

# Milwaukee Public Library Business Programs

## Central Library, 2nd floor Conference Room 2B

### 814 W. Wisconsin Ave.



#### Small Business Resources 101

**Thursdays, 12-1 pm**  
**Mar 12, June 18, Sept 17, Dec 3**

Learn how to find the right information to help you start your own business. Central Library business staff offer a **FREE** program on useful print and electronic resources for small business planning.



#### Patent Searching 101

**Thursdays, 12-1:30 pm**  
**Feb 20, Apr 23, Aug 20, Nov 12**

Central Library business librarians will explain the 7-step strategy for conducting a patent search. While librarians cannot do a parent search for you, this program will demonstrate how to get started by following the USPTO guidelines. Save time and money by learning to navigate the patent databases yourself.



#### Book a Business Librarian

Sign-up for a 45-minute session by calling the Business & Technology Desk at 414-286-3051.

Work one-on-one with Milwaukee Public Library business librarians as they guide you through the library's business resources. Librarians can help you get started on your business plan, identify your customers and competitors, give tips on creating marketing materials and more!

Upon reasonable notice, efforts will be made to accommodate the needs of individuals with disabilities. For additional information or to request services contact the Library Director's Office at (414) 286-3021, 286-2794 (FAX), or mail to Central Library, 814 W. Wisconsin Ave., Milwaukee, WI 53233 Attn: Accommodation Request. 2020

