



CITY OF
MILWAUKEE PUBLIC LIBRARY
BOARD OF TRUSTEES
REGULAR MEETING

John Gurda, President
Michele Bria, Vice-President
Sup. Theo Lipscomb Sr., Financial Secretary
Paula Kiely, Secretary
Denise Callaway, Ald. Milele Cogg, Sharon Cook, Ald. Ashanti Hamilton,
Ald. Nik Kovac, Chris Layden, Joan Prince, Dir. Mark Sain
Secretary's Assistant: Crystal Sura (414) 286-3021

Tuesday July 22, 2014
4:30 p.m.
Central Library
Meeting Room 1
814 W. Wisconsin Avenue
Milwaukee, WI 53233

AGENDA

PUBLIC COMMENT

APPROVAL OF MINUTES June 24, 2014 Regular Meeting.

Attachment A, page 3

SPECIAL COMMUNICATION

1. **Resolution of Appreciation**. A resolution of appreciation will be presented to Technical Services and Collections Director Bruce Gay on the occasion of his resignation.

Attachment B, page 9

COMMITTEE REPORTS

2. **Building and Development Committee**. Chair Michele Bria will provide a report from the July 17, 2014 Building and Development Committee regarding the MCPI Valuation report, project updates, branch redevelopment and the committee meeting schedule.
3. **Finance and Personnel Committee**. The committee will report on the July 22, 2014 meeting regarding the 2013 audit report, the MPL Trust Fund investments, internal accounting, the Comptroller's audit update, and the fines policy.
4. **Milwaukee County Federated Library System (MCFLS) Board**. Trustee Kovac, Resource Library Representative, will report on the July 21, 2014 MCFLS Board meeting.

OLD BUSINESS

- 5. **Library Artifact.** The library board may move and vote to convene in closed session to discuss negotiations relating to permanent loan agreement of the painting “The Bookworm” by Carl Spitzweg owned by the Milwaukee Public Library. The Board may reconvene in open session at the conclusion of the closed session.

Pursuant to the provisions of Wis. Stat. § 19.85(1)(e): Deliberating or negotiating the purchasing of public properties, the investing of public funds, or conducting other specified public business, whenever competitive or bargaining reasons require a closed session.

NEW BUSINESS

- 6. **2015 Library Budget.** Library Director Paula Kiely will provide a status report regarding the Library’s requested 2015 budget.
- 7. **MPL Foundation Update.** MPL Foundation Executive Director Ryan Daniels will report on fundraising efforts to-date.

ADMINISTRATIVE REPORTS

- 8. **Personnel Actions.** Library administration reports the personnel activity for June 2014. Attachment C, page 10
- 9. **Financial Report.** The financial report for June will be presented. Library administration reports the financial activity:
U. S. Bancorp Commercial Paper #266078768 (rated A1/P1) dated 06/04/14 and maturing 07/07/14 at a rate of 0.06%.....\$457,000. Attachment D, page 12
- 10. **Library Director’s Reports.** Attachment E, page 14

REMINDER: Next scheduled meetings are:
July 28, 2014 – Services and Programs Committee 5:30 p.m.
August 2014 – Recess
September 23, 2014 – Regular Meeting – Mill Road Library 4:30 p.m.

ADJOURNMENT

Persons engaged in lobbying as defined in s. 305-43-4 of the Milwaukee Code of Ordinances are required to register with the City Clerk’s Office License Division. More information is available at www.milwaukee.gov/lobby or by calling (414) 286-2238.

Please be advised that members of the Milwaukee Common Council who are also members of this body will be in attendance at this meeting. In addition, Common Council members who are not members of this body may attend this meeting to participate or to gather information. A quorum of the Common Council or any of its standing committees may be present, but no formal Common Council action will be taken at this meeting.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of individuals with disabilities. Make requests to the Library Director’s Office at (414)286-3021, 286-2794 (FAX), 286-3062 (TDD), or Central Library, 814 W. Wisconsin Ave., Milwaukee, WI 53233 Attn: Accommodation Request.

**MILWAUKEE PUBLIC LIBRARY
BOARD OF TRUSTEES
REGULAR MEETING
MINUTES
Tuesday June 24, 2014
Central Library
814 W. Wisconsin Ave.
Milwaukee, WI 53233**

PRESENT: Michele Bria, Denise Callaway, Ald. Milele Coggs, John Gurda,
Ald. Ashanti Hamilton, Ald. Nik Kovac, Sup. Theo Lipscomb,
Dir. Mark Sain, Paula Kiely

EXCUSED: Sharon Cook, Chris Layden, Joan Prince

STAFF: Ryan Daniels, Bruce Gay, Joan Johnson, Emily Kearney, Dawn Lauber,
Sam McGovern-Rowen, Judy Pinger, Taj Schoening, Crystal Sura,
Brooke VandeBerg

OTHERS Amy Hefter, Legislative Reference Bureau

PRESENT: Eric Pearson, Budget and Policy Division
Mark Nicolini, Budget Office
Mary Schanning, City Attorney's Office

President Gurda called the meeting of the Milwaukee Public Library Board of Trustees to order at 4:38 p.m. on June 24, 2014 with a quorum present. Trustees Coggs and Lipscomb participated by conference phone. Items were taken out of order; however, these minutes are presented in numerical sequence.

PUBLIC COMMENT None.

APPROVAL OF MINUTES Trustee Bria moved and Trustee Sain seconded a motion to approve the May 27, 2014 minutes. Motion passed.

SPECIAL COMMUNICATION

1. **Trustee Recognition.** President Gurda asked former Trustee McGovern-Rowen to step forward as he presented him with the resolution expressing the Board's appreciation of his service to the Milwaukee Public Library and the people of Milwaukee.

