



Vision
MPL is an anchor institution that helps build healthy families and vibrant neighborhoods – the foundation of a strong Milwaukee.

Mission
Inspiration starts here – we help people read, learn, and connect.

BOARD OF TRUSTEES REGULAR MEETING

**Tuesday, July 27, 2021
4:00 p.m.**

By Go To Meeting

By computer, tablet or smartphone:
<https://global.gotomeeting.com/join/183791021>

By phone:
United States: [+1 \(571\) 317-3122](tel:+15713173122)

Access Code: 183-791-021

AGENDA

4:00 – 4:05

WELCOME & ROLL CALL

4:05 – 4:10

PUBLIC COMMENT

4:10 – 4:30

SPECIAL COMMUNICATION

1. **Quarterly Review of Fund Investments.** Mr. Wayne Sattler of US Bank will review the performance of the Trust Fund investments and offer suggestions for maximizing returns.

4:30 – 4:40

CONSENT AGENDA

Attachment A, page 3

2. **Regular Board Meeting Minutes, June 22, 2021.**
3. **Committee Reports**
 - a. Building & Development Committee Meeting Minutes – July 1, 2021
4. **Administrative Reports.**
 - a. Financial Report
 - b. Library Director's Report
 - c. Statistics
5. **Letter from MCFLS Board to MPL Board.**
6. **Updated MPL Board Meeting Schedule.**

REPORTS

4:40 – 5:00

5. **Milwaukee County Federated Library System (MCFLS) Board Meeting.** Trustee Ald. Nik Kovac will report on the July 19, 2021 MCFLS Board meeting.
6. **Services & Programs Committee Meeting.** Vice-Chair Jennifer Smith will report on the July 21, 2021 meeting.

Attachment B, page 30

OLD BUSINESS

5:00 – 5:10

7. **2022 Budget.** Library Director Joan Johnson will provide a status report regarding the Library's requested 2022 budget.

BOARD EDUCATION

5:10 – 5:20

8. **Cargill Community Kitchen Programs.** Anne Rasmussen, Associate Director of Strategic Initiatives and Public Services, will share information about virtual programming and partnerships.

5:20 – 5:30

9. **Closing Remarks and Adjournment.**

REMINDER: Next scheduled meetings are:

August - **RECESS**

Trustees

Michele Bria, *President*, Chris Layden, *Vice-President*, Jennifer Smith, *Financial Secretary*,
Ald. Milele Coggs, Ald. Nik Kovac, Matthew Kowalski, Teresa Mercado,
Michael Morgan, Sup. Marcelia Nicholson, Mark Sain, Erika Siemsen, Ald. JoCasta Zamarripa
Joan Johnson, *Secretary*, Rebecca Schweisberger, *Secretary's Assistant* (414) 286-3021

The Milwaukee Public Library Board of Trustees is an informed, dedicated group of citizens who represent a cross-section of the city of Milwaukee and are committed to supporting, developing, and advancing the library for the benefit of all residents of Milwaukee and others throughout Milwaukee County, the State of Wisconsin, and beyond. In their role as advocates and advisors, they serve the library's many patrons, its staff, the common good of the community, and this critical and enduring institution.

Persons engaged in lobbying as defined in s. 305-43-4 of the Milwaukee Code of Ordinances are required to register with the City Clerk's Office License Division. More information is available at www.milwaukee.gov/lobby or by calling (414) 286-2238.

Please be advised that members of the Milwaukee Common Council who are also members of this body will be in attendance at this meeting. In addition, Common Council members who are not members of this body may attend this meeting to participate or to gather information. A quorum of the Common Council or any of its standing committees may be present, but no formal Common Council action will be taken at this meeting.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of individuals with disabilities. Make requests to the Library Director's Office at (414)286-3021, 286-2794 (FAX) or Central Library, 814 W. Wisconsin Ave., Milwaukee, WI 53233 Attn: Accommodation Request.

MILWAUKEE PUBLIC LIBRARY BOARD OF TRUSTEES

REGULAR MEETING

MINUTES

Tuesday, June 22, 2021

Video Conference Call via GoToMeeting

PRESENT: Michele Bria, Ald. Milele Coggs, Ald. Nik Kovac, Matt Kowalski, Chris Layden, Teresa Mercado, Michael Morgan, Mark Sain, Jennifer Smith, Ald. JoCasta Zamarripa, Joan Johnson

EXCUSED: Sup. Marcelia Nicholson, Ald. JoCasta Zamarripa

STAFF: Eileen Force Cahill, Sam McGovern-Rowen, Jennifer Meyer-Stearns, Judy Pinger, Anne Rasmussen, Rebecca Schweisberger, Kelly Wochinske

OTHERS

PRESENT: Budget and Policy Division: Mason Lavey
MPL Foundation: Ryan Daniels

President Michele Bria called the meeting of the Milwaukee Public Library Board of Trustees to order at 4:03 p.m. on June 22, 2021 with a quorum present. All Trustees participated by video conference.

SPECIAL COMMUNICATION

1. **Introduction of New Trustee.** President Bria introduced Erika Siemsen, designee of MPS Board President Bob Peterson. Trustee Siemsen is pleased to be part of the Board. Informational item.

CONSENT AGENDA

2. **Regular Board Meeting Minutes May 25, 2021.**
3. **Committee Reports**
 - a. Building & Development Committee Meeting Minutes – June 3, 2021
 - b. Executive Committee Meeting Minutes – June 16, 2021
4. **Administrative Reports**
 - a. Financial Report
 - b. Library Director’s Reports
 - c. Statistics
5. **Updated Committee Assignments.**

President Bria asked the Board if any items should be removed from the Consent Agenda presented as Attachment A, pages 4-21 of the agenda. Hearing no objection, the Consent Agenda was approved.

REPORTS

6. **Milwaukee County Federated Library System (MCFLS) Board Meeting.** Trustee Kovac reported on the June 21, 2021 meeting. MCFLS is in the process of filling the part-time marketing position. State legislators are reviewing recommendations regarding the Public Library System Redesign (PLSR) funding analysis formula. The current formula has been in place for approximately 30 years and a bid has been issued for a consultant to identify options for reconstructing the formula. MCFLS Director Steve Hesper is closely monitoring the process and ensuring all MCFLS members remain informed. A proposed increase in the biennial library systems budget remains intact and, if adopted, there will be increases to MCFLS and all member libraries as well as MPL for Resource Library funding. Informational item.
7. **Innovation & Strategy Committee Meeting.** Chair Kowalski reported on the June 9, 2021 meeting. The committee moved to approve Library Administration's recommendation to award the contract for a Racial Equity Consultant to P3 Development. The contract total is \$131,000, spread over two budget years, with work beginning in July 2021 and completing in spring 2022. Trustee Morgan seconded. Motion passed.
8. **MPL Foundation Report.** MPL Foundation Executive Director Ryan Daniels provided an update on fundraising activities. To date, the Foundation has raised \$300,000, including over \$17,000 raised at the Literary Luncheon in May. Fundraising is a dynamic environment as donors adjust to the COVID-19 pandemic and its effects. The Foundation continues to explore options and support for combining federal funding and private donations. The MPLF Board has formed several task forces in response to the *Balancing the Books* report and members remain engaged. The MPL Friends revenue streams have been impacted by the pandemic; however, book donations are still being received and processed for sale online. The 2021 annual Benjamin Franklin Award celebration will honor former MPL and MPLF Board Trustees Dr. Joan Prince and Arthur Harrington, Esq. The event will be held on September 23, 2021 at the Wisconsin Club. All Trustees are invited to attend and share with their networks. Informational item.

NEW BUSINESS

9. **Martin Luther King Branch Architect Contract Award.** Deputy Library Director Jennifer Meyer-Stearns presented a request to approve the contract for architectural services for the Martin Luther King branch to Moody Nolan. There were no changes to the standard City language. If approved, MPL and the development team will move forward with architectural drawings. Trustee Coggs moved to approve; Trustee Sain seconded. Motion passed.

