

**MILWAUKEE PUBLIC LIBRARY
BOARD OF TRUSTEES
REGULAR MEETING
MINUTES
Thursday October 21, 2010
University of Wisconsin Milwaukee
Golda Meir Library
Fourth Floor Conference Center Room 490
2311 East Hartford Avenue
Milwaukee, WI 53211**

PRESENT: Ald. Milele Coggs, Sharon Cook, John Gurda, Ald. Ashanti Hamilton, Art Harrington, Ald. Nik Kovac, Sup. Theo Lipscomb, Joan Prince, David Riemer, Gretchen Schuldt, Dir. Bruce Thompson, Paula Kiely

EXCUSED: Marty Schreiber

STAFF: Chris Arkenberg, Meg Diaz, Bruce Gay, Joan Johnson, Dawn Lauber, Bill Lenski, Kathryn Mlsna, Sandy Rusch Walton, Taj Schoening, David Sikora, Crystal Sura

OTHERS Amy Hefter, Legislative Reference Bureau

PRESENT: Eric Pearson, Budget Division
Kevin Moloney, J P Morgan

President Ashanti Hamilton called the meeting of the Milwaukee Public Library Board of Trustees to order at 8:15 a.m. on October 21, 2010 with a quorum present. Trustees Gurda and Thompson left at 9:55 a.m., Trustees Coggs and Cook left at 10:00 a.m. at which time the quorum was lost; however, all action items were voted on with a quorum present.

Agenda items were taken out of order; however, these minutes are presented in numerical sequence.

PUBLIC COMMENT President Hamilton introduced University of Wisconsin-Milwaukee Library Director Ewa Barczyk. Ms. Barczyk welcomed the Board and highlighted some aspects of the newly renovated Golda Meir Library. Library visitors have access to 5.2 million items, which include 54,000 online journals and 2 million books. The library staff includes ninety people and the budget is approximately \$8,000,000 of which \$3,000,000 is for collections. She stated that as community resources, UWM and MPL have had much collaboration.

APPROVAL OF MINUTES Trustee Lipscomb moved and Trustee Cook seconded a motion to approve the September 23, 2010 minutes.

COMMITTEE REPORTS

1. **Finance and Personnel Committee**. At the request of President Hamilton, Trustee Cook moved and Trustee Gurda seconded a motion that the items from the Finance and Personnel Committee meeting, originally scheduled for 8:00 a.m. on October 21, 2010, be considered as a Committee of the Whole. Motion passed.

1. **Finance and Personnel Committee.** (continued)

President Hamilton asked Financial Secretary Lipscomb to proceed. JP Morgan Investment Advisor Kevin Moloney was introduced to present the quarterly review of MPL Trust Fund investments. Mr. Moloney gave a brief market overview. Mr. Moloney reviewed the investment performance report. No change in the allocation is recommended at this time. The investment summary as of September 30, 2010 is attached at the end of these minutes. The Committee accepted the report. Informational item.

Library Business Operations Manager Taj Schoening reported to the Board that all reconciliations and statements have been reviewed and approved monthly and have been found to be in good order. The MPL Trust and Gift Funds Balance Sheet and the MPL Trust and Gift Funds Revenues and Expenditures through September 2010 are attached at the end of these minutes. The memo dated October 13, 2010 regarding Internal Controls – Third Quarter 2010 is also attached. Trustee Cook moved and Trustee Kovac seconded a motion to move out of Committee of the Whole. Motion passed.

2. **Building & Development Committee.** Chair Gurda summarized the Building and Development Committee meeting held on October 15, 2010. The first item discussed was the new Villard Avenue Library budget which is progressing without concern. The second item related to the sale of vacant library property. During the Committee meeting, a representative from the Department of City Development (DCD) explained that DCD, with input from the MPL Board, would create a request for proposal (RFP) for sale of the property. The RFP can list specific land uses to support community interests. The Committee also suggested that proceeds from the sale of the current Villard Avenue Library be allocated back to the MPL system.

Trustee Gurda stated that the Housing Authority of the City of Milwaukee (HACM) at Westlawn approached Library Administration to have a presence at the Westlawn redevelopment site. The Committee discussed the future of the library system on the North West side of the City and the possibility of an express library model at Westlawn. The Committee concluded that with the large population of children in the Westlawn neighborhood, the express library may not be the proper fit. Board discussion ensued with concern raised regarding long-term operating costs to MPL and the depth of need in that neighborhood. Trustee Kovac suggested asking HACM if they would commit to contributing on-going operating costs for MPL at Westlawn. Administration will review the proposal, and the MPL Facility Plan, in preparation for future discussions.

Also reported was the delay of the Central Library Drive Up project with completion now expected in November 2010.