2. **Branch Building Project Manager.** Director Kiely re-introduced Sam McGovern-Rowen to the Board as the new Branch Building Project Manager. The library plans to replace four libraries with mixed-use buildings over the next several years and he will lead these projects. Mr. McGovern-Rowen said he has been busy studying maps and potential sites within qualifying areas for tax credit investments.

3. **Students from Taiwan.** Personnel Analyst Emily Kearney introduced Yun-Chiao (Joy) Wang and Ju-Fang (Ruby) Chang, who are interning at MPL through a partnership developed with UWM's Library. Both students are studying library science in Taiwan and commented that they are enjoying their experience at MPL. Informational item.

COMMITTEE REPORTS

4. **Executive Committee.** Chair Gurda referred to the 21st Century Literacy pyramid shown at attachment C, page 10 of the agenda. At the June 3, 2014 Executive Committee meeting, Director Kiely said the programs and services listed, from early literacy to adult enrichment, are priorities for the library. The Committee also reviewed the 2014 Projects Report which indicates the status of major projects and operational improvement initiatives. The second item was a presentation by MPL Foundation Executive Director Ryan Daniels regarding the Foundation's operational business plan. The plan is to use relationship-based fundraising, identifying Foundation Board Directors, Library Board Trustees and staff's connections within the community and advocating the library's mission. Informational item.

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5. **Milwaukee County Federated Library System (MCFLS) Board.** Trustee Kovac, Resource Library Representative, reported that Bruce Gay has accepted the position of MCFLS Executive Director and will begin his assignment on August 4, 2014. Informational item.

OLD BUSINESS

6. **Milwaukee Civic Partnership Initiative (MCPI) Valuation Report.** President Gurda referred to the MCPI Marketing Services report presented by Superlative, attachment D, page 18 of the agenda. On a recommendation from the Building and Development Committee, the Board agreed that the library participate in phase 1 of the marketing initiative. The report provides an overview of opportunities in the library to generate revenue. The Board will decide whether to participate in phase 2. Phase 2 would allow sponsorship of selected programs and/or services. President Gurda suggested that this item be referred back to the Building and Development Committee for analysis of the report and recommendation to the full Board. A point of discussion is the potential conflict with this initiative and the MPL Foundation which also offers naming rights or sponsorship in return for major gifts. He reminded the Board that they have overall control of library assets and it is a priority to preserve the integrity of the Foundation. The Board agreed to refer this item to the Committee. Informational item.

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7. **East Library Development Agreement Amendment.** The Second Amendment to East Library Purchase, Sale & Development Agreement was sent to the Trustees prior to the meeting. Director Kiely stated she and Library Business Operations Manager Taj Schoening worked with Assistant City Attorney Mary Schanning to finalize the amendment. The amendment establishes a new deadline of July 11, 2014 for completion of the library shell, compensates MPL for additional design costs related to ceiling heights caused by HSI's plumbing, provides penalties in the event HSI fails to convey the library condominium prior to the new deadline, obligates HSI to continue rent payments for the temporary East Library, clarifies HSI's responsibility for landscaping, paving and interior plumbing and addresses liability for MPL's fireplace vent. The grand opening is scheduled for November 28, 2014. After a brief summary by Ms. Schanning, Trustee Kovac moved and Trustee Hamilton seconded a motion to approve the Second Amendment to East Library Purchase, Sale & Development Agreement. Motion passed.

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8. **Library Artifact.** President Gurda held this item. The Board made the decision to loan the painting at the May 27, 2014 meeting. The City Attorney's Office is drafting the loan agreement.

NEW BUSINESS

9. **East Library Automated Materials Handling Unit Contract Award.** President Gurda noted that the East Library Automated Materials Handling Unit Contract would typically be handled by the Building and Development Committee, but due to timeliness, it will be taken up by the committee of the whole. Technical Services and Collections Director Bruce Gay distributed a memo dated June 23, 2014, regarding East Library Automated Materials Handling (book sorter) Unit Vendor Selection. He explained that the Handling unit automatically checks in and sorts returned library materials. He added that East Library capital funds have been budgeted for this project. Three vendors submitted responses to the request for proposal for the contract. A committee consisting of MPL staff reviewed the responses, checked references, and ranked the vendors. The committee recommends the contract be awarded to 3M. Trustee Hamilton moved and Trustee Bria seconded a motion to award the Materials Handling contract to 3M. The memo is attached at the end of these minutes. Motion passed.

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10. **2015 Library Budget.** Budget Director Mark Nicolini reported that the City's operating expenses continue to outweigh budget revenues even with mandatory furlough days and changes to the health care plan. The Mayor and the Common Council are dedicated to the long-term integrity of the City's finances. All of the City departments have submitted their cost-to-continue budget requests. The library's hours of service are expected to be maintained in 2015. The Budget Office is committed and on-track financially to support the Library's six-year facilities plan. The Mayor recognizes the importance of the library system to the community and has confidence in the Board's leadership. The Mayor's Public Hearing on the budget will be in August and he will present the Proposed Executive Budget to the Common Council in September. The budget is adopted in November. Informational item.

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11. **Funding Priorities.** Director Kiely referred to the memo dated June 16, 2014, regarding Priorities for Foundation Support, attachment E, page 24 of the agenda. Based on the Library's strategic Plan, MPL 2020, Director Kiely identified the following funding priorities for the next 3-5 years: Early Literacy, Summer Reading, City of Readers Awareness / Media Campaign, Teen Services and Digital Literacy. Informational item.

