



Vision

MPL is an anchor institution that helps build healthy families and vibrant neighborhoods – the foundation of a strong Milwaukee.

Mission

Inspiration starts here – we help people read, learn, and connect.

BOARD OF TRUSTEES REGULAR MEETING

Tuesday October 22, 2019

4:00 p.m.

Central Library

Community Room 1

814 W. Wisconsin Avenue

Milwaukee, WI 53233

AGENDA

4:00 – 4:05

WELCOME & ROLL CALL

4:05 – 4:15

PUBLIC COMMENT

SPECIAL COMMUNICATION

1. Wisconsin Historical Society Letter

Attachment A, page 4

4:15 – 4:20

CONSENT AGENDA

Attachment B, page 5

2. Regular Board Meeting Minutes September, 2019.

3. Committee Reports.

a. Innovation and Strategy Committee Meeting Minutes October 9, 2019

4. Administrative Reports.

a. Financial Report

b. Library Director's Report

5. 2020 MPL Board Meeting Schedule. The Board will review the draft meeting schedule for 2020.

REPORTS

4:20 – 4:35

6. Finance & Personnel Committee Meeting. Chair Chris Layden will report on the October 22, 2019 meeting of the committee.

4:35 – 4:50

7. **Milwaukee County Federated Library System (MCFLS) Board.** Trustee Nik Kovac, Resource Library Representative will report on the September 30, 2019 meeting and will seek support for the Resource Library, Cataloging, and ILS Agreements.

Attachment C, page 21

4:45 – 5:15

STRATEGIC PLAN

8. **MPL 2020 Strategic Plan Extension.** The Board will continue their discussion about extending the current strategic plan and priorities for the next two years.

Attachment D, page 23

5:15 – 6:00

9. **Building and Development Committee Meeting.** Committee Chair Mark Sain will report on the October 3, 2019 meeting.

Attachment E, page 26

“The Library Board of Trustees may vote to convene in Executive Session, pursuant to Wisconsin Statutes sec. 19.85(1)(e), for the purpose of deliberating or negotiating the purchasing of public properties, the investing of public funds, or conducting other specified public business, whenever competitive or bargaining reasons require a closed session,” for the purpose of discussing progress on the completion of Good Hope branch library.

The Board may reconvene in open session at the conclusion of its closed session and may provide a report.

REMINDER: Next scheduled meetings are:

November 4, 2019 Services and Programs Committee – Central Library, 5:30 p.m.

November 7, 2019 Building and Development Committee – Central Library, 8:00 a.m.

November 26, 2019 Regular Board Meeting – Central Library, 4:00 p.m.

Trustees

Michele Bria, *President*, Joan Prince, *Vice-President*, Chris Layden, *Financial Secretary*, Ald. Milele Coggs, Ald. Nik Kovac, Matthew Kowalski, James Marten, Dir. Larry Miller, Ald. Michael Murphy, Sup. Marcelia Nicholson, Mark Sain, Jennifer Smith
Paula Kiely, *Secretary*, Rebecca Schweisberger, *Secretary’s Assistant* (414) 286-3021

The Milwaukee Public Library Board of Trustees is an informed, dedicated group of citizens who represent a cross-section of the city of Milwaukee and are committed to supporting, developing, and advancing the library for the benefit of all residents of Milwaukee and others throughout Milwaukee County, the State of Wisconsin, and beyond. In their role as advocates and advisors, they serve the library’s many patrons, its staff, the common good of the community, and this critical and enduring institution.

Persons engaged in lobbying as defined in s. 305-43-4 of the Milwaukee Code of Ordinances are required to register with the City Clerk's Office License Division. More information is available at www.milwaukee.gov/lobby or by calling (414) 286-2238.

Please be advised that members of the Milwaukee Common Council who are also members of this body will be in attendance at this meeting. In addition, Common Council members who are not members of this body may attend this meeting to participate or to gather information. A quorum of the Common Council or any of its standing committees may be present, but no formal Common Council action will be taken at this meeting.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of individuals with disabilities. Make requests to the Library Director's Office at (414)286-3021, 286-2794 (FAX) or Central Library, 814 W. Wisconsin Ave., Milwaukee, WI 53233 Attn: Accommodation Request.



WISCONSIN
HISTORICAL
SOCIETY

October 30, 2019

Michele Bria, Ph.D., President
Milwaukee Public Library
Board of Trustees
814 W. Wisconsin Ave.
Milwaukee, WI 53233

Dear Dr. Bria,

The Wisconsin Historical Society would like to congratulate Gayle Ecklund on the occasion of her retirement from employment at the Milwaukee Public Library. Ms. Ecklund is to be commended on her 40 years of service to the library. Especially of note is her dedicated work in service of archival collections held at Milwaukee Public Library.

Since 1999, when Gayle assumed the role of archives technician, she has had primary responsibility for providing access to MPL's City of Milwaukee archives. She has been responsible for fielding inquiries from other City departments and recommending materials for reference inquiries at the MPL Humanities department. She has overseen volunteers in the creation of indexes and finding aids and provided reproductions for remote researchers.

In addition to this, Gayle facilitates many of the research inquiries for the Milwaukee Road Archive, a highly and internationally used collection. She has been cited many times by patrons who appreciate her knowledgeable and thorough service. Gayle provided the foundation for Milwaukee Public Library's development as a notable archives-holding institution. Wisconsin Historical Society congratulates Gayle Ecklund, and wishes her the best in retirement.

Sincerely,

Christian Overland,
The Ruth & Hartley Barker Director

Matt Blessing,
State Archivist and Division Administrator

cc: Gayle Ecklund, Archives Technician

Christian W. Overland
The Ruth & Hartley Barker Director

ATTACHMENT A - P. 1 of 1
SPECIAL COMMUNICATION

*1. Wisconsin Historical
Society Letter*

P. 4

Collecting, Preserving, and Sharing Stories since 1840

816 State Street Madison, Wisconsin 53706 christian.overland@wisconsinhistory.org 608.264.6440

MILWAUKEE PUBLIC LIBRARY BOARD OF TRUSTEES

REGULAR MEETING

MINUTES

Tuesday September 24, 2019

Central Library

814 W. Wisconsin Avenue

Milwaukee, WI 53233

PRESENT: Michele Bria, Joan Prince, Ald. Milele Coggs, Ald. Nik Kovac, Matt Kowalski, James Marten, Ald. Michael Murphy, Mark Sain, Jennifer Smith, Paula Kiely

EXCUSED: Chris Layden, Dir. Larry Miller, Sup. Marcelia Nicholson

STAFF: Rachel Arndt, Eileen Force Cahill, Joan Johnson, Sam McGovern-Rowen, Jennifer Meyer-Stearns, Judy Pinger, Anne Rasmussen, Victoria Robertson, Rebecca Schweisberger, Kelly Wochinske

OTHERS

PRESENT: MPL Foundation: Ryan Daniels
Budget and Policy Division: Mason Lavey

President Michele Bria called the meeting of the Milwaukee Public Library Board of Trustees to order at 4:08 p.m. on September 24, 2019 with a quorum present. Trustee Coggs participated by phone.

President Bria thanked Library Director Paula Kiely and Library Construction Project Manager Sam McGovern-Rowen for providing a sneak preview tour of Good Hope Library, which will open later this year.

President Bria reminded the Board of the upcoming Benjamin Franklin Awards Celebration, presented by the MPL Foundation. The ceremony will be held on October 10, 2019 and Foundation Director Ryan Daniels invited all Trustees to attend.

