



**CITY OF
MILWAUKEE PUBLIC LIBRARY
BOARD OF TRUSTEES
REGULAR MEETING**

**Ald. Ashanti Hamilton, President
John Gurda, Vice-President
Sup. Theo Lipscomb, Financial Secretary
Paula Kiely, Secretary
Denise Callaway, Ald. Milele Cogs, Sharon Cook, Ald. Nik Kovac,
Sam McGovern-Rowen, Joan Prince, David Riemer, Dir. Mark Sain, Martin Schreiber
Secretary's Assistant: Crystal Sura (414) 286-3021**

**Tuesday October 25, 2011
4:30 p.m.
Villard Square Branch
5190 N. 35th Street
Milwaukee, WI 53209**

AGENDA

PUBLIC COMMENT

APPROVAL OF MINUTES September 27, 2011 Regular Meeting.

Attachment A, page 3

SPECIAL COMMUNICATION

1. **Trustee Recognition**. The Board will present a resolution honoring retired Board member Art Harrington, thanking him for his twelve years of service.

COMMITTEE REPORTS

2. **Finance and Personnel Committee**. The committee will report on the October 25, 2011 meeting regarding the review of the performance of the MPL Trust Fund investments, and internal accounting. A recommendation will be made regarding the request for disbursement from the MPL Trust Fund for 2012.
3. **Library Services & Programs Committee**. The committee will present a recommendation from the October 5, 2011 meeting regarding a patron ban appeal.

Attachment B, page 14

OLD BUSINESS

4. **American Library Association Library Bill of Rights**. The Board will formally adopt of the American Library Associations Library Bill of Rights.
Attachment C, page 16
5. **Library Budget Hearing Report**. Director Kiely will report on the library's budget hearing and the City's joint public hearing on the 2012 budget.
6. **Milwaukee County Federated Library System (MCFLS) Member Agreement**. The Library Board will continue to discuss the 2012-2013 MCFLS Member Agreement for possible approval.

The Library Board of Trustees may vote to convene in Executive Session, pursuant to Wisconsin Statutes 19.85(1)(e) for the purpose of deliberating or negotiating the purchasing of public properties, the investing of public funds, or conducting other specified public business, whenever competitive or bargaining reasons require a closed session. The Board may then vote to reconvene in open session.

7. **Milwaukee County Federated Library System Resource Agreement**. The Library Board will continue to discuss for the 2012-2013 MCFLS Resource Agreement for possible approval.

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NEW BUSINESS

8. **Trustees 2012 Meeting Schedule**. The Trustees will be asked to approve the 2012 meeting schedule.
Attachment D, page 17
9. **Summer Reading Club Report**. Coordinator of Youth Services Kelly Hughbanks will present a report on the 2011 summer reading programs success and provide a preview of the library's goals for 2012.
Attachment E, page 21
10. **Foundation Report**. MPL Foundation Executive Director Meg Diaz will report on Foundation activities.

ADMINISTRATIVE REPORTS

11. **Personnel Actions**. Library administration reports the personnel activity for September 2011.
Attachment F, page 23
12. **Financial Report**. The financial reports for September 2011 are presented. Library administration reports the financial activity:
U. S. Bancorp Commercial Paper #338088161 (rated A1/P1/F1+) dated 09/06/11 and maturing 10/06/11 at a rate of 0.12%.....\$576,000.
Attachment G, page 25

13. **Library Director's Reports.**

Attachment H, page 26

REMINDER: *Next scheduled meetings are:*

November 22, 2011 Regular – Central Library – 4:30 p.m.

December - Recess

ADJOURNMENT

Persons engaged in lobbying as defined in s. 305-43-4 of the Milwaukee Code of Ordinances are required to register with the City Clerk's Office License Division. More information is available at www.milwaukee.gov/lobby or by calling (414) 286-2238.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of individuals with disabilities. Make requests to the Library Director's Office at (414)286-3021, 286-2794 (FAX), 286-3062 (TDD), or Central Library, 814 W. Wisconsin Ave., Milwaukee, WI 53233 Attn: Accommodation Request.

**MILWAUKEE PUBLIC LIBRARY
BOARD OF TRUSTEES
REGULAR MEETING
MINUTES
Tuesday September 27, 2011
Central Library Meeting Room 1
814 W. Wisconsin Ave.
Milwaukee, WI 53233**

PRESENT: Ald. Milele Coggs, Sharon Cook, Ald. Ashanti Hamilton, Sam McGovern Rowen, Ald. Nik Kovac, David Riemer, Dir. Mark Sain, Paula Kiely

EXCUSED: Denise Callaway, John Gurda, Sup. Theo Lipscomb, Joan Prince, Marty Schreiber

STAFF: Christine Arkenberg, Meg Diaz, Bruce Gay, Consuelo Hernandez, Kelly Hughbanks, Joan Johnson, Dawn Lauber, Taj Schoening, Crystal Sura

OTHERS City of Milwaukee: Amy Hefter, Eric Pearson, Leslie Silletti

PRESENT: MCFLS: Jim Gingery, Judy Kaniasty, Stephanie Mares, Paul Ziehler

President Ashanti Hamilton called the meeting of the Milwaukee Public Library Board of Trustees to order at 4:40 p.m. on September 27, 2011 with a quorum present. Trustees Coggs, Cook, and Kovac left at 6:15 p.m. at which time a quorum was lost. All action items were voted on with a quorum present. Items were taken out of order; however, these minutes are presented in numerical sequence.

PUBLIC COMMENT Mr. Jim Gingery, Milwaukee County Federated Library System Director, addressed the Board congratulating them on the new Villard Square library and the increase in public service hours next year. He then expressed his concern regarding the unprecedented reduction in state aid to the system, almost \$300,000 from 2011 to 2012. Mr. Gingery highlighted the reductions in three categories of reciprocal borrowing payments, resource contract and cataloging contract. Mr. Gingery explained that comparison percentage analysis between system libraries is problematic. In summary, he urges the MPL Board to sign the 2012-2013 Resource Contract and the 2012-2013 Member Agreement as distributed by the MCFLS Board. Director Gingery's written comments were made available.

APPROVAL OF MINUTES Trustee Cook moved and Trustee Sain seconded a motion to approve the July 26, 2011 minutes. Motion passed.

SPECIAL COMMUNICATION

1. **Trustee Recognition.** This item was held for the October 25 regular meeting.

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2. **New Trustee Introduction and Committee Assignments.** New Trustee Sam McGovern-Rowen was introduced and welcomed to the MPL Board of Trustees. He is a citizen member appointed by the Mayor. He is completing outgoing Trustee Harrington's term which will expire April 2013. President Hamilton has appointed him to the Library Services & Programs Committee. Trustee McGovern-Rowen said that he is honored to serve with the trustees.

COMMITTEE REPORTS

3. **Building & Development Committee.** In the absence of Committee Chair John Gurda, Trustee Sain reported that at the September 22, 2011 meeting the committee reviewed the capital projects update. He highlighted the RFID project nearing completion with the installation of a 15 bin sorter and an automated check-in machine at the Central Library. The Villard Square project is on target to open on October 15, 2011 with a parade and festivities. The current Villard Avenue library is in operation until September 30, 2011. The East Library redevelopment project was discussed at length. The review panel made the recommendation to the Building & Development Committee at their meeting on September 22 to continue the new East library design process with all three developers invited to submit final proposals. Refinements to the designs would be expected, based on community, panel and Library Board input. The Committee supports this recommendation. After a brief discussion on financing the project, Trustee Kovac moved and Trustee Cook seconded that Director Kiely and the East Redevelopment Project team invite all three developers that submitted conceptual designs to the RFP, to refine, improve and detail, design elements in their submissions for further review and possible selection by the panel, the committee and finally the Board. It was noted that the value of East Library property be reaffirmed. The September 22, 2011 Building and Development Committee agenda and minutes are attached at the end of these minutes. Motion passed. On a motion made by Trustee Cook and seconded by Trustee Sain the Board accepted the Committee report. Motion passed.

