



MILWAUKEE

PUBLIC LIBRARY

Vision

MPL is an anchor institution that helps build healthy families and vibrant neighborhoods – the foundation of a strong Milwaukee.

Mission

Inspiration starts here – we help people read, learn, and connect.

BOARD OF TRUSTEES REGULAR MEETING

John Gurda, President

Michele Bria, Vice-President

Sup. Theo Lipscomb Sr., Financial Secretary

Paula Kiely, Secretary

**JoAnne Anton, Ald. Milele Coggs, Sharon Cook, Ald. Ashanti Hamilton,
Joe'Mar Hooper, Ald. Nik Kovac, Chris Layden, Joan Prince, Dir. Mark Sain
Secretary's Assistant: Crystal Sura (414) 286-3021**

Tuesday June 23, 2015

4:30 p.m.

**Central Library Meeting Room 1
814 West Wisconsin Avenue
Milwaukee, WI 53233**

AGENDA

PUBLIC COMMENT

SPECIAL COMMUNICATION

1. **New Trustee Introduction.** Mr. Joe'Mar Hooper, new trustee designated by the Milwaukee Public Schools Superintendent, will be introduced.

Attachment A, page 3

RESOURCES / RECOMMENDATIONS / RESEARCH

2. **Library Cards – Past, Present, and Future.** Deputy Library Director Joan Johnson will provide an overview of Milwaukee Public Library Cards including the various types of cards available, general rules guiding their use, and new card types being piloted to help expand access to library services and programs.

CONSENT AGENDA

Attachment B, page 4

3. **Regular Board Meeting Minutes May 26, 2015.**
4. **Administrative Reports.**
 - a. Personnel Actions
 - b. Financial Report
 - c. Library Director's Reports

REPORTS

5. **Milwaukee County Federated Library System (MCFLS) Board.** Trustee Kovac, Resource Library Representative, will report on the June 15, 2015 MCFLS Board meetings.

OLD BUSINESS

6. **Branch Redevelopment.** Construction Project Manager Sam McGovern-Rowen will update the Board on the progress of the Forest Home and Mill Road redevelopment projects.
7. **Wisconsin Library System Changes Update.** Director Kiely will update the Board on the developments related to the System and Resource Library Administrators' Association of Wisconsin (SRLAAW) and the Council on Library and Network Development (COLAND) recommendations.

NEW BUSINESS

8. **MPL Foundation Update.** MPL Foundation Executive Director Ryan Daniels will report on the fundraising efforts to-date.

STRATEGIC DISCUSSION

9. **Follow-up to Strategic Discussion – Resource Library.** The Board will continue its discussion about the potential for formal recognition of Central as Wisconsin's Resource Library.
10. **Reengaging Lapsed Members.** The Board will discuss the potential for re-engaging former library card holders and ideas for overcoming barriers to library use.

REMINDER: *Next scheduled meetings are:*

July 1, 2015 – Finance & Personnel Committee – Central Library 4:00 p.m.-4:30 p.m.

July 2, 2015 – Building & Development Committee – Central Library 8:00 a.m.-9:00 a.m.

July 15, 2015 – Executive Committee – Central Library 4:00 p.m.-5:00 p.m.

July 28, 2015 – Regular Meeting – Central Library 4:30 p.m.-6:00 p.m.

ADJOURNMENT

Persons engaged in lobbying as defined in s. 305-43-4 of the Milwaukee Code of Ordinances are required to register with the City Clerk's Office License Division. More information is available at www.milwaukee.gov/lobby or by calling (414) 286-2238.

Please be advised that members of the Milwaukee Common Council who are also members of this body will be in attendance at this meeting. In addition, Common Council members who are not members of this body may attend this meeting to participate or to gather information. A quorum of the Common Council or any of its standing committees may be present, but no formal Common Council action will be taken at this meeting.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of individuals with disabilities. Make requests to the Library Director's Office at (414)286-3021, 286-2794 (FAX), 286-3062 (TDD), or Central Library, 814 W. Wisconsin Ave., Milwaukee, WI 53233 Attn: Accommodation Request.



May 22, 2015

Ms. Paula Kiely
Milwaukee Public Library Board of Trustees
814 West Wisconsin Avenue
Milwaukee, WI 53233

Dear Ms. Kiely:

RE: Milwaukee Public Schools appointment to the Milwaukee Public Library Board

Milwaukee Public Schools is proud to support the work and mission of the Milwaukee Library. Our partnership with the library has enabled thousands and thousands of children to have access to valuable reading materials and programs over the years.

Denise Callaway served your board well over the past years. She has also been a vital part of the Milwaukee community.

At this time, I would like to appoint Joe'Mar Hooper as my designee to the Milwaukee Public Library Board effective June 1, 2015. Mr. Hooper has a background in community engagement and will be an asset to your board. If you have any questions or would like to discuss this appointment further, please don't hesitate to contact me at your convenience.

Best,

A handwritten signature in black ink, appearing to read 'Darienne B. Driver'.

Darienne B. Driver, Ed.D.
Superintendent of Schools

DBD/tms

Copy: Denise Callaway, Executive Director, Community Engagement
Joe'Mar Hooper, Director, Business and Community Partnerships

**MILWAUKEE PUBLIC LIBRARY
BOARD OF TRUSTEES
REGULAR MEETING
MINUTES
Tuesday May 26, 2015
Central Library Meeting Room 1
814 West Wisconsin Avenue
Milwaukee, WI 53233**

PRESENT: Michele Bria, Denise Callaway, John Gurda, Ald. Ashanti Hamilton,
Ald. Nik Kovac, Sup. Theo Lipscomb, Joan Prince, Mark Sain, Paula Kiely

EXCUSED: JoAnne Anton, Ald. Milele Coggs, Sharon Cook, Chris Layden

STAFF: Ryan Daniels, Consuelo Hernandez, Joan Johnson, Sam McGovern-Rowen,
Mary Milinkovich, Debbie Olguin, Amelia Osterud, Judy Pinger, Jessica Pollitt,
Taj Schoening, Crystal Sura, Pat Swanson, Duane Wepking

OTHERS Amy Hefter, Legislative Reference Bureau

PRESENT:

President Gurda called the meeting of the Milwaukee Public Library Board of Trustees to order at 4:35 p.m. on May 26, 2015 with a quorum present. Trustee Prince participated by conference phone. Trustee Lipscomb left the meeting at 5:22 p.m.

