

CITY OF MILWAUKEE PUBLIC LIBRARY BOARD OF TRUSTEES REGULAR MEETING

Ald. Ashanti Hamilton, President John Gurda, Vice-President Sup. Theo Lipscomb Sr., Financial Secretary Paula Kiely, Secretary Michele Bria, Denise Callaway, Ald. Milele Coggs, Sharon Cook, Ald. Nik Kovac, Chris Layden, Sam McGovern-Rowen, Joan Prince, Dir. Mark Sain Secretary's Assistant: Crystal Sura (414) 286-3021

> Tuesday June 25, 2013 4:30 p.m. Central Library 814 West Wisconsin Avenue Milwaukee, WI 53233

AGENDA

PUBLIC COMMENT

APPROVAL OF MINUTES May 21, 2013 Regular Meeting.

Attachment A, page 3

COMMITTEE REPORTS

1. <u>Milwaukee County Federated Library System (MCFLS) Board</u>. Trustee Kovac, Resource Library Representative, will report on the June 17, 2013 MCFLS Board meeting.

OLD BUSINESS

- 2. <u>System and Resource Library Administrators' Association of Wisconsin</u> (<u>SRLAAW) Update</u>. Director Kiely will report on activities related to the SRLAAW subcommittee recommendations.
- 3. <u>East Library</u>. The Trustees will review the timeline for this project, including the deadline for approving the library design.

Attachment B, page 9

4. <u>Strategic Planning</u>. The Board will review progress on planning and Director Kiely will share feedback from meetings with Council members.

NEW BUSINESS

5. <u>MPL Foundation Executive Director Search</u>. An update on the search for a new Foundation Executive Director will be provided.

ADMINISTRATIVE REPORTS

6. <u>Personnel Actions</u>. Library administration will report the personnel activity for May 2013.

Attachment C, page 11

 Financial Report. The financial report for May 2013 will be presented. Library administration will report the financial activity: U. S. Bancorp Commercial Paper #266074914 (rated A1/P1) dated 05/06/13 and maturing 06/05/2013 at a rate of 0.10%......\$545,000.

Attachment D, page 12

8. Library Director's Reports.

Attachment E, page 14

REMINDER: Next scheduled meetings are: July 23, 2013 – Central Library – 4:30 p.m. August – Recess

ADJOURNMENT

Persons engaged in lobbying as defined in s. 305-43-4 of the Milwaukee Code of Ordinances are required to register with the City Clerk's Office License Division. More information is available at www.milwaukee.gov/lobby or by calling (414) 286-2238.

Please be advised that members of the Milwaukee Common Council who are also members of this body will be in attendance at this meeting. In addition, Common Council members who are not members of this body may attend this meeting to participate or to gather information. A quorum of the Common Council or any of its standing committees may be present, but no formal Common Council action will be taken at this meeting.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of individuals with disabilities. Make requests to the Library Director's Office at (414)286-3021, 286-2794 (FAX), 286-3062 (TDD), or Central Library, 814 W. Wisconsin Ave., Milwaukee, WI 53233 Attn: Accommodation Request.

MILWAUKEE PUBLIC LIBRARY BOARD OF TRUSTEES REGULAR MEETING MINUTES Tuesday May 21, 2013 Central Library 814 West Wisconsin Avenue Milwaukee, WI 53233

- **PRESENT**: Michele Bria, Ald. Milele Coggs, Sharon Cook, John Gurda, Ald. Ashanti Hamilton, Ald. Nik Kovac, Sup. Theo Lipscomb, Sam McGovern-Rowen, Paula Kiely
- EXCUSED: Denise Callaway, Chris Layden, Joan Prince, Dir. Mark Sain
- **STAFF**: Chris Arkenberg, Meg Diaz, Bruce Gay, Kelly Hughbanks, Joan Johnson, Dawn Lauber, Kathryn Mlsna, Judy Pinger, Taj Schoening, Crystal Sura, Brooke VandeBerg

OTHERS Amy Hefter, Legislative Reference Bureau

PRESENT: Marc Futterman, CivicTechnologies

President Hamilton called the meeting of the Milwaukee Public Library Board of Trustees to order at 4:45 p.m. on May 21, 2013. A quorum was attained at 4:48 p.m. Trustee Coggs participated by conference phone. Agenda items were taken out of order, however; these minutes are presented in numerical order.

PUBLIC COMMENT None.

APPROVAL OF MINUTES Trustee Cook moved and Trustee Gurda seconded a motion to approve the April 23, 2013 meeting minutes. Motion passed.

APPROVAL OF MINUTES Trustee Cook moved and Trustee Lipscomb seconded a motion to approve the May 7, 2013 meeting minutes. Motion passed.