OLD BUSINESS

10. **COVID-19 Response and Recovery.** Library Director Joan Johnson updated the Board on the Library's ongoing response to the pandemic. MPL is working toward restoring library services and hours. On June 7th stacks were reopened for browsing in branch libraries and managers are preparing for reopening stacks at Central Library. Reopened browsing areas increased usable square footage which doubled capacity limits in the branches. The materials quarantine has been rescinded which allows items to be quickly re-shelved and available for circulation. On August 2nd MPL will move to the next phase of hours in the branch libraries, from 36 hours per week to 42 hours per week. Central library will continue at 48 hours per week with the goal to restore all hours at the end of the year or early in 2022. Restoration of full hours is contingent on lowering the staff vacancy rate and approval of the cost to continue budget. Masks are still required in all City buildings. Frequently asked questions (FAQs) about services and requirements have been shared with the public on www.mpl.org. President Bria thanked Director Johnson and the MPL

team for their work, shifting services online, and continuing to be an important community resource. Informational item.

BOARD EDUCATION

11. **MPL Court Partnership.** Anne Rasmussen, Associate Director of Strategic Initiatives and Public Services, briefed the Board on a unique and innovative partnership between MPL and Milwaukee County Courts. The partnership developed following a conversation between MPL, Milwaukee County Courts, Legal Aid Society, and Bader Philanthropies. The initiative offers patrons the option to attend court hearings virtually. The initiative began in February 2021 when the courts were closed to the public during the COVID-19 pandemic and is ongoing. MPL offers a dedicated laptop, a private space, and trained, welcoming staff for walk-in service at Atkinson, Center Street, M.L. King, and Mitchell Street branches. Information about this option and a secure password is printed on the court summons, which patrons must present in order to access the room. Three courtrooms – evictions, small claims, and family court – are participating in the program. The MPL and courts Information Technology departments developed a mechanism which allows the courts move all MPL-identified cases to the top of the queue. MPL staff ensures privacy and safety of the room, cleaning per pandemic protocols between uses, and assists with technology set-up before leaving the room. To date, 28 patrons have used the service and have expressed their gratitude for this option. MPL and the courts are working with Legal Aid Society to promote the service. Informational item.

President Bria noted the Board meetings will remain virtual through the end of 2021.

Director Johnson has been selected as a 2021 Business Journal Women of Influence and invited all Trustees to attend the virtual award ceremony on July 15th. Dr. Bria and the Board congratulated Director Johnson on the well-deserved award.

With no further business, the Milwaukee Public Library Board of Trustees meeting of June 22, 2021 was adjourned at 4:42 p.m.

**MILWAUKEE PUBLIC LIBRARY
BOARD OF TRUSTEES
BUILDING & DEVELOPMENT COMMITTEE
MINUTES
Thursday, July 1, 2021**

Video Conference Call by GoToMeeting

PRESENT: Mark Sain, Matt Kowalski, Chris Layden, Michael Morgan, Joan Johnson

EXCUSED: Ald. Nik Kovac

OTHERS

PRESENT: MPL: Eileen Force Cahill, Ryan Hayes, Sam McGovern-Rowen, Jennifer Meyer-Stearns, Rebecca Schweisberger
Budget and Policy Division: Mason Lavey

Committee Chair Mark Sain called the MPL Board of Trustees Building and Development Committee meeting to order at 8:04 a.m. on July 1, 2021 with a quorum present. All Trustees and presenters participated by video conference.

1. **Approval of the Minutes.** Chair Sain entertained a motion to accept the minutes from the June 3, 2021 meeting, listed as Attachment A of the agenda. Trustee Morgan moved approval and Trustee Kowalski seconded. Motion passed.
2. **Temporary Service Solutions for Martin Luther King Branch Library.** Library Director Joan Johnson presented additional information about temporary service options. The portable library in a single-wide trailer size would be nearly 1,500 square feet. The cost of the trailer and library buildout is estimated to be \$100-\$125,000. The cost of a truck for the pop-up library is estimated at \$145,000. MPL will research community need, viability, and probable use of the pop-up library, which will be developed independent of the M.L. King branch construction and used primarily for outreach. A new bookmobile is estimated to cost \$186,000. The mobile options are not feasible year round and are too small to accommodate patrons during the winter months. The preferred option for temporary service is a leased space close to the current location. Based on the library's research, spaces are likely to be available when needed at the end of 2021. Informational item.
3. **Former Mill Road Branch Update.** Deputy Library Director Jennifer Meyer-Stearns provided a brief update on the building appraisal. The building was appraised at \$410,000. It is currently leased to Milwaukee Health Department (MHD). MHD is reviewing their building needs and identifying the best solution. MPL will wait for more information from MHD before moving forward with a decision for the building. Informational item.
4. **Good Hope Branch Panel Replacement.** Library Construction Project Manager Sam McGovern-Rowen noted the panels that were originally installed were not the correct dimensions and style. MPL and the developer reached an agreement to have the correct panels installed. Photos of both sets of panels are attached at the end of these minutes. The storm water basin will also be reconfigured this summer. Deputy Library Director Jennifer Meyer-Stearns shared MPL is in the process of installing electric vehicle charging stations in several branch parking lots. Chair Sain thanked MPL staff for their vision and great work to make library spaces dynamic and inviting. Informational item.

5. **Martin Luther King Branch Redevelopment Update.** Library Construction Project Manager Sam McGovern-Rowen shared a preliminary timeline for the project, which is attached at the end of these minutes. Supply chain issues and increased materials costs could impact construction. Information about community input sessions will be shared with all MPL Board Trustees. Informational item.

The meeting of the Milwaukee Public Library Board's Building & Development Committee was adjourned at 8:40 a.m. on July 1, 2021.

Update on aluminum louvers

To recap: this is to correct the red exterior aluminum panels done at Good Hope

The new longboard product installation began in May



The longboard product is 3-Dimensional as intended and much more attractive



The project will wrap-up in about a week depending on the weather



Comparison to previous product



Comparison Continued



Martin Luther King Library Branch Redevelopment

Construction begins

1. Approve Development Agreement
2. Begin design process
3. Locate temp space

2021



1. Construction continues
2. Construction Completed
3. Move in and open

2023

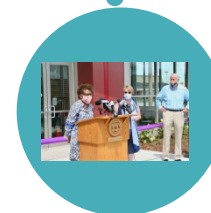


2022



Legal documents and Community Input

1. Developers close on financing
2. Complete library design
3. **Begin construction**
4. Complete library white box



Complete construction and open new branch

Key Dates

2021

- September – 1st Community Input Session
- September – MPL board review of overall building design
- November – Development Agreement to MPL Board
- November – 2nd Community input session
- December – Development Agreement to Common Council
- December-locate temporary library space

2022

- January – 3rd Community Input Session
- March – close King branch
- April – open temporary branch
- April – present final design to board
- April/May - financial closing by developer
- April/May - begin construction
- December – white box complete; begin library construction

Key Dates continued

Late summer 2023:

- Complete construction of library
- Move in to new space

Grand opening early fall 2023

**Milwaukee Public Library
Financial Report
June 30, 2021**

2021

2020

City Revenues

	Budget	Received to date	% Received
<i>Additional City Appropriation</i>	\$ 23,881,151	\$ 11,190,984	46.9%
<i>Fines</i>	\$ 157,000	\$ 9,972	6.4%
<i>Lost Materials, etc.</i>	\$ 71,000	\$ 21,413	30.2%
<i>MCFLS Contracts</i>	\$ 762,627	\$ 382,115	50.1%
Total City Appropriation	\$ 24,871,778	\$ 11,604,484	46.7%

	Budget	Received to date	% Received
	\$ 22,651,855	\$ 10,599,139	46.8%
	\$ 183,000	\$ 54,506	29.8%
	\$ 95,000	\$ 18,436	19.4%
	\$ 722,367	\$ 198,602	27.5%
Total	\$ 23,652,222	\$ 10,870,683	46.0%

