



**Vision**  
*MPL is an anchor institution that helps build healthy families and vibrant neighborhoods – the foundation of a strong Milwaukee.*

**Mission**  
*Inspiration starts here – we help people read, learn, and connect.*

---

**BOARD OF TRUSTEES REGULAR MEETING**

**Tuesday, January 26, 2021  
4:00 p.m.**

**By Go To Meeting**

**By computer, tablet or smartphone:**  
<https://global.gotomeeting.com/join/183791021>

**By phone:**  
United States: [+1 \(571\) 317-3122](tel:+15713173122)

**Access Code:** 183-791-021

**AGENDA**

4:00 – 4:05

**WELCOME & ROLL CALL**

4:05 – 4:10

**PUBLIC COMMENT**

4:10 – 4:25

**SPECIAL COMMUNICATION**

1. **Quarterly Review of Fund Investments.** Mr. Wayne Sattler of US Bank will review the performance of the Trust Fund investments and offer suggestions for maximizing returns.

4:25 – 4:30

**CONSENT AGENDA**

Attachment A, page 4

2. **Regular Board Meeting Minutes, November 24, 2020.**
3. **Committee Reports**
  - a. Executive Committee Meeting Minutes – December 2, 2020
  - b. Innovation & Strategy Committee Meeting Minutes – December 16, 2020
  - c. Building & Development Committee Meeting Minutes – January 7, 2021
4. **Administrative Reports.**
  - a. Financial Report
  - b. Library Director's Report
  - c. Statistics

## REPORTS

4:30 – 4:40

5. **Milwaukee County Federated Library System (MCFLS) Board Meeting.** Trustee Ald. Nik Kovac will report on the January 25, 2021 MCFLS Board meeting.

4:40 – 4:50

6. **MPL Foundation.** MPL Foundation Executive Director Ryan Daniels will report on 2020 fundraising and Foundation activities.

## OLD BUSINESS

4:50 – 5:05

7. **Financial Sustainability Task Force Follow-up.** Library Director Joan Johnson will introduce the Milwaukee Public Library Foundation Board President and Executive Director to discuss the Foundation's response to the task force report.

5:05 – 5:10

8. **COVID-19 Response and Recovery.** Director Johnson will present an update on the library's recovery plan.

5:10 – 5:25

9. **State Annual Report.** The Trustees will be asked to affirm the leadership provided by the Milwaukee County Federated Library System, a requirement of MPL's annual report to the State.

Attachment B, page 22

5:25 – 5:30

10. **Closing Remarks and Adjournment.**

**REMINDER:** Next scheduled meetings are:

*February 1, 2021 Library Services & Programs Committee – Video Conference Call, 5:30 p.m.*

*February 10, 2021 Innovation & Strategy Committee – Video Conference Call, 8:00 a.m.*

### **Trustees**

Michele Bria, *President*, Chris Layden, *Vice-President*, Jennifer Smith, *Financial Secretary*, Ald. Milele Cogg, Ald. Nik Kovac, Matthew Kowalski, James Marten, Teresa Mercado, Dir. Larry Miller, Sup. Marcelia Nicholson, Mark Sain, Ald. JoCasta Zamarripa  
Joan Johnson, *Secretary*, Rebecca Schweisberger, *Secretary's Assistant* (414) 286-3021

***The Milwaukee Public Library Board of Trustees is an informed, dedicated group of citizens who represent a cross-section of the city of Milwaukee and are committed to supporting, developing, and advancing the library for the benefit of all residents of Milwaukee and others throughout Milwaukee County, the State of Wisconsin, and beyond. In their role as advocates and advisors, they serve the library's many patrons, its staff, the common good of the community, and this critical and enduring institution.***

*Persons engaged in lobbying as defined in s. 305-43-4 of the Milwaukee Code of Ordinances are required to register with the City Clerk's Office License Division. More information is available at [www.milwaukee.gov/lobby](http://www.milwaukee.gov/lobby) or by calling (414) 286-2238.*

*Please be advised that members of the Milwaukee Common Council who are also members of this body will be in attendance at this meeting. In addition, Common Council members who are not members of this body may attend this meeting to participate or to gather information. A quorum of the Common Council or any of its standing committees may be present, but no formal Common Council action will be taken at this meeting.*

*PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of individuals with disabilities. Make requests to the Library Director's Office at (414)286-3021, 286-2794 (FAX) or Central Library, 814 W. Wisconsin Ave., Milwaukee, WI 53233 Attn: Accommodation Request.*

**MILWAUKEE PUBLIC LIBRARY BOARD OF TRUSTEES**

**REGULAR MEETING**

**MINUTES**

**Tuesday, November 24, 2020**

**Video Conference Call by GoToMeeting**

**PRESENT:** Michele Bria, Chris Layden, Ald. Milele Coggs, Ald. Nik Kovac, Matt Kowalski, James Marten, Teresa Mercado, Sup. Marcelia Nicholson, Mark Sain, Ald. JoCasta Zamarripa, Joan Johnson

**EXCUSED:** Dir. Larry Miller, Jennifer Smith

**STAFF:** Kim Boldt, Lexi Buchberger, Eileen Force Cahill, Kristina Gomez, Ryan Hayes, Ryan Kulp, Sam McGovern-Rowen, Jennifer Meyer-Stearns, Amelia Osterud, Judy Pinger, Anne Rasmussen, Rebecca Schweisberger, Heather Smith, Kelly Wochinske

**OTHERS**

**PRESENT:** Mayor's Office: Oscar Tovar  
City Attorney's Office: March Schanning  
MPL Foundation: Ryan Daniels  
MPL Foundation Board: Mary Sprague  
General Capital Group: Linda Gorens-Levey, David Weiss  
Emem Group: Michael Emem

---

President Michele Bria called the meeting of the Milwaukee Public Library Board of Trustees to order at 4:07 p.m. on November 24, 2020 with a quorum present. All Trustees participated by video conference.

---

President Bria welcomed MPL Foundation Board President Mary Sprague and thanked her for attending the meeting.

**PUBLIC COMMENT**

Milwaukee Public Library Foundation Director Ryan Daniels provided an update on fundraising efforts to date and forecasting through year end. The Foundation has launched a COVID Relief Fund initiative which has been well received. Director Daniels shared a longtime donor increased their gift this year to \$30,000 to support COVID relief. Funding from the COVID Relief Fund will help support increased connectivity, including hot spots. President Sprague has generously offered to match all gifts through the end of the year, up to \$10,000. The Foundation continues to fundraise for Good Hope Library. President Bria thanked Director Daniels and President Sprague.

**SPECIAL COMMUNICATION**

1. **New Trustee.** President Bria introduced new Trustee Teresa Mercado, who was appointed by Common Council President Cavalier Johnson. Ms. Mercado is the Executive Director of the Wisconsin Hispanic Scholarship Foundation. Trustee Mercado thanked the Board for the opportunity to serve and looks forward to learning more about Milwaukee Public Library. Informational item.

ATTACHMENT A - P. 1 of 18

MPL CONSENT AGENDA

2. *Regular Board Meeting Minutes 11/24/2020*

P. 4

## CONSENT AGENDA

2. **Regular Board Meeting Minutes October 27, 2020**
3. **Committee Reports**
  - a. Finance & Personnel Committee Meeting, October 27, 2020
4. **Administrative Reports**
  - a. Financial Report
  - b. Library Director's Reports
  - c. Statistics

President Bria asked the Board if any items should be removed from the Consent Agenda presented as attachment A, pages 4-17 of the agenda. Hearing no objection, the Consent Agenda was approved.

---

## REPORTS

5. **Milwaukee County Federated Library System (MCFLS) Board Meeting.** This item was held as the November MCFLS Board meeting will be held November 30, 2020.
6. **Services & Programs Committee Meeting.** As the November 9, 2020 meeting was cancelled due to lack of quorum, the agenda items were shared at the regular Board meeting.

### Program Updates:

Library Director Joan Johnson introduced Kelly Wochinske, Education and Outreach Services Coordinator, and Kristina Gomez, Events and Programming Librarian, to present an update on virtual programming. Ms. Wochinske shared information related to Youth Services programs and Ms. Gomez shared information related to Adult programming. Virtual programming began in April 2020 and is ongoing. Although the switch to virtual programming was challenging, MPL staff adapted and quickly learned to navigate new platforms. Virtual programs have been well attended with many new programs offered in languages other than English. MPL will continue to prioritize early literacy, diverse programming, community partnerships, technology training, and workforce development. A community survey has been created to gather information to help inform program planning. The Board thanked MPL staff for their willingness to pivot to a new type of programming and continuing to offer great resources to the community. Informational item.