SPECIAL COMMUNICATION

- 1. <u>Board Appointments</u>. President Hamilton introduced Michele Bria, newly appointed to the Board by Mayor Barrett. Trustee Bria serves as a citizen member for a four-year term replacing former trustee David Riemer. Trustee Sam McGovern-Rowen's four-year reappointment by Mayor Barrett was announced. Appointment letters were noted as attachment C, page 28 and 29 of the agenda. Informational item.
- 2. <u>Resolution of Appreciation</u>. President Hamilton asked MPL Foundation Executive Director Meg Diaz to step forward as he presented a resolution expressing the Board's appreciation of her exemplary service to and passion for the Milwaukee Public Library and wished her well on her retirement. A copy of the resolution is attached to the end of these minutes. Informational item.

COMMITTEE REPORTS

3. <u>Library Services and Programs Committee</u>. Committee Chair Trustee Cook provided a report on the May 6, 2013 Services and Programs Committee meeting. The agenda and meeting minutes were listed as attachment D, page 30 of the agenda. Trustee Cook explained that the Committee reviewed a detailed security report that indicated increased incidents in libraries located in several lower-income neighborhoods. In the process of strategic planning, market segment data and mapping is being created that will provide a better understanding of the neighborhoods and how the library can respond to their needs. Informational item.

A preliminary Strategic Planning Report indicated that the current market share of library card holders is 38% and market potential is 62%. The Committee discussed possibilities of increasing the number of library cards held by Milwaukee residents. It was determined that out of the strategic planning, a goal will be established, and approaches to achieve it will be identified. Informational item.

Trustee Cook explained that there is an opportunity to lease some space at Washington Park Library to non-profit community agencies. The committee agreed that the library should pursue this partnership and report back to the committee. Informational item.

- 4. <u>Executive Committee</u>. Committee Chair President Hamilton directed the Board to the May 8, 2013 Executive Committee meeting agenda and minutes, attachment E, page 34 of the agenda. He directed the Board to review the 2013 Projects Mid-Year Report and graphs presenting library statistical data from 2002-2012 on circulation, patron visits and budgets. Informational item.
- 5. Milwaukee County Federated Library System (MCFLS) Board. Trustee Kovac provided a brief report on the May 20, 2013 MCFLS Board meeting. He stated that discussion included the System and Resource Library Administrators' Association of Wisconsin (SRLAAW) Subcommittee meetings. A document from the SRLAAW Subcommittee titled Progress Report and Preliminary Recommendations was included in the agenda for that meeting. SRLAAW is in the process of examining how public library systems can remain effective in meeting member library needs into the future, including the possibility of reconfiguring systems. Trustee Kovac noted that one of the draft recommendations is to eliminate the statutory requirement for resource libraries. MPL is the System Resource Library for MCFLS and receives payment for its services. MCFLS Director Jim Gingery will prepare a letter in opposition to this recommendation and another that requires systems to be comprised of no fewer than three counties. The letter will be signed by the MCFLS Board at their June meeting. Director Kiely will attend a feedback session for resource library directors in June. Director Kiely has also scheduled a phone meeting with Kurt Kiefer, Assistant State Superintendent & Administrator for the Division for Libraries and Technology, to discuss concerns regarding the recommendations. The next SRLAAW meeting is in August where the subcommittee recommendations will be brought to a vote. Updates on the continued discussions will be provided to the Board. Informational item.

NEW BUSINESS

- 6 <u>**Committee Assignments**</u>. The Board Committee assignments for 2013-2014 were presented and are attached at the end of these minutes. Informational item.
- 7. <u>Library Budget 2014</u>. Director Kiely referred to the MPL Year 2014 Requested Budget Overview, attachment F, page 50 of the agenda. City Departments were asked to submit a cost to continue budget. The total requested budget is \$361,554 a 1.7% increase from 2013. If the library is asked to find savings, it will be based on the 2014 requested budget. The Mayor's proposed budget will be issued in September. Informational item.

