2019 Annual Report

1,661,128 patron visits across Milwaukee Central Library and all branch locations*

3,172,246 total circulation, including:
- Traditional: 1,941,264
- Databases: 495,062
- eCirculation: 408,043
- Room Use: 327,877

523,427 reference questions answered in person, by phone, chat, email, or post mailing

46,654 library card registrations, including:
- New Users: 13,960
- Re-Registers: 32,694

7,144 times library meeting spaces were reserved by community members

94,948 child, teen, and adult program attendees across 5,914 programs

752 adults met with for early literacy training & development

39 child care partnerships for ongoing deposit collections

26,236 child, teen, and adult Summer Reading Program participants -- our largest reach ever!

36,862 social media followers, including:
- Facebook: 16,761
- Instagram: 10,118
- Twitter: 7,916
- Pinterest: 1,779

1,156,122 Wi-Fi connectivity sessions with each device only counted once per day

336,237 times patrons made use of a desktop or laptop public computer

*No. 3 most-visited special attraction in Milwaukee for the 2018-2019 season in an article posted Oct. 2019 by Milwaukee Business Journal