PUBLIC COMMENT None.

Deputy Director Joan Johnson introduced new branch managers - Ms. Debbie Olguin, assigned to Martin Luther King, Ms. Amelia Osterud to Capitol, and Ms. Jessica Pollitt to Forest Home. President Gurda announced that Milwaukee Public Schools Superintendent Darienne Driver will be appointing Mr. Joe' Mar Hooper as her designee to serve on the Board replacing Trustee Callaway. Mr. Hooper has recently been appointed to as the Director of Business, Community, and Family Partnerships at MPS. President Gurda presented Trustee Callaway with a Board resolution thanking her for her many contributions during her four-year tenure on the Board.

RESOURCES / RECOMMENDATIONS / RESEARCH

1. **Central Library.** The Board was given a presentation on the important resources and special collections of the Central Library.

CONSENT AGENDA

After asking the Board if any items should be removed from the Consent Agenda, President Gurda entertained a motion to approve. Trustee Kovac moved and Trustee Sain seconded a motion to approve the Consent Agenda. Motion passed unanimously.

2. Regular Board Meeting Minutes March 24, 2015
3. Committee Reports.
Library Services & Programs Committee Meeting Agenda May 4, 2015
4. Administrative Reports.
 - a. Personnel Actions
 - b. Financial Report
 - c. Library Director's Reports

REPORTS

5. **Milwaukee County Federated Library System (MCFLS) Board.** Resource Library Representative Trustee Kovac reported that at the May 18, 2015 meeting the Board discussed the 2016 County budget request of \$100,000. The request is \$33,350 more than the County's standard annual allocation. The requested amount will be used to assist member libraries in providing library service to Milwaukee County residents.

Trustee Kovac referred to a letter (attachment B, page 24 of the agenda) to System and Resource Library Administrators' Association of Wisconsin (SRLAAW) from John Thompson of the LEAN Study Steering Group, Council on Library and Network Development (COLAND) Chair Nita Burke, and Public Library Development Director John DeBacher. A Steering Committee will be formed to review information from COLAND's Strategic Vision for Library System in the 21st Century, the Department of Public Instruction's LEAN System Study Work Group Recommendations, the Integrated Library System Study, and the SRLAAW Report titled Creating MORE Effective Library Systems. Director Kiely will serve on the Steering Committee. Trustee Kovac and Director Kiely will report on the progress of the Steering Committee as necessary.

The Board briefly reviewed the MCFLS Strategic Plan draft (attachment B, page 27 of the agenda) listing the Core Strategic Directions: facilitating cooperation among member libraries, improving access and encouraging resource sharing, promoting the most effective and efficient use of available funding, and assisting member libraries with current and evolving technology. The final plan is expected to be approved at the June 15, 2015 MCFLS Board meeting. Informational item.

6. **Finance & Personnel Committee.** Financial Secretary Theo Lipscomb referred to the May 4, 2015 Finance & Personnel Committee meeting agenda and minutes listed as attachment C, page 33 of the agenda. The committee heard presentations from three investment firms for the purpose of managing the MPL Trust Fund. Trustee Lipscomb moved the committee's unanimous recommendation to select U.S. Bank, as the Milwaukee Public Library Trust Fund investment manager. Trustee Hamilton seconded the motion. Motion passed.

Trustee Lipscomb expressed his appreciation of MPL staff for the work on the RFP and thanked the Trustees and Mr. Fondrie for their time commitment.

7. **Building & Development Committee.** Chair Bria referred to the May 7, 2015 Building and Development Committee meeting agenda and minutes listed as attachment D page 35 of the agenda. Trustee Bria briefly summarized the meeting minutes noting that the Forest Home development project and the Tippecanoe renovation project are moving forward without difficulty. Informational item.

The committee also discussed the Mill Road development proposal from Maures Development / Common Bond Communities at length. It was stated that library staff has done due-diligence in responding to community and alderpersons requests. Vice-President Bria moved the building committee's recommendation that the MPL Board enter into negotiations with Maures Development / Common Board Communities for the replacement of the Mill Road Library to be located at 7717 West Good Hope Road with forty-six residential units above the library. Trustee Prince seconded the motion. Motion passed.

7. **Building & Development Committee.** (continued)

The Policy for Naming Milwaukee Public Library Facilities and Designate Areas of Facilities will be reviewed by Director Kiely and MPL Foundation Executive Director Ryan Daniels and revisions to the policy will be brought to the Board for approval. Informational item.

OLD BUSINESS

8. **Mill Road Branch Redevelopment.** The action taken as a result of the March discussion about the Branch Redevelopment was discussed as part of item 7.

NEW BUSINESS

9. **Library Budget 2016.** Director Kiely referred to the Budget Summary Comparison for 2016 Request document, attachment E, page 39 of the agenda. City Departments were asked to submit a cost to continue budget. The budget includes two additional branch manager positions that would end the need for one branch manager to oversee two libraries. The total requested budget is \$23,517,740.00. The Mayor's proposed budget is announced in September and finalized in November. Informational item.