In conclusion, Trustee Gurda moved and Trustee Cook seconded a motion to encourage the DCD to act promptly on the sale of the current Villard Avenue Library and that representatives on the MPL Board sponsor a Common Council resolution to allow net proceeds of the sale of the Villard Avenue Library to go back to the MPL. President Hamilton noted that the Finney Library sale serves as a precedent for the resolution. Motion passed. The Building and Development Committee agenda and minutes of the October 15, 2010 meeting are attached.

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3. **Innovation & Strategy Committee.** Chair Riemer reported that the Innovation & Strategy Committee met on October 18, 2010. He stated that the committee reviewed the Milwaukee County Federated Library System (MCFLS) Member Library Agreement draft for 2012 and went into Executive Session for discussion. The Committee reconvened in open session with no report out. Director Kiely stated that she was asked to communicate to the MCFLS Director that he provide options regarding the Member Agreement. Trustee Lipscomb moved to go into Executive Session pursuant to Wisconsin Statutes 19.85(1)(e) for the purpose of deliberating or negotiating the purchasing of public properties, the investing of public funds, or conducting other specified public business, whenever competitive or bargaining reasons require a closed session. The roll was called and the motion passed with Trustee Harrington excusing himself from the meeting. Technical Services Manager Bruce Gay and Library Business Operations Manager Taj Schoening remained during Executive Session. Trustee Gurda moved and Trustee Riemer seconded a motion to reconvene in Open Session. Motion passed. No report out from the Executive Session was given. The committee agenda and minutes are attached. Informational item.

OLD BUSINESS

4. **Library Budget Hearing Report.** Director Kiely stated that the Library's budget hearing was held on October 7, 2010. She noted that the discussion regarding library issues was informed and the Common Council's Finance and Personnel Committee generally supported the proposed budget.
- The City's Joint Public Hearing was held on October 11, 2010 and focused on unemployment and poverty. Informational item.

NEW BUSINESS

5. **Trustees 2011 Meeting Schedule.** The proposed schedule for 2011 MPL Board of Trustees meetings was presented for approval, attachment B, page 11 of the agenda. Trustee Riemer moved and Trustee Prince seconded a motion to approve the 2011 Board meeting dates. Motion passed.
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6. **Summer Reading Results.** Youth and Community Outreach Services Manager David Sikora referred to the 2010 Summer Reading Programming Report, attachment C, page 15 of the agenda. Mr. Sikora stated that the goals of the Summer Reading Program are to increase participation in the program, increase the recognition of the Super Reader brand and to increase the amount of time that children read throughout the summer. The program was successful by increasing overall registration by 13% to 21,679 children and teens. A significant accomplishment was realized by community outreach efforts registering over 1,000 children at Milwaukee Public School sites. A highlight of the summer was the Family Night celebration held at all library locations on July 19, 2010 with over 1,000 people attending. Mr. Sikora thanked the MPL Foundation along with the many private sponsors for the funding that supports the Summer Reading program. Informational item.
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7. **Foundation Report.** MPL Foundation Executive Director Meg Diaz commented that the Summer Reading Program completion rate for MPL participants is ranked above other national urban cities of similar size. Ms. Diaz reminded the Board that the 2010 Benjamin Franklin Awards Celebration is scheduled for October 28, 2010. The Foundation is very excited to be honoring Wisconsin Energy Corporation CEO, Mr. Gale Klappa, and the Richard and Ethel Herzfeld Foundation. She reported that the Foundation is 14% ahead of last years contributed income total. Upcoming events include an author visit on October 21, 2010 in Centennial Hall featuring legendary librarian Nancy Pearl. On November 16, 2010, Boswell Books will be hosting “Library Night,” donating 10% of all sales to the Friends of the Library to support MPL. This event will also service as the kick off of “Fill the Shelves” which is an annual book drive in partnership with Boswell and the Katie Gingrass Gallery. Informational item.

ADMINISTRATIVE REPORTS

8. **Personnel Actions.** Library administration reports the personnel activity for September. Informational item

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9. **Financial Report.** The financial report for September 2010 was presented. Library administration reports the financial activity for the month:
U. S. Bancorp Commercial Paper #266062750 (rated A1/P1/F1+) dated 09/03/10 and maturing 10/04/10 at a rate of 0.17%..... \$315,000.

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10. **Library Director’s Reports.** Director Kiely invited the Board to an author event featuring Ian Frazier and his latest book “Travels in Siberia” scheduled for October 24, 2010 in Centennial Hall. She highlighted the Benjamin Franklin traveling exhibit at Central Library through October 22, 2010. The statistical reports were reviewed. Circulation and patron reports continue to decrease. Informational item.

With no further business, the Milwaukee Public Library Board of Trustees meeting of October 21, 2010 was adjourned at 10:04 a.m.