CONSENT AGENDA

1. **Regular Board Meeting Minutes July 23, 2019.**
2. **Committee Reports.**
 - a. Finance and Personnel Committee Meeting Minutes, July 23, 2019
 - b. Services and Programs Committee Meeting Minutes July 29, 2019
3. **Administrative Reports.**
 - a. Financial Report
 - b. Library Director's Reports

President Bria asked the Board if any items should be removed from the Consent Agenda presented as attachment B, pages 3-35 of the agenda. Hearing no objection, the Consent Agenda was approved.

REPORTS

4. **Milwaukee County Federated Library System (MCFLS) Board.** Trustee Nik Kovac reported on the August 19, 2019 MCFLS Board meeting. The upcoming 5-year set of agreements were discussed and the Board is expected to vote on them in October. There may be changes to reciprocal borrowing and Resource Library funding. President Bria and Director Kiely thanked Trustee Kovac for his service on the MCFLS Board. Informational item.
5. **Building and Development Committee.** Committee Chair Mark Sain reported on the September 5, 2019 meeting. Lavelle Young, CEO of Young Development Group, will present additional renderings at the committee meeting on October 3, 2019. Also, he has been asked to engage a co-developer to help move the project to completion. Staff conducted a parking study and presented the findings to the Committee. There have been some delays on the Good Hope Library building and staff is working with MPL's owner's representative and the developer to resolve the issues. The Committee discussed funding for the co-working space being installed at Central Library. The Committee moved to allow Library Administration to use up to \$100,000 from the Elaine C. Lange Fund for the co-working space buildout, with a final report of the costs made to the Committee. Trustee Prince seconded. Motion passed. MPL continues to research sites and developers for the Capitol Library redevelopment. Informational item.

OLD BUSINESS

6. **2020 Budget.** Assistant Library Director Jennifer Meyer-Stearns provided a summary of the proposed budget for MPL, which is attached at the end of these minutes. Factors affecting the 2020 budget include pay adjustments, increased security costs, and the return of full service to Good Hope Library. MPL is taking steps to offset budget reductions, including decreasing the materials budget and eliminating positions that have remained vacant for some time, as well as the six Library Technology Specialist positions. Changes to HVAC should result in cost savings as early as January 2020. The Common Council will have the opportunity to make amendments in late October and the budget will be finalized in early November. Director Kiely thanked Budget Analyst Mason Lavey for his help and guidance with preparing the budget. Informational item.

NEW BUSINESS

7. **Task Force on Financial Sustainability.** The Innovation and Strategy Committee has begun assembling the task force. Following an initial meeting to secure the co-chairs, it was recommended the task force partner with the Wisconsin Policy Forum to help facilitate the work. Director Kiely presented a list of candidates for membership on the task force; it is attached at the end of these minutes. The goal is to have a task force comprised of individuals with a range of skills, knowledge, and strategic planning experience. President Bria moved to approve the roster; Trustee Smith seconded. Motion passed.

-
8. **MPL 2020 Strategic Plan Extension.** Director Kiely gave a presentation of MPL’s strategic planning history and an overview of the plan extension. The current plan expires in 2020 and will be extended through 2022. In 2021 a new plan will be created to last through 2025. Data analysis and outcomes from the Board retreat have helped identify priorities, strategies, and timeframes for the current plan. MPL staff continues to use the strategic plan and feedback from the community as a guideline for creating programming and new service initiatives. The plan extension will focus on recruitment and retention, inclusivity, increased access to services, and technology. The Office of Early Childhood Initiatives was created in November 2018 and has been extremely successful in supporting the focus on families and children. MPL has hired a data analyst who is organizing data and working to identify different metrics to report to the Board. The Board discussed ways to continue building on progress and maintain library relevance by evolving with the population. There was agreement that literacy and reading remains a significant challenge and that MPL has an important role to play. Discussion about the strategic plan will continue at the October 22, 2019 meeting. Informational item.

With no further business, the Milwaukee Public Library Board of Trustees meeting of September 24, 2019 was adjourned at 5:29 p.m.

Milwaukee Public Library

Year 2020 Proposed Budget Overview

Operating Budget	2019 Adopted Budget	2020 Proposed Budget	Change from 2019 to 2020	% Change	Notes
Salaries and Wages	\$ 12,375,271	\$ 13,019,079	\$ 643,808 ▲	5.2%	Reflects increased salaries resulting from the 2017 Library Professionals Classification Study, two years of pay progression not included in the 2019 budget. Fully restores funding for Mill Road/Good Hope positions funded at 30% in 2019.
Fringe Benefits	\$ 5,568,871	\$ 5,207,632	\$ (361,239) ▼	-6.5%	5% rate decrease.
Supplies and Materials	\$ 340,134	\$ 320,591	\$ (19,543) ▼	-5.7%	Reductions made for budget savings.
Rental and Services	\$ 1,800,011	\$ 2,130,880	\$ 330,869 ▲	18.4%	Reflects cost to continue for security guard services and building maintenance and repairs.
Energy	\$ 672,868	\$ 660,163	\$ (12,705) ▼	-1.9%	Efficiencies.
Equipment	\$ 296,482	\$ 308,322	\$ 11,840 ▲	4.0%	Increase for IT and other equipment replacements.
Books and Materials	\$ 1,689,148	\$ 1,660,343	\$ (28,805) ▼	-1.7%	Reductions made for budget savings.
Special Funds - Branch Leases	\$ 72,000	\$ 121,000	\$ 49,000 ▲	68.1%	Moved condominium fees for Villard Square and Mitchell Street from operating budget to special funds. Added \$30K for estimated Good Hope insurance and condominium fees.
Special Funds - Energy Financing	\$ 137,000	\$ 137,000	\$ -	0.0%	
Total	\$ 22,951,785	\$ 23,565,010	\$ 613,225 ▲	2.7%	
Total Less Fringe Benefits	\$ 17,382,914	\$ 18,357,378	\$ 974,464 ▲	5.6%	
Positions	377	364	-13 ▼	-3.4%	
FTEs	314.56	318.71	4.15 ▲	1.3%	

Summary

The Milwaukee Public Library is approximately 3.5% of the total City of Milwaukee Operating Budget

- 2020 MPL City Supported Budget:** Total budget is just over \$23 million including fringe benefits. The Proposed Budget is one million less than the requested Cost-to-Continue. Reductions to positions, approximately 13, and to various operating accounts to meet City Budget Targets. Positions held unfunded in 2019 will be cut in 2020, with the exception of Mill Road.
- Key Impacts:** Hours are maintained at all locations. Good Hope will open with full service. MPL is changing our service model for technology trainings, with 3 potential layoffs. This program was originally grant funded, and has had drop offs in attendance in the past 2-3 years. Materials budget reduced.
- Capital Budget:** Funding for 2020 is very limited. This puts pressure on maintenance at Central Library for the roof replacement and masonry schedule, which will need to be pushed out to later years. Funding for the redevelopment projects is absent, and the City will need to work with MPL to determine a funding strategy.

**MILWAUKEE PUBLIC LIBRARY
BOARD OF TRUSTEES
INNOVATION & STRATEGY COMMITTEE
MINUTES**

**Wednesday, October 9, 2019
Central Library Meeting Room 1**

PRESENT: Joan Prince, Matt Kowalski, Jim Marten, Larry Miller, Paula Kiely

EXCUSED: Ald. Nik Kovac

OTHERS: MPL: Rebecca Schweisberger

Committee Chair Joan Prince called the MPL Board of Trustees Innovation and Strategy Committee meeting to order at 8:02 a.m. on October 9, 2019 with a quorum present.