STRATEGIC DISCUSSION

10. **Resource Library.** President Gurda led a discussion on whether the Central library should lobby to become the resource library for the state. Central is currently the resource library for MCFLS. Director Kiely said two key factors that could inform the decision are identifying the audience that will use the unique collections of the Central library and calculating the resources needed to fulfill the responsibility of being a state resource. In 2014, 115 special collections applications were received from Milwaukee County residents, 103 were outside Milwaukee County . It was noted that requests are still being counted. Vice President Bria asked if having the designation as Wisconsin's resource library would give MPL leverage to acquire more collections. Director Kiely said that the library has been the custodian and good steward of many of the collections for over fifty years, but because of the time involved in archiving a collection, MPL has not actively pursued new collections. She added that in recent years, focus has been on the buildings and services at the branches. A key question for the Board and staff is whether the focus should be re-directed to the services at Central Library and the physical needs of the building. President Gurda stated that there are several institutions in the area that also house special collections. Vice President Bria shared an idea of indexing collections throughout the area to guide researchers to the materials they seek. Director Kiely said that digital collections from MPL and other Wisconsin public libraries and museums are online at Recollection Wisconsin, a collaborate statewide initiative to make Wisconsin's heritage available to the public. After discussion, the Board directed library administration to determine 1) the demand 2) what services would be included, and 3) what resources would be required to fund those services, for Central to assume the responsibility as a state resource library. Information item.

With no further business, the Milwaukee Public Library Board of Trustees meeting of May 26, 2015 was adjourned at 6:05 p.m.

WHEREAS,

Denise Callaway

Has submitted her resignation as a member of the Board of Trustees of the Milwaukee Public Library; and

WHEREAS, Denise Callaway has served faithfully as designee of the Superintendent of the Milwaukee Public Schools since April 2011; and

WHEREAS, Denise served as Vice-chair of Services and Programs from 2011 to 2015, assisting in the revision of important library policies including the code of conduct, and in the marketing and fundraising efforts of the library to increase library card holders; and

WHEREAS, Denise assumed the role of liaison between Milwaukee Public Library and Milwaukee Public Schools in a valuable partnership focused on improving service to the children of Milwaukee; and

WHEREAS, Denise served on the Innovation and Strategy Committee from 2011-2014 which was instrumental in the strategic planning process that led to the development of "MPL 2020 Our Plan for the Future," adopted by the Board of Trustees in October 2013; and

WHEREAS, during her service on the Ad-hoc Investment Policy Subcommittee in 2013 she assisted in revising the Library Trust Fund Investment Policy; and

WHEREAS, Denise served on the Finance and Personnel Committee from 2014 to 2015, participating in the selection of the MPL Trust Fund Investment Manager; and

WHEREAS, as a member of the Milwaukee Public Library's Board of Trustees Denise Callaway's commitment and dedication to the Milwaukee Public Library and to the citizens it serves has been invaluable, resulting in actions and achievements that will have lasting impact on the City of Milwaukee for years to come;

NOW THEREFORE, BE IT HEREBY RESOLVED that members of the Board of Trustees of the Milwaukee Public Library express their deepest appreciation to Denise Callaway for her service to the library and to the people of Milwaukee; and

FURTHERMORE, BE IT RESOLVED that a copy of this resolution, suitably inscribed, be presented to Denise Callaway and that a copy hereof be spread upon the minutes of this regular meeting of the Board of Trustees held on Tuesday, May 26, 2015

*Done in regular meeting assembled at Milwaukee, Wisconsin
this 26th day of May, 2015.*

MILWAUKEE PUBLIC LIBRARY SYSTEM

PERSONNEL ACTIONS

COVERING PERIOD: MAY 10, 2015 THROUGH JUNE 6, 2015

The Secretary reports the following personnel actions:

REGULAR APPOINTMENT

Antonio Garcia - Lib Circ Aide underfilling LPT - Lib Circulation Assistant I - Forest Home	05/11/15
Deborah Olguin - Library Branch Manager - Martin Luther King	05/11/15
Gabrielle Santiago - Library Circulation Aide - Zablocki	05/11/15
Alana Hayes - Library Circulation Aide - East	05/13/15
Eric Calhoun Harris Jr. - Library Circulation Aide - Circulation	05/18/15
Amelia Osterud - Library Branch Manager - Capitol	05/18/15
Jessica Pollitt - Library Branch Manager - Forest Home	05/18/15
Kaila Rucker-Wilson - Library Circulation Aide - Circulation	05/18/15
Lisa Idzikowski - Library Youth Educator - EOS / Bay View & Tippecanoe	05/27/15
Sharonda Robinson - Library Youth Educator - EOS / Center Street & Washington Park	05/27/15

PROMOTION

Shyanne Pitts - Library Circulation Aide to LPT - Library Circulation Assistant I - East	05/10/15
Heidi Her - Library Circulation Aide to LPT - Library Circulation Assistant I - Bay View	05/11/15
Alexis Humphries - Lib Circulation Aide to LPT - Library Circulation Assistant I - M.L. King	05/11/15
Elienid Ortiz-Colon - Lib Circ Aide to LPT - Library Circulation Assistant I - Forest Home	05/11/15
Austin Patrick - Library Circulation Aide to LPT - Library Circulation Assistant I - East	05/11/15
Stacy Silva - Lib Circulation Aide to LPT - Library Circulation Assistant I - Forest Home	05/11/15
Jessica Snell - Library Circulation Aide to LPT - Library Circulation Assistant I - Capitol	05/11/15
Aniyah Stubblefield - Lib Circ Aide to LPT - Lib Circulation Assistant I - Washington Park	05/11/15
Keyonte Thompson - Lib Circ Aide to LPT - Library Circulation Assistant I - Center Street	05/11/15
Gabrielle Villa - Library Circulation Aide to LPT - Library Circulation Assistant I - Zablocki	05/11/15

PROMOTION / TRANSFER

Caroline Jorgenson - Library Circulation Assistant I - Forest Home To: Library Reference Assistant - Subject Services / Ready Reference	05/11/15
Jessica Pawelski - Library Circulation Assistant I - Atkinson To: Branch Library Services Assistant - Capitol	05/24/15