ADMINISTRATIVE REPORTS

- 8. <u>Personnel Actions</u>. The personnel activity for April was reviewed. Director Kiely noted the retirement of Librarian Daniel Thompson with almost twenty-eight years of dedicated service. Informational item.
- Financial Report. The financial activity for April 2013 was presented as attachment H, page 53 of the agenda. Library administration reports the financial activity:
 U. S. Bancorp Commercial Paper #266074682 (rated A1/P1) dated 04/04/13 and maturing 05/06/13 at a rate of 0.10%......\$490,000.
- 10. Library Director's Reports. Director Kiely referred to attachment I, page 55 of the agenda. She highlighted the tour of the Wheaton Franciscan St. Joseph's Hospital Library with President Hamilton to discuss potential partnerships. Director Kiely noted that she and Library Business Operations Manager Taj Schoening attended the Architectural Review Board meeting where the final materials to be used on the new East library and apartment building were approved. She added that the closing on the sale of the East Library property is expected on May 23, 2013. World Book Night was a successful activity to give away free books to encourage reading. Central Library was a location where people could pick up books. Washington Park Library debuted a Laptop Kiosk that automates laptop distribution for in-library use for up to three hours. Trustee Gurda expressed concern of patron's familiarity with changing technology. Director Kiely responded that library computer classes are on-going for patrons who need assistance are on-going. She reminded the Board that UWM and the library are working on a Digital Inclusion project, surveying the community on computer usage. An analysis of that data will be presented in the future. The Strategic Plan will also address the issue of computer use. Patron visits and materials circulation statistics increased. The Computer, Internet, and Electronic Statistics were reviewed. OverDrive digital downloads of eBooks increased by 178% from 2012. Informational item.

STRATEGIC PLANNING

11. **Trustee Planning**. Consultant Marc Futterman of CivicTechnologies began his presentation with an overview of the strategic planning process. The library managers have been attending workshops to discuss findings, opportunities, vision and strategic framework. Service areas for each library were studied to better understand the community and how they were being used. The data was then used to develop a plan for each service area. Branch managers each provided community asset and current service inventories which were reviewed and compared to the market segmentation statistics. Resources, priorities, partnerships and technology were part of the discussion that will lead to new mission and vision statements. Topic papers on three key issues identified by the Board: literacy, technology and funding, wer e developed to stimulate the planning process. Two other relevant issues identified were public services, and organization development and change. A draft plan will be prepared for the library to review and will be presented for adoption to the Board at the July 23, 2013 meeting. The Strategic Plan will guide the library's priorities for the next three to five years. Informational item.

With no further business, the Milwaukee Public Library Board of Trustees meeting of May 21, 2013 was adjourned at 6:45 p.m.



Meg Diaz

Will retire from her position as Executive Director of the Milwaukee Public Library Foundation on June 30, 2013; and

WHEREAS, Meg Diaz has provided exemplary service to the Milwaukee Public Library Foundation, and to the Milwaukee Public Library since she began in December, 2005; and

WHEREAS, during her tenure, Meg has helped raise more than \$8.5 million through the Milwaukee Public Library Foundation; and

WHEREAS, Meg successfully solicited funding for a host of library programs and services including the award-winning Books2Go program, Summer Reading's Super Reader and Put Your Face in a Book programs, Computer Classes and Drop-In Job Help Labs; and

WHEREAS, Meg built support for the annual Happy Birthday, Dr. Seuss and Harvest Fest events and the blockbuster Late Night With Harry Potter in 2007; and

WHEREAS, Meg and her staff worked in tandem with City of Milwaukee departments in the annual UPAF/Visions Campaign to raise money to support the library's collection; and

WHEREAS, during the construction of the Villard Square Branch, Meg was instrumental in securing support for special enhancements including the fireplace and public art; and

WHEREAS, Meg has been a goodwill ambassador through her enthusiasm, professionalism, and dedication to the Milwaukee Public Library; and

WHEREAS, in her role as Executive Director, Meg has garnered tremendous respect from the library's Board of Trustees, Foundation Board of Directors, Friends of the Milwaukee Public Library and from people throughout Milwaukee's business and philanthropic community; and

WHEREAS, Meg coordinated the annual Benjamin Franklin Award Celebration, the Foundation's largest and most successful fundraising event each year, resulting in both substantial monetary support for and a positive increased awareness of the Milwaukee Public Library; and

WHEREAS, Meg is deeply appreciated for her positive attitude and the great respect and gratitude she has shown to library staff who have assisted the Foundation;

NOW THEREFORE, BE IT HEREBY RESOLVED that members of the Board of Trustees of the Milwaukee Public Library express their deepest appreciation to Meg Diaz for her service to the library and to the people of Milwaukee; and

FURTHERMORE, BE IT RESOLVED that a copy of this resolution, suitably inscribed, be presented to Meg Diaz and that a copy hereof be spread upon the minutes of this regular meeting of the Board of Trustees held on May 21, 2013.

Done in regular meeting assembled at Milwaukee, Wisconsin this 21st day of May, 2013.