OLD BUSINESS

4. **MPL Board Retreat.** Director Kiely referred the document titled Notes from the Board of Trustees Retreat August 17, 2011, attachment D, page 24 of the agenda. Of the key issues that came out of discussion at the retreat - technology, literacy and sustainability were the top three. The next step will be to issue the RFP for strategic planning, noting that the library administration and the board want to focus on the top three issues and review the MPL vision and mission statements. Also during the retreat, the Board directed Director Kiely to convene organizations that work on literacy issues to help advance the work currently being done in the library system. The American Library Association Bill of Rights will be adopted by the Board at the next regular meeting on October 25, 2011. Trustee Riemer made a comment regarding the diagram on page 27 stating that the library's role has dramatically changed. Informational item.
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5. **2012 Budget.** Director Kiely distributed the Year 2012 Proposed Budget Overview for review. She stated that the library's budget looks very good for next year. As the Mayor stated in his Budget address earlier in the day, city employees contributions to health care has helped maintain city services. The Budget Overview document is attached at the end of these minutes.

A draft of the 2012 Proposed Public Service Hours was distributed (attached at the end of these minutes). System-wide, hours will increase 44 ½ per week. President Hamilton asked about the rationale in decreasing Center Street Library from fifty hours per week in 2011 to 39 hours per week in 2012 when five other branches will serve the public for 49 hours per week. It was stated that Center Street Library has been operating using Federal Grant dollars for many years and will once again be funded through the city operating budget in 2012. Director Kiely replied that branch libraries partner with each other with same hours to allow staff to provide public service when staffing falls below a minimum. The location of the library is also a consideration. The proposed public service hours will be reviewed by library administration and the schedule will be brought to the Board for approval after the budget is adopted. Informational item.

6. **Concealed Carry.** The concealed carry law will go into affect in Wisconsin on November 1, 2011. The Board, at their regular meeting in June, passed a motion that MPL policy prohibit carrying concealed weapons in library buildings to the extent of the law. Trustee Coggs has since introduced a resolution to the Common Council, which has been passed, regarding signage in relation to the concealed carry law. The resolution did not include a requirement for specific language. Director Kiely would like the Board to approve the verbiage on the memo dated September 19, 2011, Concealed Carry – Language for Signs, Attachment E, page 28 of the agenda. She noted that Deputy City Attorney Vince Mochella has approved the language. Trustee Cook moved and Trustee Coggs seconded a motion to approve the concealed carry sign language that will be posted at all Milwaukee Public Libraries, as stated in Attachment E. Motion passed.
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7. **Milwaukee County Federated Library System (MCFLS) Member Agreement.** At the request of President Hamilton, item seven, Attachment F, page 29 and item eight, Attachment G, page 78 of the agenda, were combined for consideration. President Hamilton moved that discussion of the MCFLS Member Agreement and Resource Agreement be done in Executive Session pursuant to Wisconsin Statutes 19.85(1)(e) for the purpose of deliberating or negotiating the purchasing of public properties, the investing of public funds, or conducting other specified public business, whenever competitive or bargaining reasons require a closed session. Trustee Cook seconded the motion, roll was called and unanimously passed affirmatively. The Board reconvened in open session on a motion made by Trustee Riemer and seconded by Trustee Sain. Unanimously approved. President Hamilton reported there was no action on the two MCFLS agreements. The items will be included in the Board's October 25, 2011 agenda for further discussion and possible action. No action taken.
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8. **Milwaukee County Federated Library System Resource Agreement.** This agenda item was combined with agenda item 7 for consideration.
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NEW BUSINESS

9. **Foundation Update.** MPL Foundation Executive Director Meg Diaz reminded the Board of the 2011 Benjamin Franklin Awards Celebration honoring columnist, journalist and author George Will. The event will take place at the Pfister on October 20. She reported that the Foundation is on-pace to reach their fundraising goal. The Milwaukee Public Library Foundation pledged \$250,000 to the new Villard Square Branch and will be holding a reception for those donors on October 13. The Foundation is one of thirty charities participating in the Miracle on Canal Street Bingo Bash on Friday December 9. Funds raised will support the library. The Foundation is a participant at the invitation of the Business Journal, which is the Foundation's media partner. Mr. Mark Sabljak is the publisher of the Business Journal and a Foundation Board member.. Roundy's is sponsoring a "I Love the Library" grill out on October 1 at the Holt Avenue Pick 'n Save. The food and beverages are being donated and all of the proceeds will benefit the library. Shoppers will also have an opportunity to "round-up" to support the library. Mr. Don Rosanova, the Executive Vice-President at Roundy's Supermarkets, Inc. is a Foundation Board member and a major supporter of the Benjamin Franklin Awards Dinner. Director Diaz noted that the business community holds the library in high regard and looks for creative ways to support it. Informational item.
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ADMINISTRATIVE REPORTS

10. **Personnel Actions.** Library administration reported the personnel activity for July and August 2011. Informational item.
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11. **Financial Report.** The financial reports for July and August 2011 were presented. Library administration reports the financial activity:
- | | |
|--|------------|
| U. S. Bancorp Commercial Paper #338087482 (rated A1/P1/F1+) dated 07/05/11 and maturing 08/04/11 at a rate of 0.08%..... | \$593,000. |
| U. S. Bancorp Commercial Paper #552012197 (rated A1/P1/F1+) dated 08/04/11 and maturing 09/06/11 at a rate of 0.10%..... | \$586,000. |
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12. **Library Director's Reports.** Director Kiely mentioned that among all the projects and programs that library staff have been working on over the course of the summer, several programs wrapped-up on a successful note this past weekend. The library participated in Doors Open Milwaukee which brought 2,200 visitors to Central Library for behind the scenes tours. She noted that retired librarian George Wagner was responsible for bringing the event to Milwaukee. The July and August statistical reports were reviewed. A slight increase in circulation across the system in the month of July and August was reported. The four libraries that increased public hours continue to see significant increases in both materials circulation and patronage. Highlighted on the Computer, Internet and Electronic Statistic report, was the 62% increase in overdrive digital download circulation. Director Kiely said MCFLS will be participating in the Department of Public Instruction program that has committed to spending \$1 million on electronic books in 2012. Informational item.
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With no further business, the Milwaukee Public Library Board of Trustees meeting of September 27, 2011 was adjourned at 6:30 p.m.



MILWAUKEE
PUBLIC LIBRARY

Paula A. Kiely
Director

September 15, 2011

To: Library Building & Development Committee of the
Milwaukee Public Library Board of Trustees:
Chairperson John Gurda, Ald. Milele Coggs, Sharon Cook, Sup. Theo Lipscomb
Dir. Mark Sain *All trustees are welcome to attend*
Taj Schoening, Milwaukee Public Library

Fm: Paula A. Kiely, Library Director

Re: Library Building & Development Committee Meeting
September 22, 2011, Thursday
8:00 a.m.-9:00 a.m.
Central Library Meeting Room 1

MEETING NOTICE AND AGENDA

1. **Capital Projects**. An update on capital projects will be discussed.
Attachment A, page 2
2. **East Library Redevelopment Request For Proposal –Report**. Department of City Development Project Manager Elaine (“Bunkie”) Miller and Director Kiely will present the recommendation of the review panel regarding the three proposals for the East Library Development.

The Library Board of Trustees may vote to convene in Executive Session, pursuant to Wisconsin Statutes 19.85(1)(e) for the purpose of “Deliberating or negotiating the purchasing of public properties, the investing of public funds, or conducting other specified public business, whenever competitive or bargaining reasons require a closed session,” for the purpose of deliberations related to the East Library Redevelopment Request for Proposal.

The Library Board may reconvene in open session at the conclusion of its closed session.