### 2021 Temporary Reduced Public Service Hours and Curbside Service Model:

Director Johnson referred to a memo sent to Trustees requesting approval for both the 2021 Funded Public Service Hours and the alternate 2021 Temporary Reduced Public Service Hours. The memo is attached at the end of these minutes. Trustee Marten moved to give Director Johnson the authority to pivot to a curbside service model if the 7-day COVID-19 positivity rate in the City of Milwaukee exceeds 15% and the authority to ramp up to the 2021 funded hours using a 3-phased approach. Trustee Kovac seconded. Motion passed.

7. **Building & Development Committee Meeting.** Trustee Sain reported on the November 5, 2020 meeting. The Committee received a project status and inventory report, including the current roof replacement project at Central Library and information about funds received to expand the project to older parts of the roof. Green Infrastructure improvements at branch libraries will be held until 2021. Informational item.

**NEW BUSINESS**

8. **Martin Luther King Library Redevelopment Project.** Although noticed for closed session, the Board remained in open session, per recommendation by the City Attorney's Office, and project terms were presented for approval. President Bria introduced Library Construction Projects Manager Sam McGovern-Rowen, who gave an overview of the current funding plans. The development team is preparing an affordable housing tax credit package for Wisconsin Housing and Economic Development Authority (WHEDA) which is due December 11, 2020. David Weiss, of General Capital Group, gave a brief overview and answered questions about the project scope, plan, and timeline. Mary Schanning, Deputy City Attorney, reviewed the term sheet, noting this project includes an additional apartment building housed on the same block. That building involves properties currently owned by the City which will be transferred to the developer. Although it is included in the term sheet, the Board does not need to take action regarding those properties. Trustee Coggs moved to approve the term sheet and Trustee Sain seconded. Motion passed.

---

With no further business, the Milwaukee Public Library Board of Trustees meeting of November 24, 2020 was adjourned at 5:28 p.m.

---

**MILWAUKEE PUBLIC LIBRARY  
BOARD OF TRUSTEES  
EXECUTIVE COMMITTEE  
MINUTES  
Wednesday, December 2, 2020  
Virtual via GoToMeeting**

**PRESENT:** Michele Bria, Chris Layden, Jennifer Smith, Mark Sain, Joan Johnson

**OTHERS**

**PRESENT:** MPL: Jennifer Meyer-Stearns, Rebecca Schweisberger

---

President Bria called the MPL Board of Trustees Executive Committee meeting to order at 4:07 p.m. on December 2, 2020 with a quorum present. All Trustees participated by video conference.

---

1. **Approval of the Minutes.** President Bria entertained a motion to accept the minutes from the December 18, 2019 meeting. Trustee Sain moved to approve and Trustee Layden seconded. Motion passed.
2. **Review 2020 Accomplishments.** President Bria expressed appreciation for Library Director Joan Johnson and her efforts since being appointed. Director Johnson shared a presentation highlighting MPL's accomplishments, including support of other City departments and 2020 elections, adaptation of services and programs, and ongoing capital projects and improvements. The presentation also included goals for 2021. The Committee discussed program metrics, increased programming collaboration with MPS, and post-COVID workforce planning. Informational item.
3. **2021 Board Meeting Plan.** Director Johnson presented the draft 2021 Meeting Plan, which lists benchmark items for Board engagement and education. The Committee recommended moving the quarterly review of fund investments to the regular Board meetings instead of the Finance & Personnel Committee. The Committee also requested a 2021 year-end report on improvements and efficiencies to library services or programs that were implemented in response to the pandemic. Informational item.
4. **Financial Sustainability Task Force.** The Committee discussed the task force recommendations and MPL Foundation (MPLF) Board's response. Director Johnson will request a presentation from MPLF about their ongoing advocacy campaigns and new fundraising initiatives. The presentation will be made to the full Board at the January 26, 2021 meeting. Informational item.
5. **Strategic Planning.** Director Johnson reviewed the MPL 2022 Strategic Plan extension and timeline for creating the MPL 2025 Strategic Plan. Due to setbacks resulting from the COVID-19 pandemic, the Committee agreed to extend the current strategic plan to 2023 and begin new planning in February 2022. Director Johnson will give a short presentation on upcoming strategic planning at the January 26, 2021 meeting. Informational item.

---

The meeting of the Milwaukee Public Library Board's Executive Committee was adjourned at 5:57 p.m. on December 2, 2020.

---

**MILWAUKEE PUBLIC LIBRARY  
BOARD OF TRUSTEES  
INNOVATION & STRATEGY COMMITTEE  
MINUTES**

**Wednesday, December 16, 2020**

**Video Conference Call via GoToMeeting**

**PRESENT:** Dir. Larry Miller, Ald. Nik Kovac, Matt Kowalski, Teresa Mercado, Joan Johnson

**EXCUSED:** Ald. JoCasta Zamarripa

**OTHERS:** MPL: Jennifer Meyer-Stearns, Rebecca Schweisberger

---

Committee Chair Larry Miller called the MPL Board of Trustees Innovation and Strategy Committee meeting to order at 8:07 a.m. on December 16, 2020 with a quorum present. All Trustees and presenters participated by video conference.

---

1. **Committee Meeting Minutes Review.** The Committee reviewed and approved the minutes from the October 14, 2020 meeting, listed as Attachment A of the agenda.
2. **Financial Sustainability Task Force.** Library Director Joan Johnson provided an overview of events following the release of the Wisconsin Policy Forum report, *Balancing the Books*. Rob Henken, Wisconsin Policy Forum President, presented the report to a special meeting of the Milwaukee Public Library Foundation (MPLF) Board. Following the recommendation of the MPL Board Executive Committee, Director Johnson has invited MPLF Board President Mary Sprague to attend the January 26, 2021 regular MPL Board meeting and address the Foundation's response to the report. The Foundation remains committed to raising money for MPL; however, increasing annual support from the Foundation to fill budgetary gaps is not a viable and sustainable solution. MPLF prefers to continue funding library programs rather than operational costs and will work with MPL on long-term goals and solutions. Increased interaction between the MPL and MPLF Boards will help identify opportunities for outreach to the philanthropic community, general public, legislators, and other elected officials. Informational item.
4. **MPL 2022 Strategic Plan.** Director Johnson reviewed the timeline for a new strategic plan and the recommendation from the MPL Executive Committee to postpone the planning process to 2022, with a new plan to be issued in 2023. The new strategic plan will factor in outcomes and initiatives resulting from the COVID-19 pandemic and work with the MPLF Board. The I&S Committee supports the recommendation. Informational item.
5. **Committee Leadership.** Director Johnson informed the Committee that Trustee Miller will retire from the Board in April 2021 and requested a volunteer for the Committee Vice-Chair position. After April, the Vice-Chair will assume the position of Committee Chair. Trustee

ATTACHMENT A - P. 5 of 18

MPL CONSENT AGENDA

3b. Innovation & Strategy Committee Meeting Minutes

12/16/2020

P. 8



Kowalski volunteered to serve as Vice-Chair/Chair. Director Johnson will schedule a one-on-one meeting with Trustee Kowalski to discuss further. Informational item.

6. **Next Meeting.** At the February 10, 2021 meeting the Committee will begin discussion about the Library's response to advances in artificial intelligence.

---

The meeting of the Milwaukee Public Library Board's Innovation & Strategy Committee was adjourned at 8:48 a.m. on December 16, 2020.

---

**MILWAUKEE PUBLIC LIBRARY  
BOARD OF TRUSTEES  
BUILDING & DEVELOPMENT COMMITTEE  
MINUTES  
Thursday, January 7, 2021**

**Video Conference Call by GoToMeeting**

**PRESENT:** Mark Sain, Nik Kovac, Matt Kowalski, Chris Layden, Jim Marten, Joan Johnson

**OTHERS**

**PRESENT:** MPL: Eileen Force Cahill, Sam McGovern-Rowen, Jennifer Meyer-Stearns,  
Anne Rasmussen, Rebecca Schweisberger  
Budget and Policy Division: Mason Lavey  
Milwaukee Journal Sentinel: Tom Daykin

---

Committee Chair Mark Sain called the MPL Board of Trustees Building and Development Committee meeting to order at 8:02 a.m. on January 7, 2021 with a quorum present. All Trustees and presenters participated by video conference. Items were taken out of order; however, these minutes are presented in numerical sequence.