ATTACHMENT A-P. 5 of 6 MPL MINUTES 05/21/13

MILWAUKEE PUBLIC LIBRARY BOARD OF TRUSTEES COMMITTEES 2013-2014

FINANCE & PERSONNEL COMMITTEE

Theo Lipscomb Sr., Chairperson Mark Sain, Vice-Chair Nik Kovac Sam McGovern-Rowen Joan Prince

LIBRARY BUILDING & DEVELOPMENT COMMITTEE

John Gurda, Chairperson Milele Coggs, Vice-Chair Sharon Cook Theo Lipscomb Sr. Mark Sain

LIBRARY SERVICES & PROGRAMS COMMITTEE

Sharon Cook, Chairperson Denise Callaway, Vice-Chair Milele Coggs Chris Layden Sam McGovern-Rowen

INNOVATION & STRATEGY COMMITTEE

Denise Callaway, Chairperson Nik Kovac, Vice-Chair Michele Bria John Gurda Joan Prince

EXECUTIVE COMMITTEE

PresidentAshanti Hamilton, ChairpersonVice Pres.John GurdaFinancial Sec.Theo Lipscomb, Sr.

East Library Phase 2 Timeline September 2012 thru December 2014

Revised 8-7-12; 11-8-12; 12-3-12, 6-17-13

Design Phase (Program verification, Conceptual & Schematic Design, Design Development, Construction Docs, Bids):	September 2012 – July 2013
Project Team Mtgs w HGA	August 2012 – July 2013
Community Meetings	Listening Session – December 11, 2012 Follow-Up – April 10, 2013
MPL Board B&D Committee Mtgs (All meetings at 8:00 a.m. at Central, except for March)	January 17, 2013 (Design Dev Update) April 18, 2013 (2 nd DD Update) July 18, 2013 (HGA final design presentation) October 17, 2013 (Bid Award)
100% CDReview and Owner Approval Bids out Bids received Bid award	August 30, 2013 September 13, 2013 (this gives 4 weeks) October 10, 2013 October 17, 2013
Property Closing	May 23, 2013
Temporary Location Plan Development & Project Mngt (Lauber does detailed plan)	July 2012 – March 2013
Transition from Old East to Temp East (Infrastructure, collections, staff)	April - June 2013
Open Temp East Library	July 1, 2013
Construction Phase – Building Shell (per Stevens Construction Corp. construction schedule dated 5-28-13)	July 1, 2013 – December 30, 2014
Turnover Library space (per Stevens' schedule)	March 1, 2014
Library Interior Build Out and Construction Administration (6-8 mos. Per HGA))	Mar 2014 – Oct 2014
Public Art Selection Process (per PK's schedule dated 5-6-2013)	April – Sept 2013
Systems Installations: (Phone/data service, staff computers and devices, public computers, security systems, etc.)	April - Sept 2014

Staff training (New Service Model, New IT and phone resources, automated sorter and other equipment)	July - September 2014
Library build-out substantial completion date	October 1, 2014
Transition from Temp East to New East (Collections, people, furnishings)	October 1-25, 2014
Open New East Library	w/o October 28, 2014

MILWAUKEE PUBLIC LIBRARY SYSTEM

PERSONNEL ACTIONS

<u>COVERING PERIOD: April 28, 2013 through June 8, 2013</u> The Secretary reports the following personnel actions:

REGULAR APPOINTMENT

Rebecca Jaime - Library Circulation Aide - Tippecanoe Angelina Morales - Library Circulation Aide - Mill Road Chanta Christianson - Library Circulation Aide - Forest Home Timothy Clarke - Library Circulation Aide - Zablocki Tina Jensen - Library Circulation Assistant I - Circulation Brandis Turner - Library Circulation Assistant I - Mill Road Trace Matabele - Library Youth Educator - YCOS	05/13/13 05/13/13 05/14/13 05/20/13 06/03/13 06/03/13 06/04/13
PROVISIONAL APPOINTMENT Hayley Johnson - Librarian I (1/2) - Subject Services	05/29/13
EMERGENCY APPOINTMENT Acklen Banks - Librarian III - Extension Services Joy Kilimann - Librarian III - Extension Services Nancy Torphy - Librarian III - Extension Services	05/29/13 05/29/13 05/31/13
EXPIRATION OF EMERGENCY APPOINTMENT Joy Kilimann - Librarian III - Extension Services Kathi Gardner - Library Circulation Assistant I - Extension Services Acklen Banks - Librarian III - Extension Services	04/28/13 05/02/13 05/07/13
<u>REINSTATEMENT</u> Jessica Burks - Library Circulation Aide - Mill Road Mackenzie Taychert - Library Circulation Aide - Zablocki	05/28/13 06/03/13
LEAVE OF ABSENCE 24.0 or more hours. Emmeline Tomtschik - Library Circulation Assistant I - WTBBL - 40.0 hrs Ashley Emmons - Audio Machine Technician - WTBBL - 32.0 hrs Jeanette Hollenbeck - Library Circulation Assistant I - Circulation - 72.0 hrs Mary Jeske - Library Circulation Assistant I - Circulation - 29.0 hrs Cathelyn Skarban - Library Circulation Assistant I - Bay View - 60.0 hrs Jeanette Hollenbeck - Library Circulation Assistant I - Circulation - 80.0 hrs Cathelyn Skarban - Library Circulation Assistant I - Bay View - 61.0 hrs Jeanette Hollenbeck - Library Circulation Assistant I - Bay View - 61.0 hrs Jeanette Hollenbeck - Library Circulation Assistant I - Circulation - 32.0 hrs Danielle Eyre - Library Circulation Aide - WTBBL - 5 1/2 weeks Cathelyn Skarban - Library Circulation Assistant I - Bay View - 56.0 hrs	04/29/13 04/30/13 04/30/13 04/30/13 05/13/13 05/13/13 05/28/13 05/30/13
RESIGNATION Charmari Canady - Library Circulation Assistant I - WTBBL Matthew Roeder - Library Circulation Aide - Circulation Brian Williams-VanKlooster - Library Branch Manager - Washington Park & Atkinson Shuquanda Jones - Library Circulation Aide - Circulation Harry Hendricks - Library Circulation Aide - Capitol	05/03/13 05/22/13 05/23/13 06/01/13 06/05/13