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MILWAUKEE
PUBLIC LIBRARY

Capital Projects - Status Report
September 22, 2011

(Updates in Bold)

Completed Projects

Air-Handling Unit 11 (Above meeting room 1 ceiling)

- Contract awarded
- Construction starts end of January
- **COMPLETED**

On-Going Projects

RFID

- Related renovation of Bay View Entrance completed
- Self-check-out: Installation completed at all branches
- Central Library – related renovations being planned
- Central Library – Renovations of Offices Completed
- Self-check - Installation completed at Central
- **Check-in / sorters installation at Bay View & Capitol Completed**
- **Check-in / sorter installation at for Central Library Completed**
- **Central Library – Renovation of Circulation Desk to be completed in September**

Villard

- Meetings held with assistant city attorney Kevin Sullivan, Comptroller Wally Morics, and others from RACM and MEDC to establish the model for the New Market Tax Credits.
- Partnership Agreement between Redevelopment Authority of the City of Milwaukee and the City of Milwaukee signed March 17.
- Building permit issued to Arteaga on April 1.
- Construction begins April 4, 2011
- Foundation fundraising underway.
- Public Art under development with community input
- Strike of pipe fitters started July 14, 2011. Other trades continue.
- Proposals received for moving materials July 11, 2011

- Lease signed by RACM, and MPL; awaiting Mayor's signature
- **Final work being completed on build-out**
- **Last day current library in operation – September 30th**
- **Opening day – October 15**

Central Library Masonry Repair – 8th Street

- \$200,000 approved for 2010/2011
- Out for Bid; Approval needed in May
- Contract Approved by Board on May 24, 2011
- Work started the week of July 3rd
- Completion scheduled for beginning of October

Air-Handling Unit 6

- Funding approved for 2010
- Engineering work to begin in January
- Engineering completed
- Going out for Construction Bid in May; Approval needed in June
- Contract approved by Board at June 26 meeting
- Demolition completed
- Installation scheduled to start last week in September

East Library

- \$2 million approved for 2011
- RFP being drafted
- RFP ready for Building Committee Feedback
- \$1 million in 2012 Capital Funding Request
- RFP Issued; Proposals due August 15
- Pre-proposal meeting scheduled for 10 a.m. at East on July 26
- **Three proposals received and reviewed; public input gathered**
- **Recommendation from panel to be made to committee on September 22**

Delayed Projects

Express Center

- Funding not approved for 2011
- Requested Innovation Grant from Greater Milwaukee Foundation
- Meeting held with Marcus White from GMF
- Funding requested for 2012
- Funding received for Site Visit to Houston Public Library from GMF
- **Travel scheduled for November 16 – 18, 2011**

Area Library

- Funding not approved for 2011
- Funding requested for 2012
- Funding request being reviewed by Budget Office

**MILWAUKEE PUBLIC LIBRARY
BOARD OF TRUSTEES
BUILDING & DEVELOPMENT COMMITTEE
MINUTES
Thursday September 22, 2011
Central Library Meeting Room 1
814 W. Wisconsin Ave.**

PRESENT: John Gurda, Ald. Nik Kovac, Theo Lipscomb, Mark Sain, Paula Kiely
Elaine “Bunkie” Miller, DCD
Eric Pearson, Budget
Taj Schoening, Crystal Sura, MPL

EXCUSED: Ald. Milele Coggs, Sharon Cook

Chair John Gurda called the MPL Board of Trustees Building & Development Committee meeting to order at 8:17 a.m. on Thursday September 22, 2011 with a quorum present.

1. Capital Projects. Director Kiely referred to the Capital Projects – Status Report September 22, 2011, attachment A, page 2 of the agenda. She reported that several major capital projects are nearing completion. The \$3.5 million RFID project began three years ago allowing for self-check out in all MPL locations and automated check-in / sorters at five locations. The final equipment which included a fifteen bin materials sorter has been installed at the Central Library; the equipment at Villard Square is scheduled for October.

The new Villard Square Branch will celebrate its grand opening on October 15. Final interior work continues to be completed. The last day of operation for the current Villard Avenue library will be Friday September 30. Staff and contracted movers will begin moving and new materials will be brought in.

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2. East Library Redevelopment Request For Proposal – Report. Trustee Gurda summarized the East Library redevelopment discussions, noting that this project supports the library’s Facilities Plan. Earlier this year, the Board agreed that an RFP to developers should be issued; three proposals were received from Stone House Development Inc., Madison; Gorman & Co., Oregon; and HSI Properties LLC, Waukesha. The proposals were reviewed by a five-person review panel. The five panelists are Robert Greenstreet, Dean, UWM School of Architecture & Urban Planning; Paula Kiely, Director, Milwaukee Public Library; Vanessa Koster, Assistant Planning Director, Department of City Development; Sally Peltz Founder, CEO Legacy Redevelopment Corporation; and Jim Plaisted Executive Director, East Side Business Improvement District. The proposals have been made available publically and community meetings have been held. Director Kiely introduced Elaine “Bunkie” Miller, from the Department of City Development who has been supporting the project. Most recently, the panel interviewed the developers asking about their vision for the library and the neighborhood. All the developers stated they would improve and refine the concept designs that were submitted and were able to meet upcoming deadlines. Financial aspects were discussed. It was noted that federal affordable housing tax credits, if requested, will not be awarded until April 2012. In summary, the panel agrees that all three developers should be invited to submit refined plans for further review. Chair Gurda entertained a motion to move into executive session. Trustee Lipscomb moved and Trustee Sain seconded a motion to convene in Executive Session, pursuant to Wisconsin Statutes 19.85(1)(e). Motion passed unanimously on a roll call vote. Trustee Kovac, Ms. Miller, Director Kiely and assistant Ms. Sura remained. The committee reconvened in open session. Trustee Lipscomb moved to recommend to the full Board, to invite the three developers to respond with a more detailed plan for review. Trustee Sain seconded the motion. The motion passed. The recommendation will be presented to the full Board at its September 27, 2011 meeting.

With no further business, the meeting of the Board’s Building & Development Committee was adjourned at 9:40 a.m. on Thursday September 22, 2011.

MILWAUKEE PUBLIC LIBRARY
Year 2012 Proposed Budget Overview

OPERATING BUDGET	2011 Adopted Budget	2012 Proposed Budget	Change from 2011 to 2012
Salaries and Wages	\$12,094,690	\$12,138,868	\$44,178 0.36%
Fringe Benefits	6,168,292	6,069,435	(98,857) -1.6%
Supplies and Materials	553,956	541,722	(12,234) -2.2%
Rental and Services	1,160,486	1,451,779	291,293 25%
Energy	701,040	763,811	62,771 8.9%
Equipment	152,279	142,110	(10,169) -6.6%
Books and Materials	1,435,000	1,493,700	58,700 4.1%
TOTAL	\$22,265,743	\$22,601,425	\$335,682 1.5%
TOTAL less Fringe Benefits	\$16,097,451	\$16,531,990	\$434,539 2.7%

SUMMARY

1. Salaries budgeted with no step or cost of living increases. Four furlough days scheduled for 2012.
2. Eliminate Office Assistant II due to use of UMS and one-half Library Circulation Assistant I.
3. Eliminate Lead Bookbinder and use contract services for a portion of the work.
4. Materials budget is increased \$57,857 from the 2010 budget but \$136,010 less than the 2009 budget.
5. Center Street Library and one Education Specialist will be funded through the city operating budget.
6. Operating budget includes funding for Library Education Outreach Specialist, Teacher in the Library and Library cards.
7. Increased public service hours at Central, Art & Humanities, Drive-Up and branch libraries.
8. Capital funding of \$2,577,000
 - \$1,250,000 for replacement of the East Library.
 - \$1,327,000 for Central Library building repairs and upgrades.



Milwaukee Public Library 2012 Proposed Public Service Hours

Central Library

Art and Humanities Rooms

Monday	9 a.m. – 8 p.m.		Monday	12 – 8 p.m.
Tuesday	9 a.m. – 8 p.m.		Tuesday	12 – 8 p.m.
Wednesday	9 a.m. – 6:00 p.m.		Wednesday	11 a.m. – 6:00 p.m.
Thursday	9 a.m. – 6:00 p.m.		Thursday	11 a.m. – 6:00 p.m.
Friday	9 a.m. – 6:00 p.m.		Friday	11 a.m. – 6:00 p.m.
Saturday	9 a.m. – 5:00 p.m.		Saturday	11 a.m. – 5:00 p.m.

57 hrs/wk vs 54 in 2011

43 hrs/wk vs 42 in 2011

Drive-Up at Central Library

Monday	7:30 a.m. – 6 p.m.
Tuesday	7:30 a.m. – 6 p.m.
Wednesday	7:30 a.m. – 6 p.m.
Thursday	7:30 a.m. – 6 p.m.
Friday	7:30 a.m. – 6 p.m.
Saturday	9 a.m. – 5 p.m.

60.5 hrs/wk vs 55 in 2011

Neighborhood Libraries

King, Mill Road, Tippecanoe

Atkinson, Capitol, Center St., Forest Home

Monday	12 p.m. – 8 p.m.		Monday	12 p.m. – 8 p.m.
Tuesday	12 p.m. – 8 p.m.		Tuesday	12 p.m. – 8 p.m.
Wednesday	12 p.m. – 8 p.m.		Wednesday	12 p.m. – 8 p.m.
Thursday	10 a.m. – 6 p.m.		Thursday	10 a.m. – 6 p.m.
Friday	10 a.m. – 6 p.m.		Friday	Closed
Saturday	Closed		Saturday	10 a.m. – 5 p.m.

