

**MILWAUKEE PUBLIC LIBRARY  
BOARD OF TRUSTEES  
REGULAR MEETING  
MINUTES  
Tuesday July 26, 2016  
Central Library Meeting Room 1  
814 West Wisconsin Avenue  
Milwaukee, WI 53233**

**PRESENT:** JoAnne Anton, Michele Bria, Ald. Milele Coggs, Sharon Cook, Joe'Mar Hooper, Ald. Nik Kovac, Chris Layden, Dir. Mark Sain, Paula Kiely

**EXCUSED:** John Gurda, Joan Prince

**STAFF:** Ryan Daniels, Joan Johnson, Dawn Lauber, Sam McGovern-Rowen, Jennifer Meyer, Judy Pinger, Crystal Sura, Arvis Williams

**OTHERS** HGA Architects: Jane Dederling and Kevin Allebach  
**PRESENT:**

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Vice-President Bria called the meeting of the Milwaukee Public Library Board of Trustees to order at 4:50 p.m. on July 26, 2016 with a quorum present. Trustees Hooper and Layden participated by conference phone.

**PUBLIC COMMENT** None.

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**SPECIAL COMMUNICATION**

1. **Trustee Recognition**. Vice-President Bria asked former Trustee Ashanti Hamilton to step forward as she presented him with the resolution expressing the Board's appreciation of his service to the Milwaukee Public Library and the people of Milwaukee. Informational item.

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**RESOURCES / RECOMMENDATIONS / RESEARCH**

2. **Kennedy School of Government**. Director Kiely shared highlights of the three-week leadership course she attended at Harvard's Kennedy School of Government. The program titled "Senior Executives in State and Local Government" operated as an interactive classroom, where faculty and participants worked together on real-life case studies and learned from each other. The Milwaukee Public Library Foundation sponsored Director Kiely's attendance. Informational item.

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**CONSENT AGENDA**

3. **Regular Board Meeting Minutes June 28, 2016.**
4. **Committee Reports.**
  - a. Finance & Personnel Committee Meeting Minutes July 6, 2016
5. **Administrative Reports.**
  - a. Personnel Actions
  - b. Financial Report
  - c. Library Director's Reports

## CONSENT AGENDA (continued)

Vice-President Bria asked the Board if any items should be removed from the Consent Agenda presented as attachment A, pages 4-25 of the agenda. Trustee Cook asked about the decline in materials circulation. Director Kiely advised that this is a national trend. Public computers and digital materials lead to increased usage overall. Vice-President Bria entertained a motion to approve. Trustee Cook moved and Trustee Anton seconded a motion to approve the Consent Agenda. Motion passed.

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## REPORTS

- 6. Building and Development Committee.** Due to the lack of a quorum, the July 7, 2016 MPL Building and Development committee meeting was cancelled. Items brought to the full Board include the Martin Luther King Branch, the Mitchell Street Project and the Resident Preference Program. The committee agenda was listed as attachment C, page 26 of the agenda. Mr. Kevin Allebach from HGA Architects said that on July 20, HGA and MPL hosted a community meeting to discuss the design concepts for the future Mitchell Street location of MPL's Forest Home branch. The meeting was well attended and the design team received positive comments and a few suggestions to consider. The design was presented to the Trustees. The three story library will be 22,500 square feet occupying most of the first floor of the building with some mezzanine space and a portion of the lower level. Levels two through five will have fifty-one market rate apartments. The historic building was built in 1919 and restoration of original architectural elements are included in the design. The library will have flexible spaces, large windows, more computers & technology, and a much larger community room than the current location at Forest Home. The library will have forty-three parking spaces in the City parking lot behind the building. There are plans to activate the twenty-foot alley space between the former clinic and the library building. Ms. Jane Dederling explained the interior space design and shared samples of materials and color palettes. The general contractor BID is expected to be brought to the MPL Building and Development Committee on October 6. The new library is expected to be completed mid-year of 2017. Vice-President Bria entertained a motion to accept the design. Trustee Coggs moved and Trustee Cook seconded a motion to accept HGA Architects design of the Mitchell Street Project as presented. Motion passed.

Library Construction Project Manager Sam McGovern-Rowen distributed a Martin Luther King Library Development Update Location Report. He reminded the Board that the criteria for the redevelopment of a library branch. It must be part of a mixed-use development in either a new construction project or within an existing building adapted for re-use. The project should add vitality to a neighborhood and business district and should be engaging to library patrons, neighbors and pedestrians. Several locations were reviewed. Discussion ensued. Trustee Anton moved and Trustee Cook seconded a motion to direct MPL to issue an RFP in August for redevelopment at the current site at 310 West Locust Street and that the RFP encourages developers to expand upon the site. Motion passed.

Assistant Director Jennifer Meyer said the City Common Council did approve the Resident Preference Program ordinance at its June meeting. The ordinance does not go into effect until January 1, 2017. They've assigned the procedures and process to go through the office of Workforce Development. A final draft policy will be developed just for the library since the library is voluntarily participating in the program because of its unique statutory structure compared to other City departments. More information and the library policy will be brought to the Building and Development Committee later this year. Informational item.

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7. **Milwaukee County Federated Library System (MCFLS) Board.** Trustee Kovac, Resource Library Representative, reported that there was not a MCFLS Board meeting in July. Informational item.
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8. **MPL Foundation Report.** MPL Foundation Executive Director Ryan Daniels said the library is gearing up for the Library Loud event on July 28 which will feature a free concert, food and beverage trucks on Wisconsin Avenue and Library Loud Days activities on the first and second floor of the Central library. He noted that the event is free and 5000 tickets were distributed. As part of the Awareness Campaign, future events will occur throughout the year. The Foundation's fundraising efforts to-date total \$725,000 versus \$595,000 at this time last year. The Foundation's fundraising goal is to exceed two million dollars. The Milwaukee Bucks will be honored this year with the Benjamin Franklin Award for their decades long commitment to the Read to Achieve program. Bucks President Peter Feigin will accept the award at a dinner reception on October 13. The Foundation is also promoting its second Read a Book Ball to benefit MPL. The idea of the Book Ball is to read a book on August 20 instead of attending a dinner event and donate what you would have spent to the library. Mr. Daniels announced that Ms. Nancy Hernandez is now the Foundation Board of Directors President, and Mr. Jamshed Patel, Mr. Andre Williams, and Mr. Bradley Kalscheur have recently joined the Board. Informational item.
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#### **OLD BUSINESS**

9. **Forgiveness Campaign.** Deputy Director Joan Johnson explained that the goal of the 2016 Fine Forgiveness Campaign is to re-engage patrons who were excluded or lost due to fines and fees associated with having long overdue materials. Patrons who respond will be welcomed back and provided with extraordinary levels of customer service. It is expected that the majority of staff-patron transactions during the campaign will result in patron accounts being fully restored to active status and new replacement cards issued, if necessary. Informational item.
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#### **STRATEGIC DISCUSSION**

10. **Measuring Impact and Success.** In the interest of time, this item was held at the call of the chair.
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With no further business, the Milwaukee Public Library Board of Trustees meeting of July 26, 2016 was adjourned at 6:30 p.m.

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