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12. **Committee Assignments.** President Gurda distributed the Board Committee assignments for 2014-2015 which are attached at the end of these minutes. The meeting schedule will remain the same. Informational item.
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13. **MPL Foundation Update.** MPL Foundation Executive Director Ryan Daniels stated that the Foundation is planning and executing at the same time. The Foundation has raised \$490,000 compared to \$373,000 at this time last year. A major gift of \$100,000 was received from a new donor to support the Ready to Read program, expanding it to include the 0-3 age group. The Foundation also received \$30,000 from two foundations for Summer Reading at the parks, through a partnership with Hunger Task Force. East Library capital fundraising efforts are progressing with a recent \$100,000 donation received. The Foundation Board approved adding a grant-writer position to the Foundation staff. The Foundation has been invited to submit proposals to assist with building a large general awareness campaign. Planning is underway for the Benjamin Franklin Award Dinner that will be held this fall. The annual Jeff Cirillo Charity Golf Classic will be held on September 22, 2014 and proceeds from the event will benefit the MPL Foundation. Informational item.

ADMINISTRATIVE REPORTS

14. **Personnel Actions.** The personnel activity for May was reviewed as listed on attachment F, page 25 of the agenda. Informational item.

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15. **Financial Report.** The financial activity for May was presented as attachment G, page 27 of the agenda. Library administration reports financial activity:
U. S. Bancorp Commercial Paper #266078529 (rated A1/P1) dated 05/05/14 and maturing 06/04/14 at a rate of 0.06%.....\$460,000.

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16. **Library Director's Reports.** Director Kiely referred to attachment H, page 29 of the agenda. She highlighted the Women of the World Conference. The National Kidney Foundation of Wisconsin promoted the library as a resource for credible information on health issues at their conference.
Several staff volunteered their time at the FUEL event which brought 125 people into the library to tour and participate in informational sessions on resources and demonstrations on electronic library products.
Director Kiely noted the recognition of Dorothy Zeidler for 50 years of service at the Staff Anniversary Celebration.
The statistical reports were reviewed. Informational item.

With no further business, the Milwaukee Public Library Board of Trustees meeting of June 24, 2014 was adjourned at 5:47 p.m.



MILWAUKEE
PUBLIC LIBRARY

June 23, 2014

To: Milwaukee Public Library Board of Trustees

From: Bruce Gay, Technical Services and Collections Director

Re: East Library Automated Materials Handling (book sorter) Unit Vendor Selection

In May, the library released a Request for Proposal (RFP) for an Automated Materials Handling unit for the new East Branch. An Automated Materials Handling unit, better known as a sorter, greatly increases staff efficiency by automatically checking in and sorting returned books, CDs, DVDs, and other library materials. Three vendors submitted responses for the contract. Staff from the Automation Department, the Circulation Department, and East Branch were on the committee that reviewed responses, called references, and ranked the vendors.

Vendor	Price (including shipping and installation)	Maintenance Costs (year two and after)	Average Committee Ranking
3M	\$115,244	\$8,693	83.5
Bibliotheca	\$97,295	\$10,298	63
RFID Library Solutions	\$192,890	\$15,000	59

The committee recommends the contract be awarded to 3M, despite the higher initial cost. With the expected ten year life of the unit, the total cost for the 3M sorter is just \$1,899 more than the Bibliotheca one. Reference checks for 3M units were uniformly excellent, even when calling libraries not listed on the 3M response. One library circulation manager said, "I can't say one bad thing about their service," and when asked about issues with the sorter, said, "I can't even pick a problem." A library director at another library had installed 3M sorters at both her current and previous library, and said, "I would not put anything except 3M in a library." A local library director said he had been extremely happy with the 3M response time and service, particularly in our environment with more than one manufacturers' tags.

The library has Bibliotheca sorters at the Bay View, Capitol, Villard Square, and Washington Park branches along with two at Central library.



MILWAUKEE
PUBLIC LIBRARY

BOARD OF TRUSTEES COMMITTEES 2014-2015

FINANCE & PERSONNEL COMMITTEE

Theo Lipscomb Sr., Chairperson
Mark Sain, Vice-Chair
Denise Callaway
Milele Coggs
Joan Prince

LIBRARY BUILDING & DEVELOPMENT COMMITTEE

Michele Bria, Chairperson
Mark Sain, Vice-Chair
Sharon Cook
Nik Kovac
Theo Lipscomb Sr.

LIBRARY SERVICES & PROGRAMS COMMITTEE

Sharon Cook, Chairperson
Milele Coggs, Vice-Chair
Denise Callaway
Ashanti Hamilton
Chris Layden

INNOVATION & STRATEGY COMMITTEE

Joan Prince, Chairperson
Nik Kovac, Vice-Chair
Michele Bria
Sharon Cook
vacant

EXECUTIVE COMMITTEE

President	John Gurda, Chairperson
Vice-President	Michele Bria
Financial Secretary	Theo Lipscomb, Sr.
Past President	Ashanti Hamilton

June 24, 2014

ATTACHMENT A-P. 6 of 6
MPL AGENDA 07/22/14

P. 8

WHEREAS,

Bruce Gay

Will be resigning from the Milwaukee Public Library System on August 1, 2014 after more than 17 years of service; and

WHEREAS, both the City of Milwaukee and the Milwaukee Public Library have benefited greatly from his dedicated service since he began October 27, 1997; and

WHEREAS, Bruce began his service with the Milwaukee Public Library as a Librarian I assigned to Subject Services at the Central Library, receiving promotions to Librarian II and III, working at the Central, Zablocki and Forest Home Libraries and as the Branch Manager of the Forest Home Library in 2002; and

WHEREAS, Bruce was promoted to manager in Technical Services in 2003, most recently serving as Technical Services and Collections Director; and

WHEREAS, during his time with Technical Services Bruce has overseen a vast number of technological changes and innovations which have had significant impact on the Milwaukee Public Library System; and

WHEREAS, Bruce was tasked with implementing the \$1.5 million Connecting Milwaukee Communities ARRA-funded grant which upgraded the library's wireless Internet system, added 240 laptop computers and six full-time technology specialists; and

WHEREAS, Bruce brought millions of dollars of savings to the city and the library through e-rate discounts; and

WHEREAS, Bruce led the Technical Services team to improve its processes, significantly reducing time needed to process books and get them on the shelves for patron use; and