40 hrs/wk vs 35 in 2011

39 hrs/wk vs 35 in 2011

(Center St was 50 hrs/wk in 2011)

Bay View, East, Villard, Washington Park, Zablocki

Monday	10 a.m. – 8 p.m.
Tuesday	12 p.m. – 8 p.m.
Wednesday	12 p.m. – 8 p.m.
Thursday	12 p.m. – 8 p.m.
Friday	10 a.m. – 6 p.m.
Saturday	10 a.m. – 5 p.m.

49 hrs/wk vs 45 in 2011

Total Net Change in Hours: 44.5 additional hours per week systemwide, including the Drive-Up

Total Net Change in Security Staffing Hours: 7 additional hours per week systemwide at an annual cost of \$5,430

Sunday Hours: (October – April): 1 – 5 p.m. at Central, Zablocki, and Capitol Libraries

Furlough Days: TBD



MILWAUKEE
PUBLIC LIBRARY

Paula A. Kiely
Director

September 29, 2011 **REVISED OCTOBER 5, 2011 ***

To: Library Services & Programs Committee of the
Milwaukee Public Library Board of Trustees:
Chairperson Sharon Cook, Denise Callaway, Ald. Milele Coggs,
Sam McGovern Rowen, Marty Schreiber
all trustees are welcome to attend
Joan Johnson, MPL
Michael Weber, MPL

From: Paula A. Kiely
Library Director

Re: Library Services & Programs Committee Meeting
Wednesday October 5, 2011
4:00-5:00 p.m.
Central Library Herzfeld Center enter on the left of the library rotunda

MEETING NOTICE AND AGENDA

1. Patron Ban Appeal. The committee will hear a patron's appeal of her banning for recommendation to the full MPL Board.

*At the conclusion of the hearing, the board may move, and vote to convene in closed session to deliberate concerning the quasi-judicial hearing in the case of Latonya Cannon, pursuant to Wis. Stat. section 19.85(1)(a). If the board convenes in closed session it will reconvene in open session to vote on the matter.

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**MILWAUKEE PUBLIC LIBRARY
BOARD OF TRUSTEES
LIBRARY SERVICES & PROGRAMS COMMITTEE
MINUTES**

**Wednesday October 5, 2011
Central Library Herzfeld Center 814 W. Wisconsin Ave.**

PRESENT: Sharon Cook, Denise Callaway, Ald. Milele Coggs, Sam McGovern-Rowen, Paula Kiely

EXCUSED: Marty Schreiber

STAFF: Joan Johnson, Crystal Sura, Michael Weber

OTHERS: Latonya Cannon, Armando Kelly

Chair Sharon Cook called the MPL Board of Trustees Services & Programs Committee meeting to order at 4:17 p.m. on October 5, 2011 with a quorum present. Trustee Coggs participated by conference phone and was excused from the meeting after the unanimous vote to deliberate in Executive Session. A quorum was maintained.

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1. Patron Ban Appeal. Trustee Cook briefly reviewed the banning appeal process. On the case of the patron's appeal of her banning, Trustee Cook stated that a six-month ban was issued by Director Paula Kiely on August 25, 2011 to Ms. Latonya Cannon for her violation of the library's Code of Conduct Policy while at the Central Library. Bans of six months or more may be appealed before the Board's Services & Programs Committee. The Committee was given supporting documents for review prior to the meeting. Trustee Cook administered an oath to all the witnesses. Library Security Manager Michael Weber presented the library's side of the issue listing the series of events on August 17, 2011 that precipitated the six-month banning from all Milwaukee Public Libraries. Ms. Cannon physically attacked another patron while in the library. Mr. Weber mentioned that the Milwaukee Police Department was called and a citation for disorderly conduct was issued to Ms. Cannon. The six-month ban is consistent with the Milwaukee Public Library Banning Guidelines for the type of rule violation.

Ms. Cannon made her presentation stating that she understands that her actions were unacceptable and that she takes full responsibility. She apologized to the library staff and to the Committee and asked that the matter of her ban be reconsidered. She is a regular library user and has not had any incidents in the past.

Mr. Armondo Kelly, who spoke on Ms. Cannon's behalf, was also involved in the incident. Although he disputed the summary details in the security report, he stated that Ms. Cannon and he are deeply remorseful for the actions that took place at the library. He understands that the library is a privilege to all those who attend it and reiterated that they both visit the library regularly and have never engaged in any kind of negative behavior and have always abided by the rules and regulations of the library before the incident and assures the library staff and the Committee that they will respect library rules.

Trustee Cook moved and Trustee McGovern-Rowen seconded a motion to move into Closed Session pursuant to Wisconsin Statute 19.85(1)(a) to deliberate concerning the quasi-judicial hearings in the case of Latonya Cannon. Roll called and unanimously passed.

The Committee reconvened in Open Session. Trustee Cook reported out of Closed Session stating that having deliberated on the matter of the library ban for Ms. Cannon, the Committee has a recommendation. Trustee Callaway moved and Trustee McGovern-Rowen seconded a motion to recommend amending the ban from six months to four months through December 17, 2011. This decision is based on the seriousness of the situation and also reflecting the fact that Ms. Cannon has taken responsibility for her actions.

The recommendation will be presented to the full Board at its October 25, 2011 meeting.

With no further business, the meeting of the Board's Services & Programs Committee was adjourned at 5:00 p.m. on Wednesday October 5, 2011.

Library Bill of Rights

The American Library Association affirms that all libraries are forums for information and ideas, and that the following basic policies should guide their services.

I. Books and other library resources should be provided for the interest, information, and enlightenment of all people of the community the library serves. Materials should not be excluded because of the origin, background, or views of those contributing to their creation.

II. Libraries should provide materials and information presenting all points of view on current and historical issues. Materials should not be proscribed or removed because of partisan or doctrinal disapproval.

III. Libraries should challenge censorship in the fulfillment of their responsibility to provide information and enlightenment.

IV. Libraries should cooperate with all persons and groups concerned with resisting abridgment of free expression and free access to ideas.

V. A person's right to use a library should not be denied or abridged because of origin, age, background, or views.

VI. Libraries that make exhibit spaces and meeting rooms available to the public they serve should make such facilities available on an equitable basis, regardless of the beliefs or affiliations of individuals or groups requesting their use.

Adopted June 19, 1939, by the ALA Council; amended October 14, 1944; June 18, 1948; February 2, 1961; June 27, 1967; January 23, 1980; inclusion of "age" reaffirmed January 23, 1996.



MILWAUKEE
PUBLIC LIBRARY

**Milwaukee Public Library Board of Trustees
2012 Schedule of Meetings**

REGULAR MEETING OF THE BOARD

- ▶ January 24, Tuesday ▪ 4:30 p.m. ▪ Central Library Meeting Room 1
- ▶ March 27 Tuesday ▪ 4:30 p.m. ▪ Central Library Meeting Room 1
- ▶ April 24, Tuesday ▪ 4:30 p.m. ▪ Central Library Meeting Room 1
- ▶ May 22, Tuesday ▪ 4:30 p.m. ▪ Central Library Meeting Room 1
- ▶ June 26, Tuesday ▪ 4:30 p.m. ▪ Central Library Meeting Room 1
- ▶ July 24, Tuesday ▪ 4:30 p.m. ▪ Central Library Meeting Room 1
- ▶ September 25, Tuesday ▪ 4:30 p.m. ▪ Central Library Meeting Room 1
- ▶ October 23, Tuesday ▪ 4:30 p.m. ▪ Central Library Meeting Room 1
- ▶ November 27, Tuesday ▪ 4:30 p.m. ▪ Central Library Meeting Room 1

RECESS: February, August, December

FINANCE & PERSONNEL COMMITTEE

- ▶ January 24, Tuesday ▪ 4:15 p.m. ▪ Central Library Meeting Room 1
- ▶ April 24, Tuesday ▪ 4:15 p.m. ▪ Central Library Meeting Room 1
- ▶ July 24, Tuesday ▪ 4:15 p.m. ▪ Central Library Meeting Room 1
- ▶ October 23, Tuesday ▪ 4:15 p.m. ▪ Central Library Meeting Room 1

LIBRARY BUILDING & DEVELOPMENT COMMITTEE

- ▶ January 19, Thursday ▪ 8:00 a.m. ▪ Central Library Meeting Room 1
- ▶ April 19, Thursday ▪ 8:00 a.m. ▪ Central Library Meeting Room 1
- ▶ July 19, Thursday ▪ 8:00 a.m. ▪ Central Library Meeting Room 1
- ▶ October 18, Thursday ▪ 8:00 a.m. ▪ Central Library Meeting Room 1

LIBRARY SERVICES & PROGRAMS COMMITTEE

- ▶ February 6, Monday ▪ 5:30 p.m. ▪ Central Library Meeting Room 1
- ▶ May 7, Monday ▪ 5:30 p.m. ▪ Central Library Meeting Room 1
- ▶ July 30, Monday ▪ 5:30 p.m. ▪ Central Library Meeting Room 1
- ▶ November 5, Monday ▪ 5:30 p.m. ▪ Central Library Meeting Room 1

INNOVATION & STRATEGY COMMITTEE

Meets at the call of the Chair.