City Expenses

Salaries & Benefits

	Budget	Spent to date	% Spent
<i>Salaries</i>	\$ 13,001,478	\$ 5,956,974	45.8%
<i>Fringe Benefits</i>	\$ 5,980,680	\$ 2,632,125	44.0%
Total	\$ 18,982,158	\$ 8,589,099	45.2%

	Budget	Spent to date	% Spent
	\$ 13,019,079	\$ 6,031,178	46.3%
	\$ 5,207,632	\$ 2,550,423	49.0%
Total	\$ 18,226,711	\$ 8,581,601	47.1%

Operating Expenses

	Budget	Spent to date	% Spent
<i>General Office Expense</i>	\$ 112,427	\$ 43,594	38.8%
<i>Tools & Machinery Parts</i>	\$ 20,001	\$ 14,211	71.1%
<i>Construction Supplies</i>	\$ 21,500	\$ 8,227	38.3%
<i>Energy</i>	\$ 787,811	\$ 266,089	33.8%
<i>Other Operating Supplies</i>	\$ 192,312	\$ 58,539	30.4%
<i>Vehicle Rental</i>	\$ 8,450	\$ 1,124	13.3%
<i>Non-Vehicle Equipment Rental</i>	\$ 28,050	\$ 4,272	15.2%
<i>Professional Services</i>	\$ 192,250	\$ 130,333	67.8%
<i>Information Technology Services</i>	\$ 407,800	\$ 328,894	80.7%
<i>Property Services</i>	\$ 1,252,790	\$ 748,418	59.7%
<i>Infrastructure Services</i>	\$ 35,000	\$ 29,273	83.6%
<i>Vehicle Repair Services</i>	\$ -	\$ -	100.0%
<i>Other Operating Services</i>	\$ 138,453	\$ 44,636	32.2%
<i>Reimburse Other Departments</i>	\$ 366,310	\$ 291,393	79.5%
Total	\$ 3,563,154	\$ 1,969,003	55.3%

	Budget	Spent to date	% Spent
	\$ 83,900	\$ 28,108	33.5%
	\$ 26,000	\$ 3,467	13.3%
	\$ 40,000	\$ 6,825	17.1%
	\$ 660,163	\$ 279,488	42.3%
	\$ 170,691	\$ 90,980	53.3%
	\$ 8,500	\$ 2,650	31.2%
	\$ 19,300	\$ 10,224	53.0%
	\$ 399,150	\$ 158,186	39.6%
	\$ 373,380	\$ 311,386	83.4%
	\$ 1,159,000	\$ 448,876	38.7%
	\$ 28,000	\$ 32,445	115.9%
	\$ -	\$ -	100.0%
	\$ 132,995	\$ 45,729	34.4%
	\$ 91,500	\$ (695)	-0.8%
Total	\$ 3,192,579	\$ 1,417,669	44.4%

Equipment

	Budget	Spent to date	% Spent
<i>Library Materials</i>	\$ 1,800,000	\$ 758,529	42.1%
<i>Computers, etc.</i>	\$ 227,056	\$ 184,027	81.0%
<i>Other</i>	\$ 46,610	\$ 9,680	20.8%
Total	\$ 2,073,666	\$ 952,236	45.9%

	Budget	Spent to date	% Spent
	\$ 1,660,343	\$ 677,792	40.8%
	\$ 266,297	\$ 74,740	28.1%
	\$ 48,292	\$ 9,860	20.4%
Total	\$ 1,974,932	\$ 762,392	38.6%

Other Departmental Appropriation

	Budget	Spent to date	% Spent
<i>Villard Square Property Payment</i>	\$ 7,500	\$ -	0.0%
<i>East Property Payment</i>	\$ 3,000	\$ 2,996	99.9%
<i>Mitchell Street Property Payment</i>	\$ 69,000	\$ 27,000	39.1%
<i>Good Hope Property Payment</i>	\$ 45,000	\$ -	0.0%
<i>Contingent Energy Financing</i>	\$ 128,300	\$ 64,150	50.0%
Total	\$ 252,800	\$ 94,146	37.2%

	Budget	Spent to date	% Spent
	\$ 4,000	\$ 4,000	0.0%
	\$ 3,000	\$ 1,922	0.0%
	\$ 69,000	\$ 40,207	58.3%
	\$ 45,000	\$ -	0.0%
	\$ 137,000	\$ 62,892	45.9%
Total	\$ 258,000	\$ 109,021	42.3%

Total City Expenses	\$ 24,871,778	\$ 11,604,484	46.7%
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Total	\$ 23,652,222	\$ 10,870,683	46.0%
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**Milwaukee Public Library
Financial Report
June 30, 2021**

2021

2020

Additional Funding Sources

Contract Grants

	Budget	Spent to date	% Spent
WTBBL Jul '20 - Jun '21	\$ 1,053,580	\$ 959,119	91.0%
ILS Jul '20 - Jun '21	\$ 102,950	\$ 84,704	82.3%
Total	\$ 1,156,530	\$ 1,043,823	90.3%

	Budget	Spent to date	% Spent
	\$ 1,026,378	\$ 889,118	86.6%
	\$ 98,680	\$ 72,926	73.9%
	\$ 1,125,058	\$ 962,044	85.5%

Trust Funds

	Budget	Spent to date	% Spent
Materials	\$ 85,303	\$ 69,342	81.3%
Programming	\$ 24,000	\$ 6,073	25.3%
Training	\$ 8,000	\$ 2,239	28.0%
Marketing	\$ 20,000	\$ 280	1.4%
Contingency	\$ 2,500	\$ 63	2.5%
Board Development	\$ 4,000	\$ 241	6.0%
Headline	\$ -	\$ -	0.0%
Strehlow 50+	\$ 39,615	\$ 330	0.0%
E.C. Lange - Central Business Commons	\$ -	\$ -	0.0%
E.C. Lange - Community Room 1	\$ -	\$ -	0.0%
Total	\$ 183,418	\$ 78,568	42.8%

	Budget	Spent to date	% Spent
	\$ 112,640	\$ 50,418	44.8%
	\$ 34,000	\$ 9,236	27.2%
	\$ 13,000	\$ 5,383	41.4%
	\$ 29,000	\$ 5,640	19.4%
	\$ 4,000	\$ 1,086	27.2%
	\$ 6,000	\$ 3,509	0.0%
	\$ 5,000	\$ -	0.0%
	\$ 40,400	\$ -	0.0%
	\$ 100,000	\$ 500	0.0%
	\$ 300,000	\$ -	0.0%
	\$ 644,040	\$ 75,772	11.8%

Foundation Funds

	Budget*	Spent to date	% Spent
Materials	\$ 405,967	\$ 19,080	4.7%
Programming	\$ 1,640,850	\$ 301,329	18.4%
Total	\$ 2,046,817	\$ 320,409	15.7%

	Budget*	Spent to date	% Spent
	\$ 285,144	\$ 16,584	5.8%
	\$ 2,343,370	\$ 628,236	26.8%
	\$ 2,628,514	\$ 644,820	24.5%

*Foundation budget includes annual amount committed by the MPL Foundation plus prior year carryover

Investments

U.S. Bank National Assoc. Commercial Paper (rated A1+) confirmation #338121789 dated 3/29/21 and maturing 12/1/21 at a rate of 0.005%...\$350,000.00

Director's Report June and July Activities

Community - Sculpture MKE Update

Director Johnson and team members met with coordinators from Sculpture Milwaukee to plan for Central Library to serve as a new venue for the [2021/22 Sculpture Milwaukee](#). The building will serve as a backdrop for one of 16 artists in this year's exhibition. The sculpture, installed on 9th near Wells Street, is a Virginia Overton piece, Untitled (Late Bloomer). Overton has held exhibitions nationally, including most recently at the Whitney.

Racial Equity & Inclusion (REI)

Johnson and the REI Core Planning Team had its kick-off meeting. Project goals, outcomes and timeline were confirmed, stakeholder groups identified and meeting schedule established. Johnson will participate on a regular basis and share updates periodically with Trustees and staff.