MILWAUKEE PUBLIC LIBRARY FINANCIAL REPORT May 31, 2013

2013

2012

REVENUES

	Budget	Received to date	% Received
Additional City Appropriation	\$20,578,637	\$8,159,847	39.7%
Fines	\$350,000	\$148,993	42.6%
Lost Materials, etc.	\$136,300	\$47,825	35.1%
MCFLS Contracts	\$791,100	\$187,814	23.7%
Total City Appropriation	\$21,856,037	\$8,544,479	39.1%

Budget	Received to date	% Received
\$21,546,746	\$8,333,384	38.7%
\$340,000	\$167,280	49.2%
\$140,200	\$47,865	34.1%
\$791,300	\$205,270	25.9%
\$22,818,246	\$8,753,799	38.4%

EXPENSES

City			
	Budget	Spent to date	% Spent
Salaries	\$11,857,467	\$4,892,919	41.3%
Fringe Benefits	\$5,601,547	\$2,326,363	41.5%
Operating Expenses			
General Office Expense	\$164,850	\$19,905	12.1%
Tools & Machinery Parts	\$26,100	\$11,953	45.8%
Construction Supplies	\$40,900	\$11,115	27.2%
Energy	\$713,185	\$244,380	34.3%
Other Operating Supplies	\$321,860	\$78,769	24.5%
Vehicle Rental	\$8,300	\$2,008	24.2%
Non-Vehicle Equipment Rental	\$31,300	\$9,713	31.0%
Professional Services	\$81,487	\$11,455	14.1%
Information Technology Services	\$201,000	\$65,335	32.5%
Property Services	\$809,769	\$197,656	24.4%
Infrastructure Services	\$26,000	\$20,635	79.4%
Vehicle Repair Services	\$500	\$0	0.0%
Other Operating Services	\$125,500	\$56,343	44.9%
Reimburse Other Departments	\$76,900	(\$958)	-1.2%
Total	\$2,627,651	\$728,309	27.7%
Equipment			
Library Materials	\$1,543,864	\$584,479	37.9%
Computers, etc.	\$200,500	\$3,559	1.8%
Other	\$25,008	\$8,850	35.4%
Total	\$1,769,372	\$596,888	33.7%
Total City Expenses	\$21,856,037	\$8,544,479	39.1%

Budget	Spent to date	% Spent
\$12,229,607	\$4,947,551	40.5%
\$6,102,306	\$2,423,260	39.7%
\$174,084	\$27,131	15.6%
\$26,100	\$8,959	34.3%
\$51,400	\$9,647	18.8%
\$763,811	\$197,881	25.9%
\$298,381	\$127,482	42.7%
\$8,300	\$2,100	25.3%
\$33,800	\$7,133	21.1%
\$172,500	\$25,315	14.7%
\$245,510	\$75,654	30.8%
\$821,136	\$222,849	27.1%
\$26,000	\$14,804	56.9%
\$500	\$108	21.6%
\$137,000	\$71,372	52.1%
\$76,900	(\$2,164)	-2.8%
\$2,835,422	\$788,271	27.8%
\$1,493,700	\$548,478	36.7%
\$105,260	\$20,359	19.3%
\$51,951	\$25,880	49.8%
\$1,650,911	\$594,717	36.0%
\$22,818,246	\$8,753,799	38.4%