---

1. **Approval of the Minutes.** Chair Sain entertained a motion to accept the minutes from the November 5, 2020 meeting, listed as Attachment A of the agenda. Trustee Marten moved approval and Trustee Kowalski seconded. Motion passed.
2. **Martin Luther King Library Redevelopment Project.** Library Construction Projects Manager Sam McGovern-Rowen provided an update on the project. The development team has submitted their application to Wisconsin Housing and Economic Development Authority (WHEDA) and the results are expected in April 2021. MPL is reengaging with architects for the project and candidates will be presented to the Committee for review. Informational item.
3. **Project Inventory and Status Report.** Deputy Library Director Jennifer Meyer-Stearns provided an update of ongoing and upcoming projects. Phase one of the Central Library roof replacement project is finished and the rotunda elevator is nearly complete. The first phase of fire safety upgrades will begin in winter 2020 and the second phase will begin in summer 2021. Informational item.
4. **Sale of the former Forest Home Library.** The Common Council has approved the sale of the building following the Historic Preservation process. Trustee Kovac clarified his Common Council vote for preservation of the building was to allow for a more thorough review before development was approved. The Committee discussed potential digital archiving of the building and contacting the developer to discuss recognition of the historical value of the original building. The project will go before the Board of Zoning Appeals in early February. Completion and closing of the sale will be handled by the Redevelopment Authority of the City of Milwaukee (RACM). Proceeds from the sale go to MPL and will be presented to the Board. Informational item.
5. **Lease of former Mill Road Library.** Deputy Director Meyer-Stearns provided an update on the lease agreement. Milwaukee Health Department (MHD) has been using the building and MPL can bill for the use. The site has been beneficial to MHD testing capability and will help with vaccine administration as the parking lot is co-located with the Northwest Health Center. MPL is expecting an offer from MHD to purchase the building which, if received, will be presented to the Committee and Board. Informational item

---

The meeting of the Milwaukee Public Library Board's Building & Development Committee was adjourned at 8:17 a.m. on November 5, 2020.

---

ATTACHMENT A - P. 7 of 18  
MPL CONSENT AGENDA

*3c. Building & Development Committee Meeting Minutes  
12/16/2020*

**Milwaukee Public Library  
Financial Report  
November 30, 2020**

**2020**

**2019**

**City Revenues**

	Budget	Received to date	% Received
<i>Additional City Appropriation</i>	\$ 22,651,855	\$ 16,116,730	71.1%
<i>Fines</i>	\$ 183,000	\$ 63,282	34.6%
<i>Lost Materials, etc.</i>	\$ 95,000	\$ 25,257	26.6%
<i>MCFLS Contracts</i>	\$ 722,367	\$ 570,223	78.9%
<b>Total City Appropriation</b>	<b>\$ 23,652,222</b>	<b>\$ 16,775,492</b>	<b>70.9%</b>

	Budget	Received to date	% Received
	\$ 22,418,642	\$ 20,269,976	90.4%
	\$ 215,000	\$ 153,280	71.3%
	\$ 109,000	\$ 62,129	57.0%
	\$ 750,789	\$ 578,053	77.0%
<b>Total</b>	<b>\$ 23,493,431</b>	<b>\$ 21,063,438</b>	<b>89.7%</b>

**City Expenses**

**Salaries & Benefits**

	Budget	Spent to date	% Spent
<i>Salaries</i>	\$ 13,019,079	\$ 8,683,530	66.7%
<i>Fringe Benefits</i>	\$ 5,207,632	\$ 4,000,102	76.8%
<b>Total</b>	<b>\$ 18,226,711</b>	<b>\$ 12,683,632</b>	<b>69.6%</b>

	Budget	Spent to date	% Spent
	\$ 12,856,374	\$ 11,850,135	92.2%
	\$ 5,568,871	\$ 4,717,634	84.7%
<b>Total</b>	<b>\$ 18,425,245</b>	<b>\$ 16,567,769</b>	<b>89.9%</b>

**Operating Expenses**

	Budget	Spent to date	% Spent
<i>General Office Expense</i>	\$ 83,900	\$ 48,136	57.4%
<i>Tools &amp; Machinery Parts</i>	\$ 26,000	\$ 3,914	15.1%
<i>Construction Supplies</i>	\$ 40,000	\$ 10,275	25.7%
<i>Energy</i>	\$ 660,163	\$ 504,464	76.4%
<i>Other Operating Supplies</i>	\$ 170,691	\$ 127,394	74.6%
<i>Vehicle Rental</i>	\$ 8,500	\$ 3,809	44.8%
<i>Non-Vehicle Equipment Rental</i>	\$ 19,300	\$ 15,701	81.4%
<i>Professional Services</i>	\$ 399,150	\$ 177,590	44.5%
<i>Information Technology Services</i>	\$ 373,380	\$ 373,066	99.9%
<i>Property Services</i>	\$ 1,159,000	\$ 996,929	86.0%
<i>Infrastructure Services</i>	\$ 28,000	\$ 32,445	115.9%
<i>Vehicle Repair Services</i>	\$ 0	\$ -	0.0%
<i>Other Operating Services</i>	\$ 132,995	\$ 68,548	51.5%
<i>Reimburse Other Departments</i>	\$ 91,500	\$ 35,411	38.7%
<b>Total</b>	<b>\$ 3,192,579</b>	<b>\$ 2,397,682</b>	<b>75.1%</b>

	Budget	Spent to date	% Spent
	\$ 96,905	\$ 95,363	98.4%
	\$ 18,800	\$ 19,709	104.8%
	\$ 30,000	\$ 23,558	78.5%
	\$ 637,975	\$ 487,544	76.4%
	\$ 146,254	\$ 162,959	111.4%
	\$ 8,160	\$ 6,630	81.3%
	\$ 22,554	\$ 24,618	109.2%
	\$ 191,396	\$ 201,195	105.1%
	\$ 399,440	\$ 397,905	99.6%
	\$ 879,798	\$ 1,084,278	123.2%
	\$ 28,000	\$ 26,308	94.0%
	\$ 250	\$ -	0.0%
	\$ 287,079	\$ 65,707	22.9%
	\$ 67,250	\$ 52,442	78.0%
<b>Total</b>	<b>\$ 2,813,861</b>	<b>\$ 2,648,216</b>	<b>94.1%</b>

**Equipment**

	Budget	Spent to date	% Spent
<i>Library Materials</i>	\$ 1,660,343	\$ 1,339,101	80.7%
<i>Computers, etc.</i>	\$ 266,297	\$ 134,241	50.4%
<i>Other</i>	\$ 48,292	\$ 21,923	45.4%
<b>Total</b>	<b>\$ 1,974,932</b>	<b>\$ 1,495,265</b>	<b>75.7%</b>

	Budget	Spent to date	% Spent
	\$ 1,689,148	\$ 1,344,234	79.6%
	\$ 316,003	\$ 275,567	87.2%
	\$ 40,174	\$ 33,652	83.8%
<b>Total</b>	<b>\$ 2,045,325</b>	<b>\$ 1,653,453</b>	<b>80.8%</b>

**Other Departmental Appropriation**

	Budget	Spent to date	% Spent
<i>Villard Square Property Payment</i>	\$ 4,000	\$ 4,000	100.0%
<i>East Property Payment</i>	\$ 3,000	\$ 1,922	64.1%
<i>Mitchell Street Property Payment</i>	\$ 69,000	\$ 67,207	97.4%
<i>Good Hope Property Payment</i>	\$ 45,000	\$ -	0.0%
<i>Contingent Energy Financing</i>	\$ 137,000	\$ 125,784	91.8%
<b>Total</b>	<b>\$ 258,000</b>	<b>\$ 198,913</b>	<b>77.1%</b>

	Budget	Spent to date	% Spent
	\$ -	\$ -	0.0%
	\$ 3,000	\$ 3,000	100.0%
	\$ 54,000	\$ 54,000	100.0%
	\$ 15,000	\$ -	0.0%
	\$ 137,000	\$ 137,000	100.0%
<b>Total</b>	<b>\$ 209,000</b>	<b>\$ 194,000</b>	<b>92.8%</b>

<b>Total City Expenses</b>	<b>\$ 23,652,222</b>	<b>\$ 16,775,492</b>	<b>70.9%</b>
----------------------------	----------------------	----------------------	--------------

<b>Total</b>	<b>\$ 23,493,431</b>	<b>\$ 21,063,438</b>	<b>89.7%</b>
--------------	----------------------	----------------------	--------------

**Milwaukee Public Library  
Financial Report  
November 30, 2020**

**2020**

**2019**

**Additional Funding Sources**

**Contract Grants**

	Budget	Spent to date	% Spent
WTBBL Jul '20 - Jun '21	\$ 1,026,378	\$ 414,517	40.4%
ILS Jul '20 - Jun '21	\$ 98,680	\$ 32,355	32.8%
<b>Total</b>	<b>\$ 1,125,058</b>	<b>\$ 446,872</b>	<b>39.7%</b>