1. **Committee Meeting Minutes from the June 13, 2019 Meeting.** Chair Prince entertained a motion to accept the minutes, listed as Attachment A of the agenda. Trustee Marten moved approval and Trustee Kowalski seconded. Motion passed.
2. **2020 Committee Meetings.** The Committee reviewed the proposed meeting schedule for 2020, listed as Attachment B of the agenda. It was noted all religious holidays should be taken into account for future scheduling. Trustee Marten moved to approve the meeting schedule; Trustee Kowalski seconded. Motion passed.
3. **Financial Sustainability Task Force.** Library Director Paula Kiely updated the Committee on the task force status. Two co-chairs have been secured and a recommendation was made to engage the Wisconsin Policy Forum to help facilitate the work. The Committee discussed the scope of work, including research, facilitation, reporting and presentation. The Wisconsin Policy Forum will work with MPL staff on research and will then examine other governance and funding structure models. A proposal for the work will be submitted to the Committee by October 31, 2019 and the first task force meeting will be held in January 2020. Informational item.
4. **Board Assessment Results.** The Committee reviewed responses from the Board assessment. Director Kiely presented a list of assessment questions that received one or more 'Disagree' or 'Don't Know' answers. The Committee discussed recommendations for action to address the questions. Director Kiely will update the document and present it to the full Board. The Committee discussed using the responses to update the Trustee job description and to create a Frequently Asked Questions (FAQ) document in the Trustee orientation binder. Informational item.
5. **Next Meeting.** The Committee will continue to work on assembling the Financial Sustainability Task Force. Any additional recommendations for membership should be forwarded to Director Kiely.

The meeting of the Milwaukee Public Library Board's Innovation & Strategy Committee was adjourned at 8:51 a.m. on October 9, 2019.

**Milwaukee Public Library
Financial Report
September 30, 2019**

2019

2018

City Revenues

	Budget	Received to date	% Received
<i>Additional City Appropriation</i>	\$ 22,360,365	\$ 16,485,464	73.7%
<i>Fines</i>	\$ 215,000	\$ 115,660	53.8%
<i>Lost Materials, etc.</i>	\$ 109,000	\$ 47,087	43.2%
<i>MCFLS Contracts</i>	\$ 750,789	\$ 390,356	52.0%
Total City Appropriation	\$ 23,435,154	\$ 17,038,567	72.7%

	Budget	Received to date	% Received
	\$ 22,444,945	\$ 16,603,919	74.0%
	\$ 225,000	\$ 153,758	68.3%
	\$ 101,800	\$ 57,253	56.2%
	\$ 744,000	\$ 380,834	51.2%
Total	\$ 23,515,745	\$ 17,195,764	73.1%

City Expenses

Salaries & Benefits

	Budget	Spent to date	% Spent
<i>Salaries</i>	\$ 12,798,097	\$ 9,383,333	73.3%
<i>Fringe Benefits</i>	\$ 5,568,871	\$ 3,720,915	66.8%
Total	\$ 18,366,968	\$ 13,104,248	71.3%

	Budget	Spent to date	% Spent
	\$ 12,640,806	\$ 9,428,601	74.6%
	\$ 5,676,770	\$ 4,116,874	72.5%
Total	\$ 18,317,576	\$ 13,545,475	73.9%

Operating Expenses

	Budget	Spent to date	% Spent
<i>General Office Expense</i>	\$ 96,905	\$ 82,684	85.3%
<i>Tools & Machinery Parts</i>	\$ 18,800	\$ 17,248	91.7%
<i>Construction Supplies</i>	\$ 30,000	\$ 20,612	68.7%
<i>Energy</i>	\$ 637,975	\$ 442,146	69.3%
<i>Other Operating Supplies</i>	\$ 146,254	\$ 127,938	87.5%
<i>Vehicle Rental</i>	\$ 8,160	\$ 4,474	54.8%
<i>Non-Vehicle Equipment Rental</i>	\$ 22,554	\$ 24,257	107.6%
<i>Professional Services</i>	\$ 191,396	\$ 162,107	84.7%
<i>Information Technology Services</i>	\$ 399,440	\$ 394,145	98.7%
<i>Property Services</i>	\$ 879,798	\$ 895,062	101.7%
<i>Infrastructure Services</i>	\$ 28,000	\$ 26,308	94.0%
<i>Vehicle Repair Services</i>	\$ 250	\$ -	0.0%
<i>Other Operating Services</i>	\$ 287,079	\$ 53,889	18.8%
<i>Reimburse Other Departments</i>	\$ 67,250	\$ 35,974	53.5%
Total	\$ 2,813,861	\$ 2,286,844	81.3%

	Budget	Spent to date	% Spent
	\$ 130,000	\$ 59,330	45.6%
	\$ 30,800	\$ 22,071	71.7%
	\$ 38,000	\$ 25,050	65.9%
	\$ 664,179	\$ 513,133	77.3%
	\$ 178,027	\$ 122,459	68.8%
	\$ 7,000	\$ 5,999	85.7%
	\$ 30,000	\$ 22,934	76.4%
	\$ 182,500	\$ 142,798	78.2%
	\$ 406,579	\$ 397,715	97.8%
	\$ 957,189	\$ 746,409	78.0%
	\$ 28,000	\$ 23,411	83.6%
	\$ 500	\$ 6,825	1365.0%
	\$ 221,700	\$ 89,890	40.5%
	\$ 68,000	\$ 41,843	61.5%
Total	\$ 2,942,474	\$ 2,219,867	75.4%

Equipment

	Budget	Spent to date	% Spent
<i>Library Materials</i>	\$ 1,689,148	\$ 1,229,324	72.8%
<i>Computers, etc.</i>	\$ 318,303	\$ 276,935	87.0%
<i>Other</i>	\$ 37,874	\$ 33,652	88.9%
Total	\$ 2,045,325	\$ 1,539,911	75.3%

	Budget	Spent to date	% Spent
	\$ 1,751,774	\$ 1,241,573	70.9%
	\$ 251,839	\$ 98,051	38.9%
	\$ 61,400	\$ 37,116	60.4%
Total	\$ 2,065,013	\$ 1,376,740	66.7%

Other Departmental Appropriation

	Budget	Spent to date	% Spent
<i>Villard Square Rent</i>	\$ -	\$ -	0.0%
<i>East Insurance</i>	\$ 3,000	\$ 2,402	80.1%
<i>Mitchell Street Rent</i>	\$ 54,000	\$ 40,500	75.0%
<i>Good Hope Rent</i>	\$ 15,000	\$ -	0.0%
<i>Contingent Energy Financing</i>	\$ 137,000	\$ 64,662	47.2%
Total	\$ 209,000	\$ 107,564	51.5%

	Budget	Spent to date	% Spent
	\$ 13,182	\$ 13,182	100.0%
	\$ -	\$ -	0.0%
	\$ 40,500	\$ 40,500	100.0%
	\$ -	\$ -	0.0%
	\$ 137,000	\$ -	0.0%
Total	\$ 190,682	\$ 53,682	28.2%

Total City Expenses	\$ 23,435,154	\$ 17,038,567	72.7%
----------------------------	----------------------	----------------------	--------------

Total	\$ 23,515,745	\$ 17,195,764	73.1%
--------------	----------------------	----------------------	--------------

**Milwaukee Public Library
Financial Report
September 30, 2019**

2019

2018

Additional Funding Sources

Contract Grants

	Budget	Spent to date	% Spent
WTBBL Jul '19 - Jun '20	\$ 1,026,378	\$ 279,518	27.2%
ILS Jul '19 - Jun '20	\$ 98,680	\$ 21,641	21.9%
Total	\$ 1,125,058	\$ 301,159	26.8%

