

CITY OF MILWAUKEE PUBLIC LIBRARY BOARD OF TRUSTEES REGULAR MEETING

Ald. Ashanti Hamilton, President
John Gurda, Vice-President
Sup. Theo Lipscomb, Financial Secretary
Paula Kiely, Secretary
Denise Callaway, Ald. Milele Coggs, Sharon Cook, Ald. Nik Kovac,
Sam McGovern-Rowen, Joan Prince, David Riemer, Dir. Mark Sain, Martin Schreiber
Secretary's Assistant: Crystal Sura (414) 286-3021

Tuesday April 24, 2012 4:30 p.m. Center Street Library 2727 W. Fond du Lac Ave. Milwaukee, WI 53210

AGENDA

PUBLIC COMMENT

APPROVAL OF MINUTES March 27, 2012 Regular Meeting.

Attachment A, page 3

COMMITTEE REPORTS

- 1. <u>Library Building & Development Committee</u>. The committee will report on the April 24, 2012 meeting and make a recommendation regarding the award of the contract for masonry repair.
- 2. <u>Finance and Personnel Committee</u>. The committee will provide a report from the April 24, 2012 meeting regarding review of the 2011 auditor's report, the performance of the MPL Trust Fund investments, and the employee discipline appeals procedure.

OLD BUSINESS

3. <u>Milwaukee County Federated Library System (MCFLS) Resource Library and Member Agreements</u>. The Library Board will select a primary contact to work with the Department of Public Instruction's Division for Libraries and Technology on the issue of negotiating the Resource Library Agreement and discuss the Member Agreement.

Attachment B, page 7

4. **East Library Development Agreement**. The Library Board will be asked to approve the Development Agreement between the Library, City, and HSI Properties, LLC.

The Library Board of Trustees may vote to convene in Executive Session, pursuant to Wisconsin Statutes 19.85(1)(e) for the purpose of "Deliberating or negotiating the purchasing of public properties, the investing of public funds, or conducting other specified public business, whenever competitive or bargaining reasons require a closed session," for the purpose of negotiations related to the East Library Purchase, Sale & Development Agreement. The Library Board may reconvene in open session at the conclusion of its closed session.

- 5. <u>Express Library Model Site Visit</u>. A report will be provided on the February 2-3, 2012 Houston Public Library site visit.
- 6. <u>Library Services and Technology Act (LSTA) Great Award</u>. Youth Services Coordinator Kelly Hughbanks will explain a new project funded by a \$27,141 LSTA grant.

NEW BUSINESS

7. <u>Request to Return Art to Artist</u>. Library Administration requests permission to return a piece of art to the original artist.

Attachment C, page 8

8. <u>Foundation Update</u>. Milwaukee Public Library Foundation Executive Director Meg Diaz will report on Foundation activities.

ADMINISTRATIVE REPORTS

- 9. **Personnel Actions**. Library administration reports the personnel activity for the month.

 Attachment D, page 9
- 10. **Financial Report**. The financial reports for December 2011 and March 2012 are presented. Library administration reports the financial activity:

Attachment E, page 11

11. Library Director's Reports.

Attachment F, page 14

REMINDER: Next scheduled meetings are:

May 22, 2012 – Central Library – 4:30 p.m. June 26, 2012 – Central Library – 4:30 p.m.

ADJOURNMENT

Persons engaged in lobbying as defined in s. 305-43-4 of the Milwaukee Code of Ordinances are required to register with the City Clerk's Office License Division. More information is available at www.milwaukee.gov/lobby or by calling (414) 286-2238.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of individuals with disabilities. Make requests to the Library Director's Office at (414)286-3021, 286-2794 (FAX), 286-3062 (TDD), or Central Library, 814 W. Wisconsin Ave., Milwaukee, WI 53233 Attn: Accommodation Request.

MILWAUKEE PUBLIC LIBRARY BOARD OF TRUSTEES REGULAR MEETING MINUTES

Tuesday March 27, 2012 Central Library Meeting Room 1 814 W. Wisconsin Ave. Milwaukee, WI 53233

PRESENT: Denise Callaway, Ald. Milele Coggs, Sharon Cook, John Gurda, Ald. Ashanti

Hamilton, Ald. Nik Kovac, Sup. Theo Lipscomb, Sam McGovern-Rowen,

Joan Prince, Dir. Mark Sain, Paula Kiely

EXCUSED: David Riemer, Marty Schreiber

STAFF: Meg Diaz, Bruce Gay, Consuelo Hernandez, Kelly Hughbanks, Joan Johnson,

Emily Kearney, Dawn Lauber, Kathryn Mlsna, Taj Schoening, Crystal Sura

OTHERS Amy Hefter, Legislative Reference Bureau PRESENT: Mary Schanning, City Attorney's Office

Elaine "Bunkie" Miller, Department of City Development

President Ashanti Hamilton called the meeting of the Milwaukee Public Library Board of Trustees to order at 4:45 p.m. on March 27, 2012 with a quorum present. Trustee Gurda was excused at 5:35 p.m. and Trustee Callaway at 6:15 p.m. A quorum remained throughout the meeting. Items were taken out of order; however, these minutes are presented in numerical sequence.

PUBLIC COMMENT On behalf of Library Custodial Worker Mr. Keith Harris, Mrs. Harris addressed the Board. She read a statement from Mr. Harris concerning his recent intradepartment transfer and a response from Director Kiely to a letter he submitted to her regarding the MPL policy for employee-owned vehicles. The public comment was accepted. A meeting was scheduled with library administration and Mr. Harris for further discussion.