	Budget	Spent to date	% Spent
	\$ 1,026,378	\$ 457,112	44.5%
	\$ 98,680	\$ 38,646	39.2%
	<b>\$ 1,125,058</b>	<b>\$ 495,758</b>	<b>44.1%</b>

**Trust Funds**

	Budget	Spent to date	% Spent
Materials	\$ 112,640	\$ 109,754	97.4%
Programming	\$ 34,000	\$ 17,678	52.0%
Training	\$ 13,000	\$ 5,794	44.6%
Marketing	\$ 29,000	\$ 9,262	31.9%
Contingency	\$ 4,000	\$ 1,614	40.4%
Board Development	\$ 6,000	\$ 3,657	61.0%
Headline	\$ 5,000	\$ -	0.0%
WTBBL - Goldstein	\$ -	\$ -	0.0%
Strehlow 50+	\$ 40,400	\$ 605	1.5%
E.C. Lange - Central Business Commons	\$ 100,000	\$ 100,000	100.0%
<b>Total</b>	<b>\$ 344,040</b>	<b>\$ 248,364</b>	<b>72.2%</b>

	Budget	Spent to date	% Spent
	\$ 104,027	\$ 76,508	73.5%
	\$ 35,500	\$ 26,445	74.5%
	\$ 13,000	\$ 15,179	116.8%
	\$ 29,000	\$ 17,089	58.9%
	\$ 4,000	\$ 3,030	75.8%
	\$ 5,000	\$ 5,091	0.0%
	\$ 5,000	\$ -	0.0%
	\$ 2,166	\$ 2,165	0.0%
	\$ 42,376	\$ 1,875	0.0%
	\$ -	\$ -	0.0%
	<b>\$ 240,069</b>	<b>\$ 147,382</b>	<b>61.4%</b>

**Foundation Funds**

	Budget*	Spent to date	% Spent
Materials	\$ 399,275	\$ 87,796	22.0%
Programming	\$ 2,549,749	\$ 1,330,344	52.2%
<b>Total</b>	<b>\$ 2,949,024</b>	<b>\$ 1,418,140</b>	<b>48.1%</b>

	Budget*	Spent to date	% Spent
	\$ 435,835	\$ 154,857	35.5%
	\$ 2,744,044	\$ 956,332	34.9%
	<b>\$ 3,179,879</b>	<b>\$ 1,111,189</b>	<b>34.9%</b>

\*Foundation budget includes annual amount committed by the MPL Foundation plus prior year carryover

**Investments**

U.S. Bank National Assoc. Commercial Paper (rated A1+) confirmation #327146982 dated 09/01/20 and maturing 04/01/21 at a rate of 0.01%...\$350,000.00

**Milwaukee Public Library  
Financial Report  
December 31, 2020**

**2020**

**2019**

**City Revenues**

	Budget	Received to date	% Received
<i>Additional City Appropriation</i>	\$ 22,651,855	\$ 17,148,905	75.7%
<i>Fines</i>	\$ 183,000	\$ 66,482	36.3%
<i>Lost Materials, etc.</i>	\$ 95,000	\$ 27,089	28.5%
<i>MCFLS Contracts</i>	\$ 722,367	\$ 756,034	104.7%
<b>Total City Appropriation</b>	<b>\$ 23,652,222</b>	<b>\$ 17,998,510</b>	<b>76.1%</b>

	Budget	Received to date	% Received
	\$ 22,418,642	\$ 21,737,799	97.0%
	\$ 215,000	\$ 158,013	73.5%
	\$ 109,000	\$ 68,544	62.9%
	\$ 750,789	\$ 765,750	102.0%
<b>Total</b>	<b>\$ 23,493,431</b>	<b>\$ 22,730,106</b>	<b>96.8%</b>

**City Expenses**

**Salaries & Benefits**

	Budget	Spent to date	% Spent
<i>Salaries</i>	\$ 13,019,079	\$ 9,291,360	71.4%
<i>Fringe Benefits</i>	\$ 5,207,632	\$ 4,247,465	81.6%
<b>Total</b>	<b>\$ 18,226,711</b>	<b>\$ 13,538,825</b>	<b>74.3%</b>

	Budget	Spent to date	% Spent
	\$ 12,856,374	\$ 12,839,705	99.9%
	\$ 5,568,871	\$ 5,076,095	91.2%
<b>Total</b>	<b>\$ 18,425,245</b>	<b>\$ 17,915,800</b>	<b>97.2%</b>

**Operating Expenses**

	Budget	Spent to date	% Spent
<i>General Office Expense</i>	\$ 83,900	\$ 52,552	62.6%
<i>Tools &amp; Machinery Parts</i>	\$ 26,000	\$ 3,914	15.1%
<i>Construction Supplies</i>	\$ 40,000	\$ 11,595	29.0%
<i>Energy</i>	\$ 660,163	\$ 555,744	84.2%
<i>Other Operating Supplies</i>	\$ 170,691	\$ 134,164	78.6%
<i>Vehicle Rental</i>	\$ 8,500	\$ 4,310	50.7%
<i>Non-Vehicle Equipment Rental</i>	\$ 19,300	\$ 15,934	82.6%
<i>Professional Services</i>	\$ 399,150	\$ 186,554	46.7%
<i>Information Technology Services</i>	\$ 373,380	\$ 375,416	100.5%
<i>Property Services</i>	\$ 1,159,000	\$ 1,039,873	89.7%
<i>Infrastructure Services</i>	\$ 28,000	\$ 32,445	115.9%
<i>Vehicle Repair Services</i>	\$ 0	\$ -	0.0%
<i>Other Operating Services</i>	\$ 132,995	\$ 74,583	56.1%
<i>Reimburse Other Departments</i>	\$ 91,500	\$ 36,825	40.2%
<b>Total</b>	<b>\$ 3,192,579</b>	<b>\$ 2,523,909</b>	<b>79.1%</b>

	Budget	Spent to date	% Spent
	\$ 96,905	\$ 98,144	101.3%
	\$ 18,800	\$ 20,329	108.1%
	\$ 30,000	\$ 25,286	84.3%
	\$ 637,975	\$ 487,544	76.4%
	\$ 146,254	\$ 169,305	115.8%
	\$ 8,160	\$ 8,772	107.5%
	\$ 22,554	\$ 27,131	120.3%
	\$ 191,396	\$ 200,805	104.9%
	\$ 399,440	\$ 398,830	99.8%
	\$ 879,798	\$ 1,133,981	128.9%
	\$ 28,000	\$ 26,308	94.0%
	\$ 250	\$ -	0.0%
	\$ 287,079	\$ 78,319	27.3%
	\$ 67,250	\$ 51,560	76.7%
<b>Total</b>	<b>\$ 2,813,861</b>	<b>\$ 2,726,314</b>	<b>96.9%</b>

**Equipment**

	Budget	Spent to date	% Spent
<i>Library Materials</i>	\$ 1,660,343	\$ 1,560,722	94.0%
<i>Computers, etc.</i>	\$ 266,297	\$ 144,871	54.4%
<i>Other</i>	\$ 48,292	\$ 31,041	64.3%
<b>Total</b>	<b>\$ 1,974,932</b>	<b>\$ 1,736,634</b>	<b>87.9%</b>

	Budget	Spent to date	% Spent
	\$ 1,689,148	\$ 1,582,418	93.7%
	\$ 316,003	\$ 277,087	87.7%
	\$ 40,174	\$ 34,487	85.8%
<b>Total</b>	<b>\$ 2,045,325</b>	<b>\$ 1,893,992</b>	<b>92.6%</b>

**Other Departmental Appropriation**

	Budget	Spent to date	% Spent
<i>Villard Square Property Payment</i>	\$ 4,000	\$ 4,000	100.0%
<i>East Property Payment</i>	\$ 3,000	\$ 2,151	71.7%
<i>Mitchell Street Property Payment</i>	\$ 69,000	\$ 67,207	97.4%
<i>Good Hope Property Payment</i>	\$ 45,000	\$ -	0.0%
<i>Contingent Energy Financing</i>	\$ 137,000	\$ 125,784	91.8%
<b>Total</b>	<b>\$ 258,000</b>	<b>\$ 199,142</b>	<b>77.2%</b>

	Budget	Spent to date	% Spent
	\$ -	\$ -	0.0%
	\$ 3,000	\$ 3,000	100.0%
	\$ 54,000	\$ 54,000	100.0%
	\$ 15,000	\$ -	0.0%
	\$ 137,000	\$ 137,000	100.0%
<b>Total</b>	<b>\$ 209,000</b>	<b>\$ 194,000</b>	<b>92.8%</b>