TRANSFER

Ryan Blalock - Library Circulation Aide - Atkinson to Circulation	05/10/15
DeAna M. Cooks - Library Circulation Aide - Capitol to Washington Park	05/10/15

TEMPORARY TRANSFER

Christine Kleppe - Library Circulation Assistant I (1/2) - Mill Road to Capitol	05/24/15
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POSITION CHANGE / TRANSFER

Todd Osterman - Library Youth Educator (part time) - EOS/ YCOS To: Library Reference Assistant (full time) - Atkinson	05/10/15
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VOLUNTARY DEMOTION

Richard Petersik - Custodial Worker III to Custodial Worker II - CL - Facilities and Fleet 05/11/15

LEAVE OF ABSENCE 24.0 OR MORE HOURS

Kelly Hughbanks - Librarian V - EOS / CLCR - 37.9 hours 05/12/15

Rose Laack - Library Technician II - Technical Services / CCDM - 29.9 05/13/15

Brooke VandeBerg - Marketing & Pub Relations Officer - Comm & Marketing - 48.4 hours 05/14/15

Rose Laack - Library Technician II - Technical Services / CCDM - 49.3 hours 05/25/15

Brooke VandeBerg - Marketing & Pub Relations Officer - Comm & Marketing - 71.8 hours 05/25/15

Aspen Mitchell - Library Circulation Aide - Circulation - 3 weeks 05/26/14

Kelly Hughbanks - Librarian V - EOS / CLCR - 32.6 hours 05/28/15

RESIGNATION

Samuel Conroy - Library Circulation Aide - Circulation 05/22/15

RETIREMENT

Susan Minton - Administrative Specialist Sr. - Business Office 05/23/15

MPL Service Credit: 25 years 6 months 22 days

MILWAUKEE PUBLIC LIBRARY
 FINANCIAL REPORT
 May 31, 2015

2015

2014

REVENUES

	Budget	Received to date	% Received
Additional City Appropriation	\$21,014,629	\$8,356,658	39.8%
Fines	\$350,000	\$124,524	35.6%
Lost Materials, etc.	\$124,800	\$62,398	50.0%
MCFLS Contracts	\$713,000	\$183,973	25.8%
Total City Appropriation	\$22,202,429	\$8,727,553	39.3%

	Budget	Received to date	% Received
	\$20,792,441	\$8,427,848	40.5%
	\$350,000	\$134,173	38.3%
	\$129,800	\$48,788	37.6%
	\$713,000	\$187,985	26.4%
	\$21,985,241	\$8,798,794	40.0%

EXPENSES

City

	Budget	Spent to date	% Spent
Salaries	\$11,938,460	\$5,066,843	42.4%
Fringe Benefits	\$5,372,306	\$2,088,697	38.9%

	Budget	Spent to date	% Spent
	\$11,836,357	\$4,975,020	42.0%
	\$5,516,088	\$2,242,312	40.7%

Operating Expenses

<i>General Office Expense</i>	\$158,000	\$30,537	19.3%
<i>Tools & Machinery Parts</i>	\$31,000	\$12,929	41.7%
<i>Construction Supplies</i>	\$37,400	\$16,764	44.8%
<i>Energy</i>	\$759,551	\$248,524	32.7%
<i>Other Operating Supplies</i>	\$245,224	\$76,973	31.4%
<i>Vehicle Rental</i>	\$8,300	\$3,848	46.4%
<i>Non-Vehicle Equipment Rental</i>	\$32,700	\$9,116	27.9%
<i>Professional Services</i>	\$74,000	\$12,452	16.8%
<i>Information Technology Services</i>	\$319,748	\$113,194	35.4%
<i>Property Services</i>	\$958,285	\$337,484	35.2%
<i>Infrastructure Services</i>	\$26,000	\$24,981	96.1%
<i>Vehicle Repair Services</i>	\$500	\$0	0.0%
<i>Other Operating Services</i>	\$117,600	\$60,641	51.6%
<i>Reimburse Other Departments</i>	\$76,900	(\$2,847)	-3.7%
Total	\$2,845,208	\$944,596	33.2%

	\$171,158	\$33,393	19.5%
	\$26,100	\$10,042	38.5%
	\$40,900	\$10,871	26.6%
	\$743,658	\$276,078	37.1%
	\$262,246	\$114,139	43.5%
	\$8,300	\$2,924	35.2%
	\$31,800	\$9,583	30.1%
	\$59,000	\$7,931	13.4%
	\$295,000	\$26,927	9.1%
	\$871,862	\$281,537	32.3%
	\$26,000	\$21,570	83.0%
	\$500	\$2,500	500.0%
	\$137,212	\$58,173	42.4%
	\$76,900	\$2,190	2.8%
	\$2,750,636	\$857,858	31.2%

Equipment

<i>Library Materials</i>	\$1,553,652	\$581,105	37.4%
<i>Computers, etc.</i>	\$427,898	\$25,478	6.0%
<i>Other</i>	\$64,905	\$20,834	32.1%
Total	\$2,046,455	\$627,417	30.7%
Total City Expenses	\$22,202,429	\$8,727,553	39.3%

	\$1,566,653	\$696,733	44.5%
	\$256,110	\$6,511	2.5%
	\$59,397	\$20,360	34.3%
	\$1,882,160	\$723,604	38.4%
	\$21,985,241	\$8,798,794	40.0%

MILWAUKEE PUBLIC LIBRARY
FINANCIAL REPORT
May 31, 2015

2015

2014

ADDITIONAL FUNDING SOURCES

	Budget	Spent to date	% Spent
Other Dept. Appr.			
<i>Villard Square Lease</i>	\$13,182	\$0	0.0%