WHEREAS, Bruce managed the project to select the RFID and self-check vendor and served on the implementation team; and

WHEREAS, Bruce led the effort to rewrite the library's Collection Management Policy and adopted data-driven tools such as Collection HQ to better market the collection; and

WHEREAS, Bruce served as a role model to others by riding his bike to work on all but the coldest days; and

WHEREAS, Bruce successfully lead the renovation of the library's web site, working with staff and contractor to update and improve www.mpl.org to better serve the Milwaukee community and all who connect to MPL through the Internet; and

WHEREAS, Bruce's dedication, leadership, dependability and vision were a tremendous asset to the Milwaukee Public Library System and will be greatly missed;

NOW, THEREFORE, BE IT HEREBY RESOLVED that members of the Board of Trustees of the Milwaukee Public Library express their deepest appreciation to Bruce Gay for his many contributions to the staff and patrons of the Milwaukee Public Library; and

FURTHERMORE, BE IT RESOLVED that a copy of this resolution, suitably inscribed, be presented to Bruce Gay on the occasion of his resignation as approved by the Milwaukee Public Library Board of Trustees.

MILWAUKEE PUBLIC LIBRARY SYSTEM

PERSONNEL ACTIONS

COVERING PERIOD: JUNE 8, 2014 THROUGH JULY 5, 2014

The Secretary reports the following personnel actions:

EXEMPT APPOINTMENT

Sam McGovern-Rowen - Library Construction Project Manager - Administration 06/09/14

REGULAR APPOINTMENT

Paula Mason - Librarian I - Forest Home 06/08/14
Laura Patiño - Librarian I - Forest Home 06/08/14
Emily Stueven - Librarian I - YCOS / CLCR 06/09/14
Natalie Hayes - Library Circulation Aide - Circulation 06/16/14
Aniyah Stubblefield - Library Circulation Aide - Washington Park 06/16/14
Ryan Blalock - Library Circulation Aide - Atkinson 06/23/14
Valerie Chapman - Library Circulation Aide - Circulation 06/23/14
Paul Fischer - Library Circulation Aide - WTBBL 06/23/14
Shabranda Bronson - Library Circulation Aide - Capitol 06/25/14

REINSTATEMENT

Jeffrey York - Custodial Worker II - CL - Bay View 06/09/14
Gabrielle Joseph - Library Circulation Aide - Circulation 06/16/14
Vania Jurkiewicz - Library Circulation Aide - Zablocki 06/23/14

TEMPORARY APPOINTMENT

Joy Kilimann - Librarian III - Extension Services 06/21/14
Acklen Banks - Librarian III - Extension Services 07/01/14

POSITION CHANGE - RESTORE TITLE

Jonathan Osmer - (Temporary) Library Reference Assistant - Atkinson 06/08/14
To: Library Circulation Assistant I - Circulation

PROMOTION / TRANSFER

Sandra Byrnes - Management Librarian - Subject Services / Ready Reference 06/08/14
To: Librarian V - Subject Services / Business Technology, Science and Periodicals

Jonathan Osmer - Library Circulation Assistant I - Circulation 06/08/14
To: Library Technology Specialist - Technical Services / Automation

Alice Richards - Library Circulation Aide - Circulation 06/08/14
To: Library Technology Specialist - Technical Services / Automation

TRANSFER

Mary DiMilo - Library Reference Assistant - Forest Home to Zablocki 06/08/14
Jeffrey Gold - Librarian III - Washington Park to YCOS / CLCR 06/08/14
Jennifer Hron - Librarian I - Forest Home to Tippecanoe 06/08/14

TRANSFER

Elizabeth Lowrey - Librarian I - YCOS / CLCR to Washington Park	06/08/14
Irene Moraniec - Librarian III - Tippecanoe to Atkinson	06/08/14
Mary Sherwood - Librarian II - Zablocki to Martin Luther King	06/08/14
Brenda Rodriguez - Library Circulation Aide - Circulation to Zablocki	06/22/14

TRANSFER / CHANGE OF STATUS

Derek Marinello - Library Circulation Assistant I - Circulation TO: Library Circulation Assistant I (1/2)- Bay View	06/22/14
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Matthew Pacyna - Library Circulation Assistant I (1/2) - Bay View TO: Library Circulation Assistant I - Circulation	06/22/14
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LEAVE OF ABSENCE 24.0 OR MORE HOURS

Daniel Lee - Librarian III (3/4 time) - Subject Services - 37.6 hours	06/09/14
Charles Reaves - Neighborhood Library Services Assistant - Mill Road - 30.7 hours	06/10/14
Anthony Murphy - Custodial Worker II-CL - Facilities & Fleet - estimated - 5 weeks	06/16/14
Elienid Ortiz-Colon - Library Circulation Aide - Forest Home - 6 weeks	06/21/14

RETURN FROM LEAVE OF ABSENCE

Paul Wellington - Library Circulation Aide - Center Street	06/11/14
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**MILWAUKEE PUBLIC LIBRARY
FINANCIAL REPORT
June 30, 2014**

2014

2013

REVENUES

	Budget	Received to date	% Received
Additional City Appropriation	\$20,792,441	\$10,175,395	48.9%
Fines	\$350,000	\$148,346	42.4%
Lost Materials, etc.	\$129,800	\$54,856	42.3%
MCFLS Contracts	\$713,000	\$187,985	26.4%
Total City Appropriation	\$21,985,241	\$10,566,582	48.1%

	Budget	Received to date	% Received
	\$20,578,637	\$9,896,871	48.1%
	\$350,000	\$169,181	48.3%
	\$136,300	\$54,741	40.2%
	\$791,100	\$187,814	23.7%
	\$21,856,037	\$10,308,607	47.2%

EXPENSES

City

	Budget	Spent to date	% Spent
Salaries	\$11,836,357	\$5,885,999	49.7%
Fringe Benefits	\$5,516,088	\$2,642,964	47.9%