	Budget	Spent to date	% Spent
	\$ 989,520	\$ 240,173	24.3%
	\$ 96,900	\$ 19,104	19.7%
Total	\$ 1,086,420	\$ 259,277	23.9%

Trust Funds

	Budget	Spent to date	% Spent
Materials	\$ 104,027	\$ 92,254	88.7%
Programming	\$ 35,500	\$ 17,356	48.9%
Training	\$ 13,000	\$ 5,895	45.3%
Marketing	\$ 29,000	\$ 14,300	49.3%
Contingency	\$ 4,000	\$ 736	18.4%
Board Development	\$ 5,000	\$ 4,076	81.5%
Headline	\$ 5,000	\$ -	0.0%
WTBBL - Goldstein	\$ 2,166	\$ 2,165	100.0%
Strehlow 50+	\$ 42,376	\$ 1,022	2.4%
Total	\$ 240,069	\$ 137,804	57.4%

	Budget	Spent to date	% Spent
	\$ 64,000	\$ 54,725	85.5%
	\$ 33,750	\$ 18,709	55.4%
	\$ 11,000	\$ 8,739	79.4%
	\$ 23,000	\$ 20,327	88.4%
	\$ 2,988	\$ 2,058	68.9%
	\$ 5,000	\$ 14,923	298.5%
	\$ 5,000	\$ -	0.0%
	\$ -	\$ -	0.0%
	\$ 44,417	\$ 1,531	3.4%
Total	\$ 189,155	\$ 121,012	64.0%

Foundation Funds

	Budget*	Spent to date	% Spent
Materials	\$ 389,775	\$ 147,650	37.9%
Programming	\$ 2,706,928	\$ 778,909	28.8%
Total	\$ 3,096,703	\$ 926,559	29.9%

	Budget*	Spent to date	% Spent
	\$ 615,637	\$ 167,980	27.3%
	\$ 2,054,297	\$ 556,730	27.1%
Total	\$ 2,669,934	\$ 724,710	27.1%

*Foundation budget includes annual amount committed by the MPL Foundation plus prior year carryover

Investments

U.S. Bank National Assoc. Commercial Paper (rated A1+) confirmation #327144452 dated 09/06/19 and maturing 11/01/19 at a rate of 1.50%...\$325,000.00

Director's Report October 2019

The focus of our efforts this past month was on the 2020 Budget process, the Benjamin Franklin Awards Celebration, completing the Good Hope Library branch, convening the Office of Early Initiatives Advisory Council at their first meeting, and preparing for the upcoming Library Loud Rap Battle.

One-on-one budget briefings were offered to all Common Council members and were held. I attended the Joint Public Hearing on the budget; members of the administrative team and I attended the Wisconsin Policy Forum's analysis of the City and County budgets at their annual Policy in a Pub event; and, we made a presentation on the Library's Budget before the Finance and Personnel Committee. Response to the Mayor's proposed budget for MPL has been generally positive, given the financial constraints of the City. The week prior to our budget hearing, we made a different presentation before the committee related to our staff recruitment and retention plans.

The Benjamin Franklin Awards Celebration honoring Bud and Sue Selig was held on October 10 at the Central Library. Successful in all ways, the building was beautifully appointed, the librarians created engaging displays from our special collections, the Seligs lent items from their private collection for display, the food was delicious, and the fundraising exceeded our expectations. Kudos to the Foundation Board and Staff for this grand success. Thank you to the Library team for their support. Another Foundation success was a \$50,000 sponsorship gift from the Rotary Club of Milwaukee, which will be used to upgrade Community Room 1 in time for the 2020 Democratic National Convention.

The Library's Division of the Office of Early Childhood Initiatives (OECI) took a step forward during the week of September 17 when we were visited by the National League of Cities' (NLC) City Leadership for Building an Early Learning Nation team. The OECI is one of eight cities selected to receive technical assistance from NLC. During the visit, the two visitors met with the Mayor and his Cabinet, were introduced to current and potential partners, attended the ribbon-cutting of Wisconsin's first Family Read, Play & Learn space inside a laundromat on Milwaukee's north side, and participated in the first meeting of the OECI's new Advisory Council.

As this report is being written, final preparations are being made for our Library Loud Rap Battle. Expected to be our final Library Loud event in this three-year campaign, eight finalists will take the stage on the evening of October 17 and perform their raps before a three-member panel of industry experts. Cash prizes for the first and second place rappers will be awarded.

One last notable activity was the Institute of Museum and Library Services (IMLS) Regional Listening Session I attended on September 20. At the invitation of IMLS, approximately 20 library directors from Chicago and surrounding area met at the Oak Park (IL) Public Library to test and provide feedback on tools developed as part of IMLS's Community Catalyst Initiative. The tools are intended to help libraries work more effectively with community partners to help address community challenges.

MPL HELPS PEOPLE READ

Author Visit. **Central Library** hosted the Honorable Judge Charles Schudson, author of *Independence Corrupted: How America's Judges Make Their Decisions* on September 23 in the Krug Rare Books Room. Judge Schudson's book examines the personal, professional, and political pressures threatening judicial integrity. Attendance: 7

Bookish Bites. **Bay View** branch library hosted a teen book and food pairing program, led by librarian Becky Manz. Participants discovered new books that featured food as a key element in the story and enjoyed snacks related to some of the titles. Attendance: 9

MPL HELPS PEOPLE LEARN

Gentle Chair Yoga. The **Capitol** and **Zablocki** branch libraries wrapped up the summer Friday Gentle Chair Yoga sessions, which began in July. Gentle Chair Yoga instructor DeWitt Clinton combined physical poses with mindfulness and breathing techniques to help improve functional mobility of the participants. The winter session will occur October- December. Summer series attendance: 72

Discovery Lunch: Dementia 101. **Central Library** hosted Dementia Care Specialist, Candice LeGros, from the Milwaukee County Department on Aging for a 'Dementia 101' presentation. The presentation provided a definition of dementia and details on the different diseases that cause it. Ms. LeGros also discussed how dementia changes the brain and shared communication tips for working with those who suffer from it. Attendance: 3

Discovery Lunch: Healthier Brain, Healthier You. **Capitol** branch library hosted Dementia Care Specialist, Candice LeGros, on this educational presentation. Attendees received information on dementia with a focus on brain health, learned risk factors for developing memory loss, differences between typical vs. non-typical aging, the warning signs of Alzheimer's, ways to reduce risk of developing memory issues, and the importance of early detection. Attendance: 2

Rain Barrel Workshop. **Bay View** branch library hosted a rain barrel workshop presented by Clean Wisconsin in partnership with MMSD. Participants learned how to install & maintain a rain barrel and received a certificate for a free rain barrel. Attendance: 37

Author Visit - Job Man: My Life in Professional Wrestling. On September 23, **Zablocki** branch library hosted local author and professional wrestler Chris Multerer. Multerer showcased what life was like for wrestlers outside the spotlight. He shared stories of life on the road and shared thoughtful takes on some of the biggest personalities in the business. Attendance: 9

Back to School Resource Fair. **Zablocki** branch library held their second Back-to-School Resource Fair on September 7. The goal of the event is to familiarize parents and students with the library and the vast resources available to them with a library card. Learning stations set up around the library included BrainFuse, Library Now, Digital download assistance and crafts. Browser made a special appearance and posed for pictures throughout the event. Attendance: 53