	Budget	Spent to date	% Spent
	\$13,182	\$0	0.0%

Contract Grants

<i>Teacher in the Library</i>	\$100,000	\$50,457	50.5%
<i>WTBBL</i>	\$968,700	\$786,330	81.2%
<i>ILS</i>	\$86,803	\$75,364	86.8%
Total	\$1,155,503	\$912,151	78.9%

	\$100,000	\$43,081	43.1%
	\$968,700	\$772,080	79.7%
	\$84,690	\$68,678	81.1%
	\$1,153,390	\$883,839	76.6%

Trust Fund

<i>Materials</i>	\$59,468	\$51,244	86.2%
<i>Programming</i>	\$74,250	\$9,948	13.4%
<i>Training</i>	\$7,200	\$6,143	85.3%
<i>Marketing</i>	\$12,000	\$7,565	63.0%
<i>Contingency</i>	\$1,500	\$450	30.0%
Total	\$154,418	\$75,350	48.8%

	\$53,846	\$0	0.0%
	\$23,500	\$9,077	38.6%
	\$7,500	\$4,851	64.7%
	\$11,000	\$2,601	23.6%
	\$1,000	\$539	53.9%
	\$96,846	\$17,068	17.6%

Foundation Funds

	Balance	Spent to date	% Spent
<i>Materials</i>	\$325,820	\$142,203	43.6%
<i>Other Activities</i>	\$50,500	\$17,449	34.6%
<i>Programming</i>	\$422,038	\$64,395	15.3%
Total	\$798,358	\$224,047	28.1%

	Balance	Spent to date	% Spent
	\$482,975	\$56,962	11.8%
	\$0	\$0	0.0%
	\$263,877	\$56,498	21.4%
	\$746,852	\$113,460	15.2%

Investments

U.S. Bancorp Commercial Paper #266081987 (rated A1/P1) dated 05/06/15 and maturing 06/05/15 at a rate of 0.09%.....\$467,000.

Director's Report May / June

Summer officially began for the Library on May 28 with the start of the Super Reader Summer Reading Program. Young readers started registering for the program at their branch libraries and every student in all City of Milwaukee schools will be sent home for the summer with a Super Reader Summer Reading Club folder in hand. At the writing of this report 4,000 Super Readers were registered, a good start to our goal of engaging 25,000 children throughout the summer.

Deputy Director Joan Johnson and I attended a Y.E.S. (Youth Empowerment Seminar) workshop at Journey House to learn how this program is equipping youth with alternatives to violence and anger. The program, which is being used in some schools, uses mindfulness and other techniques to help students gain control of their emotions. We also attended the Mayor's Design Awards event at the UWM School of Architecture to accept two awards, one for the East branch of the library and the other for the Express library. Representatives from the UW Madison Library met with us in Milwaukee to discuss their status as a Regional Depository Library. They are considering dropping their status, which would leave Milwaukee Public Library as the only Regional Depository in Wisconsin. Discussions will continue in the coming months. A special meeting of library managers was held to discuss the recent gun violence in the city and the impact on our patrons and staff. Assistant Chief of Police James Harpole and District 3 Captain Jason Smith attended the meeting to provide detailed information on crime in the city. After a review of our current strategies for keeping libraries safe, we brainstormed additional strategies and will develop a plan of action.

My other activities included hosting a visit to Milwaukee Public Library by Madison Public Library Director Greg Mickells and Wisconsin Library Association Executive Director Plumer Lovelace to discuss MPL's building program and state-level library activities. I met with Foundation Director Ryan Daniels and President Art Harrington and potential new Milwaukee Public Library Foundation Board members. We also met with a local foundation to request ongoing support. I met with State Representative JoCasta Zamarripa to provide her with an update on the Forest Home Redevelopment project and agreed to co-chair the City's annual Combined Giving Campaign with Health Commissioner Bevan Baker.

Programs

LEGO Fest. On Saturday, May 30, East Branch hosted "LEGO Fest," which featured models on display from the Kenosha LEGO Users Group. Families enjoyed crafts, face painting, and an open-build with LEGO bricks. By the end of the day, 250 participants shared in the LEGO fun. Many participants were not regular library users and they registered for library cards and the Super Reader Program.

Star Wars. On May 4, in celebration of "May the Fourth Be with You Day," East Branch presented a special Star Wars themed program for its weekly PJ story time. Families created Yoda and Storm Trooper masks and origami Yodas, played "pin the light saber on the Yoda," and enjoyed singing songs about outer space and aliens. They listened to a Star Wars bedtime story and were able to check out a variety of Star Wars related materials on display before heading home. Fifty people joined us for the program.

Charles Durward: Close to Nature, Close to God - Richard E. & Lucile Krug Rare Books Room Educational Series Spotlight Program. Graeme Reid of the Museum of Wisconsin Art presented a talk focused on *The Floral Calendar*, one of the library's rare books consisting of twelve watercolors of flora painted by Charles Durward in 1873. Durward's father was also a painter and the story of the family's immigration from Scotland to rural Wisconsin and of Durward family rivalries was very engaging. There were 18 people in attendance.

Book a Business Librarian. The second annual "Book a Business Librarian" series had six participants who were able to make appointments with reference staff from the library's Business & Technology Department in order to obtain individualized expert help conducting business-related research. The series is part of the library's celebration of National Small Business Week.

Book to Art Club. This May, the East Branch premiered MPL's newest program, "The Book to Art Club." Book to Art is a new take on the traditional model of book clubs, providing hands-on, creative ways to engage with literature. At each meeting, a book is paired with a hands-on art project to encourage deeper understanding of the text. The project is created during the club meeting. The group read and discussed Maria Semple's witty and engaging novel, "Where'd You Go, Bernadette?" while creating their own postcards inspired by the titular character's own adventure. Four adult participants attended and are registered for the next club meeting. The East Club was also featured on the national Book to Art blog: <http://www.booktoartclub.org/blog>.