APPROVAL OF MINUTES Trustee Gurda moved and Trustee Kovac seconded a motion to approve the January 24, 2012 minutes. Motion passed.

COMMITTEE REPORTS

1. Services & Programs Committee. Committee Chair Trustee Cook referred to the February 6, 2012 Services & Programs Committee agenda and minutes, listed as attachment B on page 23 of the agenda. Trustee Cook explained that Library Administration, along with consultation from the City Attorney's office, established an Exhibit Policy that defines guidelines that will help facilitate community requests to display material at Central and Branch libraries. The Committee reviewed the policy and recommends approval. Trustee Callaway moved and Trustee McGovern-Rowen seconded a motion to approve the Guidelines for Displays and Exhibits at Milwaukee Public Library policy. Motion passed.

1. Services & Programs Committee. (continued)

Trustee Cook asked Director Kiely to provide background regarding the American Library Association Bill of Rights. Director Kiely reminded the Board that at the Trustee's retreat in August 2011, the Library Bill of Rights was referenced to describe how librarians are educated and the principles on which the profession is based. The Board referred the Bill to the Services and Programs Committee for formal adoption. Trustee Cook moved and Trustee Callaway seconded a motion to approve the MPL Board adoption of the American Library Association Library Bill of Rights and have it posted at all MPL locations. Motion passed.

Trustee Cook referred to the procedure on page 31 of attachment B, the Distribution of Literature or Obtaining Petitions at Library Buildings, procedure. The Committee suggests that Library Administration review and update the current procedure and present a draft policy to the Services and Programs Committee to affirm. Trustee Lipscomb moved the recommendation. Trustee Sain seconded the motion. Motion passed.

Trustee Cook noted that for information purposes, the Committee reviewed the new MPL Collection Management Plan presented on page 35 of the agenda. The Plan is a six-page document meant to guide the library in making effective materials purchasing decisions. Informational item.

2. <u>Innovation and Strategy Committee</u>. In the absence of Chair Riemer, Trustee Kovac reported that the Innovation and Strategy Committee met on February 24, 2012 to review a draft request for proposal for hiring a strategic planning consultant. After review and discussion of the document, the consensus of the Committee, was that the draft should be rewritten and refocused on strategic directions and be less specific to library management and operations. Trustee Kovac noted that at the Trustee's retreat, three issues were identified: technology, literacy and sustainability. The Committee emphasized that a planning consultant should offer bold ideas on each issue, while challenging assumptions, and looking decades ahead in the future of the library system. The result should be a system that other libraries want to emulate. Director Kiely added that several staff members attended the Public Library Association Conference and brought back information that may inform the process in a positive way. Upon completion, the revised draft proposal will be reviewed by the Committee. Informational item.

OLD BUSINESS

3. Member and Resource Agreements. At the request of President Hamilton and with no objection, agenda item 3, MCFLS Agreements, and agenda item 4, East Library Agreement were taken together. President Hamilton stated his intention to convene in closed session pursuant to Wisconsin Statutes 19.85(1)(e) for the purpose of deliberating or negotiating the purchasing of public properties, the investing of public funds, or conducting other specified public business, whenever competitive or bargaining reasons require a closed session. Vice-President Gurda moved and Trustee Lipscomb seconded a motion to go into closed session. The motion passed on a unanimous roll call vote. Ms. Schanning (City Attorney's Office), Ms. Miller (Department of City Development), Ms. Schoening, and Ms. Johnson (Milwaukee Public Library) remained. Trustee Cook moved

3. Member and Resource Agreements. (continued)

and Trustee Lipscomb seconded a motion to reconvene in open session. Motion passed. In open session, President Hamilton stated that regarding agenda item 3, Member and Resource Agreements, there was no action taken and there is no report from the closed session. President Hamilton stated further that regarding agenda item 4, East Library Developer Agreement, there was no action taken and no report from the closed session. No action taken.

- 4. East Library Developer Agreement. This item was taken together with item 3.
- 5. <u>Express Library Model Site Visit</u>. Trustee Coggs moved and Trustee Kovac seconded a motion to hold this item until the April 24, 2012 meeting. Motion passed.
- 6. <u>Villard Square Branch</u>. Director Kiely referred to the comparison report, attachment F, page 68 of the agenda. At the last meeting, the Board asked for information on the impact of a new library building on circulation and patron statistics, comparing Finney /Washington Park to Villard Avenue/Villard Square. The report was reviewed. Informational item.

NEW BUSINESS

7. Wisconsin Department of Public Instruction Public Library Annual Report and Statement concerning Public Library System Effectiveness. A copy of the Library Annual Report for 2011 was distributed to the Board prior to the meeting. Director Kiely explained that the library is required to file the report to the Wisconsin Department of Public Instruction, Division for Libraries, Technology, and Community Learning. The report documents funding, expenditures, collections, and other activities for the past calendar year.

The Statement Concerning Public Library System Effectiveness is part of the annual report. The statement, attachment G, page 69 of the agenda, gives an evaluation of the Milwaukee County Federated Library System (MCFLS). After a brief discussion, Trustee Lipscomb moved and Trustee Prince seconded a motion directing MPL to indicate that MCFLS did not provide effective leadership and adequately meet the needs of the library. Motion passed.

- 8. <u>Library Services and Technology Act (LSTA) Great Award</u>. Trustee Kovac moved and Trustee Coggs seconded a motion to hold this item until the April 24, 2012 meeting. Motion passed.
- 9. <u>Nominating Committee Appointments</u>. President Hamilton made the following appointments to the Nominating Committee: Trustee Prince as chair, Trustee Kovac and Trustee Sain. Nominees for President, Vice-President and Financial Secretary will be recommended and the vote will take place at the May 22 meeting. Informational item.