	Budget	Spent to date	% Spent
	\$11,857,467	\$5,773,911	48.7%
	\$5,601,547	\$2,734,376	48.8%

Operating Expenses

<i>General Office Expense</i>	\$171,158	\$41,158	24.0%
<i>Tools & Machinery Parts</i>	\$26,100	\$13,524	51.8%
<i>Construction Supplies</i>	\$40,900	\$12,509	30.6%
<i>Energy</i>	\$743,658	\$320,897	43.2%
<i>Other Operating Supplies</i>	\$262,246	\$126,781	48.3%
<i>Vehicle Rental</i>	\$8,300	\$3,547	42.7%
<i>Non-Vehicle Equipment Rental</i>	\$31,800	\$12,745	40.1%
<i>Professional Services</i>	\$59,000	\$68,680	116.4%
<i>Information Technology Services</i>	\$295,000	\$157,613	53.4%
<i>Property Services</i>	\$871,862	\$349,517	40.1%
<i>Infrastructure Services</i>	\$26,000	\$21,570	83.0%
<i>Vehicle Repair Services</i>	\$500	\$2,500	500.0%
<i>Other Operating Services</i>	\$137,212	\$73,350	53.5%
<i>Reimburse Other Departments</i>	\$76,900	\$2,117	2.8%
Total	\$2,750,636	\$1,206,508	43.9%

	\$164,850	\$32,904	20.0%
	\$26,100	\$17,348	66.5%
	\$40,900	\$12,850	31.4%
	\$713,185	\$301,058	42.2%
	\$321,860	\$103,455	32.1%
	\$8,300	\$2,322	28.0%
	\$31,300	\$13,847	44.2%
	\$81,487	\$76,212	93.5%
	\$201,000	\$159,836	79.5%
	\$809,769	\$249,997	30.9%
	\$26,000	\$21,680	83.4%
	\$500	\$226	45.2%
	\$125,500	\$70,659	56.3%
	\$76,900	(\$958)	-1.2%
	\$2,627,651	\$1,061,436	40.4%

Equipment

<i>Library Materials</i>	\$1,566,653	\$798,579	51.0%
<i>Computers, etc.</i>	\$256,110	\$12,172	4.8%
<i>Other</i>	\$59,397	\$20,360	34.3%
Total	\$1,882,160	\$831,111	44.2%

	\$1,543,864	\$688,453	44.6%
	\$200,500	\$40,690	20.3%
	\$25,008	\$9,741	39.0%
	\$1,769,372	\$738,884	41.8%

Total City Expenses	\$21,985,241	\$10,566,582	48.1%
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	\$21,856,037	\$10,308,607	47.2%
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MILWAUKEE PUBLIC LIBRARY
 FINANCIAL REPORT
 June 30, 2014

2014

ADDITIONAL FUNDING SOURCES

	Budget	Spent to date	% Spent
Other Dept. Appr.			
<i>Villard Square Lease</i>	\$13,182	\$0	0.0%

Contract Grants

<i>Teacher in the Library</i>	\$100,000	\$50,401	50.4%
<i>WTBBL</i>	\$968,700	\$824,430	85.1%
<i>ILS</i>	\$84,690	\$75,321	88.9%
Total	\$1,153,390	\$950,152	82.4%

Trust Fund

<i>Materials</i>	\$53,846	\$0	0.0%
<i>Programming</i>	\$23,500	\$9,700	41.3%
<i>Training</i>	\$7,500	\$5,488	73.2%
<i>Marketing</i>	\$11,000	\$4,291	39.0%
<i>Contingency</i>	\$1,000	\$570	57.0%
Total	\$96,846	\$20,049	20.7%

Foundation Funds

	Balance	Spent to date	% Spent
<i>Materials</i>	\$482,975	\$70,645	14.6%
<i>Programming</i>	\$263,877	\$106,720	40.4%
Total	\$746,852	\$177,365	23.7%

2013

	Budget	Spent to date	% Spent
	\$13,182	\$0	0.0%

	\$113,000	\$41,965	37.1%
	\$968,700	\$757,751	78.2%
	\$84,690	\$76,533	90.4%
Total	\$1,166,390	\$876,249	75.1%

	\$56,150	\$41,105	73.2%
	\$21,500	\$10,239	47.6%
	\$7,368	\$2,783	37.8%
	\$11,000	\$2,052	18.7%
	\$1,500	\$626	41.7%
Total	\$97,518	\$56,805	58.3%

	Balance	Spent to date	% Spent
	\$404,045	\$116,309	28.8%
	\$173,639	\$88,344	50.9%
Total	\$577,684	\$204,653	35.4%

Director's Report June / July 2014

Work continued on finalizing the 2nd Amendment to the East Branch Development agreement. Following the Board's approval at the June meeting, Trustee Alderman Kovac presented the amendment to the Common Council's Public Works Committee along with Attorney Mary Schanning, Library Business Operation Manager Taj Schoening and me. The Amendment was unanimously approved. Mayor Barrett and others got an early look at the new library and the apartments during a hard-hat walk-through on July 15, 2014.

Representative Sandy Pasch initiated a meeting to discuss racial disparities and the upcoming visit to Milwaukee by Dr. Michelle Alexander, author of the "New Jim Crow: Mass Incarceration in the Age of Colorblindness". The Library is supporting the event as one of several location partners, providing space for book discussion groups and the Loos Room for a reading group reception at which Dr. Alexander has been invited to attend.

The library was closed on July 3 for a mandatory furlough day.