Staff

Staff Anniversary Celebration. On June 1, the Library held its semi-annual Staff Anniversary Celebration at Central Library. Six new employees were recognized: Lisa Idzikowski, Lionel McAllister, Debbie Olguin, Amelia Osterud, Jessica Pollitt, and Sharonda Robinson.

Years of service pins were presented to the following staff members:

5 Year Pin – Margaret DeVito, Kristina Gomez, Alicia Groeschel, Maria Jauregui, Casey Lapworth, Rebecca Manz, Derek Marinello, Mark Mathews, Jennifer Pahl, Paul Wellington, Shondell Zanders

10 Year Pin – Robert Eigner, Tiffany Goggins, Lindsey Hagen, Amy Hickman, Jillian Johnson, Daniel Keeley, Randall Lundy, Abigail Pavlik, Mary Sherwood, Thomas Stack

15 Year Pin – Leslie Fitzwater, Judith Hill, Jeanette Hollenbeck, Daniel Kentowski, Zitelka Parr

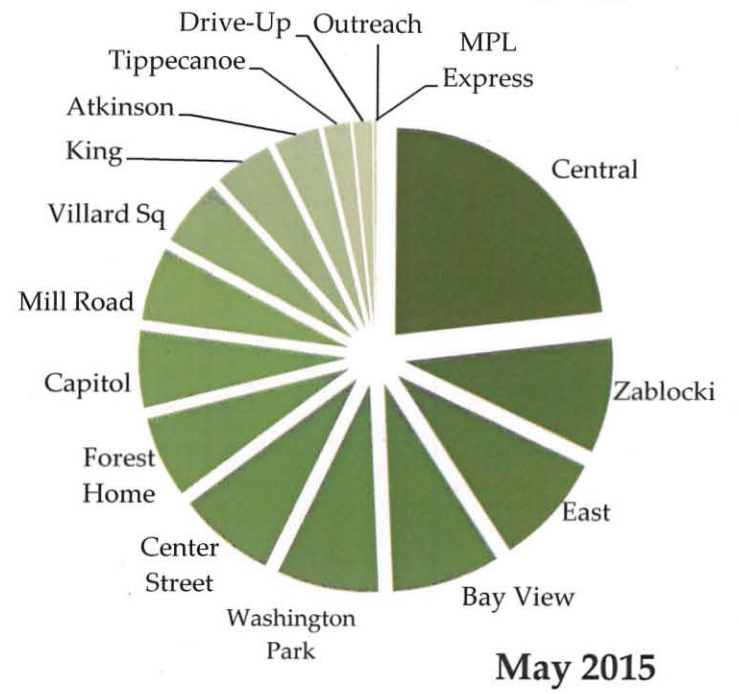
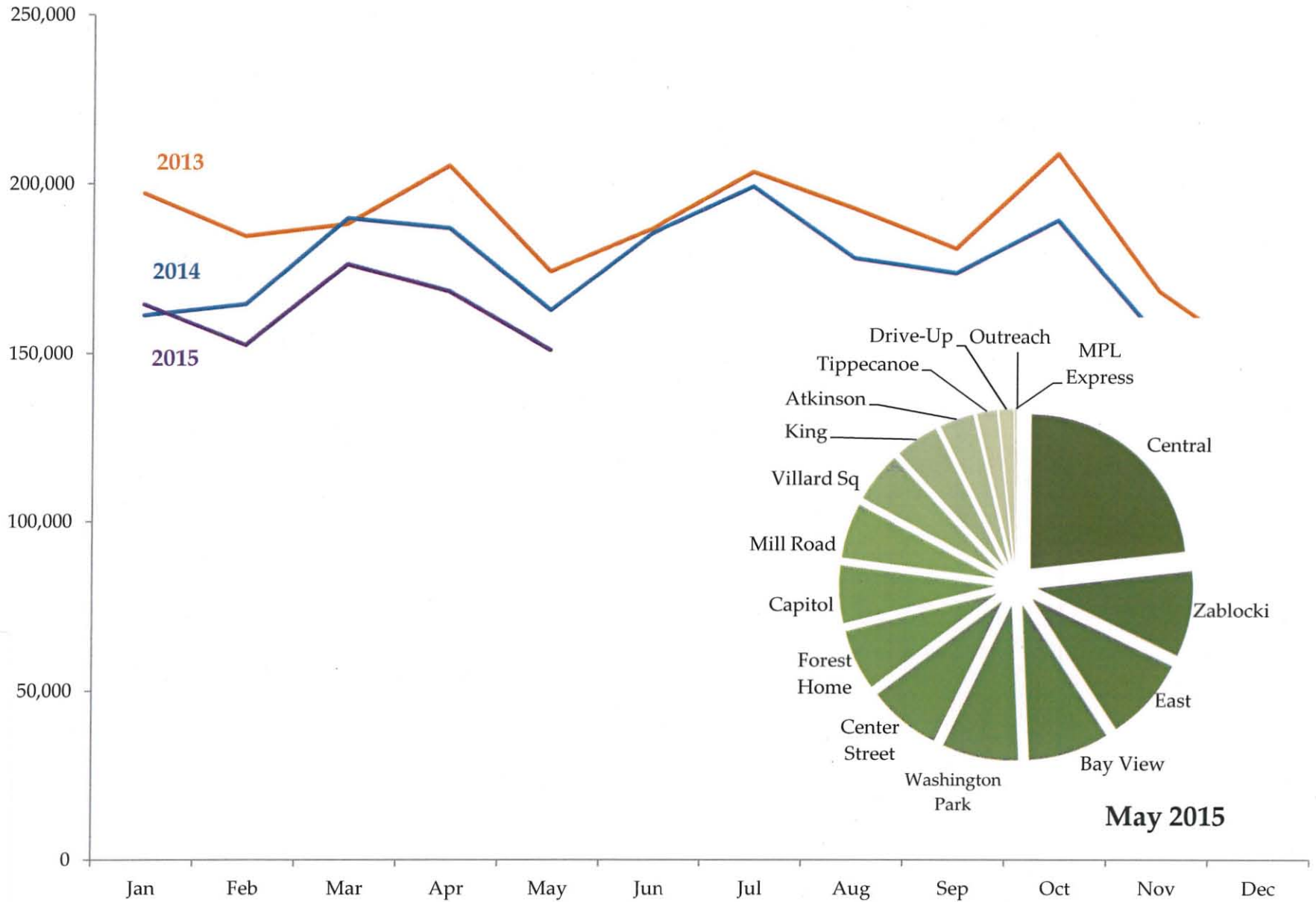
20 Year Pin – Paula Kiely, Enid Gruszka