ADMINISTRATIVE REPORTS

- 10. **Personnel Actions**. Library administration reported the personnel activity for January and February. Director Kiely expressed her sympathy to the friends and family of Joseph Seipel who worked in the library's Maintenance Department for twenty-two years. Informational item.
- 12. <u>Library Director's Reports</u>. Director Kiely summarized the Director's Report, highlighting the Facebook event that engaged over one-hundred customers providing them with book recommendations based on recent books they read.

The Dr. Seuss celebration was once again a success. This program, supported by the MPL Foundation, brought over 1,000 people to the Central library on March 3, and many events are scheduled throughout the month at the branches.

The statistical reports were reviewed. January and February patron and circulation counts have increased throughout the library system. The Computer, Internet and Electronic statistical report shows increases in all formats especially eBooks with an increase of almost 300% comparing the current month to the same month last year. Informational item.

With no further business, the Milwaukee Public Library Board of Trustees meeting of March 27, 2012 was adjourned at 6:30 p.m.



Date:

April 9, 2012

To:

Milwaukee County Federated Library (MCLFS) Board and the Milwaukee Public

Library (MPL) Board

From:

Kurt Kiefer, Assistant State Superintendent,

Division for Libraries and Technology

Subject:

MCFLS Resource Library Issues

As you know, the Milwaukee County Federated Library (MCLFS) Board and the Milwaukee Public Library (MPL) Board have not yet reached agreement on a new system resource library agreement for 2012. Per Wisconsin Statutes Section 43.16 (1) (a), the existing resource library agreement has been extended through December 31, 2012, or until a new agreement is reached, whichever occurs earlier.

During the period of extension, the Division for Libraries and Technology (DLT), as directed by s. 43.16 (1) (a), will attempt to mediate a new system resource library agreement. If the DLT determines that the MCFLS Board and the MPL Board are unable to reach an agreement before December 31, 2012, the DLT will propose a new agreement, which will be binding if it is acceptable to the MPL Board. If the proposed new agreement is unacceptable to the MPL Board, then the MCFLS Board must negotiate with the MCFLS member public library with the next largest annual operating budget of all member public libraries to serve as a system resource library in 2013. This procedure will be repeated with member public libraries in decreasing order of the size of their annual operating budgets until an agreement is reached with a member public library to serve as a system resource library.

In order to facilitate our efforts to mediate a new system resource library agreement, we ask that each board designate a primary contact person for communications on this issue with the DLT. John DeBacher will serve as our contact person and will facilitate the process. We would appreciate if you could provide us with the name and contact information for your primary contact person by April 30, 2012.

If you have any questions, please contact John DeBacher at (608) 267-9225 or john.debacher@dpi.state.wi.us.



April 12, 2012

To: Paula Kiely, Library Director

From: Christine Arkenberg, Central Library Manager

Re: The damaged and faded knit wall hanging "Reindeer" made

from wool by local artist Howard Zabler should be

deaccessioned.



Rationale

The wall-hanging entitled "Reindeer" was created by Mr. Zabler while working as a CETA funded employee for the Arts Development Council in 1979. It was used at the East Library as decoration and also to cover the book drop. After years of display and wear the artwork is damaged and faded. It was sent to Central in late 2011 for storage. The work is approximately 7.5 by 4 feet and is supported by metal rods. It is challenging to store without causing further damage.

When "Reindeer" was given to the library, Mr. Zabler asked to be informed if it was removed from East or needed repair. He was notified in late 2011 that the artwork had been sent to Central and he came to view it. He agrees that it is no longer suitable for display and cannot be restored because of fading. He would appreciate the opportunity to have the hanging if it was no longer wanted by the Library.

Art work is currently not distinguished from other library property in terms of deaccessioning. PMI 2033, *Removal of Library Property* indicates that "The Library Board has been designated the authorized agent of the City of Milwaukee Purchasing Department to dispose of unwanted or discarded property."

Recommendation

The wall-hanging "Reindeer" is damaged and cannot be restored. It isn't suitable for display. The artist and the Coordinator of Arts and Media, Mary Milinkovich agree that the work has no aesthetic value in its current condition and is of limited monetary value. "Reindeer" should be deaccessioned and offered to the artist.

MILWAUKEE PUBLIC LIBRARY SYSTEM PERSONNEL ACTIONS

<u>COVERING PERIOD: March 4, 2012 through March 31, 2012</u> The Secretary reports the following personnel actions:

REGULAR APPOINTMENT Elaine Solomon - Library Circulation Aide - Atkinson Danielle Perse - Library Circulation Aide - Circulation Sarah Wangerin - Library Circulation Aide - Circulation Zanzaiah Kidwell - Library Circulation Aide - Zablocki Danielle Dubey - Library Circulation Aide - East	3/7/2012 3/13/2012 3/13/2012 3/21/2012 3/23/2012
EMERGENCY APPOINTMENT Acklen Banks - Librarian III - Extension Services Jean Straub - Librarian III - Extension Services	3/13/2012 3/27/2012
PROMOTION / TRANSFER Roxanne Staveness - Neighborhood Library Services Assistant - East TO: Librarian I - WTBBL	3/4/2012
Margaret DeVito - Library Circulation Assistant I - Circulation TO: Neighborhood Library Services Assistant - East	3/18/2012
Alicia Groeschel - Library Technology Specialist - Technical Services TO: Librarian I - CLCR	3/18/2012
Emily Kearney - Neighborhood Library Services Assistant - Mill Road TO: Personnel Analyst (underfilling Personnel Analyst - Sr) - Human Resources	3/18/2012
Daniel Keeley - Library Circulation Assistant II - Circulation TO: IT Support Associate (underfilling Network Analyst Assistant) - Automation	8/21/2011
Cassandra Lapworth - Neighborhood Library Services Assistant - Atkinson TO: Librarian I - Mill Road	3/18/2012
Laura Pope - Neighborhood Library Services Assistant - M. L. King TO: Librarian I - Subject Services	3/18/2012
TRANSFER Christy Coulter - Library Reference Assistant - Mill Road to Washington Park Keith Harris - Custodial Worker II - CL - Villard Square to Facilities & Fleet Andar Jones - Custodial Worker II - CL - Facilities & Fleet to Villard Square Mary Lou Klecha - Librarian II - Washington Park to Subject Services Zitelka Parr - Library Circulation Assistant I - Circulation to WTBBL	3/18/2012 3/18/2012 3/18/2012 3/18/2012 3/18/2012
REINSTATEMENT / TRANSFER / VOL DEMOTION FROM ANOTHER CITY DEPT Joy Price - License Specialist - City Clerk TO: Library Reference Assistant - King	3/18/2012

LEAVE OF ABSENCE 24.0 or more hours. Raphael Jones - Custodial Worker II - Central / Facilities & Fleet - 30.8 hrs Stacy Keppler - Library Circulation Assistant I - Zablocki - 56.0 hrs Rebecca Schweisberger - Office Assistant III - Business Office - 40.0 hrs Brandy Willis - Library Circulation Assistant I - Circulation - 40.2 hrs Patricia Schriefer - Librarian III - Capitol - 60.7 hrs Alicia Cosey - Library Circulation Assistant I - Center Street - 32.0 hrs Rebecca Schweisberger - Office Assistant III - Business Office - 40.0 hrs Raphael Jones - Custodial Worker II - Central Facilities & Fleet - 26.5 hrs Stacy Keppler - Library Circulation Assistant I - Zablocki - 24.0 hrs Cathelyn Skarban - Library Circulation Assistant I - Bay View - 48.0 hrs	3/5/2012 3/5/2012 3/5/2012 3/5/2012 3/8/2012 3/19/2012 3/19/2012 3/21/2012 3/21/2012 3/23/2012
RETURN FROM LEAVE OF ABSENCE Patricia Schriefer - Librarian III - Capitol	3/19/2012
SUSPENSION Amy Finn - Librarian III - Atkinson - 2 days	3/13/2012
RETURN FROM SUSPENSION Amy Finn - Librarian III - Atkinson	3/15/2012
RESIGNATION Ashley Zdrojewski - Library Circulation Aide - Bay View	3/29/2012
RETIREMENT Patricia Fischer - Custodial Worker II - CL - Facilities and Fleet Service Credit: 24 years 7 months 2 days	3/9/2012
SEPARATION FROM SERVICE (DEATH) Joseph Seipel - Custodial Worker II - Central / Facilities & Fleet Service Credit: 22 years 10 months 27 days	3/15/2012

MILWAUKEE PUBLIC LIBRARY FINANCIAL REPORT As of December 31, 2011

		2011			2010	
REVENUES	Total Budget	% of Total	YTD Actual	Total Budget	% of Total	YTD Actual
CITY						_
Fines	\$441,000		\$322,928	\$390,000		\$339,836
Lost Materials, etc.	143,700		132,333	147,000		154,482
MCFLS Contracts	800,100		798,025	970,000		617,082
Additional City Appropriation	20,980,573		20,253,159	20,267,031		20,563,001
Total City Revenue	\$22,365,373	90%	\$21,506,445	\$21,774,031	89%	\$21,674,401
CONTRACT GRANTS						
Center Street	\$465,257		\$448,265	\$520,883		\$460,659
Teacher in the Library	208,000		204,726	208,000		43,597
WTBBL	968,700		375,796	968,700		462,339
ILS	86,715		39,532	94,100		46,688
Total Contract Grant Revenue	\$1,728,672	7%	\$1,068,319	\$1,791,683	8%	\$1,013,283
FOUNDATION FUNDS	\$671,877	3%	\$607,714	\$784,510	3%	\$588,978
TRUST FUND	\$118,000	0%	\$108,076	\$95,000	0%	\$93,734
TOTAL REVENUES	\$24,883,922	100%	\$23,290,554	\$24,445,224	100%	\$23,370,396
		2011			2010	
EXPENSES	Total Budget		YTD Actual	Total Budget		YTD Actual
	Total Budget	70 OI 10tai	11D Actual	Total Budget	70 OI TOTAL	I ID Actual
CITY	•		•			•
Salaries	\$12,064,390		\$11,531,836	\$11,855,935		\$11,855,935
Fringe Benefits	6,168,292		5,940,263	6,019,257		6,019,257
Supplies and Services	2,541,137		2,458,093	2,270,403		2,175,048
Equipment (Computers, etc.)	156,554		141,427	251,293		247,018
Materials (Books, media, etc.)	1,435,000		1,434,826	1,377,143		1,377,143
Total City Expenses	\$22,365,373	90%	\$21,506,445	\$21,774,031	89%	\$21,674,401
CONTRACT GRANTS						
Center Street	\$465,257		\$448,265	\$520,883		\$519,854
Teacher in the Library	208,000		204,726	208,000		58,181
WTBBL	968,700		375,796	968,700		462,339
ILS	86,715		39,532	94,100		46,688
Total Contract Grant Expenses	\$1,728,672	7%	\$1,068,319	\$1,791,683	8%	\$1,087,062
FOUNDATION FUNDS						
Materials	\$455,922		\$394,108	\$548,595		\$386,047
Programming	215,955		213,606	235,915		202,931
Total Foundation Expenses	\$671,877	3%	\$607,714	\$784,510	3%	\$588,978
TRUST FUND	. .					
Materials	\$68,500		\$64,497	\$49,500		\$48,581
Programming	20,500		19,123	19,500		18,342
Training	8,000		6,575	5,000		5,022
Marketing	19,000		17,305	19,000		19,836
Contingency	2,000		576	2,000		1,953
Total Trust Fund Expenses	\$118,000	0%	\$108,076	\$95,000	0%	\$93,734
TOTAL EXPENSES	\$24,883,922	100%	\$23,290,554	\$24,445,224	100%	\$23,444,175