Accountability in Management (AIM)

Johnson and the Mayor meet periodically, most recently in June, with their respective teams to report on the performance of the library and to show how the department measures and monitors operations, successes and challenges. The Mayor is informed about spending, staffing, service delivery and implementation of critical programs. Much of what is covered appears in the Board Packet in the form of meeting minutes, statistical and financial reports.

American Rescue Plan Funding

Johnson attended several meetings with partners to finalize plans for Emergency Connectivity Fund proposals. For the filing window closing on August 13th, the MPL will apply for funding for a pilot program, "Hot Spots for Outdoor Educational Program Spaces and Mobile Outreach Services," working with three community partners.

Digital Equity and Broadband Access

In an effort to enhance staff knowledge in the area of broadband access, related funding opportunities and the policies governing the industry, Johnson enrolled MPL into the Schools, Health & Libraries Broadband Coalition (SHLB), one of the fastest-growing broadband organizations and the leading advocate for anchor institution connectivity. Additionally, in her efforts to form partnerships to work collaboratively in this space, Johnson was invited to join a newly formed statewide Digital Equity and Inclusion Stakeholder Group, which is facilitated by the Director of Digital Access for the Public Service Commission of Wisconsin. There are members representing libraries, schools, post-secondary institutions and community-based organizations from around the state.

MPL Board, MPL Foundation and Friends of the MPL

Johnson attended several meetings, including a walk-thru with the Friends Board President and Bookseller manager to scope out potential new work spaces for volunteers for improved workflow and security.

Johnson continues to meet regularly with peer groups at state and national levels to share and exchange information regarding the pandemic response, ARPA funding opportunities and matters related to digital equity and inclusion.

MPL HELPS PEOPLE READ

Book Chat with Paul Wellington. Book Chat is MPL's monthly signature literary program featuring a special guest and recommended reads by library staff. June's installment of Book Chat kicked off the Adult Summer Reading Program with author, entrepreneur, and long-time library employee Paul Wellington, whose company MKE Black was a major contributor to Summer Reading prizes. Attendance: 6

MPL HELPS PEOPLE LEARN

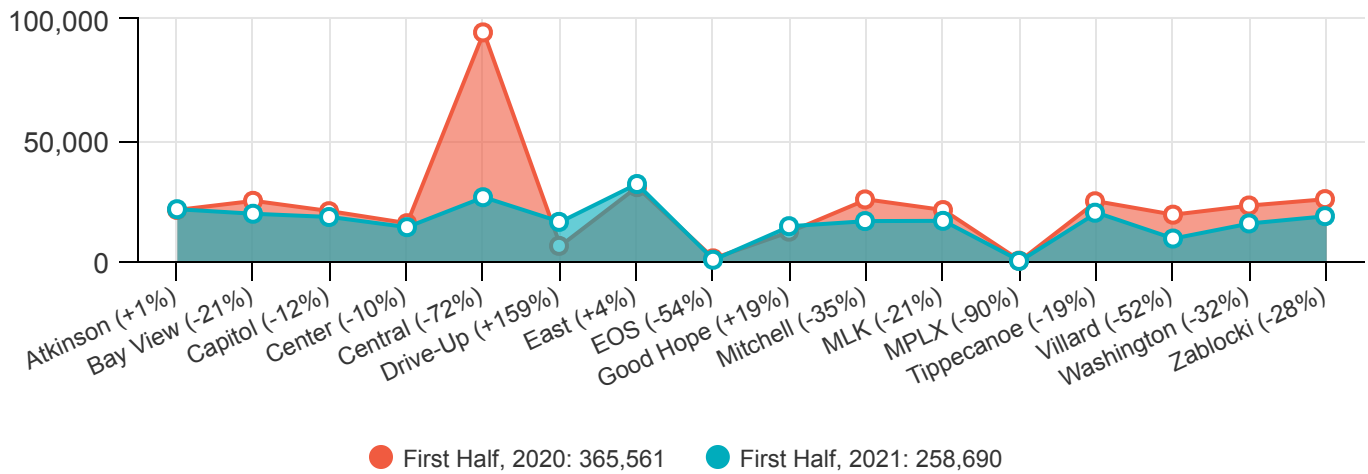
Technology Tuesdays (series). This program supports MPL's strategic plan outcome of increasing digital inclusion by identifying current and future trends in all realms of technology and presenting them to library patrons in a straightforward and easy to understand manner. In this final program of the spring series, Cindi Pichler from Independence first presented on accessibility tools that are readily available on most computers and smart devices. The

program is also very popular for asynchronous participation, with the June program receiving 26 views this month. Attendance: 12

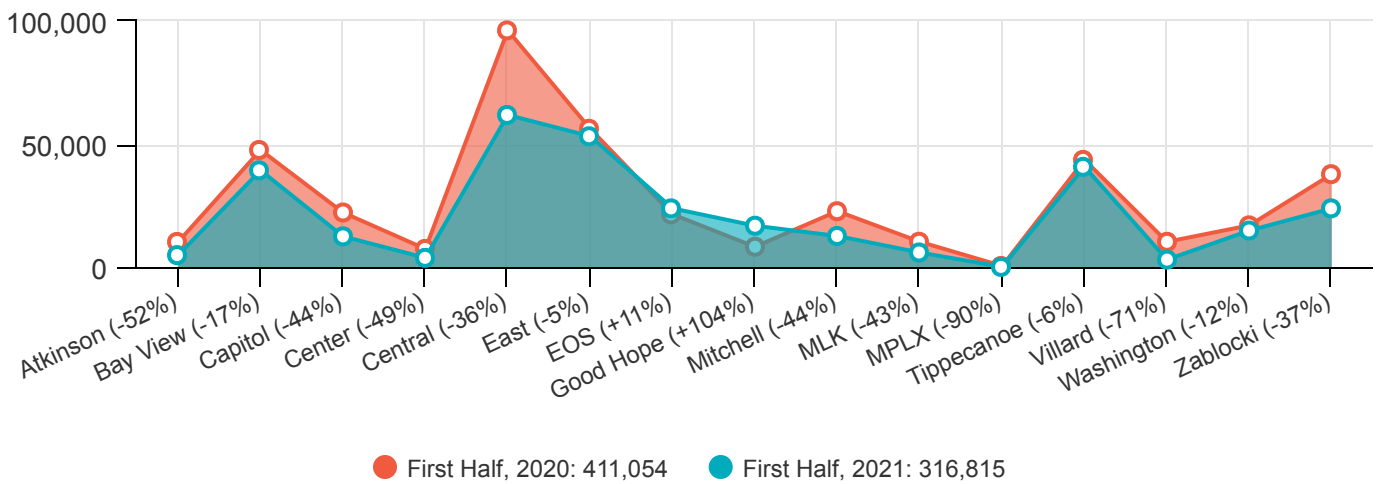
MPL HELPS PEOPLE CONNECT

Music & Trivia (series). Music & Trivia was a three-part program in which the presenter, Ben Pernick, played clips of musical tunes participants could guess the title of. Tunes were comprised of regional songs, eras, and Broadway hits, among others. There was also a Name-That-Tune Jeopardy in which parts of a song were played and the audience needed to finish it. Audience participation was high and enthusiastic. Attendance: 14