Programs

Small Business Conference. Manpower sponsored a Milwaukee Small Business Sustainability Conference on June 3. Business Librarian Kristina Gomez participated in the City of Milwaukee's workshop on Accessing City Resources for Small Business. Other City of Milwaukee agencies represented were the Procurement Services Section, the Office of Environmental Sustainability and others. Kristina had a ten minute time frame for the library's portion and she focused on the business subscription databases, how companies can get a business library card, the libraries monthly drop-in classes on Patents 101 and Small Business Resources 101 and MPL Central Library's status as a Patent and Trademark Resource Center. There were 35 attendees at the session.

Science Café. The fourth and final Science Café of the season was held on Tuesday, June 10. Thirty-five people attended the session on Pediatric Asthma. Matthew Gray, MD, instructor of pediatric emergency medicine; and Michael Levas, MD, assistant professor of pediatric medicine; led the discussion. MPL partnered with the Medical College of Wisconsin to co-present the series at the Central Library.

Lunch & Learn. The Education and Outreach Services division sponsored a Lunch & Learn session held June 11 called Great Summer Reads for Adults. MPL's Fiction Librarian Jacki Potratz, talked about true crime, biographies and suspense novels to an enthralled audience of 17 over the noon hour. The group enjoyed complimentary sandwiches sponsored by Cousin's and came away from the program with a list of books to enjoy throughout the summer.

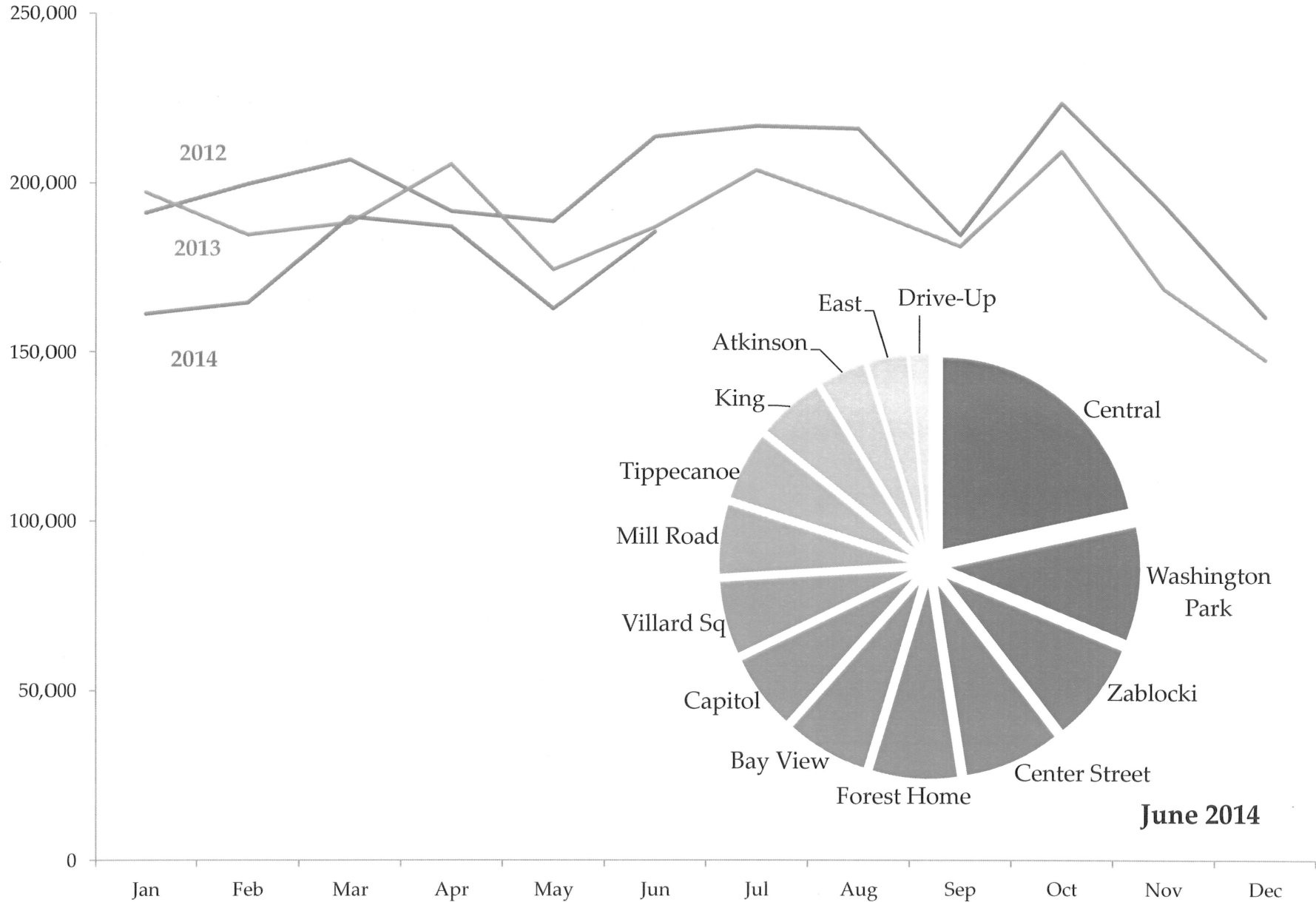
It's Magic! Thirty six people enjoyed a wonderful presentation by local magician Chris Ivanovich that highlighted the history of magic performance through a look at some of the rare magic books in the Krug Rare Books Room. Chris Ivanovich also performed some magic which was really appreciated by the attendees. For his final "magic" trick, Chris presented the library with a rare title not in its collection: "The secrets of mahatma land explained: teaching and explaining the performances of the most celebrated oriental mystery makers and magicians in all parts of the world" by Samri Samuel Baldwin. After the talk and magic, most of the people stayed to look at the magic books and the beautiful magic posters that were set out.

Early American Music. On June 21, local artist Lou Nielsen performed early American music on his autoharp and mountain dulcimer as he talked about the history and meaning of our musical heritage. Mozart's Grove on the first floor of Central provided the perfect venue as over 50 people stopped to listen and participate. To the enjoyment of the crowd, Mr. Nielsen extended his performance by thirty minutes.