EXECUTIVE COMMITTEE

- ▶ May 9, Wednesday ▪ 4:00 p.m. ▪ Central Library Meeting Room 1
- ▶ December 12, Wednesday ▪ 4:00 p.m. ▪ Central Library Meeting Room 1

MILWAUKEE PUBLIC LIBRARY BOARD OF TRUSTEES

Alderman Ashanti Hamilton

President, May 2012

Term expires: April 2012

Aldermanic Member (Mayor)

John Gurda

Vice President, May 2012

Term expires: April 2014

Citizen Member (Mayor)

Supervisor Theodore Lipscomb

Financial Secretary, May 2012

Term expires: May 2012

Milwaukee County Board Representative (County Executive)

Paula A. Kiely

Secretary, Library Director

Ex Officio Non-Voting Member

Denise Callaway

Designee of Superintendent, Milwaukee Public Schools

Ex Officio

Alderwoman Milele Coggs

Term expires: April 2012

Aldermanic Member (Mayor)

Sharon Cook

Term expires: April 2015

Citizen Member (Mayor)

Alderman Nik Kovac

Term expires: April 2012

Aldermanic Member (Mayor)

Sam McGovern-Rowen

Term expires: April 2013

Citizen Member (Mayor)

Joan M. Prince, Ph.D.

Term expires: April 2012

Designee of Common Council President

David Riemer

Term expires: April 2013

Citizen Member (Mayor)

Mark Sain

Designee of President, Milwaukee School Board

Ex Officio

Martin J. Schreiber

Term expires: April 2012

Citizen Member (Mayor)

**MILWAUKEE PUBLIC LIBRARY
BOARD OF TRUSTEES
COMMITTEES
2011-2012**

FINANCE & PERSONNEL COMMITTEE

Theo Lipscomb, Chairperson
Mark Sain, Vice-Chair
Nik Kovac
Joan Prince
David Riemer

LIBRARY BUILDING & DEVELOPMENT COMMITTEE

John Gurda, Chairperson
Milele Coggs, Vice-Chair
Sharon Cook
Theo Lipscomb
Mark Sain

LIBRARY SERVICES & PROGRAMS COMMITTEE

Sharon Cook, Chairperson
Denise Callaway, Vice-Chair
Milele Coggs
Marty Schreiber
Sam McGovern-Rowen

INNOVATION & STRATEGY COMMITTEE

David Riemer, Chairperson
Nik Kovac, Vice-Chair
Denise Callaway
John Gurda
Joan Prince

EXECUTIVE COMMITTEE

President	Ashanti Hamilton, Chairperson
Vice Pres.	John Gurda
Financial Sec.	Theo Lipscomb
Past Pres.	David Riemer

**Milwaukee Public Library 2011 Summer Reading
Programming Report
May 16 – August 31, 2011**



MILWAUKEE PUBLIC LIBRARY

**for children ages 0-12, and
Read Stuff – Win Stuff**

**MPL Young Adult Summer Reading Program
for teens ages 13-18.**



The goal of the Milwaukee Public Library Summer Reading Program is to instill children with the desire to read and create a city of readers.

MPL's mission for the Summer Reading Program is to make sure every child has access to reading material so they can discover the power of reading.

The most significant statistics and trends we saw this summer were:

- **Overall participation of 20,135 children and teens remained consistent with 2010. What is significant is that children signed up much earlier in the summer indicating increased enthusiasm and interest in being a Super Reader.**
- **There was a significant increase (160%) of children reaching level four (considered the extra bonus level) for the in library program.**
- **Our overall completion rate was 51% – a 3% increase over 2010.**
- **In 2010 we received federal grant money to reach out to child care classrooms; in 2011 we had reduced money, yet 71% of those children still participated in the program.**
- **80 summer schools/community centers participated through outreach with 5,113 or 84.5% reading at least four books, many of them reading significantly more.**



The library expanded the background knowledge of more than 10,000 children and enhanced their literacy skills through a variety of story times, afternoon programs and evening and weekend family events.



**MILWAUKEE
PUBLIC LIBRARY**

2011 Summer Reading Program Comparison Chart				
	Total 2008	Total 2009	Total 2010	Total 2011
Super Readers registered in libraries:	7,903	10,776	10,190	10,389
Super Readers registered through outreach	6,196 (includes only outreach to school age children)	7,375 (includes child care centers (1,295) and school age groups (6,080))	10,689 (includes child care centers (3,600) and school age groups (7,089))	8,631 (includes child care centers (2577) and school age groups (6,054))
All Super Readers	14,099	18,151	20,879	19,020
Teens registered	934	1,007	800	1,115
Total in all summer reading programs	15,033	19,158	21,679	20,135

The Milwaukee Public Library is grateful for the many private sponsors who help bring the Summer Reading program to the citizens of Milwaukee. Without support from these generous donors, the library would not be able to provide the depth and variety of free programs to children and families across the city: Faye McBeath Foundation, Northwestern Mutual Foundation, Brewers Charities, Wisconsin Energy Foundation, Patrick and Anna M. Cudahy Fund and the Stella Jones Foundation.

And we are also grateful to our many coupon and grand prize sponsors: Betty Brinn children's Museum, The Big Backyard, Burger King, Cousins Subs, Daniel M. Soref Planetarium, Discovery World, EdVest, Exclusive Company, First Stage Children's Theater, Jimmy John's, Journal Sentinel, JSOnline, The Learning Shop, Milwaukee Admirals, Milwaukee Ballet, Milwaukee Brewers, Milwaukee Bucks, Milwaukee County Parks, Milwaukee County Zoo, MilwaukeeMoms.com, Milwaukee Public Museum, Milwaukee's Festival City Symphony, Pettit National Ice Center, Pizza Hut, and Wisconsin State Fair.

MILWAUKEE PUBLIC LIBRARY SYSTEM

PERSONNEL ACTIONS

COVERING PERIOD: September 4, 2011 through October 1, 2011

The Secretary reports the following personnel actions:

REGULAR APPOINTMENT

Hillary J. Evans - Library Circulation Aide - East 9/24/2011

EXTENSION OF TEMPORARY APPOINTMENT

Julie Markowski, Personnel Analyst-Sr. - Personnel / Human Resources 9/5/2011

EMERGENCY APPOINTMENT

Susanne LuMaye - Librarian II - Extension Services 9/6/2011

Nancy Kapczynski -- Library Circulation Asst I -- Extension Services 9/15/2011

CHANGE IN STATUS

Zachary Berg - Lib Circulation Asst I (FT) - Villard Avenue 9/4/2011

TO: Library Circulation Assistant I (½) - Villard Avenue

PROMOTION

Mary Lou Klecha - Librarian I TO: Librarian II - Washington Park 9/18/2011

PROMOTION / TRANSFER

Jessica Pawelski - Lib Circulation Aide - Capitol 9/4/2011

TO: Library Circulation Assistant I - Atkinson

Deidre Danley - Lib Circulation Aide - East 9/4/2011

TO: Library Circulation Assistant I - Villard Avenue

Andar Jones - Library Circulation Assistant I - Circulation 9/4/2011

TO: Custodial Worker II - CL -- Facilities & Fleet

TRANSFER

Stacy Keppler - Library Circulation Assistant I - Bay View to Zablocki 9/4/2011

Alison Ziegler - Library Circulation Assistant I - Central Circulation to Bay View 9/4/2011

Alejandra Salas - Library Circulation Assistant II - Bay View to Circulation 9/4/2011

Lashauna Miller - Library Circulation Assistant I - East to King 9/4/2011

TRANSFER / VOLUNTARY DEMOTION

Matthew Pacyna - Office Assistant II - Business Office 9/4/2011

TO: Library Circulation Assistant I - Bay View

LEAVE OF ABSENCE 24.0 or more hours.