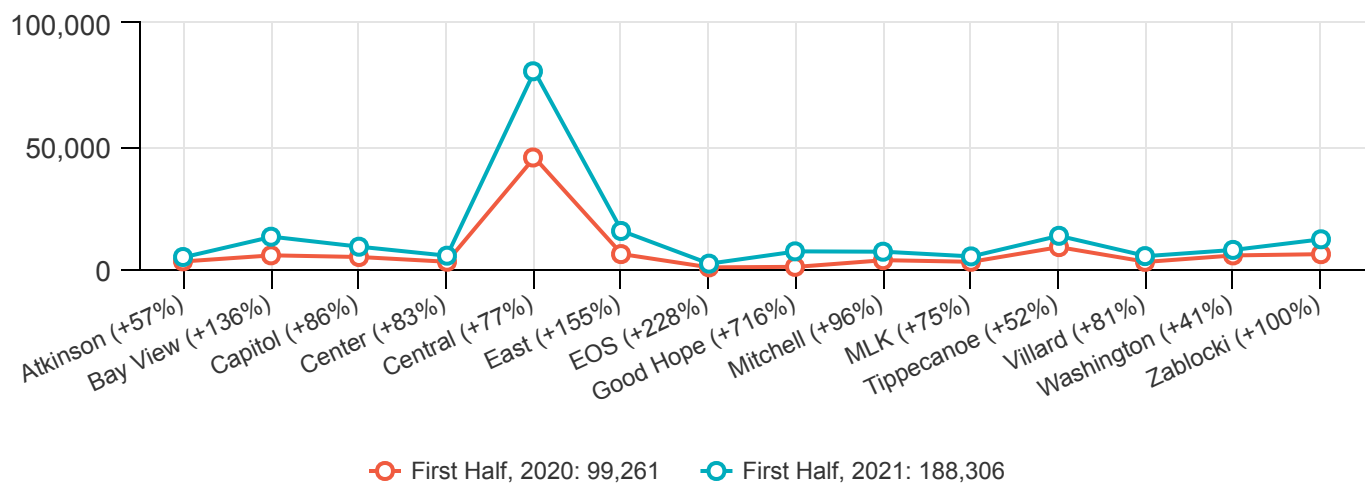
Patron Visits



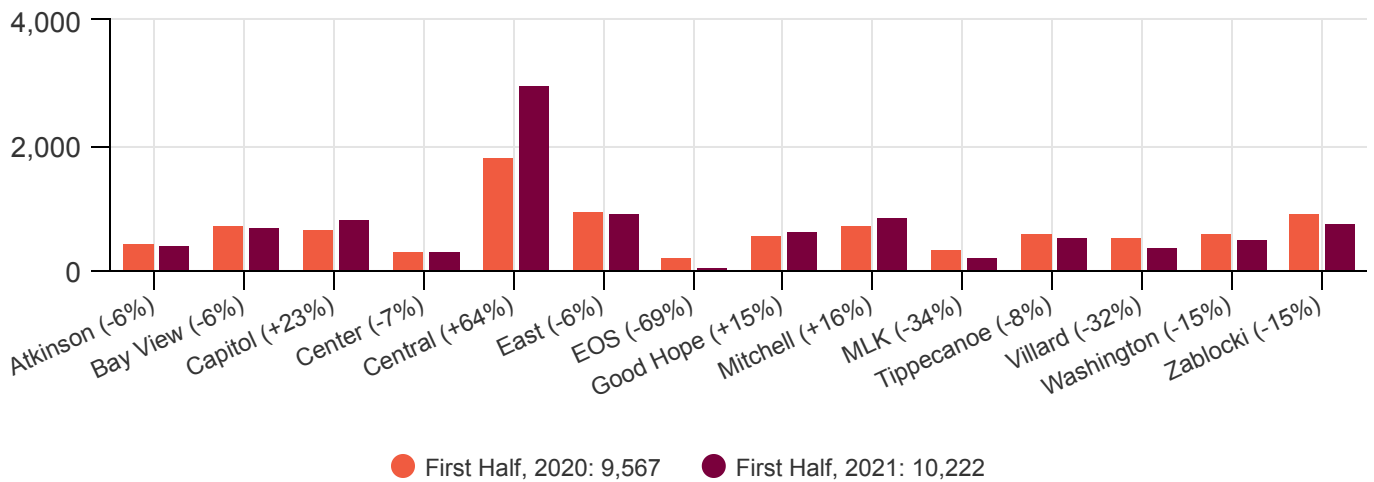
Traditional Circulation



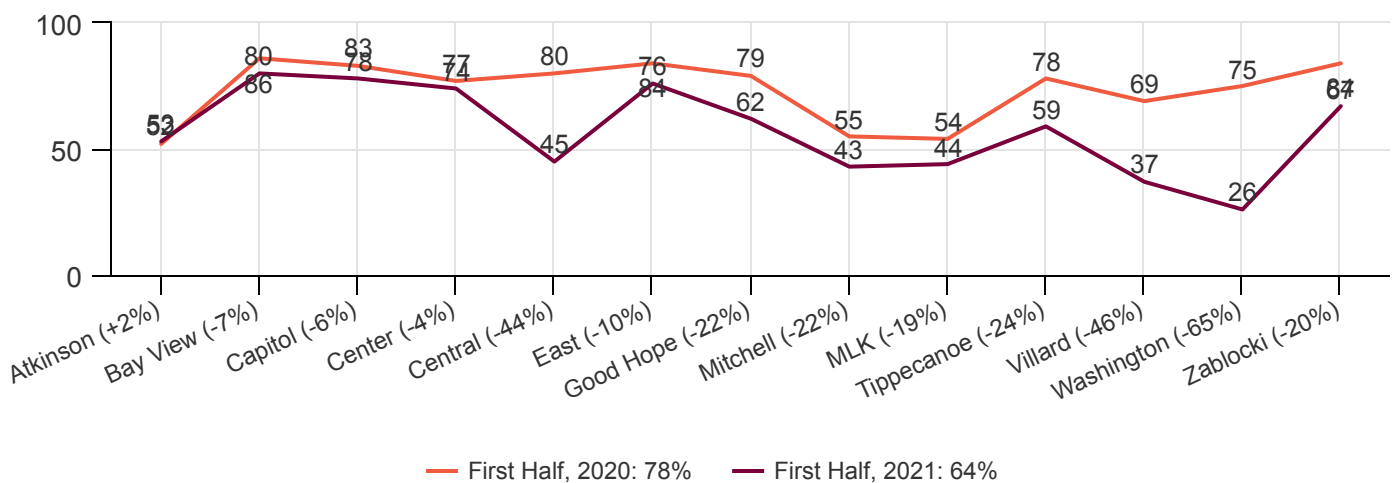
Paging Slips



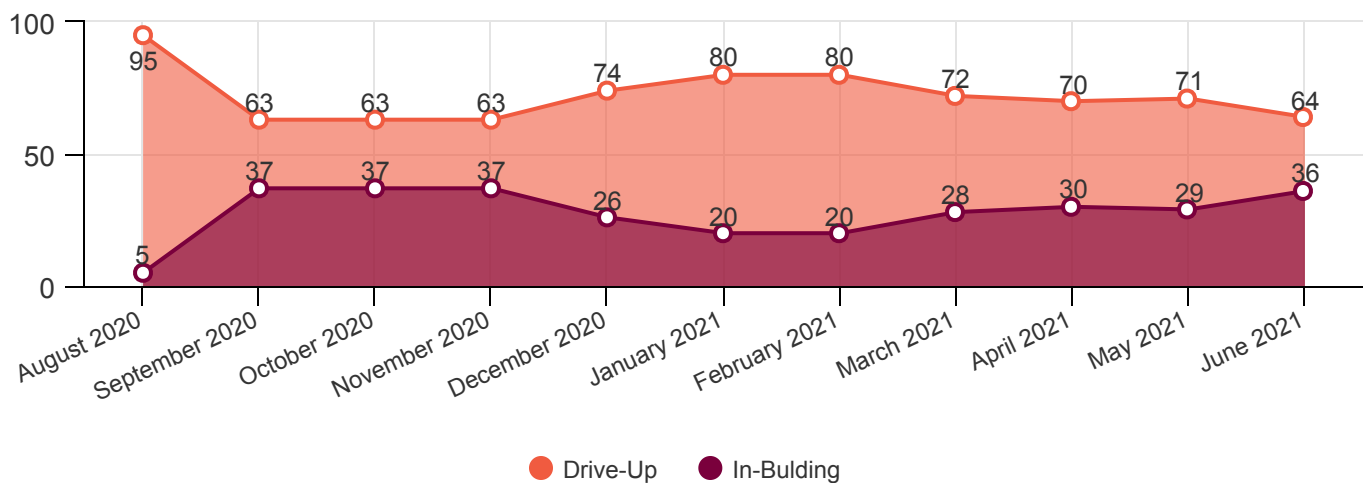
Registrations



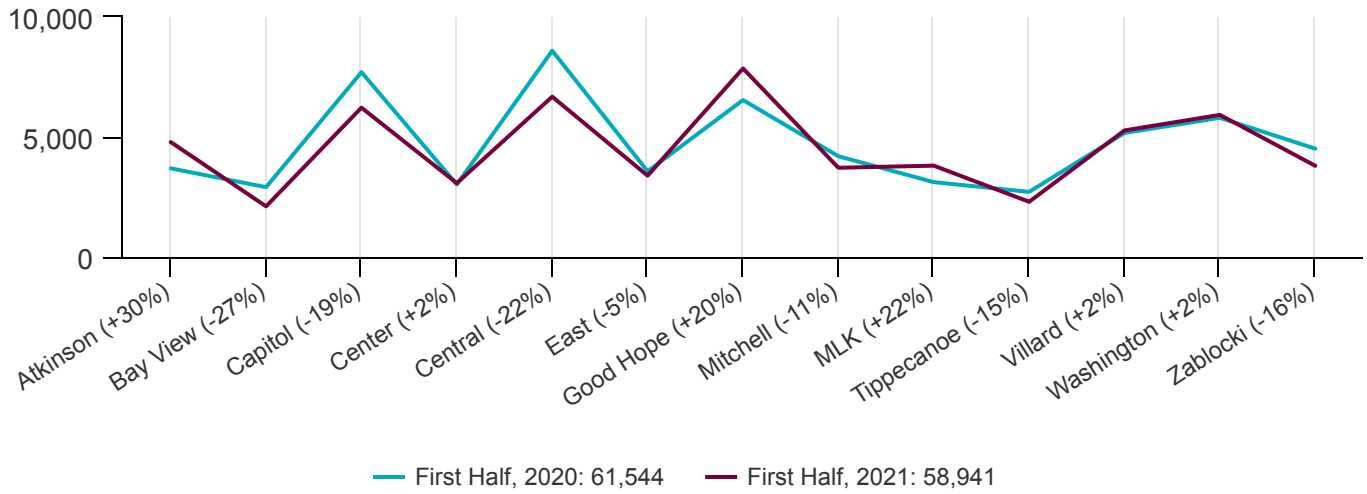
Self-Check %



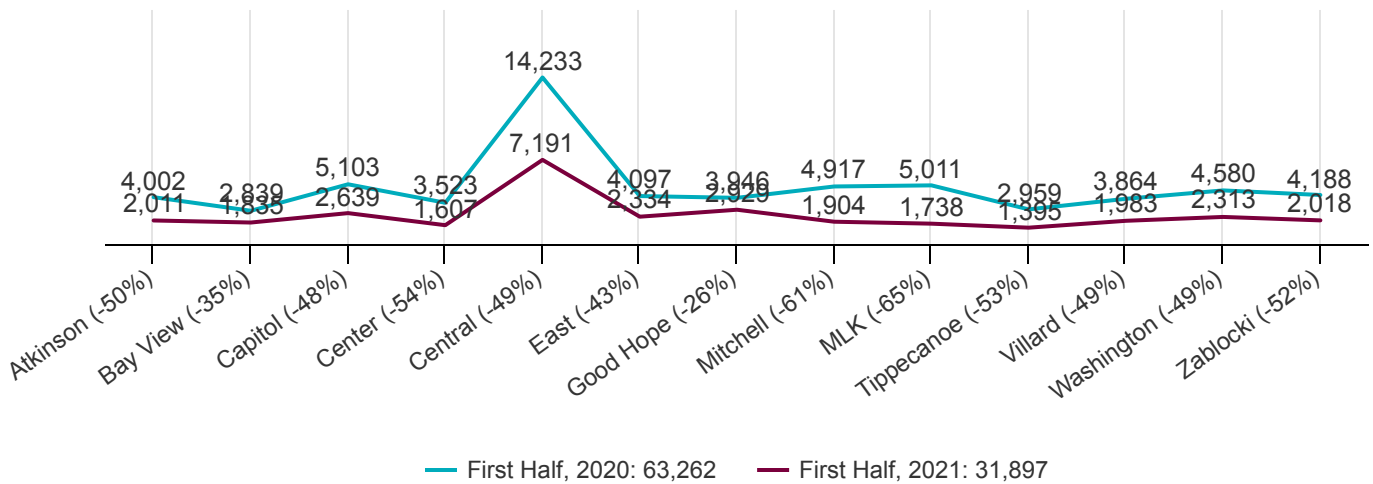
Central Drive-Up vs. In-Building %



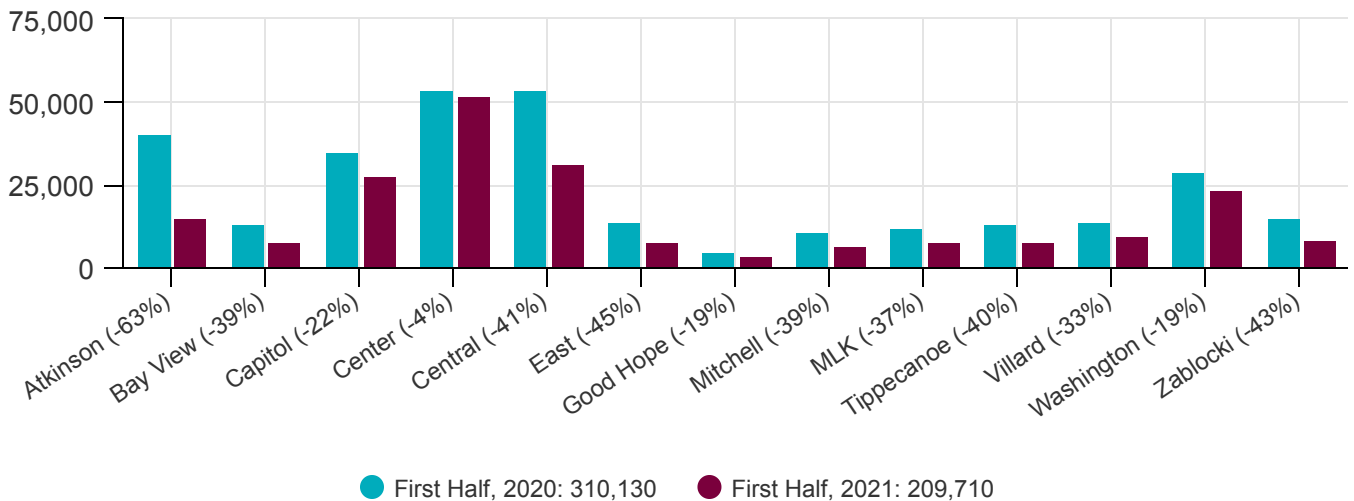
Print, Copy, Fax Jobs



Public Computer Sessions



Wi-Fi Sessions



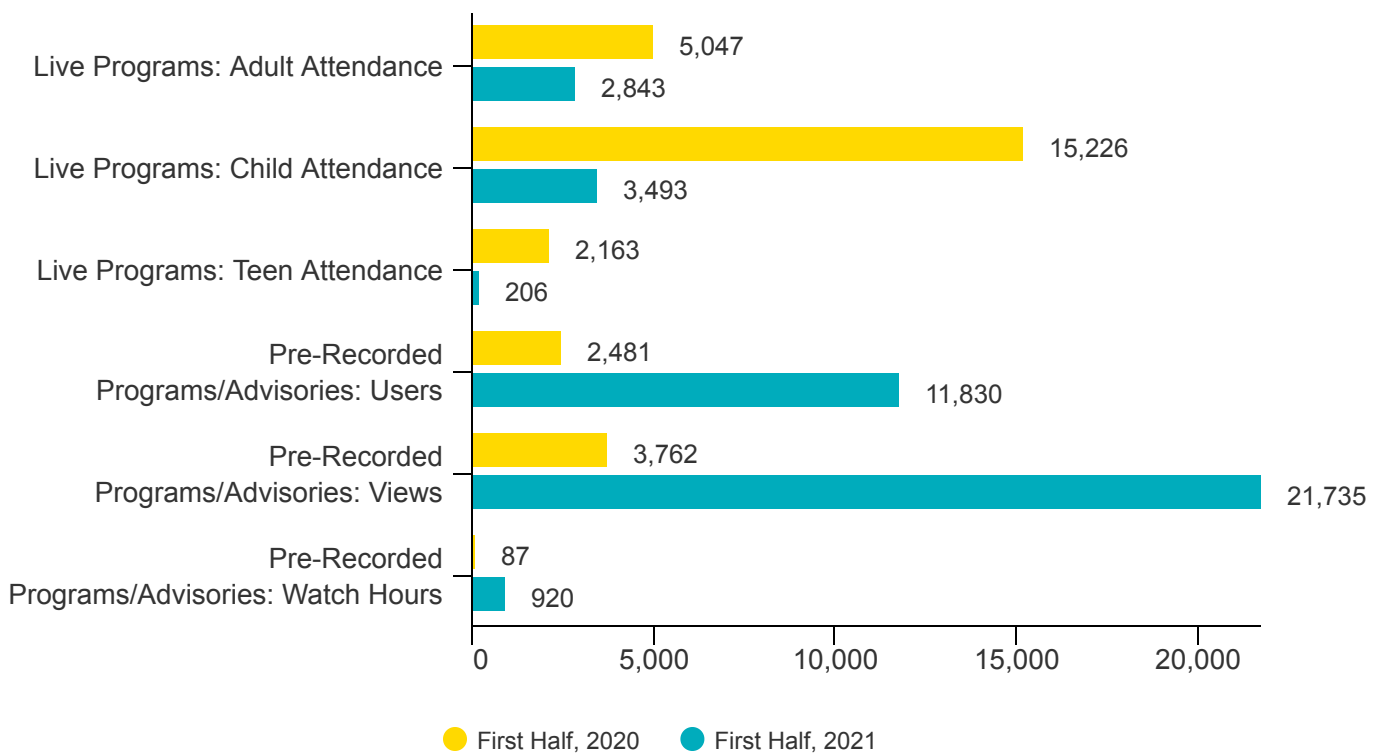
Web Circulation

Platform	First Half, 2020	First Half, 2021	Change
CONTENTdm	254,200	346,588	+36%
Freegal	55,374	52,729	-5%
Hoopla	28,748	21,352	-26%
OverDrive	159,504	154,182	-3%
Total	497,826	574,851	+15%

Ready Reference

Platform	First Half, 2020	First Half, 2021	Change
Phone: Calls Answered	25,179	34,154	+36%
Virtual: Chat Sessions	2,287	1,357	-41%
Virtual: Email Responses	1,811	833	-54%
Mail: Post Responses	3	9	+200%
Total Transactions	29,280	36,353	+24%

Programming



July 19th, 2021

Dr. Michele Bria
President, Board of Trustees
Milwaukee Public Library

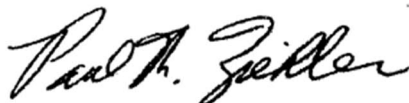
Dear Dr. Bria,

On behalf of our trustees and member libraries I would like to sincerely thank the Milwaukee Public Library Board of Trustees and City Librarian Joan Johnson once again for their generous contribution of \$300,000 to the MCFLS OverDrive Advantage account in 2021. Along with previous contributions, the Milwaukee Public Library has now added over \$500,000 to the Advantage account in the past year. The Advantage account benefits all residents of Milwaukee County. We thank you for continuing to recognize the importance of electronic resources as our communities recover from the pandemic.