MILWAUKEE PUBLIC LIBRARY FINANCIAL REPORT March 31, 2012

2012 2011

REVENUES

	Budget	Received to date	% Received
Additional City Appropriation	\$21,521,756	\$5,344,277	24.8%
Fines	\$340,000	\$100,830	29.7%
Lost Materials, etc.	\$140,200	\$27,055	19.3%
MCFLS Contracts	\$791,300	\$9,988	1.3%
Total City Appropriation	\$22,793,256	\$5,482,150	24.1%

Budget	Received to date	% Received
\$20,968,573	\$4,549,786	21.7%
\$441,000	\$97,031	22.0%
\$143,700	\$43,775	30.5%
\$800,100	\$12,749	1.6%
\$22,353,373	\$4,703,341	21.0%

EXPENSES

City

	Budget	Spent to date	% Spent	
Salaries	\$12,204,607	\$3,201,301	26.2%	
Fringe Benefits	\$6,102,306	\$1,561,829	25.6%	
Operating Expenses				
General Office Expense	\$174,084	\$11,818	6.8%	
Tools & Machinery Parts	\$26,100	\$3,975	15.2%	
Construction Supplies	\$51,400	\$4,884	9.5%	
Energy	\$763,811	\$90,374	11.8%	
Other Operating Supplies	\$298,391	\$64,889	21.7%	
Vehicle Rental	\$8,300	\$1,339	16.1%	
Non-Vehicle Equipment Rental	\$33,800	\$4,616	13.7%	
Professional Services	\$172,500	\$10,459	6.1%	
Information Technology Services	\$245,510	\$50,088	20.4%	
Property Services	\$821,136	\$128,771	15.7%	
Infrastructure Services	\$26,000	\$14,804	56.9%	
Vehicle Repair Services	\$500	\$108	21.6%	
Other Operating Services	\$137,000	\$32,078	23.4%	
Reimburse Other Departments	\$76,900	(\$769)	-1.0%	
Total	\$2,835,432	\$417,434	14.7%	
Equipment				
Library Materials	\$1,493,700	\$289,438	19.4%	
Computers, etc.	\$105,260	\$3,650	3.5%	
Other	\$51,951	\$8,498	16.4%	
	. ,			
Total	\$1,650,911	\$301,586	18.3%	
Total City Expenses	\$22,793,256	\$5,482,150	24.1%	

Budget	Spent to date	% Spent
\$12,094,690	\$2,755,591	22.8%
\$6,168,292	\$1,357,867	22.0%
\$198,245	\$13,673	6.9%
\$26,000	\$4,373	16.8%
\$44,000	\$7,451	16.9%
\$701,040	\$145,352	20.7%
\$336,240	\$45,699	13.6%
\$5,000	\$1,067	21.3%
\$32,000	\$7,362	23.0%
\$35,500	\$1,691	4.8%
\$199,600	\$6,300	3.2%
\$690,037	\$97,345	14.1%
\$25,000	\$8,150	32.6%
\$500	\$0	0.0%
\$126,175	\$23,077	18.3%
\$79,500	(\$2,487)	-3.1%
\$2,498,837	\$359,053	14.4%
\$1,435,000	\$223,714	15.6%
\$107,000	\$0	0.0%
\$49,554	\$7,116	14.4%
\$1,591,554	\$230,830	14.5%
<u> </u>	64 702 266	24.60/
\$22,353,373	\$4,703,341	21.0%

MILWAUKEE PUBLIC LIBRARY FINANCIAL REPORT March 31, 2012

		iiiai oii v	71, 2012		
		2012			2011
DITIONAL FUNDIN	G SOURCES				
	Budget	Spent to date	% Spent	Budget	Spent to date
her Dept. Appr.					
Villard Square Lease	\$13,182	\$0	0.0%	\$0	\$0
ontract Grants					
WTBBL	\$968,700	\$563,448	58.2%	\$968,700	\$635,902
ILS	\$86,715	\$61,318	70.7%	\$94,100	\$68,291
Total	\$1,055,415	\$624,766	59.2%	\$1,062,800	\$704,193
rust Fund					
Materials	\$53,770	\$568	1.1%	\$68,500	\$23,420
Programming	\$20,500	\$6,004	29.3%	\$20,500	\$3,689
Training	\$7,000	\$1,949	27.8%	\$8,000	\$2,013
Marketing	\$10,000	\$5,062	50.6%	\$19,000	\$0
Contingency	\$1,470	\$215	14.6%	\$2,000	\$132
Total	\$92,740	\$13,798	14.9%	\$118,000	\$29,254
oundation Eunda					
oundation Funds	Balance	Count to data	9/ Smoot	Balance	Spent to date
Materials	\$255,270	Spent to date \$46,523	% Spent 18.2%	\$179,224	\$35,658
Programming	\$255,270	\$27,576	99.9%	\$72,556	\$44,833
Total		\$74,099	26.2%	\$251,780	\$80,491
TOtal	7202,000	774,033	20.2/0	7231,760	300,431

Director's Report March 2012

Work continued on the East Library Redevelopment project. The development agreement with HSI is expected to be completed and ready for Board approval at the April 24 meeting and the Public Works Committee approval on May 9.