Ashley Emmons -- Library Reference Assistant -- Center Street - 24.0 hrs	9/6/2011
Ahnong Vang Schacherer - Program Assistant II - Bus Off - 32.0 hours	9/6/2011
Edwin Schacherer - Library Circulation Assistant II - Circulation - 29.0 hours	9/6/2011
Lashauna Miller - Lib. Circulation Assistant I - King - 1 month	9/14/2011
Zitlka Parr - Library Circulation Assistant I - Circulation - 27.7 hours	9/19/2011
Edwin Schacherer - Library Circulation Assistant II - Circulation - 30.0 hours	9/19/2011
Ahnong Vang Schacherer - Program Assistant II - Bus Off - 32.0 hours	9/19/2011
Joseph Seipel - Custodial Worker II - Facilities & Fleet - 3 months	9/20/2011
Stacy Keppler - Library Circulation Assistant I - Bay View - 48.0 hrs	9/23/2011
Laura Patiño - Library Technology Specialist - Automation - 6 work days	9/29/2011

LEAVE OF ABSENCE -- extension

Jeffrey York - Custodial Worker II - Bay View - 1 year	10/2/2011
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RESIGNATION

Terry Spears - Library Circulation Aide - Circulation	9/15/2011
Brianne Hayes - Library Circulation Aide - Circulation	9/23/2011
Hillary J. Evans - Library Circulation Aide - East	9/24/2011

RETIREMENT

Celestino Velasquez - Lead Bookbinder -- Bindery 34 years, 10 months of service	9/30/2011
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**MILWAUKEE PUBLIC LIBRARY
FINANCIAL REPORT
As of September 30, 2011**

REVENUES	2011			2010		
	Total Budget	% of Total	YTD Actual	Total Budget	% of Total	YTD Actual
CITY						
Fines	\$441,000		\$233,275	\$390,000		\$260,786
Lost Materials, etc.	143,700		89,132	147,000		89,274
MCFLS Contracts	800,100		405,387	970,000		418,487
Additional City Appropriation	20,980,573		15,462,407	18,721,619		15,599,161
Total City Revenue	<u>\$22,365,373</u>	90%	<u>\$16,190,201</u>	<u>\$20,228,619</u>	89%	<u>\$16,367,708</u>
CONTRACT GRANTS						
Center Street	\$465,257		\$339,842	\$520,883		\$376,349
Teacher in the Library	208,000		184,900	208,000		30,402
WTBBL	968,700		181,971	968,700		242,623
ILS	86,715		19,922	94,100		23,874
Total Contract Grant Revenue	<u>\$1,728,672</u>	7%	<u>\$726,635</u>	<u>\$1,791,683</u>	8%	<u>\$673,248</u>
FOUNDATION FUNDS	\$627,251	3%	\$361,486	\$676,702	3%	\$348,165
TRUST FUND	\$118,000	0%	\$87,833	\$95,000	0%	\$48,952
TOTAL REVENUES	<u><u>\$24,839,296</u></u>	100%	<u><u>\$17,366,155</u></u>	<u><u>\$22,792,004</u></u>	100%	<u><u>\$17,438,073</u></u>

EXPENSES	2011			2010		
	Total Budget	% of Total	YTD Actual	Total Budget	% of Total	YTD Actual
CITY						
Salaries	\$12,094,690		\$8,829,645	\$11,584,227		\$9,123,872
Fringe Benefits	6,168,292		4,560,183	4,749,532		4,611,881
Supplies and Services	2,510,837		1,589,738	2,266,424		1,391,443
Equipment (Computers, etc.)	156,554		127,263	251,293		132,376
Materials (Books, media, etc.)	1,435,000		1,083,372	1,377,143		1,108,136
Total City Expenses	<u>\$22,365,373</u>	90%	<u>\$16,190,201</u>	<u>\$20,228,619</u>	89%	<u>\$16,367,708</u>
CONTRACT GRANTS						
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ILS	86,715		19,922	94,100		23,874
Total Contract Grant Expenses	<u>\$1,728,672</u>	7%	<u>\$726,635</u>	<u>\$1,791,683</u>	8%	<u>\$673,248</u>
FOUNDATION FUNDS						
Materials	\$475,186		\$210,335	\$540,218		\$198,538
Programming	152,065		151,151	136,484		149,627
Total Foundation Expenses	<u>\$627,251</u>	3%	<u>\$361,486</u>	<u>\$676,702</u>	3%	<u>\$348,165</u>
TRUST FUND						
Materials	\$68,500		\$62,994	\$49,500		\$19,587
Programming	20,500		9,417	19,500		11,054
Training	8,000		6,240	5,000		1,400
Marketing	19,000		8,859	19,000		15,024
Contingency	2,000		323	2,000		1,887
Total Trust Fund Expenses	<u>\$118,000</u>	0%	<u>\$87,833</u>	<u>\$95,000</u>	0%	<u>\$48,952</u>
TOTAL EXPENSES	<u><u>\$24,839,296</u></u>	100%	<u><u>\$17,366,155</u></u>	<u><u>\$22,792,004</u></u>	100%	<u><u>\$17,438,073</u></u>

Director's Report September 2011

Preparation for opening the newest branch of the Milwaukee Public Library – Villard Square – took the majority of time over the month. Final construction, installation of equipment and furniture, moving and shelving the collection, the Foundation's reception, and planning the opening day activities required commitment and effort by the entire team. The library opened on time to great acclaim and with great joy on Saturday, October 15.

The East library development project continued. As directed by the Board, all three developers were invited to continue to the next round of the process by submitting a final proposal. Meetings were held with each development team and feedback shared to help improve the designs. Final proposals are due October 26. Developers will present their designs to the Library's Building and Development Committee at a public meeting at the East Library on November 9.

In advance of the Library's budget hearing before the Common Council's Finance and Personnel Committee, I had one-on-one meetings with Alderwoman Cogg and nine aldermen. The council member responses have been generally positive, with some concern regarding the reduction in the Center Street Branch hours.

Additional activities attended include the Joint Public Hearing about the 2012 budget, the UWM Chancellor's Inauguration, and the kick-off of the Big Read.

Events

Author Visit: Stacy Schiff. Thanks to a partnership with the Boswell Book Company, Pulitzer Prize winner Stacy Schiff spoke at Centennial Hall on the evening of October 14. The release of her award-winning book "Cleopatra: a Life!" paperback was perfectly timed for the opening of the Milwaukee Public Museum's opening of their exhibit "Cleopatra: The Search for the Last Queen of Egypt." Over 180 people filled the auditorium and enjoyed Ms. Schiff's engaging and witty talk about this intriguing historical figure who was introduced by Jay Williams, president of the Museum. Exhibit tickets were available for sale.

Wishes in the Wind Reception. Mayor Tom Barrett, director Paula Kiely, and artist David Lenz spoke at a reception on September 22 to formally "unveil" *Wishes in the Wind*, a painting on long-term loan to the Library. In May, the Library Board of Trustees approved acceptance of the loan. The painting had been commissioned by the Wisconsin Executive Residence Foundation in 2005 and was dedicated and unveiled in November of 2010. The painting was later removed by the current Governor in lieu of a civil war themed painting. Wisconsin's First Lady Tonette Walker attended the Library event along with approximately 60 others. The painting is owned by Richard and Suzanne Pieper.

Doors Open Milwaukee. The library was one of 90 buildings to participate in this inaugural event for the City, spearheaded by retired MPL librarian and long-time volunteer for Historic Milwaukee, Inc., George Wagner. Visitors from all over the Midwest descended upon downtown Milwaukee to tour rarely seen spaces in public and privately owned buildings. At the Central Library, staff and volunteers conducted over 150 mini behind-the-scenes tours for 1,529 people. Featured were the Rotunda Dome, Tiers, 4th Floor Attic, Old Board Room and Green Roof. The library was also used as a venue for a series of history lectures on Saturday and as an information station for Doors Open Milwaukee, bringing the overall total to 2,255 visitors. Additional activities included self-guided tours of the Oriental and the Richard E. and Lucile Krug Rare Books Rooms, bringing the total door count for the Central Library over the weekend to 4,663 visitors (includes over 900 attendees for the annual Harvest Fest event on Saturday).