Parenting the Digital Generation. In partnership with Bay View Montessori School, **Tippecanoe** branch library invited Dr. Melissa Westendorf to present a program about healthy screen habits for children and families on September 18. Dr. Westendorf is a forensic and clinical psychologist from the Technology Wellness Center. The presentation focused on areas in a child's life that can be dramatically impacted by the overuse of social media and video gaming. Dr. Westendorf explored whether social media and video games put our children at risk to develop addictions later in life. She also gave practical advice to help all parents navigate this new frontier. Attendance: 9

Rain Barrel Workshops. **East** branch library patrons were able to learn how to properly install a rain barrel. They learned about the importance of water conservation and the many benefits of using rain barrels. Each household was able to receive one free rain barrel. The program was held in cooperation with Milwaukee Metropolitan Sewerage District (MMSD) and Fresh Coast Guardians. Attendance: 46

MATC Early Language and Literacy Course. MATC has redeveloped several classes in its Early Childhood Education associates degree program that will begin with the 2019 fall semester. MPL staff will make several contributions to the Early Language and Literacy Course classwork. MPL's Early Childhood Education & Outreach Specialist presented the Six Skills for Early Literacy Workshop during the second week of the class to provide foundational content for the rest of the course. MPL staff was on-site to create library cards and Books2Go cards for the students. Additionally, the class features an assignment that sends each student to their branch library. Class attendance: 22

MPL HELPS PEOPLE CONNECT

Deaf Storyslam. The **Mitchell Street** branch library hosted Milwaukee's first ever Deaf StorySlam on September 22, as part of the Gathering Art, Stories, and Place (GASP) NEA Our Town Grant, and in partnership with Ex Fabula. The Deaf StorySlam featured true, personal stories from six Deaf community members. The event was led by storytelling coaches and Deaf community members, Mayra Castrejón-Hernandez and Jose Barraza, and featured stories around the theme of "labels." While the storytellers signed in ASL, their stories were interpreted into spoken English and Spanish. The event kicked off Deaf Awareness Week (Sept. 20 – 29). Attendance: 122

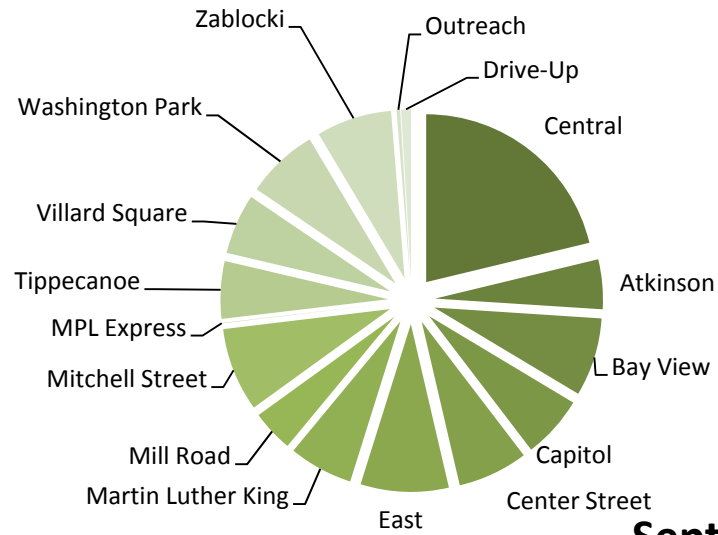
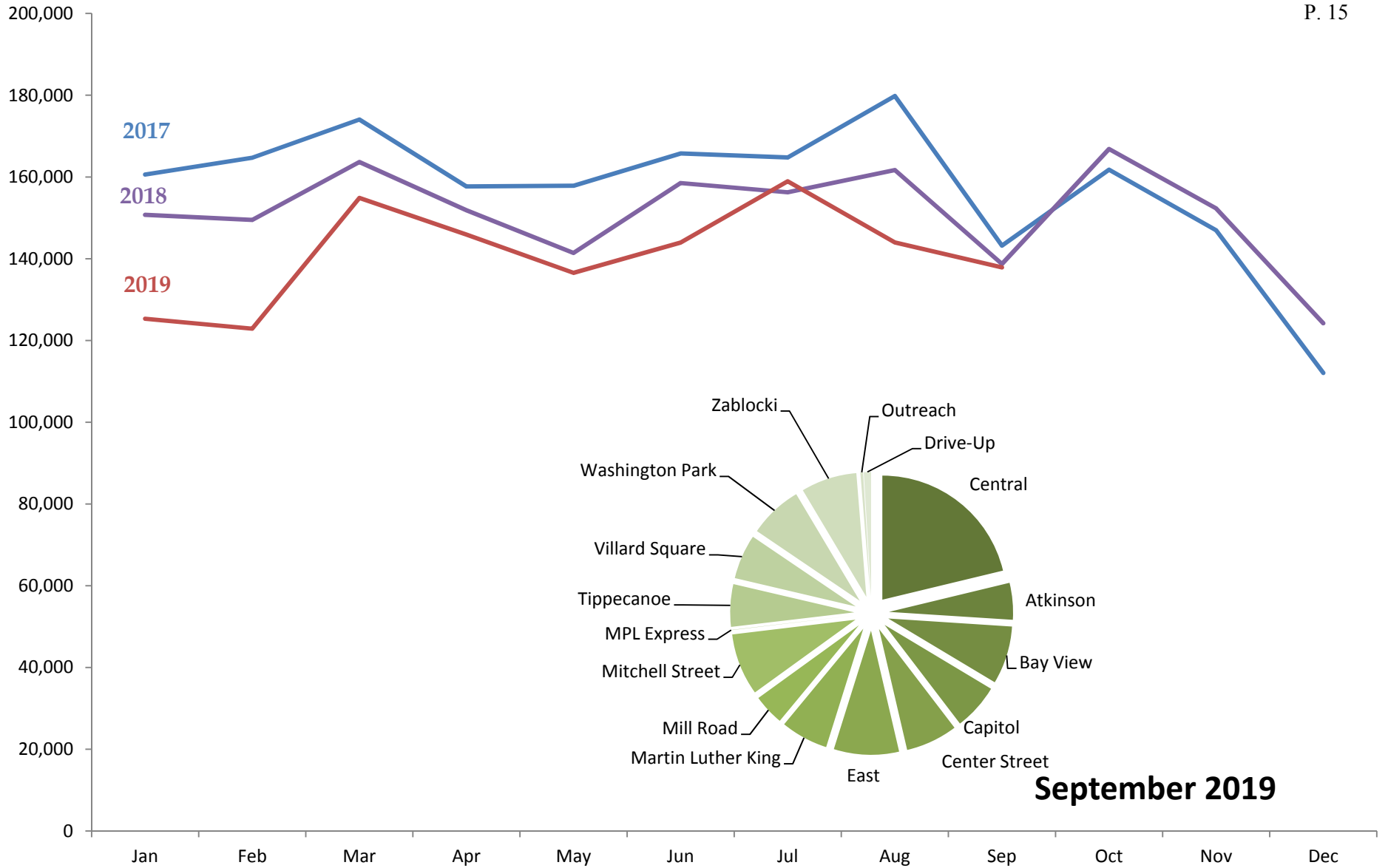
Dance Workshop. On September 3, GASP partnered with the Milwaukee Repertory Theater to present a dance workshop in the Northwestern Mutual Life Studio M at **Mitchell Street** branch library. The workshop, inspired by Milwaukee Repertory's rendition of West Side Story, guided participants through the basic elements of the dances that inspired the musical. They also discussed the history of Puerto Rican dance. Attendance: 15

Bay View Bash. **Bay View** branch library staff participated in the Bay View Bash on a rainy Saturday. Staff offered a bracelet making activity in the children's area and provided information on library services and upcoming programs. Attendance: 50

