



MILWAUKEE
PUBLIC LIBRARY

FOR IMMEDIATE RELEASE
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Milwaukee Public Library Presents New Library and Key Ring Cards

MILWAUKEE – The Milwaukee Public Library (MPL) has a new supply of library cards in stock for all ages – children, teens, and adults. The new cards have an updated design and color scheme. In addition, teens and adults can ask for a matching key ring card – a smaller version of the library card that attaches to a key ring for easy use when checking out library materials. Such key ring cards are popular marketing tools with grocery, pharmacy and other retail outlets.

Library customers may exchange their current cards for a new version with a key ring card for \$1.00 at any of the 13 MPL locations. New applicants will receive the cards for free, and must bring two forms of identification when applying for the card. For more information on how to get a FREE library card, go to http://www.mpl.org/file/libcard_about.htm#about.

A free library card is arguably the best “plastic” you can carry in your wallet or purse. Using your library card is especially helpful in challenging economic times for free access to books, DVDs, CDs, computers with Internet access and much more.

Join Mayor Tom Barrett and stop by the Milwaukee Public Library to get new cards and use them often.



For more information, please contact Sandy Rusch Walton or log onto www.mpl.org.

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Upon reasonable notice, efforts will be made to accommodate the needs of individuals with disabilities. Make requests to the Library Director's Office at (414)286-3021, 286-2794 (FAX), 286-3062 (TDD), ADA@mpl.org or Central Library, 814 W. Wisconsin Ave., Milwaukee, WI 53233 Attn: Accommodation Request.