MILWAUKEE PUBLIC LIBRARY FINANCIAL REPORT May 31, 2013

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2013

2012

	Budget	Spent to date	% Spent
Other Dept. Appr.			
Villard Square Lease	\$13,182	\$0	0.0%
Contract Grants			
Teacher in the Library	\$113,000	\$36,602	32.4%
WTBBL	\$968,700	\$695,046	71.8%
ILS	\$84,690	\$71,099	84.0%
Total	\$1,166,390	\$802,747	68.8%
'rust Fund			
Materials	\$56,150	\$41,010	73.0%
Programming	\$21,500	\$9,329	43.4%
Training	\$7,368	\$2,062	28.0%
Marketing	\$11,000	\$2,052	18.7%
Contingency	\$1,500	\$315	21.0%
Total	\$97,518	\$54,768	56.2%

dget	Spent to date	% Spent	
\$13,182	\$0	0.0%	
\$0	\$0	0.0%	
\$968,700	\$675,576	69.7%	
\$86,715	\$73,396	84.6%	
\$1,055,415	\$748,972	71.0%	
\$53,770	\$1,440	2.7%	
\$20,500	\$13,321	65.0%	
\$7,000	\$2,923	41.8%	
\$10,000	\$6,875	68.8%	
\$1,470	\$565	38.4%	
\$92,740	\$25,124	27.1%	

Foundation Funds

	Balance	Spent to date	% Spent	Balance
Materials	\$458,316	\$97,285	21.2%	\$286,606
Programming	\$119,368	\$65,357	54.8%	\$91,146
Total	\$577,684	\$162,642	28.2%	\$377,752

Balance	Spent to date	% Spent
\$286,606	\$86,225	30.1%
\$91,146	\$75,324	82.6%
\$377,752	\$161,549	42.8%

Director's Report May / June 2013

The East Redevelopment project became official in May with the closing on the sale of the library property and building to HSI Properties. The contractor began work immediately and a kick-off meeting was attended by all parties involved. Library staff continued to clear the building by relocating collections and furniture. The temporary library site is under construction and expected to be completed in time for an opening of July 1. The public art component of the project is underway. An RFQ was issued with proposals due July 8th. The library was unsuccessful with its funding request to the Milwaukee Arts Board, but submitted a Letter of Inquiry for funding from the Mary L. Nohl fund, held at the Greater Milwaukee Foundation.

Strategic planning continued and information was shared at a special meeting with Mayor Barrett. Individual meetings began with Council members to give them an overview of the process and information about the findings. Library managers worked on service plans for each library location, developed institution values and identified customer, community, and organizational outcomes – all based on the library and market segmentation data.

In other activities I attended lunch with former trustee Art Harrington and Mike Soika to discuss Milwaukee Succeeds and the library's connection to the project, worked with the Foundation Board on recruitment of a new Executive Director, and served as a judge for the Public Policy Forum's annual Salute to Government awards.

Programs

<u>Fancy Nancy</u>. On May 6, many mothers and daughters attended a Fancy Nancy program at ML King Library. They were all dressed up with dresses, hats, gloves, and accessories fit for a tea party. They enjoyed a Fancy Nancy story, learned new words to use in a sentence, and made tiaras. They also enjoyed tea party delicacies that included strawberries with chocolate fondue, sandwiches, and of course tea! The boys got in the action too and they made creative gifts for their moms such as bracelets, sashes, and paper flowers while sporting crowns. Attendees took pictures at a colorful photo booth designed by staff member Allie Schwartz. A few girls checked out Mother's Day themed picture books before leaving. We had a great turn out with 18 children and 11 adults.

<u>Teen Poetry Slam</u>. On the evening of Tuesday, May 14, Villard Square Library hosted the Teen Advisory Board's annual Teen Poetry Slam, in conjunction with the annual Teen Poetry Contest. 182 poems were submitted for consideration in the contest, with poets ranging from ages 10 to 18. The Poetry Slam event was a huge success, drawing nearly 60 attendees including teens and families. The winners of the Teen Poetry Contest were announced and awarded their prizes. Several teens also took the opportunity to share and perform their original poetry.

ATTACHMENT E-P. 1 of 6 MPL AGENDA-06/25/13 P. 14 The Voice of Germania: George Brumder's Milwaukee. John Eastberg, senior historian of the Pabst Mansion, presented this program in the Richard E. & Lucille Krug Rare Books Room Educational Series that was attended by 32 people. Milwaukee Publisher George Brumders' influence on the City and on German language publishing was the topic of the presentation which was enhanced by some wonderful family photos from the Brumder family's private collection and by materials from the Rarities Collection that were published by the Brumder companies.

<u>House History Program</u>. The spring 2013 session of the House History program provided an overview of resources available at the Central Library for those interested in learning the history of a house. Materials discussed in the session included fire insurance atlases, city directories, Census records and tax rolls. Central Librarians and architectural historian Traci Schnell from Historic Milwaukee, Inc. presented the program which was attended by 10 enthusiastic participants.