25 Year Pin – Debra Garay, Jacqueline Jones

30 Year Pin – Katherine Bubnich, John Salfer

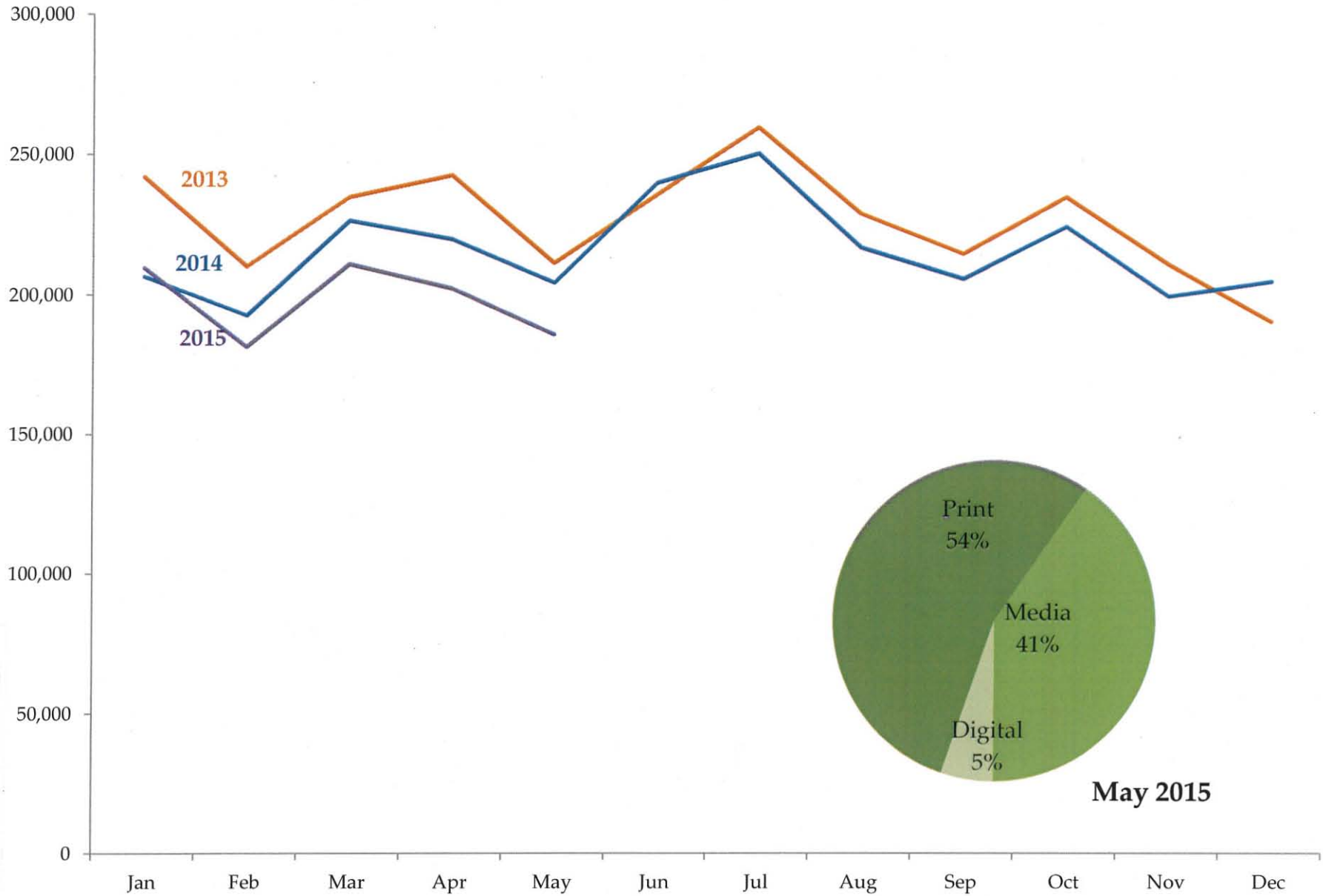
35 Year Pin – Leah Fisher, Crystal Sura, Nancy Wojnarowicz