The 2013 requested budget is being prepared and will be submitted to the Budget Office no later than May 8. Our request will be a cost-to-continue budget. The Library's Capital Budget request was submitted in April and a hearing held before the Capital Improvements Committee on April 16. We have requested funding for ongoing maintenance and improvements of libraries and funding for an Express and Area Libraries.

Central Library Manager Christine Arkenberg and I met with Sarah Christman at Growing Power to discuss possible partnerships and programming. Possibilities include adding a small garden to one of our branch libraries, promoting the basket program to library employees, and providing library materials for Growing Power visitors. We were joined by former Trustee and Alderman Don Richards on a tour of the operations. Ald. Richards currently serves on the board of Growing Power.

I worked with a local couple on a project to install 29 Little Free Libraries throughout Milwaukee. These libraries have been featured in recent newspaper stories, including the May issue of the library's Reader. Each library will include a selection of books donated by the Friends of the Library and others. The Friends will also provide a copy of Harper Lee's *To Kill a Mockingbird*, the current Big Read book, in each collection. The library will provide a label on each Little Library directing patrons to their nearest "Big" (Milwaukee Public) Library.

At the invitation of UWM Provost Johannes Britz, I will be serving on the Search and Screen Committee to assist in recruiting a new Dean for the School of Information Studies. The SOIS is an important partner of the Library's and many of our librarians are their graduates.

Awards

<u>Villard Square Recognized</u>. The Library and its partners were the recipients of the MANDI State Farm Building Blocks Award for the Villard Square Grandfamily Apartments and Library project. The Milwaukee Awards for Neighborhood Development Innovation are given by LISC (Local Initiatives Support Corporation), a national organization with local priorities committed to helping neighbors build communities. Howard Snyder (Northwest Side Community Development Corporation) and Ted Matkom (Gorman and Company) joined Library Director Paula Kiely in accepting the award. Mayor Barrett, Alderman Michael Murphy, Board President Ashanti Hamilton and Trustees Sharon Cook, and Sam Rowen-McGovern were also in attendance.

Events

Charles Dickens Celebration. The Friends of the Library hosted an afternoon lecture at the Grohmann Museum as part of the 200th birthday of Charles Dickens celebration. Professor Thomas Jeffers of Marquette University presented The Great Expectations of a Blacksmith's Apprentice. Guests received complimentary admission to the museum and a tour of the many blacksmith paintings and sculptures before and after the lecture. Approximately 40 people attended. The celebration kicked-off at an opening reception of an exhibit of Dickens' works from the Library's Rarities Collection. Materials from the rarities collection, including Dickens' magazine, *All the Year Round*, and special editions of his novels are on display outside the Richard E. and Lucile Krug Rare Books Room. The exhibit runs through June 30.

Shakespeare Visits Three Milwaukee Public Libraries. In a series of interactive presentations at East, Bay View and Central Libraries the words of William Shakespeare were brought to life by an actor from the Optimist Theatre who portrayed the bard. "To Be! Shakespeare Here and Now" was funded in part by a grant from the Wisconsin Humanities Council, with funds from the National Endowment for the Humanities and the State of Wisconsin and support from MPL. Total attendance at the three presentations was fifty-four.

Art~Function~Beauty: William Morris and the British Arts and Crafts Movement. In the year's first offering of the Richard E. and Lucile Krug Rare Books Room Educational Series, Professor Jim Slauson of the Milwaukee Institute of Art and Design gave a lively presentation on William Morris and the place of the British Arts and Crafts Movement in the history of art and design. Examples of materials from the MPL Rare Books Collection were displayed. Forty-one guests were in attendance.

Hypnerotomachia Poliphili. One of the library's rarities treasures, the Hypnerotomachia Poliphili was loaned to the University of Wisconsin-Milwaukee Art History Gallery for display in their exhibit entitled William Morris' Earthly Paradise: Precursor to the Private Press Movement, which took place March 9-29. Although planned separately, the University and the Library were able to cross promote both the UWM gallery exhibit and the Library's rarities program on William Morris that also took place in March. Many attendees at the exhibit and the rarities program mentioned attending both events.

<u>Soul of a Port, The History and Evolution of the Port of Milwaukee</u> This program highlighted the important aspects of the growth of Milwaukee from 1835 to the present. On Sunday, March 4, author Leah Dobkin read several excerpts to a rapt audience of twenty-nine at the Central Library.

<u>Cultural Poetry Event</u>. A fantastic event closed both March and the term of Brenda Cardenas as Milwaukee's Poet Laureate. On March 31, over seventy people came to the Loos Room for *Cantos Latinos! a mosaic of Latino Poetry*. Five poets with different cultural roots from four states read poems in English and Spanish and shared a lively discussion with the audience. The evaluations provided by the audience and the poets could not find enough superlatives to describe their enjoyment of the event and the performances. The Friends of MPL and a grant from the Wisconsin Humanities Council funded this extraordinary event. Librarians Judi Gloyer and Kathleen VandenBoom Hurley and Chris Murphy (Communications and Marketing) contributed to the evening's success.