The challenges brought about by the pandemic have highlighted the need for creative thinking to show how libraries can continue to meet the needs of our communities when access to the buildings themselves may not be possible. We feel that an emphasis on additional funding for electronic resources is something likely to continue beyond the pandemic, and we credit MPL for leading the way and taking that important step forward.

Thank you once again on behalf of our trustees and members. We look forward to continue working with you and the MPL staff to bring these much-needed resources to our communities.

Sincerely,



Paul Ziehler, President
Milwaukee County Federated Library System Board of Trustees

cc: Joan Johnson, City Librarian

ATTACHMENT A - P. 23 of 27
MPL CONSENT AGENDA
5. Letter from MCFLS Board to MPL Board
P. 25



MILWAUKEE
PUBLIC LIBRARY

Milwaukee Public Library Board of Trustees
2021 Schedule of Meetings (by Committee)
(Revised 07/13/2021)

REGULAR MEETING OF THE BOARD

- ▶ January 26, Tuesday ▪ 4:00 p.m. ▪ Video Conference
- ▶ March 23, Tuesday ▪ 4:00 p.m. ▪ Video Conference
- ▶ April 27, Tuesday ▪ 4:00 p.m. ▪ Video Conference
- ▶ May 25, Tuesday ▪ 4:00 p.m. ▪ Video Conference
- ▶ June 22, Tuesday ▪ 4:00 p.m. ▪ Video Conference
- ▶ July 27, Tuesday ▪ 4:00 p.m. ▪ Video Conference
- ▶ September 28, Tuesday ▪ 4:00 p.m. ▪ Video Conference