<b>Total City Expenses</b>	<b>\$ 23,652,222</b>	<b>\$ 17,998,510</b>	<b>76.1%</b>
----------------------------	----------------------	----------------------	--------------

<b>Total</b>	<b>\$ 23,493,431</b>	<b>\$ 22,730,106</b>	<b>96.8%</b>
--------------	----------------------	----------------------	--------------

**Milwaukee Public Library  
Financial Report  
December 31, 2020**

**2020**

**2019**

**Additional Funding Sources**

**Contract Grants**

	Budget	Spent to date	% Spent
<i>WTBBL Jul '20 - Jun '21</i>	\$ 1,026,378	\$ 476,157	46.4%
<i>ILS Jul '20 - Jun '21</i>	\$ 98,680	\$ 38,896	39.4%
<b>Total</b>	<b>\$ 1,125,058</b>	<b>\$ 515,053</b>	<b>45.8%</b>

	Budget	Spent to date	% Spent
	\$ 1,026,378	\$ 512,977	50.0%
	\$ 98,680	\$ 44,351	44.9%
	<b>\$ 1,125,058</b>	<b>\$ 557,328</b>	<b>49.5%</b>

**Trust Funds**

	Budget	Spent to date	% Spent
<i>Materials</i>	\$ 112,640	\$ 112,640	100.0%
<i>Programming</i>	\$ 34,000	\$ 23,258	68.4%
<i>Training</i>	\$ 13,000	\$ 5,877	45.2%
<i>Marketing</i>	\$ 29,000	\$ 9,262	31.9%
<i>Contingency</i>	\$ 4,000	\$ 4,955	123.9%
<i>Board Development</i>	\$ 6,000	\$ 3,694	61.6%
<i>Headline</i>	\$ 5,000	\$ -	0.0%
<i>WTBBL - Goldstein</i>	\$ -	\$ -	0.0%
<i>Strehlow 50+</i>	\$ 40,400	\$ 785	1.9%
<i>E.C. Lange - Central Business Commons</i>	\$ 100,000	\$ 100,000	100.0%
<b>Total</b>	<b>\$ 344,040</b>	<b>\$ 260,471</b>	<b>75.7%</b>

	Budget	Spent to date	% Spent
	\$ 104,027	\$ 104,027	100.0%
	\$ 35,500	\$ 33,991	95.7%
	\$ 19,000	\$ 18,717	98.5%
	\$ 29,000	\$ 34,080	117.5%
	\$ 4,000	\$ 3,338	83.5%
	\$ 5,000	\$ 5,128	0.0%
	\$ 5,000	\$ -	0.0%
	\$ 2,166	\$ 2,165	0.0%
	\$ 42,376	\$ 1,875	0.0%
	\$ -	\$ -	0.0%
	<b>\$ 246,069</b>	<b>\$ 203,321</b>	<b>82.6%</b>

**Foundation Funds**

	Budget*	Spent to date	% Spent
<i>Materials</i>	\$ 399,275	\$ 114,008	28.6%
<i>Programming</i>	\$ 2,549,749	\$ 1,403,397	55.0%
<b>Total</b>	<b>\$ 2,949,024</b>	<b>\$ 1,517,405</b>	<b>51.5%</b>

	Budget*	Spent to date	% Spent
	\$ 435,835	\$ 202,782	46.5%
	\$ 2,744,044	\$ 1,096,278	40.0%
	<b>\$ 3,179,879</b>	<b>\$ 1,299,060</b>	<b>40.9%</b>

\*Foundation budget includes annual amount committed by the MPL Foundation plus prior year carryover

**Investments**

U.S. Bank National Assoc. Commercial Paper (rated A1+) confirmation #327146982 dated 09/01/20 and maturing 04/01/21 at a rate of 0.01%...\$350,000.00

**Director's Report  
January 2021**

Significant time was spent on a last minute application to the Historic Preservation Commission, and subsequently to the Common Council, to have the building which formerly housed the Forest Home branch library designated as historic property. Had this been fully successful, it would have permanently halted the sale of the property to a private developer, a process that was nearing completion at the time. Permanent designation was ultimately denied, a result that allows for the sale of the building and for subsequent development that will bring much needed health and medical resources to the neighborhood.

COVID-19 work continues as the pandemic evolves. Director Johnson had meetings with Mayor Barrett and the Interim Health Department Commissioner to discuss criteria for decision-making around service changes related to increases in the positivity rate and spread of the Covid-19 virus. Thresholds were established and incorporated into a proposal for Board approval.

Director Johnson and team members met with the Mayor's staff and others to assure a smooth transition of the OECL Director from the Library to the Mayor's Office.

Director Johnson worked with Deputy Director Meyer-Stearns and the Foundation Executive Director Daniels to complete the MPL 2021 Foundation Funding Request in time for the December Foundation Board meeting. The completed request will be shared with the Trustees at the January Finance & Personnel Committee meeting.

Director Johnson attended the Foundation Special Board meeting for the presentation of the Financial Sustainability Task Force Report, "Balancing the Books," given by WI Public Policy Forum President Rob Henken. Subsequent meetings were held to continue the discussion and establish next steps in response to the recommendations.

Director Johnson and the Executive Committee finalized the 2021 Board Meeting Plan. See attached.

Director Johnson attended the Friends of the MPL Board meeting and subsequently worked with Deputy Director Meyer-Stearns and MPL-Friends Board President Sweek to finalize an updated consignment agreement.

Director Johnson and team members received training on WI Statute 19.31 regarding the Wisconsin Public Records Law.

Director Johnson attends monthly meetings with peers from the City and the library community around the State and beyond. These will include Wisconsin Resource Library Director's Group, System & Resource Libraries Administrators Association of Wisconsin (SRLAAW), Urban Libraries Council Director's Group, Mayor's Cabinet, and the Emergency Operations Committee for the City of Milwaukee. Going forward, these meetings will only be included in the report when there is a significant circumstance associated with the meeting.

#### **MPL HELPS PEOPLE READ**

Storied and Scandalous Wisconsin. Author Anna Lardinois regaled patrons with a look at criminal kingpins, murderers, prostitutes and other Wisconsinites behaving badly and their lasting impact on the Badger State, highlighted in her new book *Storied and Scandalous Wisconsin*. Attendance: 21

MPL Book Chat. Our featured guest for this Book Chat was Author and Librarian Nancy Pearl. Nancy discussed her new book *The Writer's Library* and then joined MPL staff in sharing recommendations on Travelogues and Far Flung Reads. Attendees shared their favorite reads via chat. Attendance: 50

Songs & Stories of the Black Wolf with Wade Fernandez. Award-winning musical artist Wade Fernandez/Wiciwen Apis-Mahwaew shared songs and stories from his life and his culture as a member of the Menomonee Nation in Wisconsin. Singing in both English and Menomonee, Wade showcased his musical versatility by playing selections from his extensive body of work using different traditional flutes as well as an electric guitar. He gave advice to aspiring songwriters and taught participants simple and memorable Menomonee phrases to everyone's delight. Attendance: 19

Art Workshop: Exploring Intentionality with Artist Blanche Brown. Multimedia artist Blanche Brown led attendees through a virtual hands-on art workshop exploring intentionality and goal setting for the new year using Intention Dolls. Attendees received art supplies to create their dolls. Attendance: 14

#### **MPL HELPS PEOPLE LEARN**

Technology Tuesdays – Online Classifieds. A presentation about using online classifieds to buy and sell items, as well as safety and best practices that should be used when selling and buying online. The presentation featured demonstrations of browsing for items, and posting items for sale on Craigslist and the Facebook Marketplace. Attendance: 9

Hidden Voices: African American Writers in Wisconsin. Three Wisconsin African American writers - poet Fabu, novelist Sherry Lucille, and playwright and novelist Catrina Sparkman – discussed their writing in relation to the work of three African American literary giants who also lived and worked in Wisconsin during the 20th century: novelist Jean Toomer, playwright Lorraine Hansberry, and poet Sarah Webster Fabio. They created a multimedia experience using poetry, prose, and drama that shed light on what it means to be African American in Wisconsin today, yesterday, and tomorrow. Attendance: 50

Tools of the Game: Resume and Cover Letter Workshop. Kennita Hickman, owner of Catera Branding, shared strategies and tools for creating standout resumes and cover letters. Attendance: 8