MILWAUKEE PUBLIC LIBRARY Monthly Statistical Report March 2012

PATRON COUNT

Circulation Unit	This Month	Same Month Last Year	% Increase or Decrease	Year to Date	Previous Year to Date	% Increase or Decrease
Central	50,886	54,941	-7.4%	147,832	146,229	1.1%
Atkinson	8,940	8,108	10.3%	24,440	21,622	13.0%
Bay View	14,142	12,827	10.3%	39,728	32,498	22.2%
Capitol	9,848	10,853	-9.3%	31,597	28,583	10.5%
Center Street	12,291	12,235	0.5%	39,146	33,300	17.6%
East	15,641	13,610	14.9%	43,250	32,237	34.2%
Forest Home	14,566	13,732	6.1%	39,330	35,896	9.6%
Martin Luther King	9,490	6,757	40.4%	28,041	20,855	34.5%
Mill Road	8,875	8,977	-1.1%	26,730	24,402	9.5%
Tippecanoe	11,486	11,669	-1.6%	32,737	30,505	7.3%
Villard Square	13,185	7,335	79.8%	37,088	19,843	86.9%
Washington Park	16,433	13,510	21.6%	45,382	30,050	51.0%
Zablocki	17,383	16,446	5.7%	51,538	40,897	26.0%
YCOS - Outreach	393	435	-9.7%	1,097	1,096	0.1%
Drive-Up Traffic Count	3,352	2,149	56.0%	9,863	5,622	75.4%
TOTAL	206,911	193,584	6.88%	597,799	503,635	18.70%

^{28.6%} increase in public service hours February 28, 2011-December 31, 2011 = Bay View, East, Washington Park, Zablocki

2012 increase in public service hours per week vs 2011:

- 4 hrs increase per week vs 2011 = Central, Atkinson, Bay View, Capitol, East, Forest Home, Villard Square, Washington Park, Zablocki
- 5 hrs increase per week vs 2011 = Martin Luther King, Mill Road, Tippecanoe

Factors affecting statistics this month:

No factors evident.

Increases:

Decreases:

MILWAUKEE PUBLIC LIBRARY Monthly Statistical Report

March 2012 CIRCULATION

Circulation Unit	This Month	Same Month Last Year	% Increase or Decrease	Year to Date	Previous Year to Date	% Increase or Decrease
Central	60,646	62,073	-2.3%	171,580	169,227	1.4%
Atkinson	7,097	7,299	-2.8%	20,807	19,848	4.8%
Bay View	26,541	26,399	0.5%	78,578	67,579	16.3%
Capitol	16,371	16,292	0.5%	49,392	43,035	14.8%
Center Street	5,891	6,238	-5.6%	17,581	17,524	0.3%
East	24,630	22,481	9.6%	70,856	61,286	15.6%
Forest Home	13,738	13,955	-1.6%	42,351	37,501	12.9%
Martin Luther King	7,437	6,883	8.0%	21,263	19,447	9.3%
Mill Road	10,890	11,975	-9.1%	32,021	31,708	1.0%
Tippecanoe	16,823	16,683	0.8%	48,032	44,138	8.8%
Villard Square	14,185	7,666	85.0%	40,873	20,509	99.3%
Washington Park	11,879	11,080	7.2%	34,190	27,096	26.2%
Zablocki	26,472	24,513	8.0%	74,196	64,895	14.3%
YCOS - Outreach	5,247	5,292	-0.9%	15,763	14,075	12.0%
TOTAL	247,847	238,829	3.8%	717,483	637,868	12.5%

^{28.6%} increase in public service hours February 28, 2011-December 31, 2011 = Bay View, East, Washington Park, Zablocki

2012 increase in public service hours per week vs 2011:

4 hrs increase per week vs 2011 = Central, Atkinson, Bay View, Capitol, East, Forest Home, Villard Square, Washington Park, Zablocki

Factors affecting statistics this month:

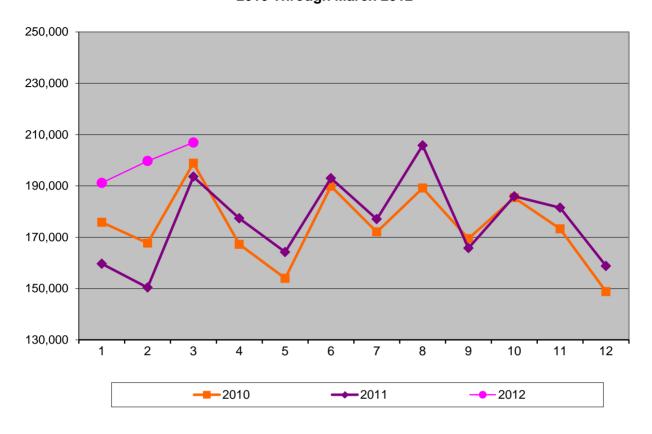
No factors evident.