- ▶ October 26, Tuesday ▪ 4:00 p.m. ▪ Video Conference
- ▶ November 23, Tuesday ▪ 4:00 p.m. ▪ Video Conference

RECESS: February, August, December

LIBRARY BUILDING & DEVELOPMENT COMMITTEE

- ▶ January 7, Thursday ▪ 8:00 a.m. ▪ Video Conference
- ▶ March 4, Thursday ▪ 8:00 a.m. ▪ Video Conference
- ▶ April 1, Thursday ▪ 8:00 a.m. ▪ Video Conference
- ▶ May 6, Thursday ▪ 8:00 a.m. ▪ Video Conference
- ▶ June 3, Thursday ▪ 8:00 a.m. ▪ Video Conference
- ▶ July 1, Thursday ▪ 8:00 a.m. ▪ Video Conference
- ▶ September 2, Thursday ▪ 8:00 a.m. ▪ Video Conference
- ▶ October 7, Thursday ▪ 8:00 a.m. ▪ Video Conference
- ▶ November 4, Thursday ▪ 8:00 a.m. ▪ Video Conference

EXECUTIVE COMMITTEE

- ▶ June 16 Wednesday ▪ 4:00 p.m. ▪ Video Conference
- ▶ November 17, Wednesday ▪ 4:00 p.m. ▪ Video Conference

FINANCE & PERSONNEL COMMITTEE

- ▶ January 26, Tuesday ▪ 3:00 p.m. ▪ Video Conference
- ▶ April 27, Tuesday ▪ 3:00 p.m. ▪ Video Conference
- ▶ July 27, Tuesday ▪ 3:00 p.m. ▪ Video Conference
- ▶ October 26, Tuesday ▪ 3:00 p.m. ▪ Video Conference



MILWAUKEE
PUBLIC LIBRARY

Milwaukee Public Library Board of Trustees
2021 Schedule of Meetings (by Committee)

INNOVATION & STRATEGY COMMITTEE

- ▶ February 10, Wednesday ▪ 8:00 a.m. ▪ Video Conference
- ▶ April 14, Wednesday ▪ 8:00 a.m. ▪ Video Conference
- ▶ June 9, Wednesday ▪ 8:00 a.m. ▪ Video Conference
- ▶ ~~August 11, Wednesday ▪ 8:00 a.m. ▪ Video Conference~~
- ▶ October 13, Wednesday ▪ 8:00 a.m. ▪ Video Conference
- ▶ December 8, Wednesday ▪ 8:00 a.m. ▪ Video Conference