#### **MPL HELPS PEOPLE CONNECT**

Technology Tuesdays – Zoom for Holiday Gatherings. A presentation about things you can do via Zoom to replicate the fun connection building activities that traditionally happen at holiday gatherings. This presentation also featured a walkthrough of creating a Zoom Meeting, sending out invitations, and managing the meeting while it is happening. Attendance: 18

Strings & Things. Strings & Things is a virtual weekly knitting group that quickly developed into a time for community members to connect through their love of knitting, crocheting, needlepoint and more. It is attracting younger adults as well as older adults and is providing a gathering spot for people who enjoy crafting. Attendance: 20 (for all of November - 5 per session)

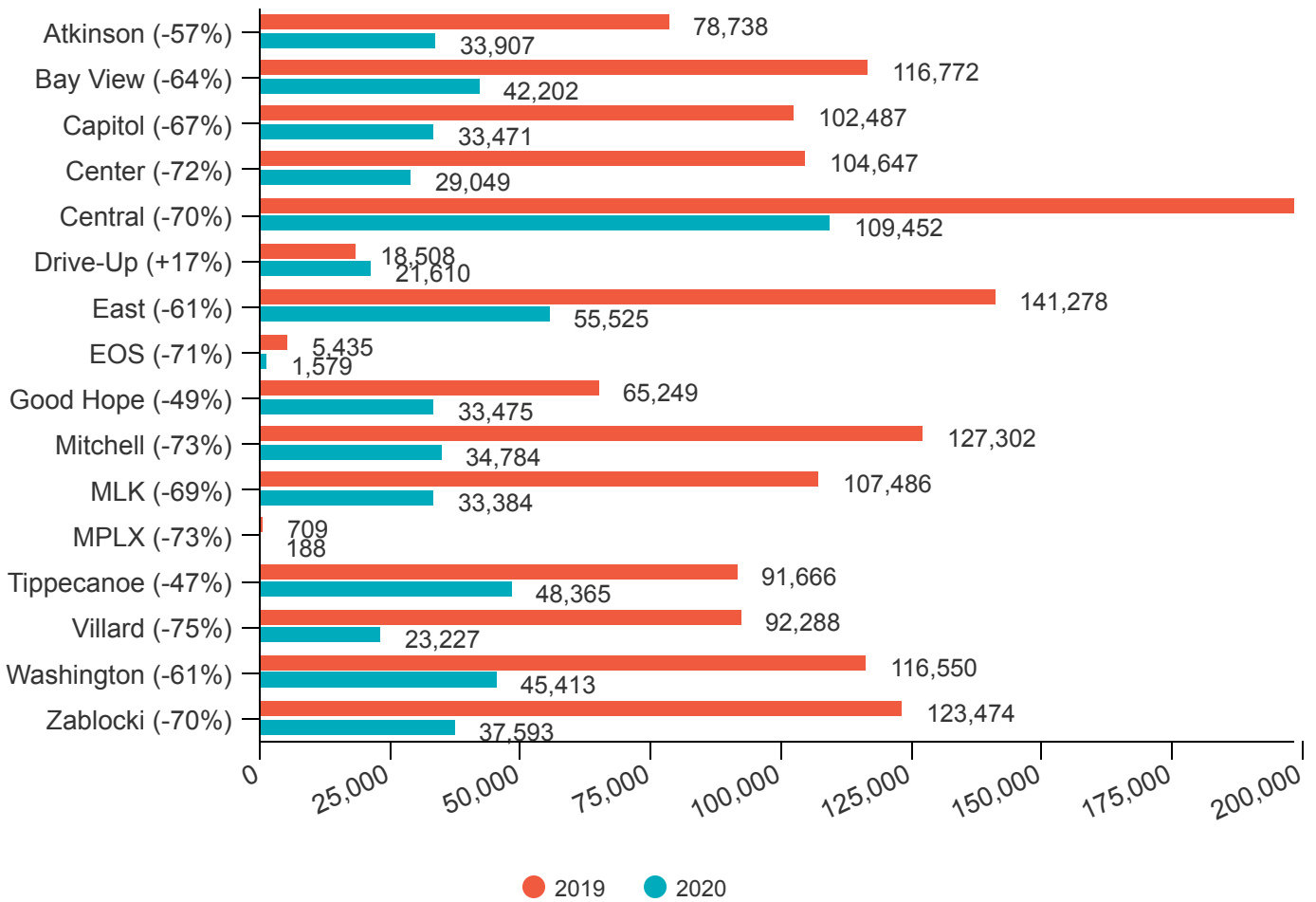
Interview with Cetonia Weston-Roy of Niche Book Bar. MPL's own Paul Wellington interviewed Cetonia Weston-Roy, the owner of the Niche Book Bar, Milwaukee's newest bookstore devoted to providing literature for all ages written solely by black authors. Known for bicycling around town to provide black literature, Cetonia spent time sharing information about her new bookstore. Attendance: 21



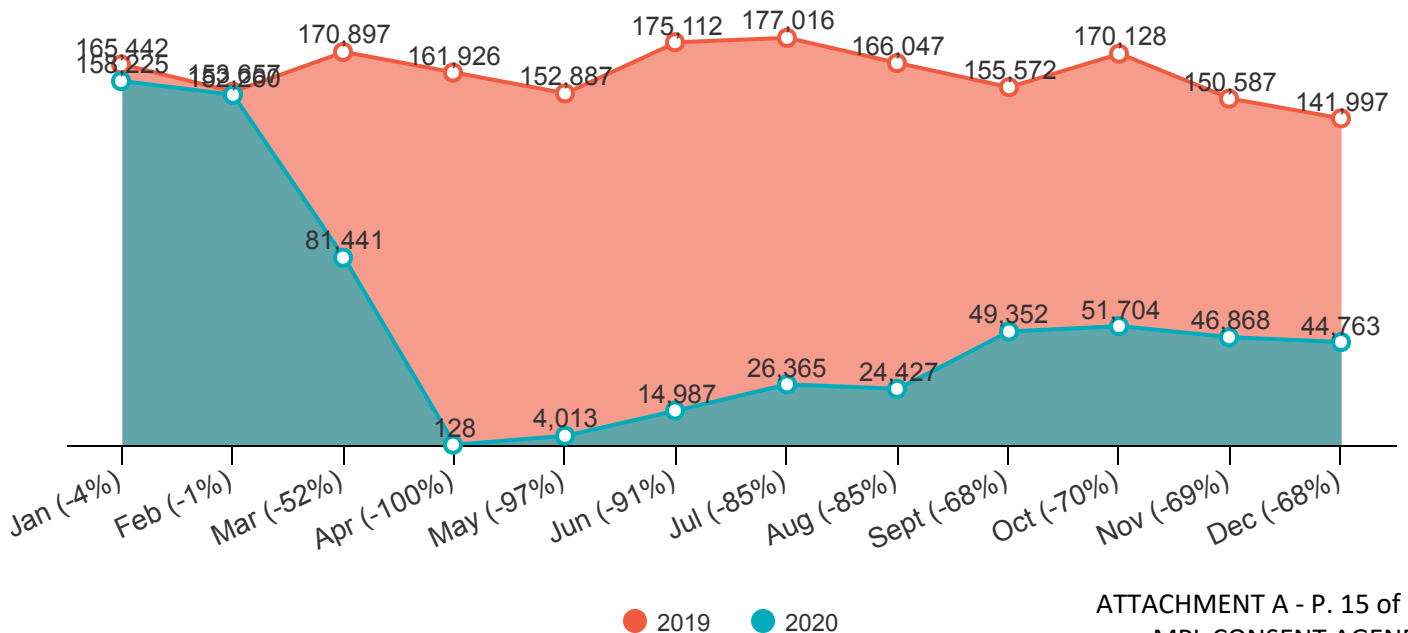
**MPL Board of Trustees  
2021 Meeting Plan**