Screenings. Columbia St. Mary's Hospital provided free blood pressure screenings at Central Library for 15 people on Friday, June 27. A table was set up in Mozart's Grove for individuals to have a private screening by Medical Assistant Johnny Ayres of Columbia St. Mary's. He will return monthly on Friday afternoons to provide this service.

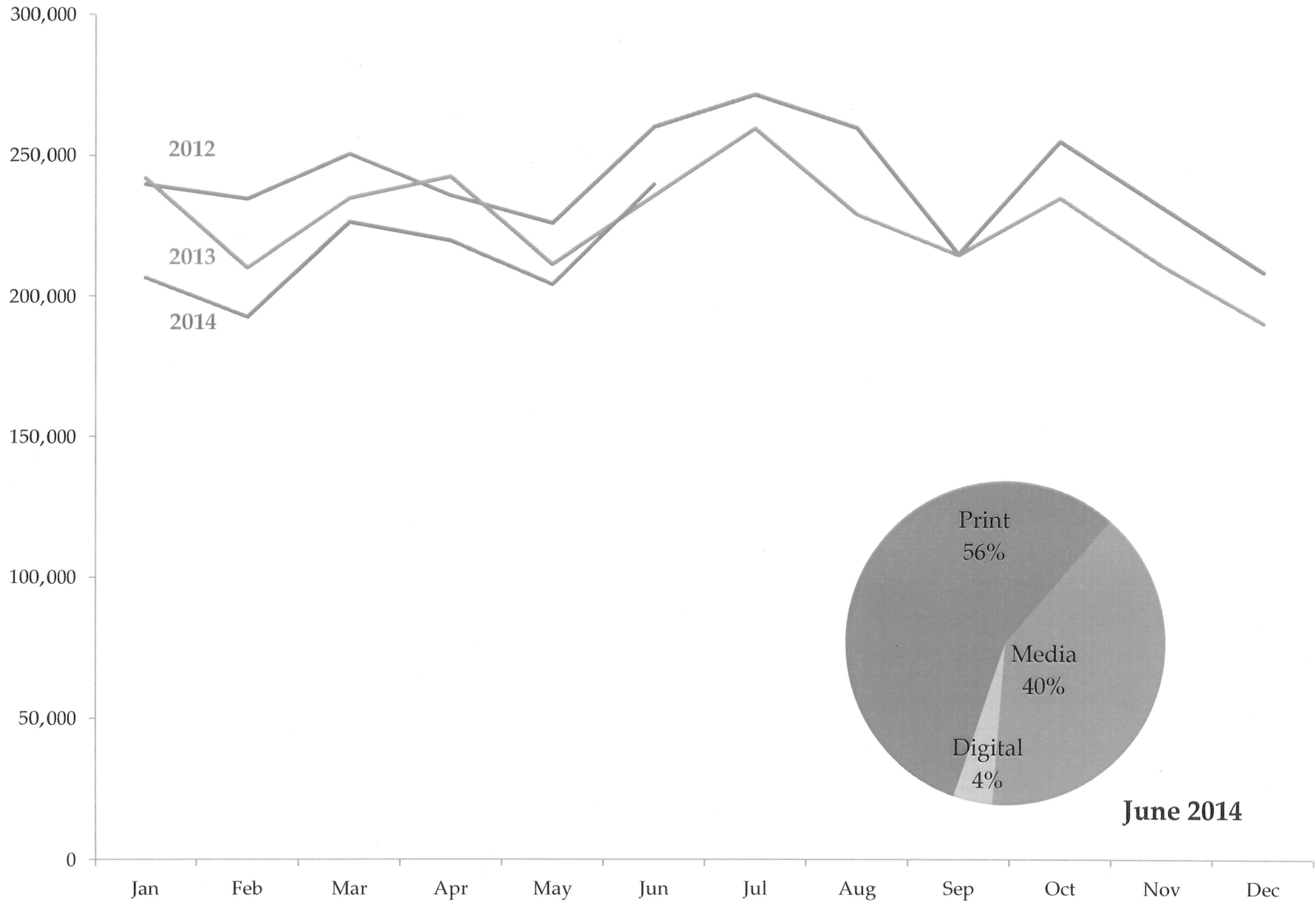
Westown Farmers Market. MPL debuted at the Wednesday July 9, 2014 Westown Farmers Market at Ziedler Union Square. Librarians Eric Johnson (Ready Reference) and Katharina Himsel (Youth & Community Outreach) set up a booth from 11:20 a.m. to almost 2:00 p.m. They chatted with a total of 23 people, 5 of whom signed up for the Summer Reading Program. They also talked to others about Freegal and to a few people about tutoring. One visitor expressed interest in volunteering at the library so Eric provided him with information on how to do so. Staff will be stationed at the Wednesday Westown Farmers Market bi-weekly through September.