Global Heritage Festival. On September 21, **Tippecanoe** branch library hosted a Global Heritage Festival with multilingual Story Times, African drumming, food trucks, ESL/ELL Karaoke, button making with patron names written in Arabic, and immigration stories with volunteers in our first ever 'Human Library' program. The event was coordinated by Eric Johnson, Nancy Bell, Fawn Siemsen-Fuchs and Jennifer Hron. Attendance: 118

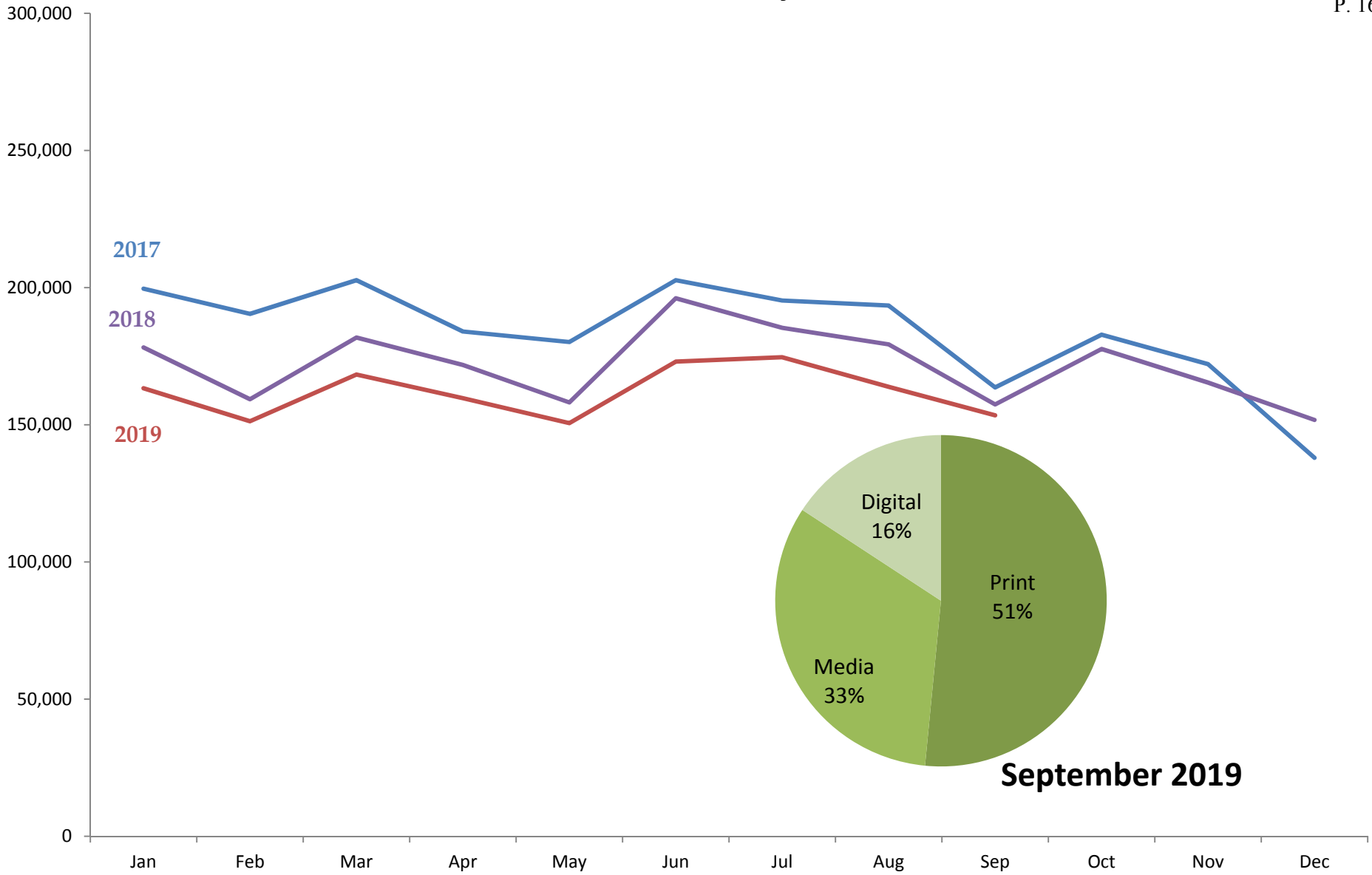
Community Outreach. **Washington Park** branch library provided outreach at the Bethune Academy Open House this month. Librarian Tobias Fudge spoke with parents and students about library services and programs and offered library flyers. Bethune Academy is just over 1 mile from the library, so we hope to see those students and families soon! Attendance: 46