<b>Month</b>	<b>Consent Agenda</b>	<b>Full Board Agenda Items</b>	<b>Board Education Ideas</b>
<b>January</b>	Committee Meetings: B&D: 1/7 F&P: 1/26	<b>Kick-off to the New Year</b> Look ahead to major 2021 goals Financial Sustainability Task Force (cont) Foundation Update (Approval of King Architect - potentially)	COVID-19 Relief Court Partnership
<b>February</b>	-----	<b>RECESS</b> Annual Two-on-One Meetings Library Legislative Day (Virtual) Statement Concerning Public System Effectiveness	-----
<b>March</b>	Committee Meetings: S&P 2/1 I&S: 2/10 B&D: 3/3	Annual State Report Reviewed Security Report City Budget Director - 2022 Budget Outlook (Approval of King Architect - at the latest)	Fines Research Project
<b>April</b>	Committee Meetings: B&D: 4/1 I&S: 4/14 F&P: 4/27	<b>Final meeting of term</b> National Poetry Month National Library Week	Green Infrastructure
<b>May</b>	Committee Meetings: S&P: 5/3 B&D: 5/6	<b>ANNUAL MEETING</b> Summer Reading - Call to Action Requested Budget	Aeon Project (Val-Mat Collections Inventory and Risk Management)
<b>June</b>	Committee Meetings: B&D: 6/3 I&S: 6/9 Executive: 6/16	Foundation Update	Equity Action Plan
<b>July</b>	Committee Meetings: B&D: 7/1 S&P: 7/19 F&P: 7/27	Strategic Plan Progress Report Bi-Annual Board Self-Assessment	
<b>August</b>	-----	<b>RECESS</b>	-----
<b>September</b>	Committee Meetings: I&S: 8/11 B&D: 9/2	Mayor's Proposed Budget Security Report	Community Kitchen Programs
<b>October</b>	Committee Meetings: B&D: 10/7 I&S: 10/13 F&P: 10/26	<b>Budget Update</b> Trust Fund Allocation Approval 2022 Board Meeting Dates Summer Reading Program Report Foundation Update	Restorative Justice Community Circles
<b>November</b>	Committee Meetings: S&P: 11/1 B&D: 11/4 Executive: 11/23	<b>Final Meeting of the Year</b> Board Photo 2022 Policy Review Schedule Holiday Book Exchange Foundation Request 2022 Hours of Operation	Business Commons Programs
<b>December</b>	-----	<b>RECESS</b>	-----
<b>January 2022</b>	Committee Meetings: I&S: 12/8	<b>TBD</b>	<b>TBD</b>

# Patron Visits



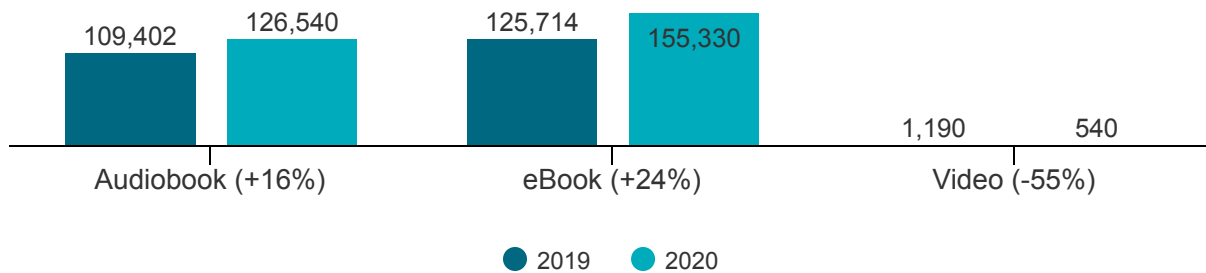
# Traditional Circulation



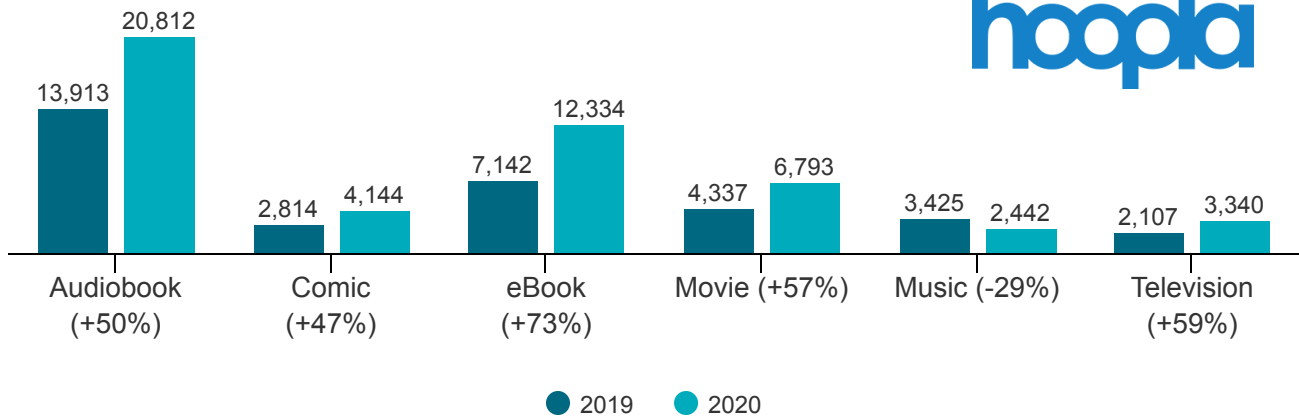
# eCirculation

Platform	2019	2020	% Change
OverDrive	236,306	282,410	+20%
Freegal	110,324	111,995	+2%
RBDigital	26,225	43,272	+65%
Hoopla	33,738	49,865	+48%
Total	406,593	487,542	+20%

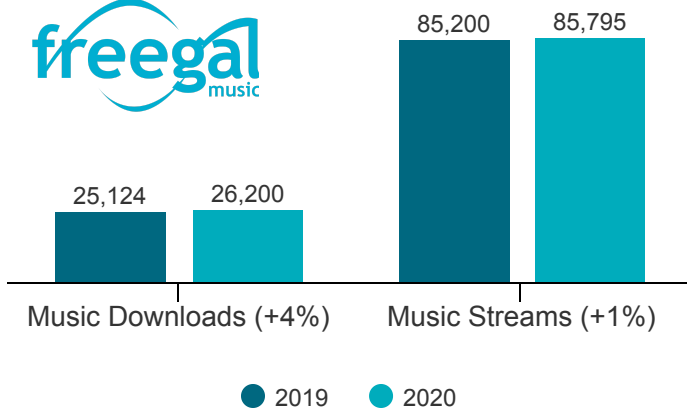
## OverDrive®



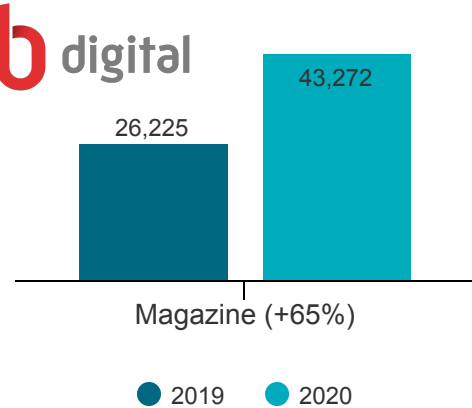
## hoopla



## freegal music



## rb digital



# Databases

Platform	2019	2020	Change
mpl.org/databases*	59,227	75,676	+28%
CONTENTdm: Owned Resources**	177,171	239,769	+35%
CONTENTdm: Shared Resources***	226,479	325,765	+44%
Total Database Hits	462,877	641,210	+39%

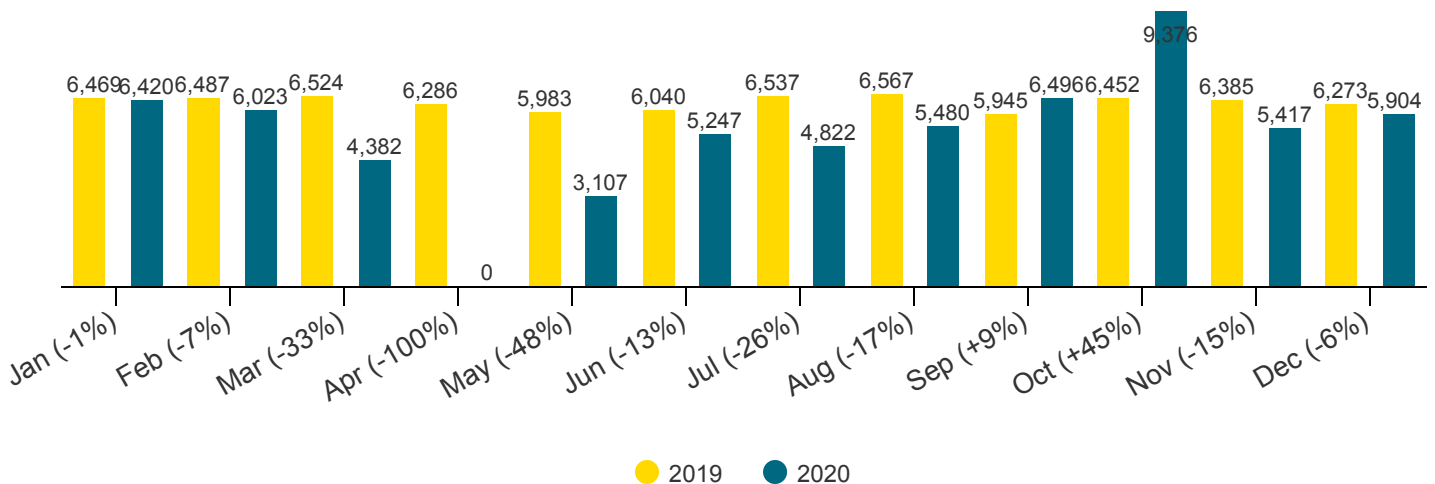
\*AtoZDatabases, Brainfuse, Gale Courses, Milwaukee Journal Sentinel, Obituaries & Death Notices, ReferenceUSA, etc.