Genealogy. The inaugural Researching Your Family Tree program to explain how to trace your family history with genealogical resources at MPL was held on September 19. Humanities librarian Jennifer Heidel developed the program which will be repeated in the afternoon on the third Monday of each month. An enthusiastic and appreciative group of 13 attended the first session.

MPL Facebook. On September 14, eleven librarians participated in “Which Book Next.” Using the MPL Facebook page to communicate, patrons were invited to list the last three books that they read. Based on those titles, a librarian would respond with a suggestion for the next book they could read. Sixty patrons received personal recommendations. All of MPL’s Facebook followers could see the lists and recommendations as well. The public was very appreciative and recommended that it be done again. The next “Which Book Next” event is scheduled for January 25, 2012.

2011 Harvest Fest Celebration. The annual Harvest Fest Celebration occurred on Saturday, September 24 with 977 children and adults enjoying the festivities. The entertainment featured music, juggling and even The Spoon Man, who “play” the spoons for our musical entertainment. Children also enjoyed decorating cookies and pumpkins, apple sauce and cider, stories in the story nook, face painting and visiting with Browser the Library Lion and the Penworthy Bear mascot. The fun continued at the branch libraries throughout the first weeks of October with music and live animals. Harvest Fest is sponsored by the Penworthy Company.

Exhibits

Central Displays. The Central Library had several displays commemorating the attacks of September 11, 2001. Display cases on the second floor also had material to promote and support the highly successful Doors Open Milwaukee event. On the first floor, a collection of memorabilia from 100 years of Milwaukee Public Schools Recreation programs celebrated that anniversary.

Outreach

Campus Community Fair. Business, Technology and Periodicals Coordinator Judy Pinger and Business Librarian Kristina Gomez attended the Milwaukee School of Engineering Student Campus and Community Fair on September 19. They spoke with approximately 25 students and community members about the services available at MPL. Most of the students attending the fair were new to Milwaukee and the majority of the questions were about getting a library card. Volunteer opportunities at the Library, the Green Roof and Central Library Architectural tours were also promoted.

MILWAUKEE PUBLIC LIBRARY
Monthly Statistical Report
September 2011
CIRCULATION*

Circulation Unit	This Month	Same Month Last Year	% Increase or Decrease	Year to Date	Previous Year to Date	% Increase or Decrease
Central	48,931	42,365	15.5%	495,158	439,840	12.6%
Atkinson	6,934	7,047	-1.6%	64,663	64,840	-0.3%
Capitol	13,250	13,046	1.6%	137,987	130,926	5.4%
Center Street	5,823	7,041	-17.3%	54,267	55,914	-2.9%
Forest Home	11,056	12,145	-9.0%	116,674	116,687	0.0%
Martin Luther King	6,904	7,555	-8.6%	61,973	64,247	-3.5%
Mill Road	10,781	10,847	-0.6%	102,860	105,122	-2.2%
Tippecanoe	13,724	12,634	8.6%	134,048	129,714	3.3%
Villard Avenue	5,934	6,883	-13.8%	64,085	68,938	-7.0%
YCOS - Outreach	4,401	4,076	8.0%	42,824	32,458	31.9%
SUB TOTAL	127,738	123,639	3.3%	1,274,539	1,208,686	5.4%

Circulation Unit	This Month	Same Month Last Year	% Increase or Decrease	Year to Date	Previous Year to Date	% Increase or Decrease
Bay View ►	21,994	18,318	20.1%	218,796	178,914	22.3%
East ►	20,544	16,608	23.7%	196,726	157,932	24.6%
Washington Park ►	10,847	9,660	12.3%	98,060	92,873	5.6%
Zablocki ►	21,492	18,286	17.5%	212,750	183,485	15.9%
SUB TOTAL	74,877	62,872	19.1%	726,332	613,204	18.4%

TOTAL	202,615	186,511	8.6%	2,000,871	1,821,890	9.8%
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► 28.6% increase in hours beginning February 28, 2011

Factors affecting statistics this month:

No apparent factors evident.

Increases:

Decreases:

*Remote self renewals are included with the library that the item was originally checked out at from October 2010 through present. Remote self renewals is **not** included for the months of January 2010 through September 2010.

MILWAUKEE PUBLIC LIBRARY
Monthly Statistical Report
September 2011
PATRON COUNT

Circulation Unit	This Month	Same Month Last Year	% Increase or Decrease	Year to Date	Previous Year to Date	% Increase or Decrease
Central	40,302	40,836	-1.3%	401,686	404,844	-0.8%
Atkinson	7,277	11,938	-39.0%	70,498	84,011	-16.1%
Capitol	8,561	10,269	-16.6%	87,382	96,588	-9.5%
Center Street	12,710	11,525	10.3%	108,514	102,984	5.4%
Forest Home	11,912	11,888	0.2%	111,737	117,081	-4.6%
Martin Luther King	7,900	8,961	-11.8%	74,917	75,678	-1.0%
Mill Road	7,241	8,573	-15.5%	75,014	87,209	-14.0%
Tippecanoe	8,922	9,843	-9.4%	90,984	91,922	-1.0%
Villard Avenue	6,220	7,475	-16.8%	66,167	70,884	-6.7%
YCOS - Outreach	366	392	-6.6%	3,339	3,062	9.0%
Drive-Up Traffic Count	3,058	0	0.0%	24,624	16,172	52.3%
SUB TOTAL	114,469	121,700	-5.9%	1,114,862	1,150,435	-3.1%

Circulation Unit	This Month	Same Month Last Year	% Increase or Decrease	Year to Date	Previous Year to Date	% Increase or Decrease
Bay View ►	10,975	9,984	9.9%	107,060	93,627	14.3%
East ►	12,441	12,511	-0.6%	112,605	106,022	6.2%
Washington Park ►	14,384	13,259	8.5%	125,682	112,235	12.0%
Zablocki ►	13,459	12,007	12.1%	126,560	121,773	3.9%
SUB TOTAL	51,259	47,761	7.3%	471,907	433,657	8.8%

TOTAL	165,728	169,461	-2.2%	1,586,769	1,584,092	0.2%
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► 28.6% increase in hours beginning February 28, 2011

Factors affecting statistics this month:

Due to construction, the Drive-Up Traffic Count for August, September, and October 2010 was '0'.

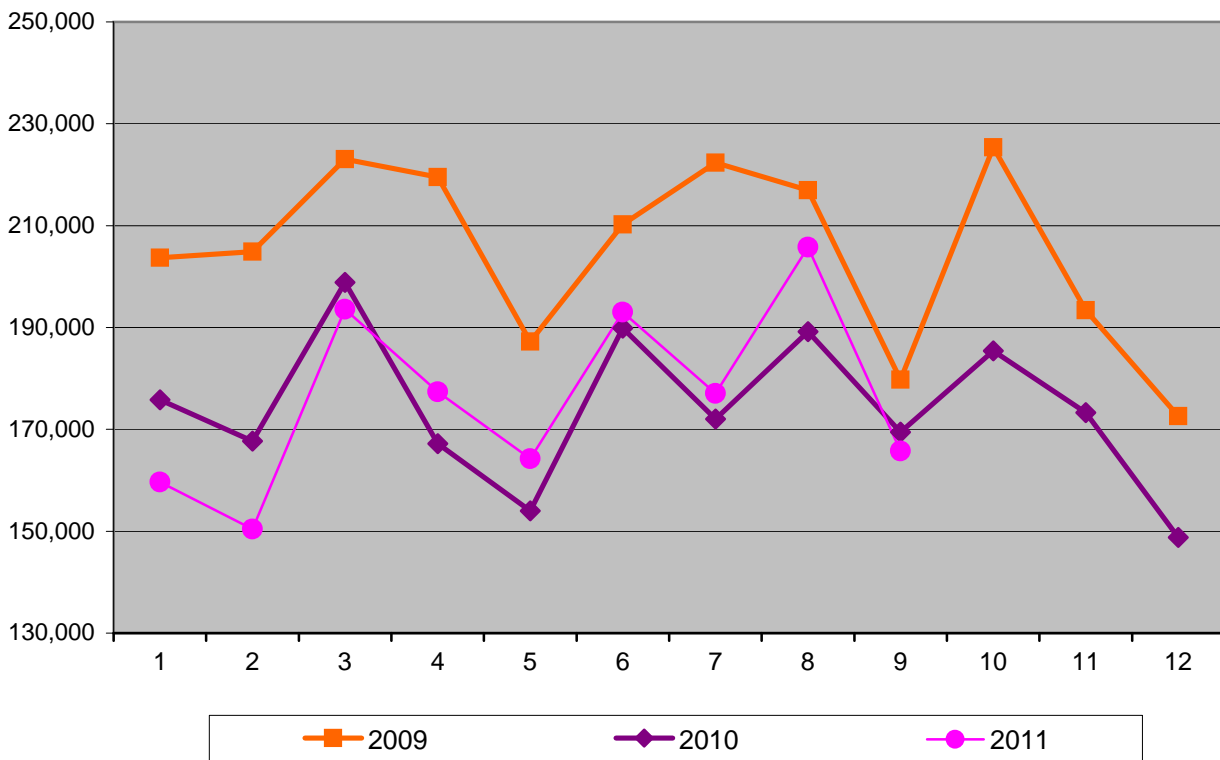
Increases:

Decreases:

**Milwaukee Public Library
Monthly Circulation Totals
2009 through September 2011**



**Milwaukee Public Library
Monthly Patron Totals
2009 Through September 2011**



**Milwaukee Public Library
Computer, Internet, and Electronic Statistics
2011**

Unique Visitors to the MPL Website						
	This Month	Same Month Last Year	% Increase or Decrease	Year to Date	Previous Year to Date	% Increase or Decrease
	78,443	78,223	0.3%	725,090	725,966	-0.1%

OverDrive Digital Download Circulation						
	This Month	Same Month Last Year	% Increase or Decrease	Year to Date	Previous Year to Date	% Increase or Decrease
	515	207	148.8%	3,360	1,979	69.8%

Database Hits						
	This Month	Same Month Last Year	% Increase or Decrease	Year to Date	Previous Year to Date	% Increase or Decrease
	4,112	5,765	-28.7%	47,751	56,838	-16.0%
	36.5% In-library 63.5% Remote	29.4% In-library 70.6% Remote		34.1% In-library 27.6% Remote	27.6% In-library 72.4% Remote	

Milwaukee Patron Holds Placed Through CountyCat						
	This Month	Same Month Last Year	% Increase or Decrease	Year to Date	Previous Year to Date	% Increase or Decrease
	35,293	38,194	-7.6%	335,674	350,626	-4.3%

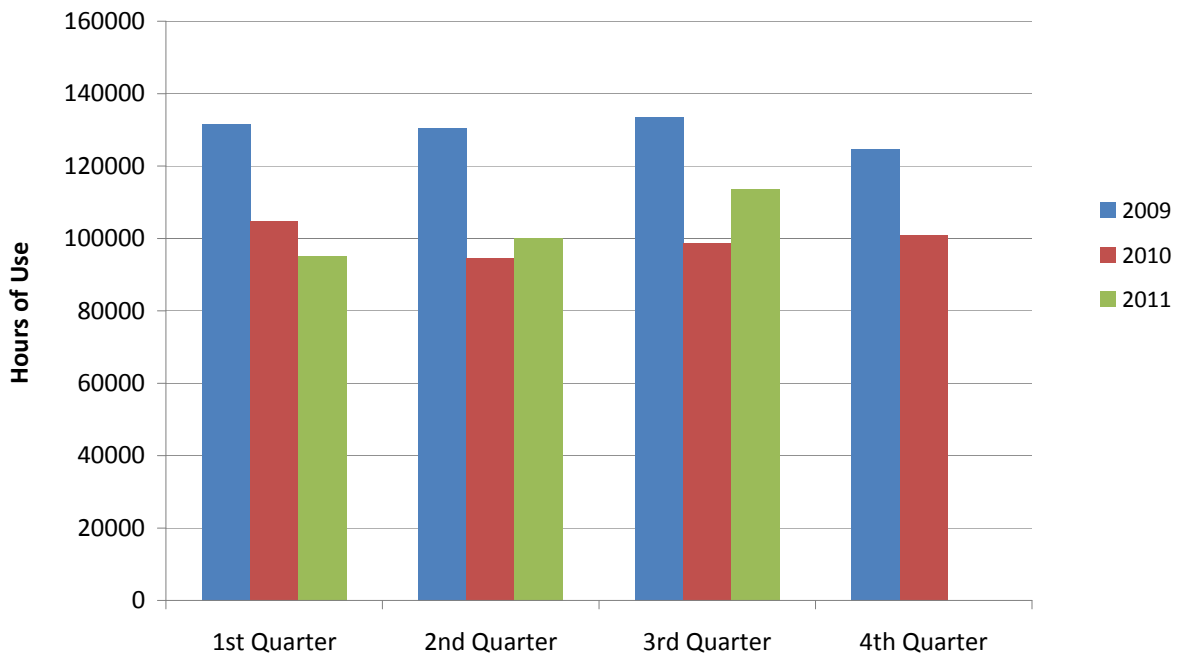
Paging Slips						
	This Month	Same Month Last Year	% Increase or Decrease	Year to Date	Previous Year to Date	% Increase or Decrease
Central	9,973	7,611	31.0%	84,784	74,990	13.1%
Atkinson	606	552	9.8%	4,457	5,217	-14.6%
Bay View	2,450	2,661	-7.9%	22,750	24,050	-5.4%
Capitol	2,030	2,420	-16.1%	19,741	22,809	-13.5%
Center Street	923	955	-3.4%	8,130	9,913	-18.0%
East	2,395	2,571	-6.8%	21,588	25,067	-13.9%
Forest Home	719	781	-7.9%	7,378	7,802	-5.4%
Martin Luther King	697	883	-21.1%	6,880	7,942	-13.4%
Mill Road	943	1,163	-18.9%	10,328	10,641	-2.9%
Tippecanoe	1,307	1,187	10.1%	11,448	11,734	-2.4%
Villard Avenue	586	853	-31.3%	6,464	7,098	-8.9%
Washington Park	854	876	-2.5%	8,112	8,026	1.1%
Zablocki	1,396	1,299	7.5%	12,595	12,446	1.2%
YCOS--Outreach	356	179	98.9%	2,051	1,303	57.4%
TOTAL	25,235	23,991	5.2%	226,706	229,038	-1.0%

**MILWAUKEE PUBLIC LIBRARY
QUARTERLY COMPUTER USE REPORT**

Library Computer Use, in Hours, Third Quarter of 2011						
	Third Quarter			Year-to-Date		
	2010	2011	Change	2010	2011	Change
Central	27,002	27,624	2.3%	85,175	81,920	-3.8%
Atkinson	6,837	7,956	16.4%	20,012	20,801	3.9%
Bay View	3,729	5,336	43.1%	12,677	14,265	12.5%
Capitol	5,590	5,668	1.4%	17,490	16,583	-5.2%
Center Street	13,440	14,980	11.5%	37,982	40,219	5.9%
East	4,653	6,739	44.8%	14,054	17,708	26.0%
Forest Home	6,159	6,425	4.3%	18,974	17,817	-6.1%
Martin Luther King	5,127	6,601	28.7%	14,881	15,993	7.5%
Mill Road	5,378	5,762	7.1%	16,411	16,117	-1.8%
Tippecanoe	3,495	3,255	-6.9%	11,137	10,012	-10.1%
Villard Avenue	4,802	6,055	26.1%	13,042	14,094	8.1%
Washington Park	7,540	10,955	45.3%	20,930	25,890	23.7%
Zablocki	4,948	6,211	25.5%	15,460	17,355	12.3%
Total	98,700	113,567	15.1%	298,225	308,774	3.5%

Laptop Computer Circulation, Third Quarter of 2011						
	Third Quarter			Year-to-Date		
		2011			2011	
Atkinson		850			850	
Center Street		283			283	
Forest Home		716			716	
Martin Luther King		1,061			1,061	
Villard Avenue		1,499			1,499	
Washington Park		1,218			1,218	
Total		5,627			5,627	

Computer Use, by Quarters



Public Computer Use, in Hours by Month