Milwaukee Public Library Visits

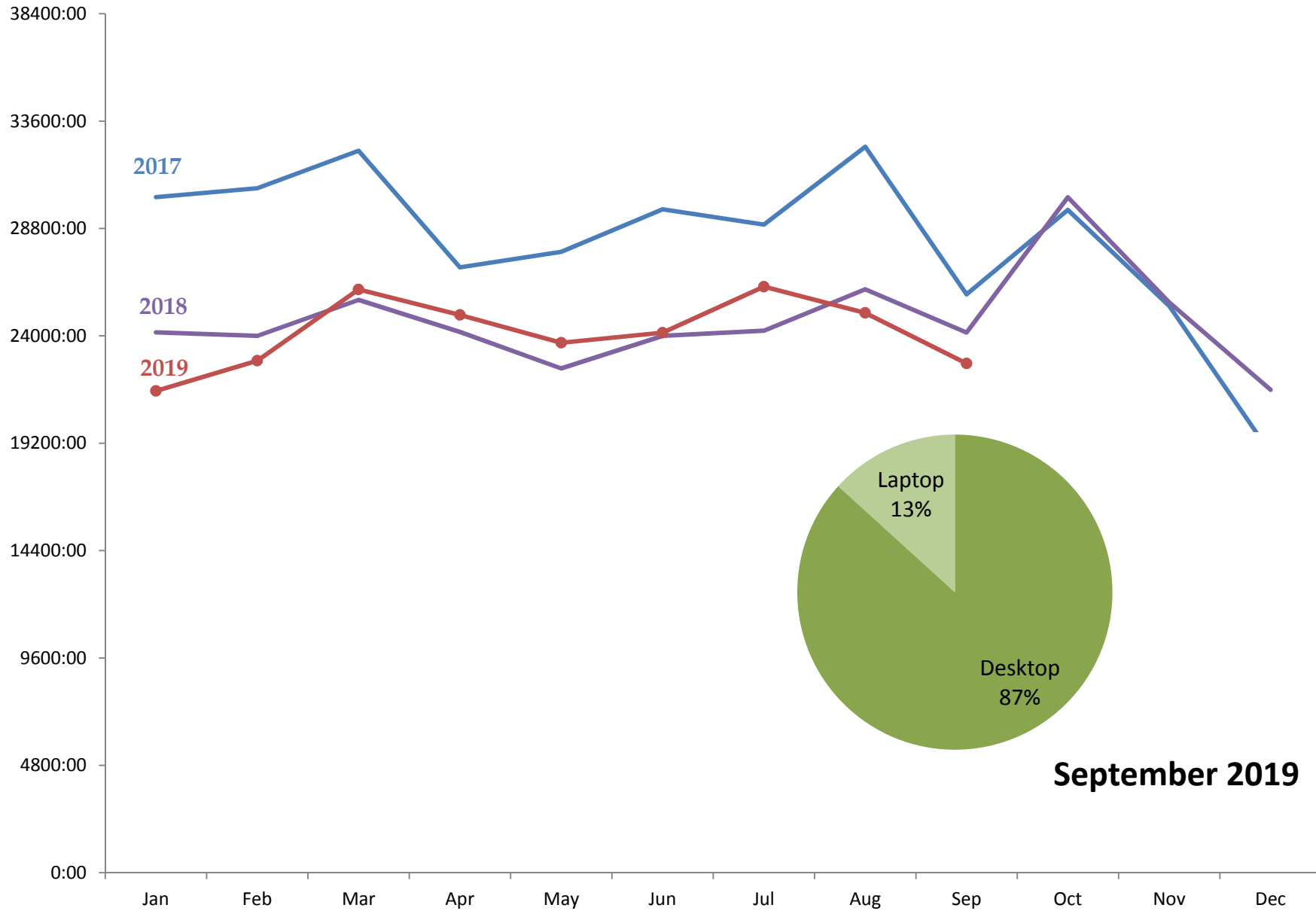


September 2019

Milwaukee Public Library Circulation



Milwaukee Public Library Hours of Computer Usage



**Milwaukee Public Library
Computer, Internet, and Electronic Statistics
September, 2019**

Unique Visitors to the MPL Website						
	This Month	Same Month Last Year	% Increase or Decrease	Year to Date	Previous Year to Date	% Increase or Decrease
	72,544	72,387	0.2%	659,070	709,865	-7.2%

Database Hits						
	This Month	Same Month Last Year	% Increase or Decrease	Year to Date	Previous Year to Date	% Increase or Decrease
	6,950	8,004	-13.2%	67,823	70,490	-3.8%

OverDrive Digital Download Circulation, by format						
	This Month	Same Month Last Year	% Increase or Decrease	Year to Date	Previous Year to Date	% Increase or Decrease
eBooks	10,484	10,075	4.1%	95,513	85,868	11.2%
Audiobooks	9,270	7,908	17.2%	79,996	65,834	21.5%

Downloads of Digital Music through Freegal						
	This Month	Same Month Last Year	% Increase or Decrease	Year to Date	Previous Year to Date	% Increase or Decrease
	2,001	1,993	0%	17,009	18,876	-10%

Milwaukee Patron Holds Placed Through CountyCat						
	This Month	Same Month Last Year	% Increase or Decrease	Year to Date	Previous Year to Date	% Increase or Decrease
	39,457	38,517	2.4%	361,219	360,263	0.3%

Paging Slips						
	This Month	Same Month Last Year	% Increase or Decrease	Year to Date	Previous Year to Date	% Increase or Decrease
Central	12,343	11,421	8.1%	114,561	110,951	3.3%
Atkinson	948	830	14.2%	8,718	7,732	12.8%
Bay View	2,121	1,932	9.8%	19,409	19,955	-2.7%
Capitol	1,637	1,737	-5.8%	16,448	17,404	-5.5%
Center Street	1,081	947	14.1%	9,298	9,252	0.5%
East	2,320	2,082	11.4%	21,118	21,106	0.1%
Martin Luther King	1,108	872	27.1%	9,852	9,575	2.9%
Mill Road	525	673	-22.0%	5,420	3,525	53.8%
Mitchell Street	1,222	1,200	1.8%	11,213	10,968	2.2%
Tippecanoe	2,192	2,049	7.0%	19,988	19,597	2.0%
Villard Square	1,162	954	21.8%	9,348	9,281	0.7%
Washington Park	1,469	1,215	20.9%	12,982	11,349	14.4%
Zablocki	2,188	1,994	9.7%	19,602	19,686	-0.4%
YCOS--Outreach	186	220	-15.5%	2,159	2,286	-5.6%
TOTAL	30,502	28,126	8.4%	280,116	272,667	2.7%



MILWAUKEE
PUBLIC LIBRARY

**Milwaukee Public Library Board of Trustees
2020 Schedule of Meetings**

REGULAR MEETING OF THE BOARD

- ▶ January 28, Tuesday ▪ 4:30 p.m. ▪ Central Library Meeting Room 1
- ▶ March 24, Tuesday ▪ 4:30 p.m. ▪ Good Hope Library Meeting Room
- ▶ April 28, Tuesday ▪ 4:30 p.m. ▪ Central Library Meeting Room 1
- ▶ May 26, Tuesday ▪ 4:30 p.m. ▪ **Central Library Rare Books Room**
- ▶ June 23, Tuesday ▪ 4:30 p.m. ▪ Martin Luther King Library Meeting Room
- ▶ July 28, Tuesday ▪ 4:30 p.m. ▪ Central Library Meeting Room 1
- ▶ September 22, Tuesday ▪ 4:30 p.m. ▪ Central Library Meeting Room 1
- ▶ October 27, Tuesday ▪ 4:30 p.m. ▪ Central Library Meeting Room 1
- ▶ November 24, Tuesday ▪ 4:30 p.m. ▪ **Central Library Rare Books Room**

RECESS: February, August, December

FINANCE & PERSONNEL COMMITTEE

- ▶ January 28, Tuesday ▪ 3:00 p.m. ▪ Central Library Meeting Room 1
- ▶ April 28, Tuesday ▪ 3:00 p.m. ▪ Central Library Meeting Room 1
- ▶ July 28, Tuesday ▪ 3:00 p.m. ▪ Central Library Meeting Room 1
- ▶ October 27, Tuesday ▪ 3:00 p.m. ▪ Central Library Meeting Room 1

LIBRARY BUILDING & DEVELOPMENT COMMITTEE

- ▶ January 9, Thursday ▪ 8:00 a.m. ▪ Central Library Meeting Room 1
- ▶ March 5, Thursday ▪ 8:00 a.m. ▪ Central Library Meeting Room 1
- ▶ April 2, Thursday ▪ 8:00 a.m. ▪ Central Library Meeting Room 1
- ▶ May 7, Thursday ▪ 8:00 a.m. ▪ Central Library Meeting Room 1
- ▶ June 4, Thursday ▪ 8:00 a.m. ▪ Central Library Meeting Room 1
- ▶ July 2, Thursday ▪ 8:00 a.m. ▪ Central Library Meeting Room 1
- ▶ September 3, Thursday ▪ 8:00 a.m. ▪ Central Library Meeting Room 1
- ▶ October 1, Thursday ▪ 8:00 a.m. ▪ Central Library Meeting Room 1
- ▶ November 5, Thursday ▪ 8:00 a.m. ▪ Central Library Meeting Room 1

LIBRARY SERVICES & PROGRAMS COMMITTEE

- ▶ February 3, Monday ▪ 5:30 p.m. ▪ Central Library Meeting Room 1
- ▶ May 4, Monday ▪ 5:30 p.m. ▪ Central Library Meeting Room 1
- ▶ July 27, Monday ▪ 5:30 p.m. ▪ Central Library Meeting Room 1
- ▶ November 9, Monday ▪ 5:30 p.m. ▪ Central Library Meeting Room 1



MILWAUKEE
PUBLIC LIBRARY

**Milwaukee Public Library Board of Trustees
2020 Schedule of Meetings**

INNOVATION & STRATEGY COMMITTEE

- ▶ February 12, Wednesday ▪ 8:00 a.m. ▪ Central Library Meeting Room 1
- ▶ April 8, Wednesday ▪ 8:00 a.m. ▪ Central Library Meeting Room 1
- ▶ June 10, Wednesday ▪ 8:00 a.m. ▪ Central Library Meeting Room 1
- ▶ August 12, Wednesday ▪ 8:00 a.m. ▪ Central Library Meeting Room 1
- ▶ October 14, Wednesday ▪ 8:00 a.m. ▪ Central Library Meeting Room 1
- ▶ December 9, Wednesday ▪ 8:00 a.m. ▪ Central Library Meeting Room 1

EXECUTIVE COMMITTEE

- ▶ June 17 Wednesday ▪ 4:00 p.m. ▪ Central Library Old Board Room
- ▶ December 2, Wednesday ▪ 4:00 p.m. ▪ Central Library Old Board Room



MEMORANDUM

Date: October 22, 2019

To: Milwaukee Public Library Board of Trustees

From: Paula Kiely, Library Director

RE: MCFLS Agreements – 2020-2024

On October 1, 2019, the Milwaukee Public Library received from the Milwaukee County Federated Library System, correspondence covering 3 enclosed agreements for the period of 2020-2024. The agreements included:

1. 2020-2024 MCFLS ILS, Resource Sharing, and Technology Agreement,
2. 2020-2024 Bibliographic Database Development and Maintenance Agreement,
and
3. 2020-2024 Resource Library Agreement.