Outreach

<u>Basura Bash</u>. On May 18, Dan Kentowski (Humanities) and Alejandra Salas (Tier and Book Handling) greeted over 100 people at Basura Bash, sponsored by Alderman Perez / Safe and Sound at Walker Square Park. Dan and Alejandra invited children to sign up for the Summer Reading Program and talked about Storytime and other library programs. The kids enjoyed the tattoos, stickers and other giveaways.

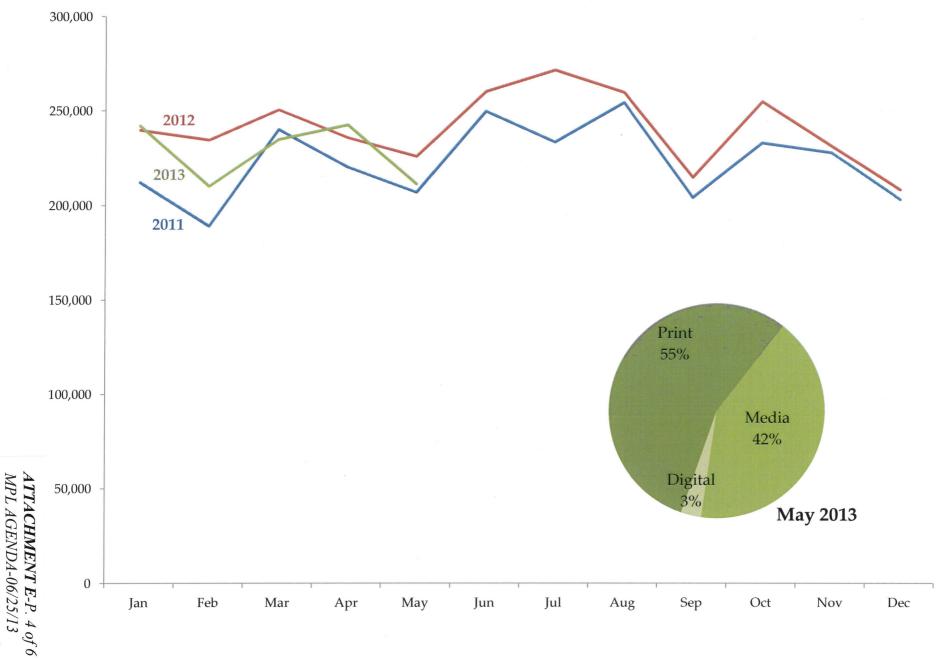
<u>Career Fair</u>. On May 30, Tim Rush (Business/Periodicals) and Tiffany Robinson and Corey Megal (Automation) visited the Bay View High School Career Fair to talk about their jobs at the library. Students were asked to visit 6 "employers" and find out about careers, writing down what they learned at each stop. About 60 students expressed interest in library careers and the open Circulation Aid position. One student completed and turned in a circulation aide application on the spot. Tim, Tiffany and Corey promoted the TAB and Summer Reading programs and answered questions about getting cards and managing fines.

Staff

<u>Time Capsule</u>. A time capsule was placed in the east wall of the remodeling for the new selectors room on the third floor. The time capsule contains current issues of library publications, summer reading materials, a putyourfaceinabook lanyard, magnets, etc. Gail Brown (Call Director) contributed a phone cord for a land line; Pam Hall (Administration) a flowchart for getting emergency help staff support; Automation - a wrap for a laptop computer, Acquisitions - a stamp with all agency numbers, etc. and a note from Christine Arkenberg (Administration.) There will be a plaque added to the wall to indicate where the time capsule is hidden. It was sealed into the wall on May 2, 2013.