\*\*Historic Recipe, MPL Historic Photo, Milwaukee Road Archives, Remember When, WWI Military Portraits, etc.

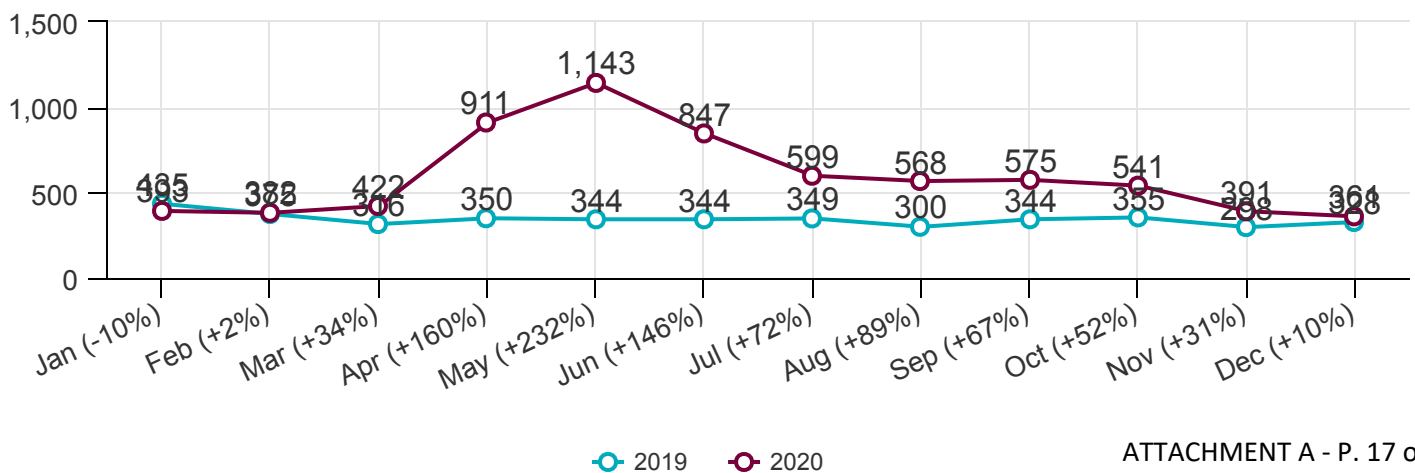
\*\*\*Dane Cty. Historical Society, McMillian Memorial Library Digital Collection, Richland Cty. Digital History Room, etc.

# Ready Reference

## Calls Answered



## Email & Chat Reference

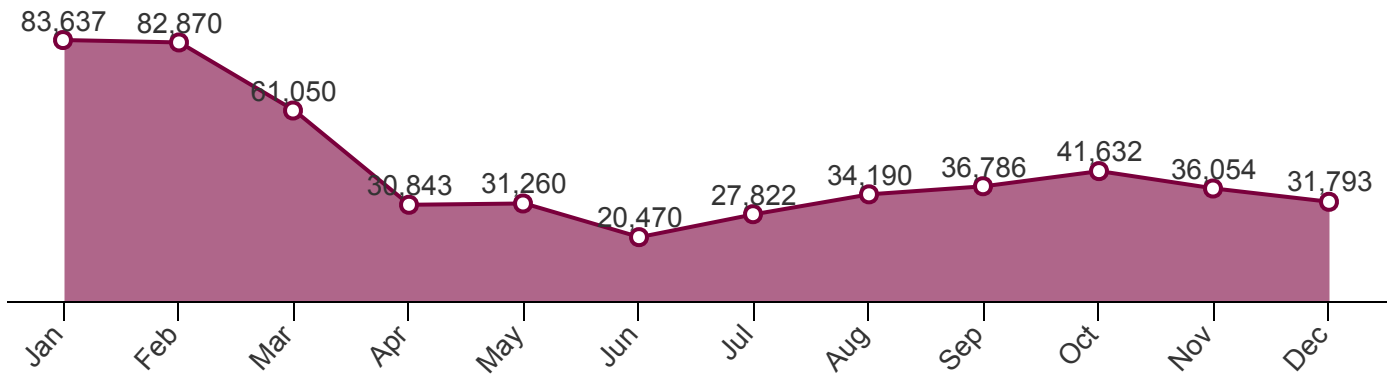


# Webpage

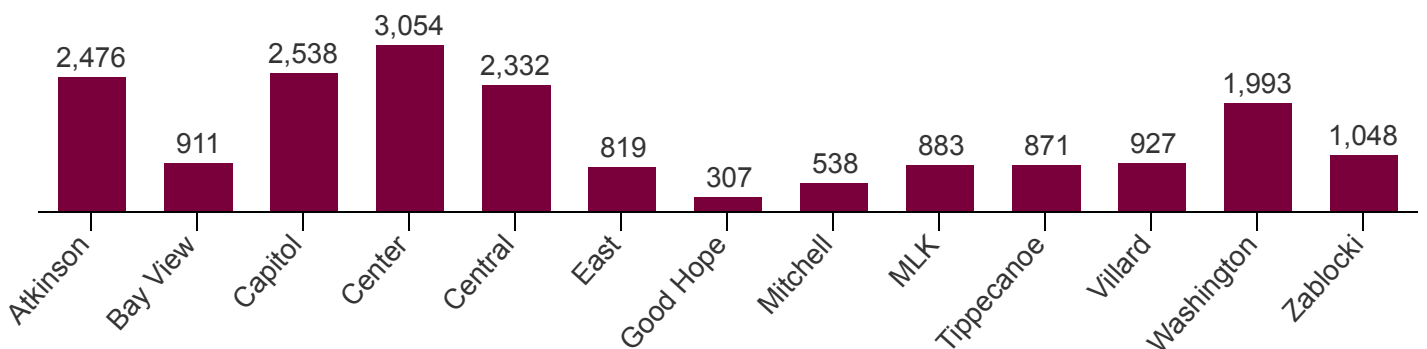
Rank	Busiest Pages of 2020 (Excl. Homepage)	Pageviews
1	/librarynow/	44,014
2	/hours_locations/central.php	34,294
3	/databases/all/	30,707
4	/hours_locations/	29,295
5	/librarynow/kids	25,385
6	/services/events/	21,110
7	/library/stay_connected.php	20,036
8	/databases/all/66 (Milwaukee Journal Sentinel)	16,633
9	/hours_locations/east.php	14,434
10	/local_history/historic_newspapers.php	14,220
11	/digital/downloads.php	13,161

# Wi-Fi

Sessions (2020)



Avg. Monthly Unique Users (2020)



**STATEMENT CONCERNING PUBLIC LIBRARY SYSTEM EFFECTIVENESS**

As required by Wis. Stat. s. 43.58(6)(c), the following statement that the library system either did or did not provide effective leadership and adequately meet the needs of the library must be completed and approved by the library board. The response should be made in the context of the public library system's statutory responsibilities and the funding which it has available to meet those responsibilities.

County

The \_\_\_\_\_ Board of Trustees hereby states that in 2019, the \_\_\_\_\_  
*Name of Public Library* *Name of Public Library System / Service*

- did** provide effective leadership and adequately meet the needs of the library.
  - did not** provide effective leadership and adequately meet the needs of the library.
- Indicate with an X one of the following two statements.*

Explanation of library board's response. *Attach additional sheets if necessary.*

Note: With the approval of the library board of trustees, this statement may be submitted separately from the Annual Report form that is sent to your library system, as an e-mail attachment to LibraryReport@dpi.wi.gov.

**CERTIFICATION**

The preceding statement was approved by the Public Library Board of Trustees.

Division staff will compile the statements received for each library system and, as required by *Wis. Stat. s. 43.05(14)*, conduct a review of a public library system if at least 30 percent of the libraries in participating municipalities that include at least 30 percent of the population of all participating municipalities report that the public library system did not adequately meet the needs of the library. This statement may be provided to your public library system.

President, Library Board of Trustees Signature

Name of President *Print or type*

Date Signed