Each agreement articulates the terms of collaboration, cooperation, and responsibility related to three areas critical to the smooth operation of the System and between its members. Each agreement also includes details about the financial contribution of MCFLS and any member contribution. After a thorough review of the agreements and a comparison with the agreements covering the period of 2016-2019, it is my recommendation that the Board accepts the agreements and authorizes their signature by the Milwaukee Public Library Chairwoman and the Library Director.

Attachment

MCFLS Agreements Summary
2020-2024

Year	Resource Agreement	Reciprocol Borrowing
2016	\$174,005	\$1,097,572
2017	\$174,005	\$1,070,809
2018	\$179,800	\$1,078,803
2019	\$185,596	\$1,085,020
2020	\$178,458	\$1,056,467
2021	\$178,458	\$1,056,467
2022	\$178,458	\$1,027,914
2023	\$178,458	\$1,027,914
2024	\$178,458	\$999,361

Change	\$35,690	\$256,977
%	-3.85%	-4.74%

*Estimated



MPL 2022

Building a City that Reads, Learns, and Connects

MPL 2022 is a 2-year extension of the Library's Strategic Plan, *MPL 2020. Our Plan for the Future*. This plan provided a framework to guide MPL toward services and programs that meet the needs of three target audiences, all of whom represent the broad diversity of the City of Milwaukee and who would benefit from increased engagement with the Library.

In 2020 and 2021, we will continue to move this effort forward, building on our successes and looking for new opportunities. Our priority in these two years will be an increased focus on literacy, especially reading. Reading is the first and foremost priority of our mission, without which all other aspects of life become more difficult.

MPL will continue to offer programs in all our libraries, partnering with the community citywide and within targeted neighborhoods and schools. We believe in the power of partnerships, and we've been successful in delivering positive outcomes for our residents when we activate those connections. We will continue to be systematic and strategic in strengthening current partnerships and developing new ones in the next two years. Specifically, we will:

1. Build on our effective literacy and reading programs and services
2. Expand outreach to target audiences
3. Strengthen partnerships to ensure success and leverage impact

A master inventory of library programs, outreach efforts, partnerships, and related outcomes will be maintained and progress will be reported to the Board on a quarterly basis.

Reading is an essential skill needed by everyone, regardless of who you are, where you live, or where you come from. It is a prerequisite to a full and satisfying life and MPL is uniquely positioned to improve reading and literacy in Milwaukee.



MILWAUKEE
PUBLIC LIBRARY

MPL 2022
Program Inventory

Early Literacy

Ready to Read
Daycare Deliveries
Reach out & Read - NEW
Storytime
Toddler Time
Read, Play, and Learn Spaces (OECI) - NEW
Lena Initiative (OECI) - NEW
Summer Read to Me
Other Related Programs
Related Collections

School Age

Teacher in the Library
Summer Reading
Class Visits
School Visits
LibraryNow
1st Grade Library Card
Wonderful Wednesday s
Books to Classroom
Back to School Fairs
Other Related Programs
Related Collections

Teens

Maker Spaces
Teen Advisory Board
Teen Interns
Teen Zones
Summer Reading Challenge
Other Related Programs
Related Collections

Adults	<ul style="list-style-type: none"> Tutoring Career Online High School Summer Reading Senior Van Delivery Book Displays Other Related Programs Related Collections
Enrichment & Research	<ul style="list-style-type: none"> Author Programs Book Clubs Rare Books Programs Research Other Related Programs Related Collections
Spaces and Places	<ul style="list-style-type: none"> Good Hope King Capitol Green Parking Lots Central Community Room Upgrade Special Collections Systems Pop-up Library
Culture, Environment, Service	<ul style="list-style-type: none"> MPL Values Customer Care Service Philosophy

**MILWAUKEE PUBLIC LIBRARY
BOARD OF TRUSTEES
BUILDING & DEVELOPMENT COMMITTEE
MINUTES
Thursday, October 3, 2019
Central Library Meeting Room 1**

PRESENT: Mark Sain, Jim Marten, Joan Prince, Paula Kiely

EXCUSED: Nik Kovac, Chris Layden

OTHERS

PRESENT: MPL: Armando Chacon, Eileen Force Cahill, Joan Johnson,
Sam McGovern-Rowen, Jennifer Meyer-Stearns, Rebecca Schweisberger
City Attorney's Office: Rachel Kennedy
Young Development Group: Lavelle Young
Facility Value Management: Kevin Johnson

Committee Chair Mark Sain called the MPL Board of Trustees Building and Development Committee meeting to order at 8:06 a.m. on October 3, 2019 with a quorum present.

1. **Committee Meeting Minutes from September 5, 2019.** Chair Sain entertained a motion to accept the minutes, listed as Attachment A of the agenda. Trustee Prince moved approval and Trustee Marten seconded. Motion passed.
2. **Branch Redevelopment – Martin Luther King Library.** Lavelle Young, CEO of Young Development Group, presented a new site plan and updates on the project. The development team is planning a full block redevelopment, with the new library located on the corner of Locust Street and Martin Luther King Drive. The library will be built as originally designed and will include surface and underground parking. The developers are proposing a second apartment building on the north end of the block and will pursue more attainable funding through Wisconsin Housing and Economic Development Authority (WHEDA). A general contractor has been secured and the development team has site control of the Garfield Theater and surrounding land. The development team has engaged a consultant to perform a market study which should be completed by the next meeting. Over the next three months the development team will work to secure a co-developer and funding guarantor, submit an application to WHEDA, and prepare architectural renderings. Mr. Young requested a letter of support from the Board to be sent with the WHEDA application. The Committee will discuss the request and respond in a timely manner. Informational item.
3. **Branch Redevelopment – Good Hope Library.** Chair Sain stated his intention to convene in Executive Session, pursuant to Wisconsin Statutes sec. 19.85(1)(g), for the purpose of Conferring with legal counsel for the governmental body who is rendering oral or written advice concerning strategy to be adopted by the body with respect to litigation in which it is or is likely to become involved regarding the development agreement for Good Hope Library, located at 7717 W. Good Hope Road. Trustee Marten made a motion to move to closed session and Trustee Prince seconded the motion. Director Paula Kiely, Deputy Director Joan Johnson, Library Construction Project Manager McGovern-Rowen, Assistant Library Director Meyer-Stearns, Library Facilities Manager Armando Chacon, Kevin Johnson, Rachel Kennedy, and Administrative Assistant Rebecca Schweisberger remained during closed session. The Committee adjourned in closed session.

The meeting of the Milwaukee Public Library Board's Building & Development Committee was adjourned at 9:03 a.m. on October 3, 2019.