Increases:

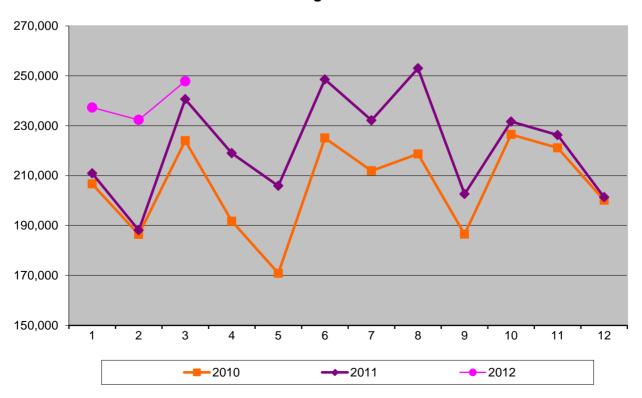
Decreases:

⁵ hrs increase per week vs 2011 = Martin Luther King, Mill Road, Tippecanoe

Milwaukee Public Library Monthly Patron Totals 2010 Through March 2012



Milwaukee Public Library Monthly Circulation Totals 2010 through March 2012



Milwaukee Public Library Computer, Internet, and Electronic Statistics March, 2012

Unique Visitors to the MPL Website									
		Same	% Increase		Previous	% Increase			
	This	Month	or	Year to	Year	or			
	Month	Last Year	Decrease	Date	to Date	Decrease			
	91,251	90,056	1.3%	269,759	237,573	13.5%			

Database Hits								
		Same	% Increase			% Increase		
	This	Month	or	Year to	Previous Year	or		
	Month	Last Year	Decrease	Date	to Date	Decrease		
	5,059	6,655	-24.0%	17,107	18,127	-5.6%		
	,	36.3% In-library 69.3% Remote		,	33.7% In-library 66.3% Remote			

March, 2012 figures are estimates based on specific database usage numbers compared to March, 2011. The library experienced a software problem which prevented the use of its usual database hits figure.

OverDrive Digital Download Circulation, by format							
	This Month	Same Month Last Year	% Increase or Decrease	Year to Date	Previous Year to Date	% Increase or Decrease	
eBooks	1,605	386	315.8%	4,354	1,067	308.1%	
Audiobooks	1,121	798	40.5%	3,050	2,326	31.1%	
Music & Videos	30	20	50.0%	102	66	54.5%	

Downloads of Digital Music through Freegal						
	Same % Increase % Increase					
	This	Month	or	Year to	Previous Year	or
	Month	Last Year	Decrease	Date	to Date	Decrease
	1,952	-	-	1,952	-	-

Milwaukee Patron Holds Placed Through CountyCat						
		Same	% Increase			% Increase
	This	Month	or	Year to	Previous Year	or
	Month	Last Year	Decrease	Date	to Date	Decrease
	41,359	40,911	1.1%	121,031	113,464	6.7%

Paging Slips						
		Same	% Increase	.,	,	% Increase
		Month	or	Year	Previous Year	or
	This Month	Last Year	Decrease	to Date	to Date	Decrease
Central	10,689	9,428	13.4%	33,725	26,531	27.1%
Atkinson	680	259	162.6%	1,997	1,434	39.3%
Bay View	2,878	2,792	3.1%	8,385	7,631	9.9%
Capitol	2,387	2,333	2.3%	7,058	6,537	8.0%
Center Street	995	1,024	-2.8%	2,798	2,717	3.0%
East	2,721	2,444	11.3%	7,848	7,214	8.8%
Forest Home	839	889	-5.6%	2,449	2,420	1.2%
Martin Luther King	737	769	-4.2%	2,383	2,507	-5.0%
Mill Road	1,208	1,209	-0.1%	3,449	3,329	3.6%
Tippecanoe	1,521	1,322	15.1%	4,482	3,345	34.0%
Villard Square	848	894	-5.2%	2,639	2,240	17.8%
Washington Park	1,062	948	12.0%	3,052	2,754	10.8%
Zablocki	2,076	1,588	30.7%	6,112	4,412	38.5%
YCOSOutreach	347	152	128.3%	1,046	417	150.8%
TOTAL	28,988	26,051	11.3%	87,423	73,488	19.0%

MILWAUKEE PUBLIC LIBRARY COMPUTER USE REPORT

Library Computer Use, in Hours, First Quarter of 2012							
	Fi	rst Quarte	er	March total			
	2012 2011 Change		2012	2011	Change		
Central	31,810	28,285	12.5%	10,995	10,464	5.1%	
Atkinson	6,635	5,951	11.5%	2,176	2,267	-4.0%	
Bay View	5,563	4,073	36.6%	1,889	1,809	4.4%	
Capitol	6,110	5,503	11.0%	1,952	2,133	-8.5%	
Center Street	12,189	12,339	-1.2%	3,915	4,350	-10.0%	
East	6,547	4,744	38.0%	2,282	2,040	11.9%	
Forest Home	8,112	5,608	44.7%	2,799	2,168	29.1%	
Martin Luther King	6,186	4,359	41.9%	2,026	1,625	24.7%	
Mill Road	5,491	4,899	12.1%	1,819	1,937	-6.1%	
Tippecanoe	3,665	3,416	7.3%	1,281	1,250	2.5%	
Villard Square	8,284	4,106	101.8%	2,856	1,580	80.8%	
Washington Park	10,351	6,553	58.0%	3,539	2,914	21.4%	
Zablocki	6,947	5,279	31.6%	2,333	2,153	8.4%	
Total	117,890	95,115	23.9%	39,862	36,690	8.6%	

Laptop Computer Circulation, First Quarter of 2012						
	First Quarter	March				
	2012	2012				
Atkinson	965	300				
Center Street	377	141				
Forest Home	1,659	445				
Martin Luther King	892	525				
Villard Square	3,078	314				
Washington Park	1,286	1,031				
Total	8,257	2,756				

MILWAUKEE PUBLIC LIBRARY COMPUTER USE REPORT