Milwaukee Public Library Visits



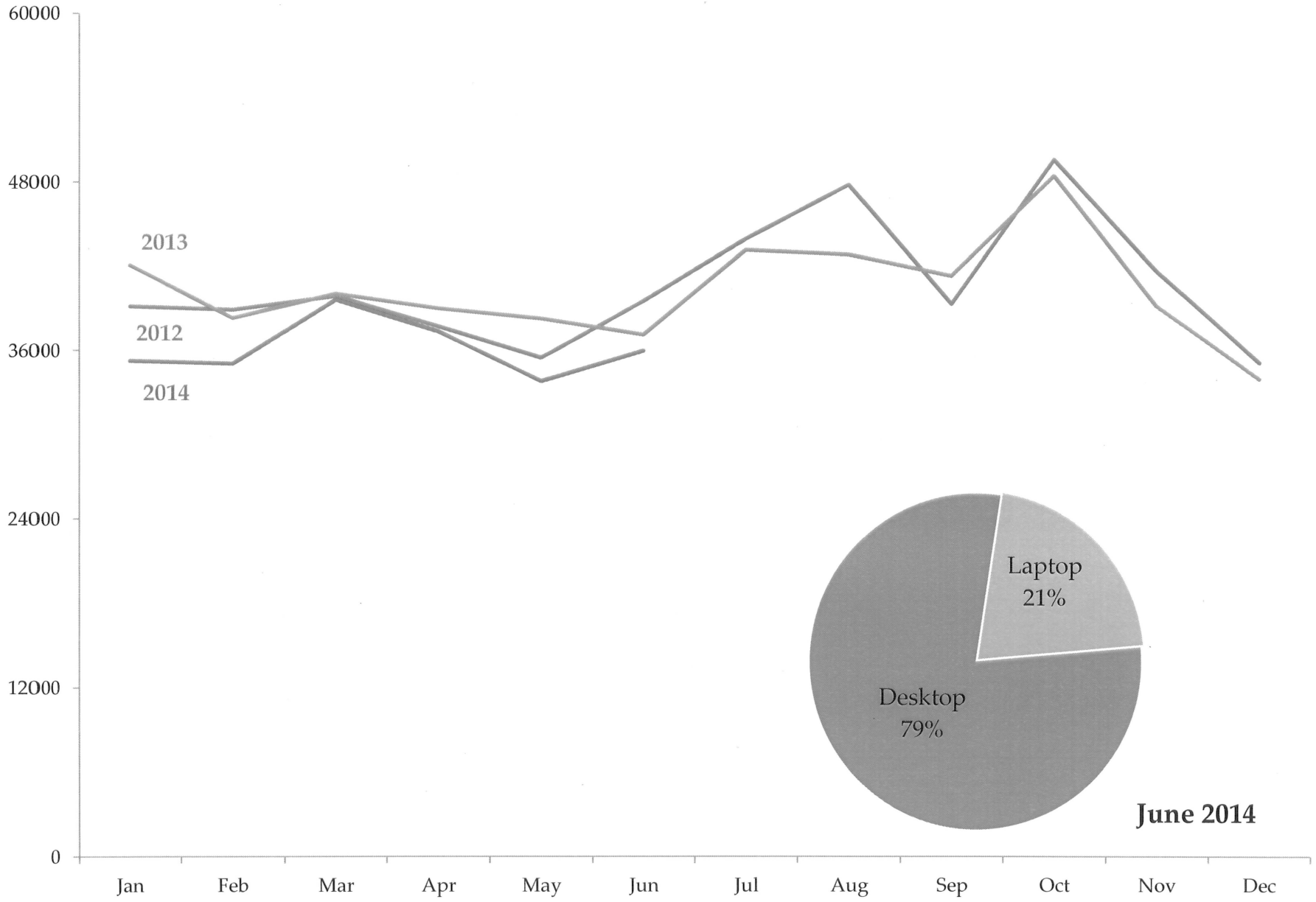
June 2014

Milwaukee Public Library Circulation



June 2014

Milwaukee Public Library Hours of Computer Usage



**Milwaukee Public Library
Computer, Internet, and Electronic Statistics
June, 2014**

*ATTACHMENT E-P. 6 of 6
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Unique Visitors to the MPL Website						
	This Month	Same Month Last Year	% Increase or Decrease	Year to Date	Previous Year to Date	% Increase or Decrease
	81,472	85,238	-4.4%	530,292	537,545	-1.3%

Database Hits						
	This Month	Same Month Last Year	% Increase or Decrease	Year to Date	Previous Year to Date	% Increase or Decrease
	n/a*	4,201	n/a*	n/a*	28,918	n/a*
		30.7% In-library 69.3% Remote			33.8% In-library 66.2% Remote	

OverDrive Digital Download Circulation, by format						
	This Month	Same Month Last Year	% Increase or Decrease	Year to Date	Previous Year to Date	% Increase or Decrease
eBooks	6,714	4,611	45.6%	36,731	26,012	41.2%
Audiobooks	2,801	1,883	48.8%	14,696	10,119	45.2%

Downloads of Digital Music through Freegal						
	This Month	Same Month Last Year	% Increase or Decrease	Year to Date	Previous Year to Date	% Increase or Decrease
	1,865	2,238	-17%	11,335	14,881	-24%

Milwaukee Patron Holds Placed Through CountyCat						
	This Month	Same Month Last Year	% Increase or Decrease	Year to Date	Previous Year to Date	% Increase or Decrease
	40,772	39,421	3.4%	250,686	242,243	3.5%

Paging Slips						
	This Month	Same Month Last Year	% Increase or Decrease	Year to Date	Previous Year to Date	% Increase or Decrease
Central	11,894	12,006	-0.9%	76,332	73,004	4.6%
Atkinson	842	716	17.6%	4,608	3,968	16.1%
Bay View	2,747	2,713	1.3%	17,285	16,808	2.8%
Capitol	2,434	2,200	10.6%	14,794	13,433	10.1%
Center Street	1,001	1,027	-2.5%	5,948	5,351	11.2%
East	1,276	701	82.0%	6,986	10,735	-34.9%
Forest Home	951	733	29.7%	5,352	4,616	15.9%
Martin Luther King	725	690	5.1%	4,222	4,099	3.0%
Mill Road	1,086	889	22.2%	6,053	5,484	10.4%
Tippecanoe	1,505	1,342	12.1%	8,656	8,370	3.4%
Villard Square	734	726	1.1%	4,412	4,393	0.4%
Washington Park	966	977	-1.1%	6,198	5,663	9.4%
Zablocki	2,293	2,071	10.7%	12,934	11,798	9.6%
YCOS--Outreach	36	334	-89.2%	1,067	1,810	-41.0%
TOTAL	28,490	27,125	5.0%	174,847	169,532	3.1%

*The method for tracking database use is still under construction during the switch to the new webpage.