Milwaukee Public Library Visits

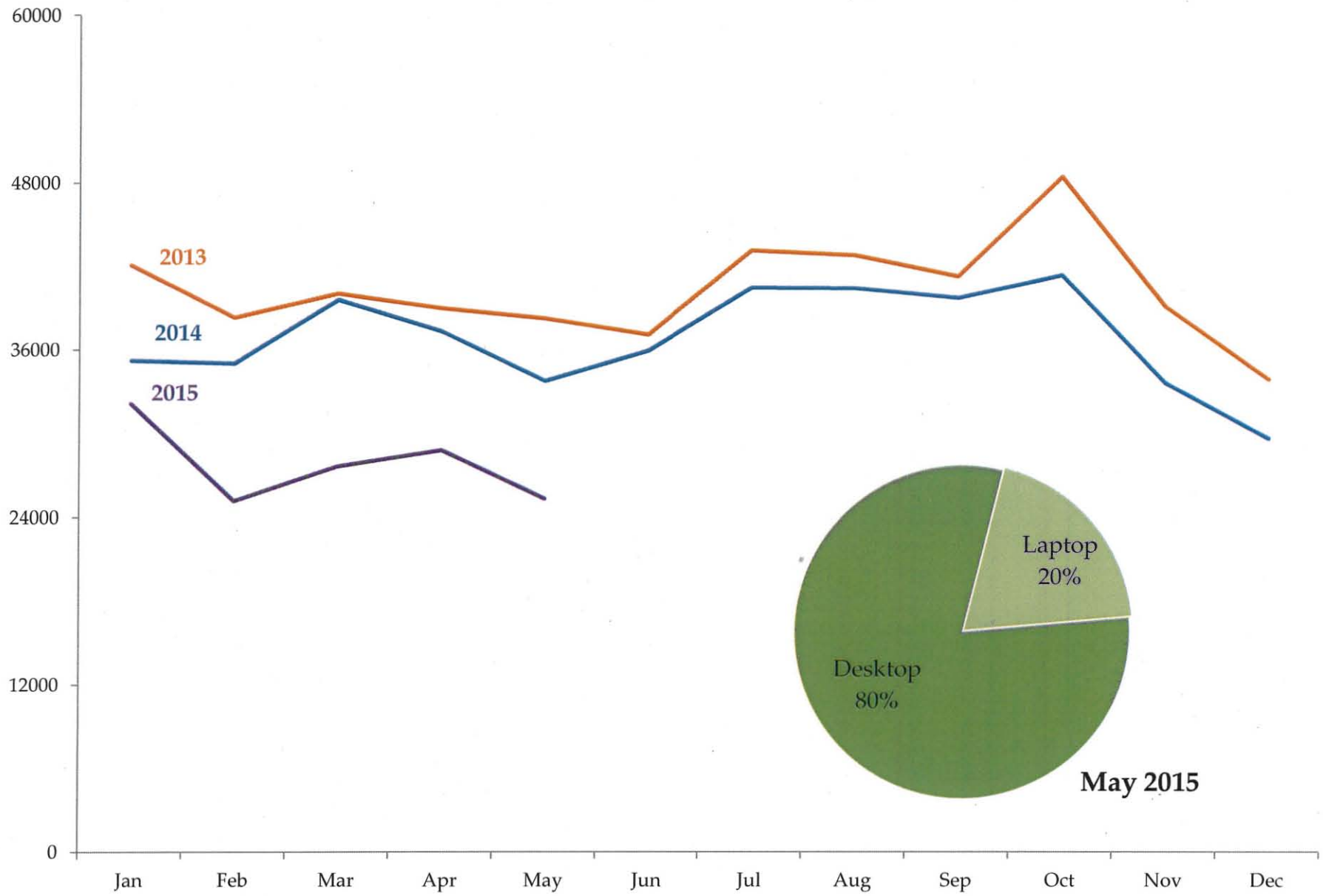


May 2015

Milwaukee Public Library Circulation



Milwaukee Public Library Hours of Computer Usage



**Milwaukee Public Library
Computer, Internet, and Electronic Statistics
May, 2015**

Unique Visitors to the MPL Website						
	This Month	Same Month Last Year	% Increase or Decrease	Year to Date	Previous Year to Date	% Increase or Decrease
	265,801	80,965	228.3%	1,167,858	448,820	160.2%

Database Hits¹						
	This Month	Same Month Last Year ²	% Increase or Decrease	Year to Date	Previous Year to Date ²	% Increase or Decrease
	3,564	0	0.0%	22,407	18,556	20.8%

OverDrive Digital Download Circulation, by format						
	This Month	Same Month Last Year	% Increase or Decrease	Year to Date	Previous Year to Date	% Increase or Decrease
eBooks	6,831	5,926	15.3%	34,060	29,994	13.6%
Audiobooks	3,261	2,584	26.2%	15,797	11,861	33.2%

Downloads of Digital Music through Freegal³						
	This Month	Same Month Last Year	% Increase or Decrease	Year to Date	Previous Year to Date	% Increase or Decrease
	3,102	1,747	78%	15,222	9,470	61%

Milwaukee Patron Holds Placed Through CountyCat						
	This Month	Same Month Last Year	% Increase or Decrease	Year to Date	Previous Year to Date	% Increase or Decrease
	38,860	40,064	-3.0%	208,021	209,914	-0.9%

Paging Slips						
	This Month	Same Month Last Year	% Increase or Decrease	Year to Date	Previous Year to Date	% Increase or Decrease
Central	10,823	11,964	-9.5%	61,030	64,438	-5.3%
Atkinson	577	604	-4.5%	3,312	3,766	-12.1%
Bay View	2,281	2,662	-14.3%	12,566	14,538	-13.6%
Capitol	2,201	2,285	-3.7%	12,301	12,360	-0.5%
Center Street	995	871	14.2%	4,837	4,947	-2.2%
East	1,725	1,095	57.5%	9,131	5,710	59.9%
Forest Home	817	878	-7.0%	4,843	4,401	10.0%
Martin Luther King	715	608	17.6%	3,929	3,497	12.4%
Mill Road	1,065	881	20.9%	5,711	4,967	15.0%
Tippecanoe	288	1,413	-79.6%	3,424	7,151	-52.1%
Villard Square	722	716	0.8%	4,265	3,678	16.0%
Washington Park	908	1,024	-11.3%	5,231	5,232	0.0%
Zablocki	2,070	2,047	1.1%	11,743	10,641	10.4%
YCOS--Outreach	52	100	-48.0%	457	1,031	-55.7%
TOTAL	25,239	27,148	-7.0%	142,780	146,357	-2.4%

¹Effective June 2014, the method for tracking database use has changed from Cold Fusion to Google Analytics.

²No count for April & May 2014.

³Usage limit increased to 5 (from 3) per week in Oct. 2014.