CANCELLED 07/13/21

LIBRARY SERVICES & PROGRAMS COMMITTEE

- ▶ February 1, Monday ▪ 5:30 p.m. ▪ Video Conference
- ▶ May 5, Wednesday ▪ 4:00 p.m. ▪ Video Conference
- ▶ July 21, Wednesday ▪ 4:00 p.m. ▪ Video Conference
- ▶ November 3, Wednesday ▪ 4:00 p.m. ▪ Video Conference



MILWAUKEE
PUBLIC LIBRARY

**Milwaukee Public Library Board of Trustees
2021 Schedule of Meetings (by date)**

January 2021			
January 7	Building & Development Committee	8:00 a.m.	Video Conference
January 26	Finance & Personnel Committee	3:00 p.m.	Video Conference
January 26	Board Meeting	4:00 p.m.	Video Conference
February 2021			
February 1	Library Services & Programs Committee	5:30 p.m.	Video Conference
February 10	Innovation & Strategy Committee	8:00 a.m.	Video Conference
March 2021			
March 4	Building & Development Committee	8:00 a.m.	Video Conference
March 23	Board Meeting	4:00 p.m.	Video Conference
April 2021			
April 1	Building & Development Committee	8:00 a.m.	Video Conference
April 14	Innovation & Strategy Committee	8:00 a.m.	Video Conference
April 27	Finance & Personnel Committee	3:00 p.m.	Video Conference
April 27	Board Meeting	4:00 p.m.	Video Conference
May 2021			
May 5	Library Services & Programs Committee	4:00 p.m.	Video Conference
May 6	Building & Development Committee	8:00 a.m.	Video Conference
May 25	Board Meeting	4:00 p.m.	Video Conference
June 2021			
June 3	Building & Development Committee	8:00 a.m.	Video Conference
June 9	Innovation & Strategy Committee	8:00 a.m.	Video Conference
June 16	Executive Committee	4:00 p.m.	Video Conference
June 22	Board Meeting	4:00 p.m.	Video Conference



MILWAUKEE
PUBLIC LIBRARY

July 2021			
July 1	Building & Development Committee	8:00 a.m.	Video Conference
July 21	Library Services & Programs Committee	4:00 p.m.	Video Conference
July 27	Finance & Personnel Committee	3:00 p.m.	Video Conference
July 27	Board Meeting	4:00 p.m.	Video Conference

August 2021			
August 11	Innovation & Strategy Committee	8:00 a.m.	Video Conference
CANCELLED 07/13/21			

September 2021			
September 2	Building & Development Committee	8:00 a.m.	Video Conference
September 28	Board Meeting	4:00 p.m.	Video Conference

October 2021			
October 7	Building & Development Committee	8:00 a.m.	Video Conference
October 13	Innovation & Strategy Committee	8:00 a.m.	Video Conference
October 26	Finance & Personnel Committee	3:00 p.m.	Video Conference
October 26	Board Meeting	4:00 p.m.	Video Conference

November 2021			
November 3	Library Services & Programs Committee	4:00 p.m.	Video Conference
November 4	Building & Development Committee	8:00 a.m.	Video Conference
November 17	Executive Committee	4:00 p.m.	Video Conference
November 23	Board Meeting	4:00 p.m.	Video Conference

December 2021			
December 8	Innovation & Strategy Committee	8:00 a.m.	Video Conference

**MILWAUKEE PUBLIC LIBRARY
BOARD OF TRUSTEES
SERVICES & PROGRAMS COMMITTEE
MINUTES
Wednesday, July 21, 2021**

Video Conference Call by GoToMeeting

PRESENT: Jennifer Smith, Michael Morgan, Erika Siemsen, Ald. JoCasta Zamarripa, Joan Johnson

EXCUSED: Ald. Milele Coggs

OTHERS

PRESENT: MPL: Jennifer Meyer-Stearns, Judy Pinger, Anne Rasmussen, Rebecca Schweisberger, Michael Weber

Committee Vice-Chair Jennifer Smith called the MPL Board of Trustees Services and Programs Committee meeting to order at 4:07 p.m. on July 21, 2021 with a quorum present. All Trustees and presenters participated by video conference.

1. **Committee Meeting Minutes Review.** Vice-Chair Smith entertained a motion to accept the minutes from the May 5, 2021 meeting, listed as Attachment A of the agenda. Trustee Morgan moved to approve and Trustee Siemsen seconded. Motion passed.
2. **Safety Report.** Library Security Manager Michael Weber presented statistics about security incidents at all MPL locations during Quarter 2 2021. As a result of decreased hours and services, total incidents are lower than in previous years. New categories, 'Pandemic Non-Compliant' and 'Pandemic Non-Compliant – Escalated', have been created to track incidents related to mask requirements. These categories have had the highest number of interactions. The security contract company has experienced staffing shortages which has impacted security scheduling at MPL. Informational item.
3. **American Rescue Plan Act (ARPA) Proposals.** Library Director Joan Johnson presented information about the projects that will be presented for funding through ARPA and other sources. MPL submitted 12 projects for consideration by the Budget Office. The proposals included:
 - Capital funding for the M.L. King branch redevelopment
 - Broadband access expansion
 - A mobile wi-fi hot spot van
 - Green infrastructure
 - Teen ConnectED learning
 - LibraryNOW
 - Library card campaign
 - Reach Out and Read literacy campaign
 - Restorative justice
 - Social worker in the library
 - Creative place making archiving project

The Budget Office has selected 3 of the proposals to move on to the second round of recommendations to Mayor Barrett – M.L. King redevelopment, Green Infrastructure facility upgrades, and the restorative justice, social worker in the library, and creative place making programs. MPL will be informed later this year if any of these proposals make the final list.

MPL was also asked to submit earmark requests to Congresswoman Moore and Senator Baldwin's offices. The library submitted 5 requests to Senator Baldwin's office in May and is awaiting further information.

MPL also submitted a proposal to the Institute of Museums and Library Services for the Circle Keepers restorative justice program. The results will be shared with applicants in October.

MPL has applied for funding through the federal Emergency Connectivity Fund (ECF), which provides a total of \$7.2B over 10 years to schools and libraries nationwide. The goal is to provide connectivity and end user devices for remote learning and educational programs. MPL is partnering with local groups on 2 pilot programs:

- Housing Authority of the City of Milwaukee (HACM) and Journey House - Outdoor fixed wireless access points to be installed at a HACM property and Journey House property
- Safe & Sound - Wi-fi mobile hotspot for vans & buses. Partnering with Safe and Sound for programming and outreach.

MPL is also exploring other potential partnership opportunities:

- City of Milwaukee and PCs For People – MPL will use its eligibility for ECF to cover the cost of internet service to households in need. The partnership would install network antennas in City buildings and allow eligible residents to pay \$15.00/month to PCs for People.
- City of Milwaukee and Charter Communications (Spectrum)- Offering 1GB connection speeds to eligible households. MPL could use ECF funds to cover the cost to residents.

MPL is working with the MPL Foundation to identify additional funding sources if federal funding is not granted.

MPL is reinstating some services and hours. Branch collections reopened for browsing and branch hours will be restored on August 2nd. Central Library circulating collections will be reopened on August 16th.

Informational item.

4. **Technology Device Lending Policy Approval.** Judy Pinger, Associate Library Director (Technical Services), presented a draft public service policy and patron agreement form related to technology loans. The circulating Chromebook pilot program launched this week, with each branch receiving 25 Chromebooks available for checkout. The 4 libraries partnering on the tele-court project received an additional 15 Chromebooks. The new policy will cover all electronic device loans instead of individual policies for each type of item. Trustee Morgan moved to approve the policy; Trustee Siemsen seconded. Motion passed.

The meeting of the Milwaukee Public Library Board's Building & Development Committee was adjourned at 4:49 p.m. on July 21, 2021.