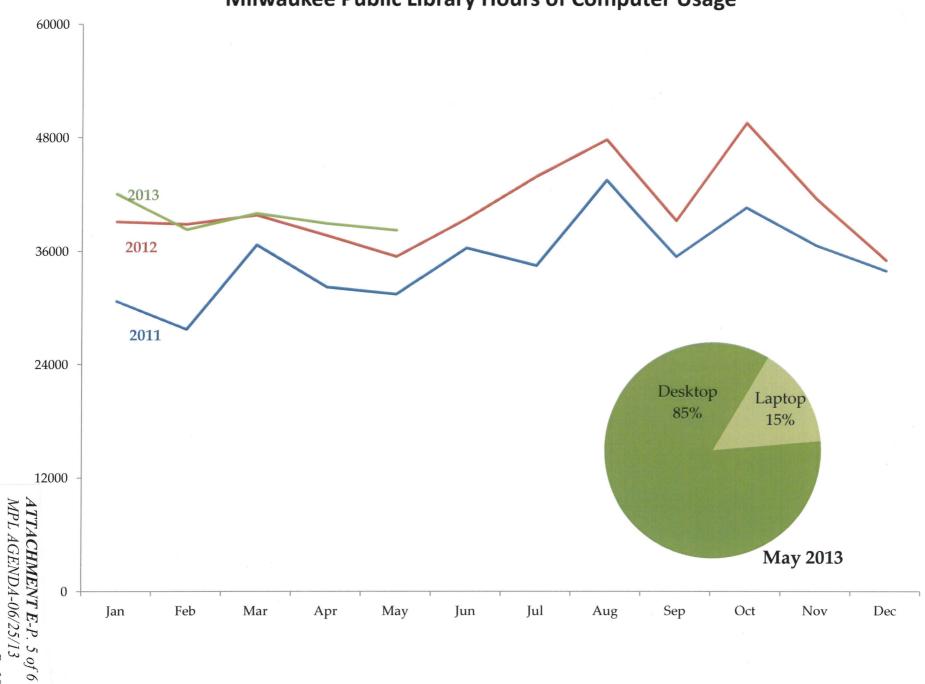
250,000 2012 200,000 2013 Drive-Up Atkinson 150,000 Outreach 2011 Capitol Central King Mill Road 100,000 Washington Tippecanoe Park Villard Sq 50,000 Zablocki ATTACHMENT E-P. 3 of MPL AGENDA-06/25/13 Center Street East Bay View Forest May 2013 Home 0 Oct Nov Dec Jul Sep May Jun Aug Jan Feb Mar Apr . 3 of 6

Milwaukee Public Library Visits



Milwaukee Public Library Circulation

P. 17



Milwaukee Public Library Hours of Computer Usage

ATTACHMENT E-P. 6 of 6 MPL AGENDA-06/25/13

Milwaukee Public Library Computer, Internet, and Electronic Statistics May, 2013

Unique Visitors to the MPL Website						
	Same	% Increase	Year	Previous		
This	Month	or	to	Year	% Increase	
Month	Last Year	Decrease	Date	to Date	or Decrease	
85,238	82,471	3.4%	451,419	438,852	2.9%	

	Data	abase Hits			
This Month	Same Month Last Year	% Increase or Decrease	Year to Date	Previous Year to Date	% Increase or Decrease
4,520	4,298	5.2%	24,717	26,571	-7.0%
	36% In-library 64% Remote			32.2% In-library 67.8% Remote	

OverDrive Digital Download Circulation, by format								
	This	Same Month	% Increase or	Year to		% Increase		
	Month	Last Year	Decrease	Date	to Date	or Decrease		
eBooks	4,575	1,790	155.6%	21,401	7,841	172.9%		
Audiobooks, Music & Videos	1,876	1,079	73.9%	8,373	5,281	58.5%		

and a real date of a standard state of the	Dow	nloads of Digit	tal Music throug	h Freegal		
		Same	% Increase	Year	Previous	
	This	Month	or	to	Year	% Increase
	Month	Last Year	Decrease	Date	to Date	or Decrease
	2,509	2,673	-6.1%	12,643	n/a	n/a

	Milwauke	ee Patron Hold	s Placed Throug	gh CountyCat		
		Same	% Increase	Year	Previous	
	This	Month	or	to	Year	% Increase
	Month	Last Year	Decrease	Date	to Date	or Decrease
, ,	39,029	38,539	1.3%	202,822	199,351	1.7%

Paging Slips								
		Same	% Increase	Year	Previous			
	This	Month	or	to	Year	% Increase		
	Month	Last Year	Decrease	Date	to Date	or Decrease		
Central	10,948	10,552	3.8%	60,998	54,254	12.4%		
Atkinson	588	607	-3.1%	3,252	3,227	0.8%		
Bay View	2,754	2,691	2.3%	14,095	13,733	2.6%		
Capitol	1,869	2,194	-14.8%	11,233	11,642	-3.5%		
Center Street	788	853	-7.6%	4,324	4,622	-6.5%		
East	1,299	2,444	-46.9%	10,034	12,769	-21.4%		
Forest Home	736	775	-5.0%	3,883	4,074	-4.7%		
Martin Luther King	594	591	0.5%	3,409	3,708	-8.1%		
Mill Road	875	1,093	-20.0%	4,595	5,659	-18.8%		
Tippecanoe	1,279	1,206	6.1%	7,028	7,048	-0.3%		
Villard Square	679	730	-7.0%	3,667	4,070	-9.9%		
Washington Park	902	924	-2.4%	4,686	5,248	-10.7%		
Zablocki	1,555	1,866	-16.7%	9,727	9,862	-1.4%		
YCOSOutreach	147	316	-53.5%	1,476	1,643	-10.2%		
TOTAL	25,013	26,842	-6.8%	142,407	141,559	0.6%		

P. 19